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East Oregonian.

MONDAY, AUGUST 27, 1900.

DAILY, WEEKLY AND SEMI-WEEKLY
—BY THE—
East Oregonian Publishing Company,
—AT—
PENDLETON, - - - OREGON.

DAILY SUBSCRIPTION RATES:

One copy per year, by mail	[illegible]
One copy six months, by mail	[illegible]
One copy per week, by carrier	[illegible]
Trial subscription	[illegible]
Single numbers	[illegible]

SEMI-WEEKLY SUBSCRIPTION RATES:

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Trial subscription	[illegible]
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One inch, or less, in Semi-Weekly per month	[illegible]
One inch, or less, in daily per month	[illegible]
Two inches, or less, in Daily and Weekly per month	[illegible]
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Over three inches, in Weekly, per inch per month	[illegible]
Over three inches, in Tuesday's issue of Semi-Weekly, per inch per month	[illegible]

Solid nonpareil advertisements in Semi-Weekly, Weekly or Daily, first insertion, per inch, [illegible]; each subsequent insertion, [illegible].

Local notices, ten cents per line, each insertion.

A number of "hobos" met in Iowa and elected Admiral Dewey president of the "tourist union" on the ground that he lived until he was past sixty and never had a home until one was given him and then he gave that home away. It does appear as if Dewey has fitness for the office.

The "violence" to the negro in Ohio and New York has somewhat removed the impression that it is only in the south that the negro does not receive justice. Race hatred is not sectional. It exists in all sections and climates. Inferiority will detest inferiority wherever and whenever the different shades of it meet and clash.

General Henderson, of Missouri, declares that the United States is no longer a republic and proves his declaration by citing the fact that two wars—one against the Filipinos and the other against China—are being waged by the president without any constitutional sanction." The Russian czar claims no greater power than that which is exercised, almost without protest, by an American president," says General Henderson.

The people are told by the administration's organs that "Secretary Root has been receiving from Judge Taft, the head of the civil commission, favorable reports from the Philippines and the outlook there seems highly encouraging." How long, oh, how long, is the public to be fed on this stereotyped news? It is a fact of record that General McArthur recently declared that it would require 100,000 American troops to properly handle the Philippine question. A settlement is as far away in the islands as it ever was.

Bryan is accused of being insincere by republican papers having nothing else to charge against him. The Oregonian is one of these. Mr. Bryan has proven his sincerity in many ways, and these papers cannot break his record in this respect. Since the question of sincerity has been raised, it will be proper to inquire if there is one of these papers that believes that the republican party's utterance against trusts is sincere? As the party is a hypocrite in this connection it is easy for its organs to charge insincerity to Mr. Bryan. A guilty conscience is quick to lay its burdens on others.

The Portland Oregonian is daft on the question of "gold standard," "honest money" and "national honor." Its throat is dry from talking about this trinity. The Portland paper argues the money issue so incessantly that it is creating the impression that it is attempting to convince itself and overcome its own doubts on the question. When a man or paper is convinced of the truth of an idea he is not inclined to shoot off his mouth any too much about it. The argument of most people is addressed to their own doubts and the Oregonian appears to be one of these in relation to the money question. The Oregonian should know that when a nail "is driven home" another blow of the hammer is likely to weaken its strength than otherwise.

President McKinley has decided to accept the challenge of Bryan's Indianapolis speech and will devote nearly all his letter of acceptance to the question of imperialism. It is said he will show how the republican party, from his point of view, has wrought great and lasting benefit by its course during and since the war with Spain. President McKinley will make several speeches during the campaign, more than he has led the republican managers to expect, and in other ways do all he can to countenance the defeat of Bryan, whose cause, it is daily growing more apparent, is stronger than it ever was. Mr. McKinley has given his friends to understand that there is some doubt as to his re-election and a need for work all along the line to win.

The chief botanist of the department of agriculture at Washington states that this country owes China for improved varieties of wheat, oranges peaches and the "winter muskmelon." This muskmelon is now growing successfully in the deep, hot valleys of Utah, and only awaits an improved method of shipment to be available in our Eastern markets. "This melon," says the official, "grows as large as a watermelon, is edible in the months of December, January and February, and is as sweet and delicate in flavor as any muskmelon that can be bought in the Washington markets today."

PSYCHOLOGY OF CRAZES.

Many observers have noticed a striking difference between the conduct of an individual and the conduct of a mass or mob. A man who, when governed directly by his own reason, is pre-eminently law-abiding and rational, may throw a paving stone through a street-car window, maul and pommel an inoffensive laboring man, join in a wild 'maddog" chase, or yell like a Comanche Indian while under the influence of the mob. Why is the social conduct of human beings different from their conduct as individuals? This is the problem of the new science of social psychology, and the manner in which science attempts to treat this phenomenon is explained in an instructive way in the Popular Science Monthly by Professor G. T. W. Patrick of the University of Iowa.

This social psychology, Mr. Patrick explains, is not the study of any mysterious entity called the "social mind," but rather of the peculiar and characteristic behavior of the mind of the individual when under the influence of the social afflatus.

* * *

To answer the question, In what ways is the behavior of man as a social being different from his behavior as an individual? Professor Patrick examines him and his conduct during mental epidemics and crazes. If, for the sake of comparisons, he says, we first consider the normal individual as such, we find that he is a perceiving, remembering, associating, judging, reflecting, reasoning being; that he is subject to certain feelings, emotions, desires and impulses, prompting him to action; that his action is more or less deliberative, and when it finally occurs, is the result of a set of motives determined by the man's character, which in turn is the outcome of his heredity and education and his general ability to appreciate and reflect the moral ideals of the social order to which he belongs.

Studying his mental development, whether from the savage or the child, it is found that the direction of change has been away from imitative, impulsive action—toward thought, reflection, deliberation. He continually makes more use of memory, and, anticipating the future, regulates his action in the light of his past experience. This change from the imitative and impulsive to the reasoning man accompanies the development of his higher brain centers.

* * *

It is quite possible, by way of experiment, to reduce this highly developed reasoning being in a single moment to a condition resembling his primitive state by means of hypnotism. The subject becomes a mere ideo-motor machine acting out every suggestion. Those brain centers which represent the most recent acquirements of the race are temporarily out of the circuit. A study of the mind of the child shows that it presents many points of likeness to the mind of the hypnotic subject and to the mind of the primitive man. "We are, therefore, not surprised to find that the child, like the savage and the hypnotic subject, is imitative, impulsive, non-reflective, incapable of much abstract thought, deliberation or reasoning, and that he acts with a view to immediate rather than remote ends."

Professor Patrick next turns to the behavior of the normal adult man in epidemics and crazes of all kinds. He finds that from the crusades to the massacre of St. Bartholomew, from the tulip mania in Holland to the Dewey welcome in New York, that his behavior is to some extent similar to that of the hypnotic subject, and the child, and the primitive man.

* * *

Mr. Patrick describes the general character of mental action in epidemics as follows: "Men become imitative beings, and thier actions are determined by suggestions from the actions of others. Memory and the association of ideas are inactive, and there is an inability to reason and an indisposition toward deliberation and calm reflection. Past experiences are disregarded, remote consequences are not seen, and behavior is impulsive and spasmodic. Feeling is very strong and every kind of emotion is likely to be exaggerated. Calm observation is also lacking and mental changes may be mistaken for objective reality, as in the case of the hallucinations that are frequent in these phenomena."

Under the influence of a craze the moral character of a people suffers a reversion to a primitive type. We observe the exhibition of primitive instincts, such as cruelty, revenge and blood-thirstiness, together with changeableness, fanaticism, self-sacrifice and enthusiastic devotion to a leader. All these moral traits were well illustrated in the revolution crazes in France and the persecution of witches in the sixteenth and seventeenth centuries. They showed themselves in the vengeful cry, "Remember the Maine," in this country, no less than in "Majuba Hill is avenged" in England. And they are manifest today in the wild frenzy of political conventions, athletic contests, parades and strikes.

* * *

From such observations scientists are led to the theory that for some reason not yet evident, under the influence of social excitement, something takes place in the brain of the individual not unlike the action of hypnotism, by which the higher centers representing the more recent mental and moral acquirements of the race are temporarily paralyzed, reducing the subject in a greater or less degree to the condition of the child and of the primitive man. In such a condition thought, reasoning, memory and association can have little place.

As typical mental epidemics of history Mr. Patrick mentions the crusades, particularly the children's crusade, the anti-Semtic mania, the dancing manias of the middle ages, religious revivals, demonophobia or witchcraft, the massacre of St Bartholomew and the French revolution, representing the homicidal mania—which during war time, such as the Spanish-American struggle or the present troubles in China, is called the "war spirit." Then there are financial panics and speculative manias, when men act in concert like anything but reasoning beings. The stampede among animals is the type of all panics. They are distinguished by unreasoning action, imitation, perverted judgment, a distorted view of the world and its values, and moral reversion.

* * *

Professor Patrick says crazes of all kinds have found a prolific soil in America because the American mind is highly susceptible. "One fad after another rages over the country and in some cases reduces the aggregate mind to a condition of idiocy." As illustrations well within memory he mentions the Dewey craze, the woman's crusade in 1873, the granger movement, the Farmers' Alliance, the greenback and the silver crazes.

This is a presidential year. The individual mind is more likely to be excited than during the calmer times when scramble for office does not prompt political Svengalis to make a Trilby out of every voter. Consequently it is not surprising that many an individual delegate at each of the big political conventions recently held should have done and said things he was heartily ashamed of when he got away from the influence of the social afflatus of the howling mob that almost defied Roosevelt and Bryan.

It should be the purpose of every thinking man to keep himself well in leash. He should not forget that when in a crowd he is as much, perhaps, subject to the hypnotic influences about him as less enlightened persons, and that in consequence his reversion to primitive man is likely to be more pronounced. It is a wise thing to keep one's self alone while in a crowd.

POLITICAL POINTS

Senator Stewart's declaration to support McKinley is in line with a promise made the republicans during the contest last year before the Nevada legislature when his re-election was threatened. It is said if he had not made the promise he would have been defeated.

The middle-of-the-road populists of Kansas have decided not to nominate a state ticket, but to devote all their energies to the Barker electoral ticket. Chairman Willetts announced that headquarters would be opened.

Bryan says: "The splendors of an empire have lured governments on to destruction in the past. We do not want the splendors of an empire. We want a government of the people, by the people and for the people. That is glory enough for us."

It is authoritatively announced that three bishops in the A. M. E. church have declared for Colonel Bryan for president. They are Bishop Henry Turner, of Georgia; Bishop Grant, of Illinois, and Bishop Derrick, of Indiana. Bishop Turner will make speeches for Bryan.

A Mother's True Friend

"I would like to express my gratitude for the benefit received from your wonderful medicine, 'Favorite Prescription,'" writes Mrs. H. C. Anderson, of South Britain, New Haven Co., Conn., (Box 33). "During the first month of pregnancy I could not keep anything on my stomach. Was so sick that I had to go to bed and stay for weeks. I tried different doctors, but with little benefit. I read about many being helped by using your medicine so I thought I would give it a trial. I began to take your 'Favorite Prescription' in November and I had a nice little baby girl in February following. My baby weighed over eight pounds. I was only in hard labor about one hour and got along nicely during confinement; was up and dressed on the eighth day. I never had the doctor with me at all. My friends thought that I was sick a very short time. I think Dr. Pierce's Favorite Prescription is indeed *a mother's true friend*, for it helped me wonderfully."

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Spokane Flyer. No. 8 7:45 a. m.	Walla Walla, Spokane, Minneapolis, St. Paul, Duluth, Milwaukee, Chicago and East, via Great Northern.	Spokane Flyer. No. 7 5:10 p. m.
Fast Mail. 7:40 a. m. 10:45 p. m.	Portland and San Francisco.	Fast Mail 6:35 a. m. 5:20 p. m.
8:00 p. m.	Ocean Steamships From Portland. For San Francisco— Every five days.	4:00 p. m.
4:00 a. m. Ex Sunday Saturday 10 a. m.	Columbia River Steamers. To Astoria and Way Landings.	4:30 p. m. Ex Sunday
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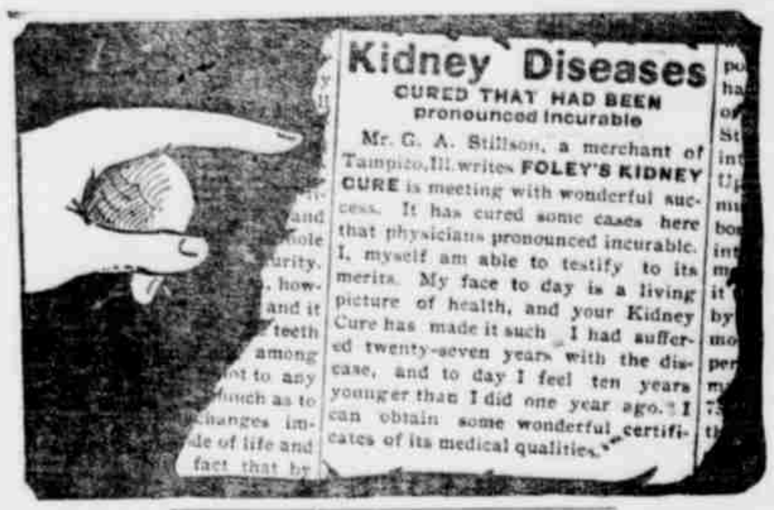

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To all whom it may concern: Notice is hereby given that the co-partnership heretofore existing between Carl Jensen and Isaac Jay, under the firm name of Jay & Jensen, as blacksmiths, on the east side of Cottonwood street, between Webb and Alta streets, in the town of Pendleton, has this day been dissolved by mutual consent. The business will be continued at the present location by Isaac Jay, and all debts of the said firm will be paid by either of the said parties, Jay or Jensen, and all accounts due or to become due to the said firm will be payable to either.

Dated August 6, 1900.

CARL JENSEN.
ISAAC JAY.

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