

**WILLIAM LAING  
PROMINENT ARCHITECT**

With a comprehensive and thorough knowledge of his business, Mr. William Laing, prominent architect of Medford, has figured prominently in the building of many homes and structures in this section. We need but recall the beautiful Riverside school in Grants Pass and the high school in Rogue River that he was chosen to plan. Mr. Laing is an architect upon whom one can rely in every detail. His experience in the building field

fits him to give helpful advice in anything pertaining to beautifying or building. He is always ready and willing to give prospective builders ideas and is able to work out the client's ideas on paper until they are feasible and practical. The aforesaid gentleman has been in Medford for years, and during that time has made many friends and boosters among people in this territory. His office is located in the U. S. National Bank Bldg., phone 2582.

**PITTSBURGH PAINT STORE**

The Pittsburgs Paint Store, located at 132 W. Main, Medford, phone 2883, carries a complete line of painting materials, wallpaper and glass for your decorating needs. Paint is essential to the preservation of a home, and is a small item in the general upkeep, consequently it is very easy for everyone to have a neat appearing home and one that is protected from the elements.

brushes, as well as every color of paint. You will be pleased with their pastel effects for interior decorating. With their assortment of colors you may secure absolute harmony of various shades in either plain flat walls, stippled or mottled.

At this popular paint store you will find all the essentials to beautify and preserve your home. On their shelves are wallpaper,

Buying from the Pittsburgh Paint Store means true economy regardless of usage. A few dollars spent at this reliable store now may save you many dollars in a year or two, besides enhancing your home and increasing its value.

**HAWKINSON'S TIRE TREAD SERVICE CO.**

This fast growing enterprise at 204 N. Riverside, Medford, phone 2969, is just about the headquarters for tires in these parts. They are known for their excellent tire repairing, vulcanizing, recapping and section work. They have an unlimited mile guarantee on their tires and tubes. Their stock of tires is made of new fresh rubber and ready to withstand many miles of tire abuse.

is the tires. Some think that just as soon as the tires show a little wear it is dangerous to use them longer. It has been proven that by having your tires recapped by Hawkinson's Tire Tread Service Company you can immediately erase your tire worries. To save automobile dollars at least 70 percent, we suggest that you try a set of their tires. You will receive the best recapped tires made in this section plus prompt and courteous treatment. Take advantage of their convenient budget plan.

There are many ways of keeping down the expense of operating an automobile and the most important

**BOWSER EQUIPMENT COMPANY**

This company located at 111 N. Fir, Medford, phone 3415 or 3428, are progressive dealers featuring Allis-Chalmers implements, farm machinery of all kinds, road building and logging equipment. Attention should be brought to this concern because of the tireless and most satisfactory efforts they have spent in studying the needs of the farmer and in meeting those needs. They distribute brands of implements that are known the world over and are recognized as being without a peer. They also carry in stock at all times a complete line of genuine repair parts and can give you expert service in this department.

This is the day and age when every man tries to see that he gets the greatest returns possible from every acre of his land, and for him to do so it is necessary for him to use modern and scientific methods. Their line of implements include all the newest inventions and patterns and these are offered at such prices as to increase production in this part of Oregon.

**REFRIGERATION SERVICE CO.**

One of the most necessary and vital services now a days, is a modern refrigeration service. In this respect we wish to call your attention to the Refrigeration Service Co., located at 223 W. Jackson Medford, phone 4584.

care of any servicing problems you may have along these lines at a cost well within your budget. This company are agents for Mills Refrigeration Equipment.

Mr. D. Gould, their refrigeration engineer, has had twelve years experience on commercial, industrial and domestic refrigeration service and is more than qualified to take

In view of these facts we take pleasure in this Progressive Review of the Business Leaders of Medford to recommend the services of Mr. D. Gould and the Refrigeration Service Co. to all of our readers.

**COLEMAN LAUNDRY AND DRY CLEANING SERVICE**

Cleaning clothes is not only 'taking the dirt out' but also consists of turning out a 'clean, smooth garment' which one would be proud to wear. New machinery and sanitary methods are necessary to 'wash comfort' into clothes and in this, the Coleman Laundry and Dry Cleaning Service, with fifteen years experience, located at 530 E. Main, phone 2670, surpasses all others.

before the birth of Christ, the women of India and Egypt went down to the banks of the Ganges and Nile to wash out their clothes, rub and beat them on a rock, wash them again and take them home. So, you see, it had a humble beginning like most great industries. Today it is quite different at a modern and up-to-date establishment such as this one where pure soap, soft water and scientific machinery is used.

Clothes have been laundered and cleaned for many centuries. Long

One of the rules of this concern is to try to do the impossible—please everyone and 'make right' anything that does not please—an arrangement that is most satisfactory in this day and age of hustle and bustle.

COMPLIMENTS OF

**SOUTHERN OREGON BY-PRODUCTS CO.**

Medford, Oregon

10 W. Jackson

phone 2943

COMPLIMENTS OF

**FIRST NATIONAL BANK OF PORTLAND  
MEDFORD BRANCH**

Member of Federal Reserve System

Medford, Oregon

120 East Main

Telephone 2265

**Progressive Review**

Of the Prominent Business Men of Medford

Compiled by Bianca and Gerald Marvin

**THE CALIFORNIA OREGON POWER COMPANY**

No other organization in all the section has offered more to the development of the community than the California Oregon Power Company. There is a product that no one can be without. Through the establishment of their organization, the thousands of dollars spent on equipment and payroll in this particular vicinity makes it a company which has in a large sense made for better times. Practically all of our modern conveniences would be eliminated if it were not for electricity. The presence of this power makes for a much happier and more efficient life for the people all over the United States. We are all familiar with the advantages that occur with the presence of electricity, but few take

into consideration the vast amount of concentrated effort and executive ability, the thousands of dollars of capital and the army of employees which are necessary to place this power in our homes and plants. At the press of a button we release horsepower that makes manufacturing simplified and modern, to say nothing of the many conveniences that are found in the home.

In making this commercial review, we wish to compliment the management of the California Oregon Power Company of Medford on the manner with which they have conducted their business, and wish for their continued success.

confusion on the patient are avoided when the patient is sent to the hospital, especially this one. Other members of the family can go about their daily tasks in a better frame of mind because of the efficient and satisfactory care that their loved ones are receiving. The doctors and attending nurses have had long and scientific training in hospital work and do not tolerate any incompetency on the part of anyone employed in this institution.

**COMMUNITY HOSPITAL**

At the Community Hospital, located at 843 E. Main, Medford, phone 2201, much better care can be administered than in the home because it is equipped for all emergencies and is much more satisfactory as it has the lowest hospital rates in this territory. Patients are assured of the best attention—everything is kept scrupulously immaculate, and there is an air of cheerfulness about the place that is always an aid to a quick recovery.

More people are realizing every year the value of the hospital. The confusion in the home where there is sickness and the effect of this

It is with pleasure that we give the Community Hospital honorable mention in this Progressive Review and highly recommend it to all our readers.

**MEDFORD SASH AND CABINET PLANT**

The Medford Sash and Cabinet plant, located on 1520 N. Riverside, Medford, phone 2062, is one of our modern day concerns that specializes in the production of expert wood, cabinet and sash work. Being experts in this line, made to order wood and cabinet work to meet the individual taste is one of their specialties. Their work is much in demand because of its individuality and artistic design. For estimates call upon them and you will be pleasantly surprised at the moderate prices that they will

quote you. The people of this community are very fortunate to have such a valuable establishment in their midst. You not only save transportation charges but you have the convenience of going into their place of business and making your own selections.

**A-1 BREWING COMPANY**

This concern, located at 301 N. Fir, Medford, phone 3873 is one of the most prominent in this part of the state. Its plant is modern and up to date in every particular—clean and sanitary throughout. The business is conducted along progressive lines and the company is a credit to the community.

A visit to the plant of the A-1 Brewing Company is very interesting, especially to the uninitiated. They will be pleased to show you how A-1 and King Cole beers are made.

The active operation of the plant is in the hands and under the direction of a man who is so well known that any further remarks are unnecessary, but we cannot

refrain from stating that this enterprise is fortunate in having as an active head a man so thoroughly familiar with the details of the manufacture of beer and whose executive ability and familiarity with business conditions have kept the plant thoroughly abreast of the times. It is such firms as this one that make a city prosperous and worth while. The company's business has increased so rapidly and so many improvements have been made, that they now have a model industry.

In this Progressive Review of Medford, we wish to suggest that, if you have not already tried A-1 or King Cole Beers, do so at once and appreciate the difference.

**PERL FUNERAL HOME**

In a comprehensive review of this nature, embracing as it does the most salient features of the progress of this city, we cannot fail to devote our attention to the professional status of the community and justly so to a profession which is so essential as that of the modern funeral director. In this respect, this community possesses an efficient representative in this well known firm, namely, the Perl Funeral Home, located at 426 W. 6th, Medford, phone 2675. Since the foundation of their business, they have always been foremost in giving the best service possible. Not only has this accrued to the benefit of the people of this community but has spread for miles around.

All the work is done privately in their most sanitary and up to date preparation and reposing room. As is well known, they have conducted some of the largest funerals ever held in this section in an admirable manner and their excellent facilities made it possible for them to render complete service.

Compliments of

**MEDFORD ICE AND STORAGE CO.**

Medford, Oregon

535 S. Fir

Phone 3864

COMPLIMENTS OF

**VALLEY MUSIC CO.**

5 S. Riverside

Medford, Oregon

Compliments of

**BERGMAN'S SHOP**

Welding, Electric and Acetylene

Portable Equipment

Medford, Oregon

118 S. Bartlett Phone 2771

**FLUHRER'S BAKERY**

It goes without saying that Fluhrer's Bakery, located at 25 N. Holly, Medford, phone 2241, is well known for their excellent quality of bakery goods. Their bread, pastries and cakes are manufactured in modern, sanitary plants from the best ingredients available, by skilled union bakers, and are delivered to you fresh. All Fluhrer's white breads are enriched with vitamins and iron in accordance with the recommendations of the United States Government and the American Medical Association, and are rich in dextrose, too.

Those who have never tried the delicious products of this bakery

are indeed missing one of the accompaniments of the perfect and well balanced meal because so many people are praising the handiwork of this concern and are demanding that their supply house carry this excellent line of pure food products.

In this Review, we are pleased to recommend Fluhrer's Bakery and wish to take this opportunity to inform our readers that this bakery is in the process of building a \$50,000 addition thus doubling floor space. Fluhrer's Bakeries can be found in Eureka, Yreka, Klamath Falls, and Medford.

**MEDFORD MEAT COMPANY**

One of the most important services of the Medford Meat Company, located on Midway Road, phone 3062, is the market they provide the livestock raisers of this vicinity. Through the location of their plant in Jackson County our livestock raisers are able to market their livestock at prices from which no deduction is made for feed, yardage or commission, as would be made if the stock were shipped to

Portland, San Francisco or Los Angeles. Consumers also benefit from the plant being here as they receive their meats in a fresher condition than if shipped from a distant packing company.

HELLO FOLKS!  
How about Photographs to solve your Christmas Problems  
Have them taken before October while our Summer Specials are available

**SHANGLE STUDIO**  
321 Medford Bldg - Phone 4242

This firm slaughters hundreds of head of livestock for local consumption, with the result that manufacturing cost, that is largely made up of wages to their employees, is not distributed in some distant community, but kept here in the county.

The owners of this business have a host of friends throughout this part of the state. Their plant is well equipped and kept in a most sanitary condition.

In this Progressive Review of Medford, we deem it a great pleasure to mention the superb service of the Medford Meat Co. and to extend their cordial invitation to all our readers to visit their plant at any time.

COMPLIMENTS OF

**BURK'S MEDFORD AWNING AND TOP WORKS**

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Medford's Pioneer Auto and Upholstery Service  
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If It's Cameras Go to

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Kodak Supplies and Photo Finishing

113 N. Central

Telephone 3680

COMPLIMENTS OF

**PADGHAM PLANING MILL**

Millwork and Glass

1309 Court

Phone 4750

COMPLIMENTS OF

**J. LELAND KNOX**

Certified Public Accountant

Medford, Oregon

U. S. National Bank Bldg.

Phone 3213

COMPLIMENTS OF

**DAILY'S AUTO PAINTING AND BODY SHOP**

Authorized Duco and Dulux Painter

Medford, Oregon

29 S. Bartlett

Phone 3483

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Telephone 3682