

**GEORGE H. DANIELS IS  
ADVERTISING OREGON.**

In New York Central "The Four-Track News," He Has an Article.

In "The Four-Track News," published by George H. Daniels, general passenger agent of the New York Central, appears the following, after the following quotation:

"And those who husbanded the golden grain,  
And those who flung it to the winds like rain."

—OMAR KHAYYAM.

When the Chinese eat wheat for breakfast, the wheat farmers of America will wear diamonds. Is the slogan of the wheat industry of the great Northwest.

It is the dream of the wheat producer, dealer and exporter here, that some day all the wheat raised in the Northwest of the Pacific Coast region may be ground into flour in American mills and shipped in that form to feed the swarming millions of the Orient, says a Seattle dispatch to the New York Sun. None of them doubts that some day it will come true. Within the last 10 years the growth of the Oriental flour trade has been very rapid.

Last year Portland shipped 792,000 barrels of flour and Puget Sound 1,037,000 in the trans-Pacific trade. In 1890 they sent out only 387,000 and 36,000 barrels respectively.

**Developing Milling Industry.**

Several of the largest millers in the state of Washington were encouraged to visit the Orient this summer and investigate conditions there and they returned impressed with the belief that wonderful opportunities were there to be built up and developed.

This year the golden opportunity seems to have come. Never was there such a wheat crop in the Pacific Northwest as now. The warehouses and elevators of Eastern Washington, Oregon and Northern Idaho are overflowing with the most phenomenal wheat crop in their history.

The railroads are almost unable to handle the great bulk of wheat bound to the tide water terminals and hundreds of thousands of bushels are being cleared daily on ocean-going ships bound out of Puget Sound and Willamette ports.

The three states of Washington, Idaho and Oregon produced this year 53,310,000 bushels of wheat and 10,000,000 bushels of other cereals, chiefly oats, barley and rye. Washington takes the lead with 33,000,000 bushels; 10,000,000 more than were ever raised in the state before.

**Oregon's Production.**

Oregon produced 6,500,000 bushels more than its previous record yield. Idaho sent out 4,000,000 bushels from two counties. About \$21,200,000 has been paid to the producing farmers in the three states for their crop. Six years ago the total yield for the three states was only 19,000,000 bushels, or less than one-third of this year's crop of cereals.

Of the 63,000,000 bushels of wheat raised this year probably only one-twentieth will go eastward over the Great Northern and Northern Pacific railroads to find market in Minneapolis and other grain centers of the Middle West. The wheat that is sent is of special quality for the manufacture of certain breakfast foods for which the soft grain of the coast is preferable to the harder qualities grown in the nearer West.

Most of the Pacific Slope grain stays west of the Rocky Mountains because it cannot pay the freight rates and compete in the Minneapolis market with the product of Minnesota and the Dakotas.

Its market is to be sought on the Pacific Slope itself and in the Orient. One-fifth only is now consumed in the country where it is grown. So the grain producer's eyes turn to the countries across the Pacific.

If his dream of wealth is to be realized it is there that the great market for his wheat is to be found and there statistics show that the demand for American wheat is steadily rising.

**TO KILL THE DANDRUFF GERM.**

Is the Only Possible Way of Having a Permanent Cure.

If you see a woman or a man with luxuriant glossy hair, you may be sure neither has dandruff to amount to anything. In nearly every case where women and men have thin, brittle hair, they owe it to dandruff. There are hundreds of preparations that "claim to cure dandruff, but not one but Newbro's Herpicide tells you that dandruff is the result of a germ burrowing into the scalp, and that permanent cure of dandruff and its consequent falling and baldness, can only be had by killing the germ; and there is no other preparation that will destroy that germ but Newbro's Herpicide. "Destroy the cause, you remove the effect."

**It Girdles the Globe.**

The fame of Bucklen's Arnica Salve, as the best in the world, extends round the earth. It's the one perfect healer of cuts, corns, burns, bruises, sores, scalds, boils, ulcers, felonias, aches, pains and all skin eruptions. Only infallible pile cure. 25c a box at Tallman & Co.

Ranch eggs, guaranteed absolutely fresh, 25 cents per dozen, at the Standard Grocery, Court street.

**CLASSIFIED ADS.**

**An Interesting Page in the Daily East Oregonian.**

The East Oregonian solicits classified ads, little ads stating the wants of the people. The expense of these ads is small, from 15 cents up. Through them much information can be conveyed. You can tell your neighbor what you have to trade for something for which you have a need, but you cannot tell from 1000 to 5000 people this fact. These ads will do that for you. With the aid of them you can get value for your surplus things; you can supply your wants; sell articles that you can not sell in any other way, and all for a small sum of money, from 15 cents for one insertion to \$1 for 10 or more.

You may want to hire a man or woman. A want ad will hit the spot. You may want employment. Try an ad for 15 cents to 50 cents.

You may want to buy something. Try a want ad.

You may wish to sell something. A "For Sale" ad will fill the bill.

You may want to trade a wheelbarrow for a grindstone. The wheelbarrow you have no need for; the grindstone the other fellow has no need for. The little ad expressing your wishes will do the business at a small expense. Why not try it?

Have you a house to rent? A room to rent? Do you want to rent a house or a room? A want ad will be effective. The cost is little, the result satisfactory. Try one.

There is no more effective way of advertising, and the price is within the reach of all.

Look over the "classified ad" columns and use them when you want to sell or buy something; when you want to make a trade; when you want to give employment; when you want employment; when you want to lend or borrow money; when you want to let or rent a house or room or store. The want ad will supply your wants. If you have a horse stray, or if you have lost a horse, or found a horse or other animal, you can not let so many people know of it in any other way as through these columns and at an expense that is not worth considering. Try an ad. It will pay.

**Blown to Atoms.**

The old idea that the body sometimes needs a powerful, drastic, purgative pill has been exploded; for Dr. King's New Life Pills, which are perfectly harmless, gently stimulate liver and bowels to expel poisonous matter, cleanse the system and absolutely cure constipation and sick headache. Only 25c at Tallman & Co.'s drug store.

Ranch eggs, guaranteed absolutely fresh, 25 cents per dozen, at the Standard Grocery, Court street.

**HOTEL ARRIVALS.**

**The Pendleton.**

- B. F. Mansfield, Athena.
- O. H. Bellinger, Portland.
- J. P. Hayden and wife, Portland.
- William Maher, Portland.
- J. B. Eddy, Portland.
- Lee Brownell, Heppner.
- George Roberts.
- J. W. Minto, Portland.
- W. E. Logan, Seattle.
- E. J. Sibley, Spokane.
- D. Shults, Spokane.
- G. W. Hunt, Portland.
- J. C. Cromwell, Walla Walla.
- John J. Ballery, city.
- H. V. Klippel, Portland.
- J. Prag, Portland.
- C. M. Smith, Portland.
- Miss Harris, Salt Lake.
- L. R. Flint, San Francisco.
- J. C. Loneragan, Seattle.
- J. C. Fish, St. Louis.
- H. L. Calvin.
- J. E. Anderson, Spokane.
- E. B. Clarke, city.
- G. W. Harris.
- N. Berkeley and wife, city.
- M. F. Gose, Pomeroy.
- A. Sinsheimer, Portland.
- T. J. Blair, Spokane.
- H. E. Curry, Baker City.
- Dr. M. Dittibrant.
- G. W. Tape, Hot Lake.
- W. J. Hubbard, Dayton.
- O. B. Ballou, Portland.
- W. E. Johnson and wife, Walla Walla.
- Dr. W. J. May, Baker City.

**The Golden Rule.**

- Paul Mitchell, Portland.
- John Skegland, Heppner.
- D. J. Kirk, Milton.
- A. E. McBeem, Portland.
- C. D. Rinker, Spokane.
- J. R. Means, Umatilla.
- M. E. Gilbert, Portland.
- D. H. Casey, city.
- James W. Boddy, Athena.
- Lee Z. Bennett, Chicago.
- Nick Christensen, Nebraska.
- J. Wanzel.
- A. J. Harp, Umatilla.
- W. L. Knight, Portland.
- W. H. Sizer, Portland.
- J. W. Adams, Athena.
- J. B. Mullay, Portland.
- P. E. Hunsecker, Spokane.
- George H. Phelps, Walla Walla.
- W. R. Parker, Umatilla.
- John Albert, Walla Walla.
- D. M. Mumford.
- B. W. Coe, Baker City.
- Edgar Healey, Chicago.
- C. Bryerly.
- D. Belts, Pilot Rock.
- Hank Fanning, Ogden.

Philip Yoder, a section boss of the Penn. Ry., at Canton, Ohio, died on January 4th, leaving a fortune of \$30,000, mostly in money. Pretty good for a section boss. Many of the bank notes were so crumpled with age that they tore apart when handled.

Pendleton, Athena, Heitz

# The Umatilla Implement Company

Agricultural Implements, Vehicles

**BUY THE  
Best Babbitt Metal  
IN 10 POUND BARS.**

For line shafting and all bearings of machinery of the mill or factory it cannot be surpassed : : :

Made from Type Metal.

East Oregonian Office, Pendleton, Or.

**POULTRY and EGGS**

International Poultry Food makes them.  
Beef Meal gives them flavor.  
Clamshells make them solid.  
Mica grit aids digestion.  
Try a sample.

**C. F. COLESWORTHY,**  
Hay, Grain and Feed.

127 and 129 East Alta Street. Pendleton, Ore.

# THE BOSTON STORE

## GREAT CLOSING OUT SALE

This sale being a bona fide closing out sale, the purchasing public is taking advantage of the exceptional values offered in the various departments of Pendleton's big store. During January we will endeavor to prove that this sale is the most popular in Pendleton. Prices that convince will be the great factor. The first week of this sale shows an increase over the first week of last year.

**\$1.00 Shirts**  
Men's laundered fancy colored shirts "Bi-Metallic" and "Wilson Bros." and others, the regular values of which are \$1.25, \$1.50 and \$1.75.

Odds and left-overs of men's underwear at cut prices to close.

All kinds of 50c neckwear to **25c** close at

A bunch of odd hats that we are anxious to close out as follows: \$1.50 hat for \$1.00; \$2.50 hat for \$1.75; \$3.50 hat for \$2.75, etc.

Don't forget the \$1.00 mittens for 50c; \$1.25 gloves for 85c; \$1.00 gloves 50c.

**50c Men's Black Working Shirts 25c**

Special socks 5c.

An unprecedented buy enables us to offer this great bargain in men's suits  
\$20.00 suits for 12.50  
\$15.00 suits for 10.00

All sizes and 100 of them; these cannot be duplicated.

Closing handkerchiefs at 5c.

Twenty per cent discount on boy's clothing. Don't forget this.

Overcoats must go. Sacrificed they are  
\$25.00 coats now 18.00  
18.00 coats now 13.00  
15.00 coats now 11.00  
12.50 coats now 9.50  
10.00 coats now 7.50  
7.50 coats now 5.00

We have received another dray load of our celebrated 50c overalls, the best in the state  
**\$2.50 and \$2 SWEATERS now \$1.65**

**Dress Goods**  
At one-half price. This sale continues and has proven very popular. thousands of dresses left.

**Ladies Capes and Jackets**  
\$2.50 and \$5.00 for twice the value.

Children's and Misses **JACKETS** Half Price

Winter caps at half price.

**Muslin Underwear**  
All our new goods included in this sale. Here are superior values to any offered elsewhere.

**Gowns**  
All materials and trimmings, original prices 75c now 49c; 85c now 69c; \$1.15 now 89c; \$1.35 now 98c.

**Drawers**  
Quality as above 25c now 17c; 35c now 28c; 75c now 59c; 85c now 69c, and others in proportion.

**Skirts**  
All kinds as above, 35c now 28c; 65c now 49c; 75c now 59c; 85c now 69c. We challenge comparison of values at prices quoted. The children's dresses, chemises and corset covers included.

**Underwear knit**  
\$1.00 values now 69c  
\$1.25 values now 79c  
\$1.50 values now 98c

**Embroideries**  
We have made a great cut in prices on this line. We have decided to make a quick clearance of this line and therefore the entire line is divided into lots to sell at  
**2 1/2c, 5c, 10c, 15c, and 20c.**

**Cashmere hose**  
Cut deep.  
40c values  
50c values now  
65c values now  
75c values now  
\$1.25 values now  
25c values now 3 pairs for

**Fascinators**  
Entire line to close in lots of  
**19c, 26c, 32c, 39c and 59c**

**Ladies' knit skirts**  
To close at one-half price.

**Flannel Waists**  
Formerly \$1.00 to \$2.00 values now to be closed at