# inal selling price will be considered during great sale. . .

# Men's Underwear

warm here as anywhere. Prices tere than anywhere. We have a low on hand.

scelined Shirts .. Sale Price 430 ned Shirts ... Sale Price 69c hair Shirts ... Sale Price 85c se all wool Shirts . Sale Price 98c all wool Shirts ... Sale Price 1.24 Ry all wool Shirts, No. 3480 Sale Price 1.95 anty wood Shirts, No. 2263.. Sale Price 1.69 nev wool Shirts, No. 2266 ... Sale Price 1.69 have Drawers of all these lines at me prices.

#### Men's Shirts.

Sale Price .98 Shit lancy Shirts Sale Price 1.15 Sale Price 1.38 Neglegee and Golf Shirts at the

### Working Shirts

sale price 25c Shirts in Shirts ..... sale price 50c Shirts ..... sale price 75c

#### Rugs

fae Symma Rugs .. sale price .75 He Symma Rugs ... sale price 1.20 Fae Symma Rugs ... sale price 2.60 legat Velvet Rugs, sale price 2.00 ligant Velvet Rugs. sale price 3.50

cial in men's shoes odds and ends \$2.50, \$3 and \$4 Sale Price \$1.50

# Ladies' Shoes

Vo Ladies' Shoes, plain and mt tip ..... sale price 1.15

# LEXANDER DEPARTMENT STORE JANUARY **UNAPPROACHABLE** CASH PRICES

December has passed But not all the people of this vicinity have bought their winter goods. Therefore many will be interested in the Great Bargains of this store quoted below. Never in any previous season have we been so thoroughly equipped to cater satisfactorily to all the dry goods needs of the people of this community. Our stock is first class in every respect. Our prices during this immense sale are unquestionably the lowest. The fact that we are not only winning the trade of the city and country but also attracting the patronage of people of other towns, shows the strong drawing power of our bargains. We fearlessly invite inspection and comparison of every item quoted below with the offerings of

either local or city competitors.

# EN'S CLOTHING

The foremost makes are found here. We make it important that no suits are offered you except those that are most trustworthy. Such as are correct for style, make, and finished in the most substantial manner. During this great sale we give you a discount off on all our men's clothing.

One Quarter off; 25 per cent Discount.

# We lead the Style, We Name the Winning Pr The Alexander Department Store.



# 25 PER CENT DISCOUNT on the FOLLOWI

Our wish for sales in January is greater than the desire for profit .....

# DRESS GOODS

We desire to call your special attention to a stock that merits far greater space than this. A dress goods stock that for style, quality and price we know will meet every shopper's requirements.

#### Black

35c Black wool figured sale price	I.
35c Black wool plain sale price	13
75c Black all wool figured sale price	5
50c Black Mohairsale price	3
50c Black wool figured sale price	30
75c Black Cashmere salo price	- 31
oo Black Henrietta sale price	73
25 Black Cheviot sale price	- Qi
25 Black Broad Cloth sale price	- 04
25 Black Soliei sale price	-02
Colored	
25c Cashmere, all colors sale price	13
59¢ Cashmere, all colors sale price	38

"Je ensurerer an esters sure price	10.000
59¢ Cashmere, all colors sale price	380
6oc Henrietta, all colors sale price	+30
75c Fancy wool goods sale price	500
65¢ Venetians, 44 inches wide	
60 SACKING, 54 inches wide	450
sale price	390
1.00 Purnella, all colo s sale price	750
6oc Fancy Sacking sale price	380
1.25 Granite Cloths sale price	900
1,25 Broad Cloths sale price	900

## DOMESTIC

We lead the Style, We N The Alexander De	The economical housewife will find much to interest her here in the quality of our Domestics and in the range of reason- able prices, we beg to suggest that the prices we offer are worthy of your careful attention. Best Ginghams	
	PREVAIL AT OUR STORE	Best Calicos sale price 43/2c 123/2c Best Outings sale price 8c 123/2c Flannelette sale price 8c 20c Comonna, fleeced sale price 14c SPECIAL OUTING FLANNEL SALE sale price 4c Shaker Flannel 5c, 8c, 10c, 123/2c 15c 50c Ederdown, all colors sale price 30c 75c Fancy Ederdown sale price 50c 60c Grey Flannel sale price 45c
Easily take the lead in quality and attractive pric which we are justly proud. The supreme bargai	The result is a vastly increasing business of a provided for this sale excel all other's offerings made our store the most attractive and most	50c Grey Flannelsale price 40c 60c Blue Flannelsale price 44c 50c Blue Flannelsale price 39c SPECIAL 12/4c SILKOLINE sale price 9c 12/4c Tickingsale price 9c 14c Tickingsale price 10c
<b>25 PER CENT DISCOU</b>	NT on the FOLLOWING	18c Ticking
25 PER CENT OFF on all of our best Hawes and Conqueror Hats in all styles.	25 PER CENT OFF on all Portiers. All the new designs of the season. See them.	55c Bleached 72 inch Tabling 75c Bleached 70 inch Tabling
25 PER CENT OFF on Men's all Wool Flau- nel Shirts. We have them in a variety of colors.	25 PER CENT OFF on all Lace Curtains. No matter what the price was we will take this large reduction.	900 Bleached Tabling sale price 500 SPECIAL TOWLINGS
25 PER CENT OFF on all Boys' Youths' and Children's Suits. All this season's goods. These are genuine bargains.	25 PER CENT OFF on all Trunks, Valises, Telescope, Hand Bigs, Suit Cases, Glad- stones, etc., etc.	35c Turkish Towelssale price 25c 10c Cotton Towelssale price 7c 15c Cotton Towelssale price 11c 20c Damask Towelssale price 13c 25c Damask Towels., all linen
SA		350 Damask Towels, all linen 350 Damask Towels, all linen 350 Damask Towels, all linen 350 Damask Towels, all linen 350 Damask Towels, all linen
JA.		Ladies' Underwear
Allour Men's and Boys' Machintoshes in all sizes. CUT IN TWO. ONE-HALF PRICE	200 Boys', two and three Half Price	250 Ladies' Fleece lined Vests and Pants
	run on a very narrow basis. Some dealers seem-	Pants
in grocery selling. TRUE LOW PRICES AR	eat and that low prices are the chief consideration E IMPORTANT. They have helped us win a IRST. Therefore you can rely on it that all	Hosiery Children's Cotton Hose, 10, 15, 20, 25c 25c Ladies' Fleece lined 'Hose soc Ladies' Fleece lined Hose 
And the second se	CKETS, CAPES, SKIRTS AND SUITS	Ladies' Cotton Hose to, 121/2, 15, 20 25c Ladies' Wool Hose, good quality. 25, 50, 75c

its grain Shoes...... sale price 1.15 Bengola Kid Shoes, patent tip, in shoe ...... sale price 1.40 lates Vici Bals, fancy finish, atta quality ..... sale price 1 90

### Children's Shoes

Child's Shoes in all sizes, ..... sale price 1.00 special quality Box Call Shoes in lace, nua heavy ... sale price 1.25 hs Grain Vici French Calf al Box Calf ..... sale price 1.50

#### ladies' Wrappers and Underskirts

Atappers, all sizes sale price .90 inppers, all sizes ... sale price 1.15 Wappers, all sizes . sale price 1.25 Tappers, all sizes sale price 1.40 Wappers, all sizes .. sale price 1 90 Merkins discount at the same rate.

331-3 off on all Laces and Braids

331-3 off on all Ruffled Curtains

# GROCERIES.... The Grocery department in many stores is run on a very narrow basis. Some dealers

ALEXANDER DEPARTMENT STORE.