

THREE CASH AWARDS.

The publishers of the EAST OREGONIAN have determined to offer three cash awards...

First Award: FIFTY DOLLARS in gold coin to the fifth of individual who, during the year 1888, expended the most money in advertising in the columns of the Daily and Semi-Weekly EAST OREGONIAN.

Second Award: FORTY DOLLARS in gold coin to the person who publishes the office most extensively for advertisements in the Daily or Semi-Weekly EAST OREGONIAN, either for papers for themselves or for others, during the year 1888.

Third Award: SEVENTY DOLLARS in gold coin to the boy or under eighteen years of age, who solicits others and pays into the office for subscriptions to the Daily or Semi-Weekly EAST OREGONIAN the largest amount, during the year 1888.

Records of the amounts paid in will be kept and made secretly by this office until awards are made. Everyone striving for awards will have the privilege of checking by keeping an account for themselves, but will not be allowed to compete for awards.

East Oregonian Pub. Co., PENDLETON, OREGON.

BREVITIES.

Meals go to the Masonic restaurant. The Star Restaurant is the place to get a meal.

D. Hasbrouck returned from Central yesterday.

Small & Downey are making their "Armadillo" one of the most popular resorts in town.

The woman who was arrested yesterday, supposed to be crazy, was discharged.

C. B. Wade will soon commence leveling his lots on the hill, where he intends to build.

B. Johnson, editor of the Walla Walla Union, has gone to California in search of health.

Fresh supply of canned shrimp, lobsters, deviled ham, etc., and fresh stock of good cigars at Richardson's chop shop.

Today is St. Patrick's day, and natives and descendants of the Emerald Isle are distinguished by the wearing of the shamrock.

Another of the popular family dinners will be given at the Villard House restaurant next Sunday, by Mrs. Julia A. Smith, proprietress.

Rev. T. W. Boyd, of Lewiston, a Presbyterian minister, will preach in the First church to-morrow, Sunday, commencing at three o'clock.

Grande Journal: Miss Nellie Barlow will leave next Sunday for Boulder, where her father resides. She will probably remain all summer.

Several La Grande gentlemen are going to have a flouring mill built at Dell this summer, to be run by power furnished by the Grand Ronde dam at that place.

Grande Journal: Ed. Richardson, a barber, recently purchased the Osego place two miles south of town, and has moved thereon with his family, now keeps a horse and buggy.

By order of M. M. Morehead, C. C., Charles A. Frazier, K. of R. S., pro., all members of Damon lodge No. 4, of P., are ordered to meet at their hall, to-morrow, Sunday, at 1 o'clock p. m.

Special Agent Brockebrough is hold-court in Carter & White's law office, and has twenty-six cases to dispose of. Several patents have been cancelled by the United States court. Testimony is being taken before Mr. Charles H. Carter.

Wanted: A well established house desirous to employ a young man of ability, not over 21 years of age, have a good common school education, and good recommendations. H. S. Galloway, at the Ward House, Pendleton, on Thursday, 22nd inst.

The Morrow County Democratic Central Committee met last week and appointed its delegates to the State Convention. Messrs Sam Rhey, E. Sperry, W. Morrow, and Kit Hayes. The County convention will be postponed till after the Convention.

Long Creek Eagle: The shearing crew Long Creek are all ready for the season's work. Mart Leverton, Newt Insaker, Elba Davis, Arthur Davis, Alister, Sam Harris, Ed. Dunning, and E. Dustin have their shears ground and their muscles brought down to shearing condition.

The edition of the Daily EAST OREGONIAN to-day is five hundred. It is sent to every person taking the Semi-weekly EAST OREGONIAN at the Pendleton post office, besides its regular list of subscribers. The number will be printed every Saturday for some time to come in order to accommodate and benefit the advertisers who make use of the columns of the daily. Smith & Stroud have been given the tract for grading Thompson street in the railroad south of the school houses. Their figures are 45 cents per yard for gravel and 25 cents for dirt. In case rock struck 75 cents will be paid and 50 cents for cement gravel. There will be a depth of about 13 feet and a fill of about the same amount.

The man Stephens was examined yesterday as to his sanity, by Drs. Eagan and Vincent, and adjudged insane. He is taken below last night by J. M. Antley, and placed in the asylum at Saffron. Nothing whatever could be learned from him as to his past history. He is supposed to be about fifty years old, and to have been in this country six months. Whether he is married, or has any property, could not be learned. His insanity was first noticed about six days ago.

PORTLAND LETTER.

Some Business Men—Advertising Brought Success—Slow Going Firms—Seattle and Tacoma—Street Railway Over the Bridge.

From an Occasional Correspondent.

PORTLAND, OR., March 16, 1888. What a funny idea some people have of doing business. I was in a restaurant the other day getting my lunch. Two gentlemen sat opposite to me, and were discussing the benefit of advertising. They looked to me like business men, and I presume they were. It is not necessary for me to reproduce their arguments, for they are too flimsy to go into print; suffice to say, both agreed that advertising was of but little benefit; they were strangers to the waiter or I should just like to have referred them to a certain firm in the city. The firm I have reference to started a small business in a pent up room about three years ago. I am well acquainted with one of the partners, who was working for a salary, when I came to the city four years ago. When they first opened up I heard an old Oregonian, who has been in this city about thirty years, say he would give them six months to run. From the first they commenced to advertise their business in a cheap way, but as their business gradually increased they increased their advertising until their business was a household word, and they have in the last week moved into large and commodious quarters and have the finest retail store in the city; instead of one of the partners attending the store, they have now four or five clerks and a book-keeper. A little vim combined with printing ink and paint brushes did the whole thing. There are business houses in this city you would never know were here if you did not see their old rusty sign over the door, for you will never see their names advertised either in the papers or the circulars. I heard this firm spent \$1,500 for last year's advertising, and have been fully repaid for so doing. I think such wide-awake men ought to be known all over the country, therefore I give the name of the firm: Deal & O'Riley, dealers in stoves and metals.

This is only one instance which has come under my observation, and I doubt there are many more which go to show you must let the people know what you have to sell and attend strictly to business, and you are bound to succeed. That is one reason Portland is so slow, her business men do not advertise as they should.

A gentleman recently from the East told me that Tacoma and Seattle were much better known than Portland. He was surprised to find so large a city, so little known.

They are building a street railway across the bridge of the Willamette which will soon be completed, and then you can go from the port of Morrison street to most any point in East Portland for five cents. That is going to be one of the most public thorough-fares in the city, for you can go to East Portland for the same you can any where in the city.

We had an election here Monday for school clerk, and among the candidates was a young lady, in every way qualified for the position, but the male tax payers were so ungallant as to defeat her. Shame on them.

I understand there are a great many plans, in the hands of our architects, for buildings which will be erected the coming summer.

"She" had a big run at the New Park theater. From all accounts the engagement of the Brady company has been the most successful of any one for some time. Every time I go to the New Park it makes me think of a children's play house, it is so small. They have replaced those old chairs with some very nice opera ones, but like the building they are too small and too close together, but I suppose suit the young gents and their girls.

There is quite a boom in steamboat building in Portland. It is said there is more boat building now than at any time for years past.

Spring trade is opening up in good shape in the wholesale business houses. Our merchants generally have large stocks in anticipation of a big trade this spring.

Emigration is beginning to rush in upon us from every direction, and from present appearances there will more people come to Oregon this summer than at any time in the history of the State.

More Portland capital will be invested in mines than ever before. You hear more talk of mines at present than any time for years. Our capitalists are just getting waked up in that line.

I do not hear much about our reduction works. I do not know what they are going to do.

I understand a good portion of the fruit is killed around here, especially peaches, apples so far don't seem to be injured much.

The Daily case, of which I wrote you, has ended in his conviction, and he has been sentenced to one year in the penitentiary which is one good move towards reform; a little more such justice will do Portland some good.

The narrow gauge railroad has secured the old city levee for its depot and ware houses and will commence at once to erect the same. There are now five railroads coming into Portland which ought to satisfy the most consummate grumbler that Portland is destined to be a large city.

W. B. S.

An Usual Crop. To the Editor of the East Oregonian: The usual crop of lies from correspondents to local newspapers has begun to arrive. It promises to be unusually large. The crop is more fragrant with abuse and slanderous charges than in any previous year.

Our correspondent is right. We have noted this fact ourselves. Although early in the season an enormous crop is assured, and the quality is beyond the comprehension of decent folks.

Auction. The Liberty Hall Association will sell at auction to the highest bidder for cash Lot No. 4, Block 7, in Pendleton, at the court house door in Pendleton, Oregon, at 2 o'clock p. m., Wednesday, March 28, 1888. By order of stockholders.

R. ALEXANDER, President. Attest: Jno. A. Guyer, Secretary.

ANOTHER CORPORATION.

American Fidelity Loan and Trust Company Organized in Pendleton.

Articles of incorporation of the American Fidelity Loan and Trust company were filed yesterday with County Clerk Hartman, with R. Sargent, T. F. Rourke, J. H. Raley, W. M. Beagle, J. M. Prnett, Lehman Elm, N. B. Harris and C. S. Jackson as incorporators. The capital stock of this company is \$1,000,000; of this amount about \$480,000 will be subscribed in Pendleton, about \$200,000 in La Grande, and \$300,000 in Baker City. An office will be established in each of these three towns, and branch offices will be established in other places as business of the company require them. The company will be conducted on the plan of a building and loan association, thereby insuring to the stockholders fair play and no chance of loss. Any one can subscribe to stock, but no individual will be allowed to subscribe to more than thirty shares of a value of \$200 each. The shares will be paid up by monthly installments of \$1 on each share, exactly after the manner pursued by building and loan associations all over the country. This way of payment of shares enables men with small means to be among the stockholders. The money of the corporation will be loaned only to stockholders, but money left with the company for investment or on time certificates will be loaned to persons furnishing any kind of good security, and the profits derived from such loans will go to the stockholders. The profits will be credited to them, and will go towards paying the amount subscribed to the capital stock by them in the first place, in proportion to the size of each individual's subscription. It is estimated, from a business standpoint, that if a person subscribes to \$6,000 of the capital stock of this company that by the payment of \$30 a month for five years with the profits added; at the end of the five years this person will have a cash interest in the company equal to the amount of the capital stock subscribed by that person. Or in other words by the payment of \$1,800 in monthly installments of \$30 for five years he receives a return of \$6,000. This company will assist greatly in the building up of the town, making it easy for people of small means to build homes of their own and otherwise advancing the interests of Pendleton and the surrounding country. It is nothing more than a savings bank in which the depositors are all stock holders. It has proven a success wherever introduced and these associations have been in operation in the United States since 1857. In Philadelphia there are 300. Pendleton cannot afford to be without one, at least. Any person, of either sex can subscribe to stock.

The Primaries.

This primaries in North and South Pendleton precincts were kept open today from 11 to 2:30. In North Pendleton the "regular" ticket was elected, with but slight opposition, as follows: W. F. Matlock, 83 votes; B. Stanton, 83; W. E. Crews, 73; T. F. Rourke, 81; H. J. Taylor, 83; J. B. Keeney, 81. The scattering votes were: For Joseph Murphy, 28; for W. H. Jones, 9; for Philip McBrien, 1.

In South Pendleton there was quite a close contest. The votes were as follows; For R. G. Thompson, 112; A. Healey, 83; W. M. Beagle, 86; Thos. Fitzgerald, 86; W. A. Miller, 108; J. H. Robbins, 94; A. P. Shull, 49; Gip Wills, 57; John Murphy, 57; Dave Ross, 55; John Blize, 44.

Those elected are therefore, Tompson, Miller, Healey, Beagle, Fitz Gerald and Robbins. At Echo R. N. Stanfield, R. Jones and Wm. Loyd were elected.

In South Pendleton the Judges were J. B. Despain, J. N. Durham and N. Dixon; Clerks T. Howard and C. P. Davis. In North Pendleton, J. Hexter and Jim Carden were judges and H. B. Dickson and Mims clerks.

The Centerville delegates are J. Edington, J. W. Stamper and A. A. McDaniel.

Patronize an American. George W. Sweeting, proprietor of the Pendleton boot black stand, does not believe in working for the championship, but for money. He says to the public, if you want a good shine, come to the Villard House and patronize an American, instead of patronizing a Hungarian.

An Ohio man gave his sweetheart a Waterbury watch. Later on in the courtship they quarreled and he shot her. The bullet struck the watch and saved the lady's life. Score one for the Waterbury. It winds like a horfeiddle, but it is a life-preserver.

Seventy-Eighth Annual Exhibit OF THE HARTFORD FIRE INSURANCE COMPANY, OF HARTFORD, CONN.

Assets, January 1, 1888:

Table with 2 columns: Description and Amount. Total Assets, \$5,288,603.97

Cash on hand in bank and cash items, 663,296 66; Cash in hands of agents and in course of transmission, 389,447 62; Rents and accrued interest, 34,517 09; Real estate, unsecured, 688,075 60; Loans on bonds and mortgages (1st lien), 1,140,500 00; Loans on collateral security, 70,000 00; In United States bonds, railroad stock and National bank stock, 2,426,777 60; Total Assets, \$5,288,603.97

Cash capital, \$1,250,000 00; Reserve for re insurance (legal standard), 1,872,797 04; Outstanding claims, 229,347 12; Policy holders' surplus, 3,186,259 81; Net surplus over capital and all liabilities, 1,906,259 81

Net premiums received during the year, \$2,456,310 60; Total income received during the year, 2,683,621 83; Increase in assets, 229,347 12; Increase in net surplus, 146,273 97

Insure in the old reliable Hartford, CLOPTON & JACKSON, Resident Agts., dsw PENDLETON, OREGON.

NEW TO-DAY.

Spring and Summer Season, 1888!

J. DIAMOND

The Leading Clothier and Hatter OF PENDLETON,

Presents compliments, and begs to call your attention to the fact that he has opened an exclusive

Clothing and Gents' Furnishing Goods Store

In Pendleton, where can be found all the latest novelties in the above lines, comprising such well known goods as

Fish, Clark & Flagg's Neckwear; Brocaded, fancy-bordered and plain Silk Handkerchiefs;

An elegant line of

Silk and Imported Hose;

A large assortment of FANCY SHIRTS, etc.

Making a Specialty of This Line, enables me to show a Larger and MORE Complete Line than can be found elsewhere.

In My

Clothing Department,

I have just received a

Nobby and Stylish Line, Made by First-Class Cutters, and I guarantee a Perfect Fit.

Prices Very Low.

The Hat Department

Is complete, comprising goods

From The Best Manufacturers, Such as

J. B. STETSON, DICKSON & BROWN,

And several other leading makers.

In boys,' youths' and children's Clothing and Underwear,

I carry the largest assortment.

In extending a kind invitation to all to call and examine goods and prices, I remain, respectfully yours,

J. DIAMOND, The Leading Clothier and Hatter,

Pendleton Building Association Building.