

Gems of Thought

SO NEAR is falsehood to the truth that a wise man would do well not to trust himself on the narrow edge.—Cicero.

Dost thou love life? Then do not squander time, for that is the stuff life is made of.—Franklin.

The stone that is rolling can gather no moss;
Who often removeth is sure of loss.—Tusser.

Bad men will excuse their faults, good men will leave them.—Ben Jonson.

Study as if you were to live forever. Live as if you were to die tomorrow.—Isidore of Seville.

ASK ME ANOTHER? A quiz with answers offering information on various subjects

The Questions

1. What is an abecarian?
2. What is known as the right of angary?
3. What year saw the ratification of the woman suffrage amendment to the Constitution?
4. What Spanish king built the Invincible Armada?
5. Approximately how many children took part in the disastrous children's crusade in 1212?
6. In what way were Abraham and Job of the Bible related?

7. What is a bibliophile?
8. Who is called the father of English poetry?

The Answers

1. A beginner.
2. A belligerent nation's right to seize property of neutrals.
3. The year 1920.
4. Phillip II.
5. Approximately 50,000.
6. Uncle and nephew.
7. A lover of books.
8. Chaucer.

FARM TOPICS

FEEDING CHANGE NOW POSSIBLE

Increasing Demand for More Milk Is Cause.

By C. F. MONROE
(Ohio State Agricultural Dairy Experiment Station.)

At present there is a demand for an increased quantity of milk, and current prices justify attempts to meet this demand. In fact, dairymen can afford to modify their feeding program to meet the emergency. The exact method for individual cases will, of course, be subject to the conditions prevailing in the particular dairy.

Many cows do lack the ability to produce, but there are also many cows that would do much better if given the chance. Only by permitting the cows to have a fair trial can their producing ability be determined.

An attempt should be made to have the cows freshen in good condition. In this sense, the lactation period really begins with the dry cow six or eight weeks previous to freshening. After the cow freshens the feeding should be increased gradually. The cow in heavy milk flow requires a concentrate mixture containing some high-protein supplements to insure a sufficient protein intake. Hay should be fed liberally and the cow allowed to pick it over rather than be restricted to all she will clean up. If corn silage is available, it should be limited in amount to permit the heavy producing cow to eat more hay. Such a procedure is recommended where the hay is of good quality and hence palatable to the cow; otherwise limiting the corn silage has no justification.

A large improvement in milk production cannot be expected to come from just one change, of course. The entire feeding and management program in summer and winter must be considered. Much of the low production can be traced to underfeeding on July and August pasture, to undue exposure and short pasture in the late fall, to the use of poor quality roughage and poor management in the winter. For best results there can be no weak places in the program, because the weaknesses generally speed the decline in production to such an extent that many of the good points are made less effective.

Farm Terracing Aid

Under the new setup, farmers can terrace their land now and pay for it later, the AAA official said.

Machinery of the terracing program is simply operated, Vance said in explaining that county AAA committees set a reasonable price for terracing easier farms of the county through offers made by co-operating contractors. Once the fair price for a county is determined, farmers get bids for their farms from the contractors, take the offer they like best and get their terracing done.

It goes without saying that prices of terracing will vary by farms. Establishing a reasonable price for a county will serve as a yardstick for measuring costs of easier and more difficult jobs. When terracing has been completed and checked by county AAA officers for specified requirements under the farm program, contractors are paid by the AAA and charges later deducted from farmers' conservation payments.

Needs of Soil

More food can be produced for immediate war-time needs and agriculture can be placed on a firmer footing for the future if farmers will follow a few basic soil building principles, according to an agricultural bulletin.

"One of the first essentials," says the bulletin, "is for the farmer to find out what are the nutritional requirements of his soil. Since soils and crops vary in different geographical sections, the farmer's best procedure is to enlist the co-operation of agronomists of his state agricultural experiment station or of his county agent.

"By analyzing a sample of the farmer's soil and determining its needs for nitrogen, phosphorus and potash, these experts can provide valuable information to guide the farmer in selecting the correct analysis of fertilizer. They will likewise suggest the amount to use."

More Eggs, Dairy Products

Uncle Sam is asking for increased production of eggs, dairy products, and pork products. Next year, for example, American hens are called on to lay 4,300,000,000 more eggs. Although poultry flocks are increased, production per layer will have to rise to new heights. Hen house lights step up production as much as four or five eggs a month during the winter.

Even the poultry are asked to pitch in and do their necessary bit.

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In Possession
He who gets doth much, but he who keeps doth more.—Gaelic Proverb.



AT TABLET COUNTERS



Household Hints

The potato ricer can be used to wring out hot cloths and save many burned fingers.

Waxed paper placed under ice pans in the refrigerator will prevent them from sticking.

A pinch of salt added to very sour fruits while cooking will greatly reduce the quantity of sugar needed to sweeten them.

Applesauce and cranberries make a delicious combination to serve with roast pork.

If clothes are well hung after laundering, ironing will be easier.



Why We Boast
Boasting is but an art our fears to blind.—Homer.

Van Camp's

The best for the least — a savory feast



PORK and BEANS

Beyond in Evil | that is set; on the contrary, he who imitates what is evil | who imitates what is good always falls short.—Gicciardini.

BEHAVE!



Don't cough in public places! Don't spread germs! If you have a cough due to a cold carry with you a box of the s-o-o-t-h-i-n-g Smith Brothers Cough Drops. Two kinds—Black or Menthol. Only a nickel a box. Why pay more?



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It's simple. It's fun. Just think up a last line to this jingle. Make sure it rhymes with the word "today." Write your last line of the jingle on the reverse side of a Raleigh package wrapper (or a facsimile thereof), sign it with your full name and address, and mail it to Brown & Williamson Tobacco Corp., P. O. Box 1709, Louisville, Kentucky, post-marked not later than midnight, February 21, 1942.

You may enter as many last lines as you wish, if they are all written on separate Raleigh package wrappers (or facsimiles). Prizes will be awarded on the

"Eenie, meenie, mynie, mo—
See your Raleigh coupons grow!
Buy a pack or two today—"

originality and aptness of the line you write. Judges' decisions must be accepted as final. In case of ties, duplicate prizes will be awarded. Winners will be notified by mail. Anyone may enter (except employees of Brown & Williamson Tobacco Corp., their advertising agents, or their families). All entries and ideas therein become the property of Brown & Williamson Tobacco Corporation.

HERE'S WHAT YOU WIN

- You have 133 chances to win. If you send in more than one entry, your chances of winning will be that much better. Don't delay. Start thinking right now.
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 - Second prize . . . 50.00 cash
 - Third prize . . . 25.00 cash
 - 5 prizes of \$10.00 . . . 50.00 cash
 - 25 prizes of \$5.00 . . . 125.00 cash
 - 100 prizes of a carton of Raleighs . . . 150.00
 - 133 PRIZES \$500.00

IT'S UP TO YOU TO JUDGE...

Q Most large organizations today have skilled men whose job it is to create a public opinion favorable to the organization and its products. This is known as the creation of good will—one of the most necessary ingredients in business.

Q But the peculiar thing about good will is that it only comes to those who deserve it. In other words, asking the public for good will isn't enough; the business must be worthy of that good will through giving good service, through selling good merchandise, through maintaining fair prices.

Q One of the chief services of advertising to you as a consumer has been in pointing out the manufacturers and merchants who deserve your good will. It has done this by telling you the story of their goods and their policies—and then letting you judge for yourself if they are worthy of your support.

Q Advertising shows you exactly where you can buy, with perfect assurance that here you will find a man who is worthy, a product which is honest, a price which is right.