

The Gold Hill News

Established 1897

PUBLISHED BY IVERSON PRINTING COMPANY

Wallace G. Iverson, Editor and Owner

An Independent Newspaper Published in the Interests of
Gold Hill, Oregon, and Vicinity

PUBLISHED EVERY THURSDAY

Entered at the Postoffice at Gold Hill, Oregon, for trans-
mission through the mails as second-class matter.

Driver Can Improve Gasoline Mileage

Some drivers get several more miles per gallon of fuel than other drivers can get with the same car, because gasoline mileage can be



All woolen garments cleaned
by us are moth proofed at no
extra cost.

FRENCH LAUNDRY AND
DRY CLEANERS

Pick up and deliver twice a
week.

Next time, try the train

"This sure
beats driving
to
California"



When you head south for
California sunshine, here's
a tip: leave your car at home
and try the train. Relax and
take it easy while the engi-
neer does the driving.

This way you'll enjoy the
trip a lot more and you'll
arrive rested and refreshed.
Low roundtrip fares are in
effect every day. Ask about
them today.

S.P.

The Friendly
Southern PacificSee your local S.P. agent or write
J. A. ORMANDY, Gen. Pass. Agent,
622 Pacific Building, Portland, Ore.

Conger Funeral Parlors

MEDFORD,
OREGONRELIABLE
REASONABLE

The World's News Seen Through THE CHRISTIAN SCIENCE MONITOR

An International Daily Newspaper

Is Truthful—Constructive—Unbiased—Free from Sensational-
ism—Editorials Are Timely and Instructive and Its Daily
Features, Together with the Weekly Magazine Section, Make
the Monitor an Ideal Newspaper for the Home.

The Christian Science Publishing Society

One, Norway Street, Boston, Massachusetts

Price \$12.00 Yearly, or \$1.00 a Month.

Saturday Issue, including Magazine Section, \$2.60 a Year.
Introductory Offer, 6 Issues 25 Cents.

Name

Address

SAMPLE COPY ON REQUEST

ings include Little Rock, Ark.;
Knogville, Chattanooga, Memphis
and Nashville, Tenn.

The pear road show features "an
evening of education and entertain-
ment" for grocers, with the film
"Pear Lands of the Pacific" as the
spearhead, sampling of ripe and
green pears to put over the lesson
of conditioning pears before selling,
showing of colored slides of culi-
nary uses of pears, and several
other subjects.

Film showings without the bal-
ance of the road show are given to
groups wherever possible, includ-
ing pear demonstrators, clerks,
schools and civic groups. In a re-
cent film showing in Birmingham,
93 branch managers of a large chain
store were on hand.

Women trained in demonstrating
food in stores are employed by the
pear bureau in several cities, and
the results of such demonstration
has been to attract many new cus-
tomers for winter pears, according
to fieldmen's reports.

Oregon Farmers Study Home Lighting Methods

As more and more Oregon rural
homes become connected with elec-
tric service, interest is increasing in
farm home lighting, reports Miss
Lois Lutz, home management spec-
ialist of the Oregon State college
extension service.

Oregon has consistently had a
high percentage of rural homes
served with electricity, and many
of those wired years ago could mod-
ernize their existing lighting sys-
tems without much expense, to pro-
vide better light with less glare,
says Miss Lutz. Recent figures show
that about 42,000 of the 65,000
farms in the state have electric
service. Of this number, approxi-
mately 4700 have been added by the
light REA financed systems.

To answer the increasing re-
quests for information on rural
home lighting the extension service
issued bulletin No. 531 some time
ago, entitled "Better Farm and
Home Lighting." About the same
time the United States department
of agriculture published Farmers'
bulletin 1838-F, "Electric Light for
the Farmstead." Either of these may
be had free by Oregon citizens.

Light specialists now recom-
mend much more light and better dis-
tributed light in homes than they did
formerly. It is well for the eyes,
they say, if all light in a room is
well diffused with a minimum of
glare and with no sharp contrast be-
tween lighted objects and their
backgrounds.

Ceiling fixtures in which bare
bulbs are used may be converted in
to fixtures giving diffused light by
covering the bulbs with individual
hazes or by using a diffusing
bowl, Miss Lutz points out. Meth-
ods of making these changes at mod-
erate cost are discussed in the two
bulletins.

Improvements of electric service
in houses wired years ago some-
times involve putting in more con-
venient outlets and switches. Dou-
ble or treble outlets in the living
room increase the number of table
and floor lamps the family can use,
and such outlets in bedrooms are
equally convenient for bedside

lights and lamps attached to the
head of the bed.

Short Weight Bacon Peddler Apprehended

Arrest of William Reese Morgan
and his subsequent admission of
guilt before Judge Olson in Portland
on February 5 causes the state de-
partment of agriculture to warn
Oregon residents who purchase bac-
on and hams from peddlers who
claim to be farmers to be sure that
they are getting correct weight.
Morgan was arrested for selling
short weight bacon.

The arrest was made by the state
police and followed investigation of
the complaint of a Portland resi-
dent by the department of agricul-
ture.

Complaints have been received by
the department from time to time
regarding similar operations, but
as a general thing the persons who
report having been bilked fail to
obtain the information which would
make it possible for the department
to identify the offender. Some com-
plainants have reported purchasing
bacon at the door which they later
discovered weighed as much as two
or three pounds less than the ped-
dler claimed.

Department officials suggest that
where consumers make purchases
from strangers who pose as reput-
able farmers that they make it a
point to note the license number of
the car used by the peddler.

Modern knitting machines can
turn out more work than 3000 per-
sons knitting by hand, and only one
operator is required for every four
machines.

SUMMONS FOR PUBLICATION

IN THE CIRCUIT COURT OF THE
STATE OF OREGON FOR JACK-
SON COUNTY.

AMY YOUNG, Plaintiff,
vs.
CHESTER B. YOUNG, Defendant
TO THE ABOVE NAMED DEFEND-
ANT, CHESTER B. YOUNG:

IN THE NAME OF THE STATE
OF OREGON, You are hereby re-
quired to appear and answer the
Complaint filed against you in the
above entitled suit on or before the
last day of four weeks from the date
of the first publication of this
Summons, and, if you fail so to ap-
pear and answer said Complaint,
for want thereof the Plaintiff will
apply to the Court for the relief de-
manded in her Complaint, succinctly
stated as follows, to-wit:

That the bonds of matrimony
heretofore and now existing be-
tween Plaintiff and Defendant be
dissolved and held for naught;

For a further decree of this Court,
that Plaintiff be granted the care
and custody of Plaintiff's and De-
fendant's minor child;

This Summons is published by
order of the Honorable H. K. Han-
na, Judge of the Circuit Court of
Jackson County, Oregon, made and
entered on the 6th day of February,
1941.

The time prescribed for publica-
tion of this Summons is once each
week for four consecutive weeks.
The date of the first publication of
this Summons is the 6th day of
February, 1941.

O. H. BENGTON,
Attorney or Plaintiff, Post Office
Address: 126 East Main Street,
Medford, Oregon. F6-28

FINAL NOTICE

IN THE COUNTY COURT OF THE
STATE OF OREGON FOR JACK-
SON COUNTY.

In the Matter of the Estate
of

HENRY D. REED, also known as
H. D. REED, Deceased.

NOTICE IS HEREBY GIVEN THAT

the undersigned has filed her Final
Report and Account in the above
entitled matter, and the above en-
titled Court has fixed the 14th day
of March, 1941, at ten o'clock A.M.,
in the County Court Room, in the
Court House, in Medford, Jackson

County, Oregon, as the time and
place for hearing objections to said
Final Account and the settlement
thereof.

NELLIE G. REED,
Administratrix of the Estate of
Henry D. Reed, Deceased. F7-28

COMPARE OUR DEAL-COMPARE OUR PRICES

Challenge USED CARS Sale



CHALLENGE VALUES

1935 CHEV. TUDOR
If you like Chev's you'll
sure like this one at

\$235

1932 FORD FORDOR
That Snappy 85 V-8 motor.
A lot of car for

\$125

1934 WILLYS
FORDOR

An economical little car to
operate
Miles To The Gallon

\$145

1930 CHEV. RDS'T.
Use this one as a Second
Car to go to work and
save the Family Car

\$65.00

WOW! SEE WHAT

**\$400
BUYS!!**

1937 FORD TRUCK

1936 FORD TRUCK

Brown Lip Transmission
Heavy Duty Tires. Both for

\$400

1935 FORD TRUCK
Single Axle Trailer
Both For **\$400**

ZOW!! — LOOK AT THIS!!

1936 FORD DELUX COUPE

Super Charger, 6 tube Radio, Heater,
Spot light, Fog light, Back up light
Clock, Electric Fan, Seat Covers,
Good Tires, Nice Motor

\$345

Easy Terms ... Low Interest Rates

40 MORE TO CHOOSE FROM

C. A. Winetrout, Inc.,

Grants Pass, Oregon

STOP & SHOP at the sign of the Scottie

Volume UP Price DOWN

IT HAS BEEN SAID that advertis-
ing increases the price of goods.

True, advertising is part of the
manufacturer's and merchant's
cost of doing business, all of
which must be covered in the
price of his goods if he is to stay
in business.

But advertising helps boost
sales and production. Bigger vol-
ume cuts cost per unit made and
sold. To meet competition the
savings is passed on to the public
in the form of a lower price.

Think of the prices of radios,
mechanical refrigerators and
heating appliances, automobiles,
light bulbs and other products
when first introduced and sold in
small volume. Compare with their
prices today, after advertising
won them enormous acceptance! Successful advertising decreases
the price of goods.

Courtesy Nation's Business

If It's Heavily Advertised It HAS to be GOOD

OUR BRAND of democracy was
won for us, and is being held for
us, by men who chose their own
careers, owned big farms, built big
factories, and did what selling was
necessary to keep those farms and
factories busy.

One of the biggest aids in mass
selling is mass advertising. In the
long run, it "polices" itself.

Advertising of poor products al-

ways fails. Only a first rate prod-
uct, fairly priced, can stand the
dazzling glare of national adver-
tising. When you think of the
heavily advertised soups, soaps,
breakfast foods, mechanical refrig-
erators, automobiles, silverware,
radios—you are thinking of the
aristocrats among commercial arti-
cles.

Courtesy Nation's Business