

Can anyone suppose that we would double the necessary cost of our brewing without a vital reason?

Would we spend so much on cleanliness? Would we cool the beer in plate glass rooms? Would we filter all the air that touches it? Would we age it for months? Would we sterilize every bottle?



We do it to attain absolute purity—to avoid the remotest possibility of germs—to make Schlitz Beer healthful.

Why accept a common beer, brewed without any of these precautions, when Schlitz Beer costs no more?

Your dealer may prefer to furnish a beer that pays a little more profit; but does it pay you to permit it? Isn't pure beer—Schlitz Beer—worth asking for?

Ask for the Brewery Bottling.
Phone Main 1781.
The Rose Ice & Cold Storage Co., 414 Main St., Pendleton.

GOVERNMENT AID

IRRIGATION BY UNCLE SAM IS PREFERABLE.

Perpetual Water Right Goes With the Land—No Heavy Expense of Maintenance to Be Paid by Purchasers—Private Enterprise Profitable to the Promoters.

Some of the opponents of national irrigation, who would like to see all the resources of the West reserved for speculation, are asserting that the work which the government has undertaken might be performed more economically by private enterprise. The claim is utterly untenable and for reasons which are obvious upon the slightest consideration.

To begin with, there is scarcely a place where important irrigation work may be done without acquiring a certain amount of private property as the foundation. Rights of way, reservoir sites and sometimes, prior appropriations in the water supply, must be purchased in order to clear the way for a comprehensive undertaking.

It often happens that such properties have been held for years with a view of selling at high prices when the time for development shall arrive. The private promoter who has selected his field of operations is easily subject to a "hold-up." He is dealing with but a single proposition. He must have these privileges or abandon his enterprise.

The Government's Aim.

The government is in a very different situation. The irrigation law charges the secretary of the interior with the duty of investigating opportunities for reclamation in 16 states and territories, in each of which there are many chances for the profitable expenditure of funds at his disposal. When his experts have determined what is a reasonable price for the property needed in a given locality, he is in a position to say: "Take it, or leave it." And everybody understands that he means business.

The declination of his proposition means simply that his field of operations will be instantly transferred elsewhere. He has nothing at stake in the matter. If one locality does not want the help of Uncle Sam, then there are 50 others that do. He can, of course, proceed by condemnation to acquire the property and have the case tried in a community which is quite certain to treat him fairly, but his strong card is the fact that the demand for government aid far exceeds the supply and that he may, therefore, always make far better terms than private parties could hope to do, thus effecting a considerable saving in the initial cost of the work.

But this advantage is far less important than the one which the government enjoys on the financial side. It is notoriously difficult to finance private irrigation enterprises nowadays. It is never done except upon the promise of enormous profits. Examine the average promoter's prospectus, and you will find that the proposition runs about like this:

The Boomer's Plan.

The land is worthless without water. The company controls the only possible source of supply. When this is developed the land will instantly be worth \$25 to \$50 per acre unimproved, or twice as much after improvement. It will cost only \$5 to \$10 per acre to bring land and water together. The government price of the land is \$1.25 per acre. The difference between the cost of land and water and the value of these elements when they have been united is "profit." And the prospectus usually figures that this will range all the way from 100 to 500 per cent. Usually these alluring figures are still further inflated by the suggestion that the company can obtain plenty of dry land itself at government figures and hold it for speculation.

But the glittering prospectus is not yet done with the homeseeker who forms the basis of all these cheerful expectations. It will be noted that he is to practically buy the system at several times what it cost, but is he to own it afterwards? Decidedly not. The company still owns it and collects an annual rental for the use of the water to pay dividends—on what? On a purely fictitious capitalization—stocks and bonds which represent no investment except the cost of paper and ink.

This is the way private enterprise

builds irrigation works in the West. And the opponents of national irrigation say it is cheaper than government enterprise. Cheaper for whom? WM. E. SMYTHE.

WILL IRRIGATE WITH PUMP.

Prineville Ranch Owners Will Use Gasoline Engine to Supply Their Land With Water.

Crook county will witness for the first time next spring an attempt to irrigated land by the use of gasoline engine and pump, says the Crook County Journal. P. B. Poindexter and Arthur Hodges who own adjoining tracts of land just west of town and bordering on Crooked river, will try the experiment, and unless the plans which have already been formulated miscarry successful crops will be grown.

The engine which will furnish the power is a six h-p E.I., and has been purchased for a sum approximating \$450. It will be installed this fall, together with the pump and everything placed in readiness for the irrigating season next year. The pump has a capacity of 12,000 gallons per minute and will draw its supply of water from a well which is to be dug.

Seventy-five acres of ground part of which has already been broken, will be put into alfalfa next spring and the irrigating carried as needed throughout the season.

MID-OCEAN TELEGRAPHY.

Marconi Will Personally Demonstrate Commercial Stage.

New York, Oct. 3.—Signor Marconi, the inventor, sails for Europe today on the Lucania. Before the ship reaches the other side he hopes to have satisfactorily demonstrated that wireless telegraphy, of which he is the pioneer, has now reached the stage where it has become practical for commercial purposes.

While the Lucania is in mid-ocean Signor Marconi will conduct a series of experiments in sending messages to the station at Table Head in Nova Scotia. One particular purpose of these experiments will be to determine whether or not it is feasible to do away with the tower system and substitute improvements recently devised.

Fall Range Very Good.

J. C. Combs, of Ridge, is in the city today, on business, and to lay in the winter supply of provisions. Mr. Combs lives adjoining what is called out in the interior, "the Pendleton school teachers' colony," and is an old settler in that part of the county. He says the fall range is growing nicely since the recent rains, and stock is doing very well. There are some beef cattle left in the Potts country, near Gurdane, but most of the large herds have been sold out. Many new settlers have come into that portion of the county within the past two years and most of the foothill land is located. There is some excellent timber in that vicinity which will some day call for a railroad.

If you desire a good complexion use Moki Tea, a pure herb drink.

It acts on the liver and makes the skin smooth and clear. Cures sick headaches. Twenty-five cts. and 50 cts. Money refunded if it does not satisfy you. Write to W. H. Hooker & Co., Buffalo, N. Y., for free samples. W. H. Schmidt & Co., Druggists.

Furnish World With Salt.

If W. H. McCall had transportation facilities accessible to his land, he could supply the world with salt from Lake county, Oregon. He has a lake in which the deposit yields 9.93 per cent pure salt. The deposit is formed from evaporation. Water flows from springs into a basin. Here in summer the water evaporates and leaves a deposit a foot in thickness and all the owner has to do is to shovel it up and haul it to market. At least 263,000 pounds are taken annually in this manner and 1,000,000 pounds could as easily be taken. It is a fine stock salt and with modern facilities in the way of machinery, etc., as good salt for all purposes could be mined as there is in the world.—Moro Observer.

We sell the greatest of blood purifiers, Acker's Blood Elixir, under a positive guarantee.

It will cure all chronic and other blood poisons. If you have eruptions or sores on your body, or are pale, weak or run down, it is just what you need. We refund money if you are not satisfied. 50 cents and \$1.00 F. W. Schmidt & Co., druggists.



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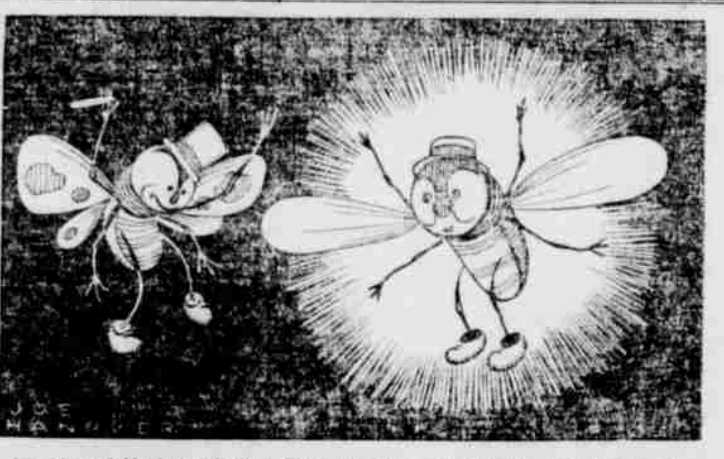
Walla Walla, Wash., Sept. 1903.—I can most heartily recommend TRIB to anyone desiring to quit the use of Tobacco. I tried many so-called cures, I can truthfully say TRIB has cured me of all desire for Tobacco in any form. TRIB is a cure. Z. K. Straight, 119 Main street, Tallman & Co., local agents.

Farms for Sale.

We now have listed for sale some of the best wheat farms and stock ranches in the county. All the places are well improved and well supplied with water. Also some very desirable city property. Call and get prices.

BENTLEY & HARTMAN.

Best shoe repairing at Teutsch's



Intoxicated Moth (to fly)—Shay, the cheap, dash light, cheerful, home...

NAPOLEON lost the battle of Leipzig from a fit of indigestion. How many battles in your business do you lose because you lack the supporting stimulating brace of good coffee? "Poor coffee, poor energy!" is the rule. Nature has her soft pedal down and you have to snap. If you want the loud pedal, the forceful power, the strenuous living, try Chase & Sanborn's Seal Brand Coffee. It will strengthen your arm.

In 1 lb. and 2 lb. Tin Cans (air tight.)

Other high grades in richly colored parchment bags (moisture proof.)

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Best Regular Meals
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You'll enjoy your meals if you board with us.....

Tickets, 21 Meals \$4.00
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Schedule of Fares
On and after April 1, fare over the Pendleton & Ukiah Stage Line will be:
Pendleton to Ukiah, \$1. round trip, \$2; Pendleton to Albe, \$2.75, round trip, \$5; Pendleton to Ridge, \$2, round trip, \$4; Pendleton to Pilot Rock, \$1.50, round trip, \$3; Pendleton to Pilot Rock, \$1, round trip, \$2.

Office at Golden Rule Hotel



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MELDORHAN
FATAL K...

STAGE ENTRANCE

"Don't you think my new play is very realistic?"
"Sure. Why, during the church scene half of the audience went to sleep."

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Absolute Purity, Finest Flavor, Greatest Strength, Reasonable Prices

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Carriages for picnic parties, teams with competent drivers, commercial men, Speedy horse-drawn rigs for evening and day drives. Gentle horses for use. Stock boarded at reasonable rates. Best of care given to stock. Opposite Hotel Pendleton. Phone Main 161.

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of suffering from indigestion, eat what you want, or eat yourself to avoid such use. Acker's Dyspepsia Tablets eating will digest your food and free you from all the symptoms of indigestion and flatulency. Eat what you like and take an Acker's Tablet. Positively guaranteed. You will always be refunded if you are not satisfied. Write for free sample. W. H. Hooker, Buffalo, N. Y.

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Every piece of Wall Paper in our large stock will be disposed of without unnecessary delay.

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GREATEST BARGAINS ever offered are now on. Come and pick your paper while the stock is complete.

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