

**SNIDER DAIRY & PRODUCE CO.**



Located in Medford on North Bartlett, Phone 203. An old proverb is "A Healthy Body Breeds a Healthy Mind." The Snider Dairy & Produce Company, by providing wholesome Vitamin D milk and dairy products high in nutritive contents contributes probably more than any other institution in the community to the health of the baby and growing child.

Perhaps no part of agriculture has made such forward strides in the past few years as dairying. When we speak of dairying today, we must first consider the fact that it is one of the greatest assets to any community—it is one of our government's greatest sources of income—it is national in scope, and is practically the only division of our agricultural enterprises which affords the producer—the man who milks the cows—a year 'round income.

Snider Dairy & Produce Company was organized for the purpose of furnishing the best dairy products possible and has succeeded admirably and there is no question but that their popular products are very much superior to any obtainable on the market today.

A visit to the plant is very interesting to the uninitiated. Their business has increased so rapidly that

improvements have been made from time to time until today they have a model industry.

Everything in the plant is kept scrupulously clean. It is the policy of the institution not only to produce milk, but to turn out products that are as near an approach to the acme of perfection as modern machinery and up-to-date methods will permit. Many mothers of so-called bottle-fed babies highly praise the energizing contents of Snider's Vitamin D milk. Milk undoubtedly is nature's safest health and happiness insurance.

"A bottle of milk is a bottle of health," is an expression of today that is quite in order. A glass of milk at ten in the morning and three in the afternoon wards off that tired feeling. It beautifies the skin and clears the complexion. Everywhere, school and health authorities are insisting that milk be served to school children. Serve milk at meal time and between meals, too, to the whole family. Milk consistently used builds health and vigor in the frailest body, colors pale cheeks, revitalizes wasted nerves.

In this editorial review we take great pleasure in complimenting the management of this dairy upon their modern business methods. The people of this community are indeed fortunate to have them here.

Order your milk today from Snider Dairy & Produce Company.

**SAFEGUARD YOUR HEALTH**

**BY CONSULTING HARVEY P. COLEMAN**

**Chiropractor**

Sphyliotherapy, Electro-therapy. Located in Medford in the Medford building, Phone 965. If you are not in good health you should see Dr. Harvey P. Coleman, known all over this section as a leading chiropractor. He will prove to you beyond a question of a doubt that the primary cause of your sickness lies with your spine.

He will point out the nerve or nerves that are being impoverished due to the pressure upon them, caused by subluxation of the spine, why you have rheumatism, heart trouble, kidney trouble, headaches, nervousness, neuritis or a general break-down in health and how to overcome these diseases without purging the system with drugs. Though you swim in drugs, the only way to get permanent relief is to remove the cause of the disease.

Dr. Coleman will refer you to many people here, possibly your neighbors, whose health has been restored by his chiropractic spinal adjustments. Is he does not think he can help you he will tell you so and not accept a case regardless of fee, unless he can conscientiously feel that a cure can be obtained, or relief given.

Science has progressed perhaps more rapidly during the last decade than in any previous period of the world's history, and one of the sciences that has been brought to a high degree of perfection is that of science and art of chiropractic.

In making this review we are glad to compliment Dr. Coleman upon his success in his chosen profession and to refer his ability and activities to our readers.

**ROGUE RIVER VALLEY CANNING CO.**

Medford, Phone 94. Front Street.

A cooper in providing for the ranchers an outlet for their fruit at good market prices. They are more than the support of hot and growers.

In review business interests of the community, there is no concern more worthy of extended mention than this one.

Here the growers have at their disposal the services of men who possess the ability and who obtained their very modern business education in the school of practical experience. From the inception of the enterprise quality has been the aim, and the standard has been maintained from the beginning.

The headquarters of this concern is very extensive and is equipped with latest of modern methods for the canning of fine fruit.

The name stands for quality, reliability and progress in this industry and as the advances of the times have marked improvements in the trade they have kept thoroughly abreast of the times.

It is a good concern, under competent direction of men interested in local development and its substantial and well merited progress is a matter of actual fact, well known to the public.

In making this review of the forward progress of this part of the country we are glad to call to the attention of the people the advantages accruing to the public by the location of this industry here, their courteous efficient service and the commanding position they occupy in the business circles of Jackson county as they do in their special field of endeavor.

But what we particularly call to our reader's attention is the fact that this is a worthy concern and merits your support.

**F. J. MOFFATT**

Throughout Jackson County we find many men who have gained justly deserved prominence from their work, yet which has never been brought to the attention of our people.

F. J. Moffatt in Medford has at all times been willing and anxious to do his bit toward the county's welfare. He has shown an attitude of progressiveness in everything that has been beneficial to all concerned in the county, and if he continues to go on as he has in the past we feel safe in saying that he

will be well repaid for his untiring efforts in helping to aid in the relief of suffering humanity.

It may be well to say that F. J. Moffatt is a man whom our people find it a pleasure to know. This of course is not to say that he is of a conspicuous nature, yet nevertheless it is something to be proud of. To be able to gain and retain the respect of those with whom we come in contact most every day in the year, is an accomplishment that is indeed well merited.

**JOSEPHINE COUNTY BUILDING AND LOAN ASSOCIATION**

In Grants Pass in the Masonic building, Phone 40.

In keeping within the state laws of Oregon the Josephine County Building & Loan Association loans exclusively on first mortgages. Their years of experience and fair dealings with the public is a sure guarantee of their future activities.

The management of the Josephine County Building & Loan Association will at all times be glad to discuss your building problems with you and at the same time aid in every way possible to secure a suitable loan.

They have aided in no small measure in the growth and development of the city of Grants Pass by providing for our people a means to

build and own their own homes.

This is a most attractive feature and it is not strange that the number of loans in this admirable institution are increasing so substantially. Fair dealings with their clients has been their policy since their inception, and a call at their offices will convince you of their willingness to assist you in every way possible with your building problems.

The Josephine County Building & Loan Association will help you, based upon your ability to pay. If you are honest with yourself and you are able to repay any certain loan you wish to negotiate you will find that this concern can take care of your immediate needs.

**CAROLD J. PARKER, Inc., OFFERS QUALITY PLUS QUANTITY**

Located in Medford at 612 S. Riverside, Carol J. Parker, Inc., is serving the people of Jackson County a dual service. First in providing to several people employment and second with their manufacture of fine quality Parker's Potato Chips, Parker's Honey and Royal Pickles which are sold at all leading stores in this section of southern Oregon.

This coupled with the maintenance here of a clean and sanitary plant, Carol J. Parker, Inc., is deserving of liberal support from both the people and the merchants. So the next time you are shopping be sure to include in your package a

jar or two of their delicious honey. You will find this to be very tasty.

Tasty menus at great savings has been the aim of Carol J. Parker, Inc. Whether it be their Potato Chips, or their Royal Pickles you will find that good flavor which denotes excellent ingredients used in their manufacture.

In presenting this editorial to our people we wish to bring to their attention that by demanding Carol J. Parker, Inc., food products you are not only keeping money at home but also helping to aid in the growth and development of this section.

**LEE HUGHES GAINS NEW FRIENDS**



In Medford at 204 S. Fir, phone 124. House painting, paper hanging and interior decorating—is a man of excellent taste who uses best of materials and does artistic work.

There is no one service in this part of the state that is of greater economic value to the people than the service of Lee Hughes. He has a reputation that has spread all over this part of the state as having a thorough knowledge of decorating in all its phases.

He has that innate ability for the combination of colors that gives an assured success in the calling. No matter what kind of a home you

desire decorated it is well to have a consultation with him before you make a decision on colors. He will be able to give you valuable ideas as to the way your place should be decorated so that it will have an excellent setting. He takes into consideration the surroundings and when the work is completed according to his ideas your place will conform to the natural as well as architectural surroundings and present a picture of beauty and harmony.

He is an expert painter and decorator who uses the very best of paints and the ones that will not crack and peel and being in touch with the manufacturers for the supplies will be able to give you an estimate on a first class job that will be very reasonable. In his employ are men who understand the work and under able supervision, will give you a job that will be the pride of the neighborhood.

**FARMERS PACKING COMPANY SPECIALIZING IN CUSTOM KILLING**

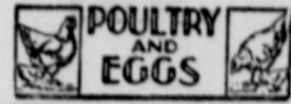
Located in Medford on Biddle road, Phone 667. The Farmers Packing Company is a local concern interested in local development and is more than deserving of the support of the Farmers in this section of southern Oregon.

Their plant is well equipped for custom killing, inasmuch as it is state inspected yearly regarding cleanliness and sanitation. Everything about the plant is kept in the best of condition and the manager makes a special effort to offer a service to the farmers and stockmen that should be appreciated.

Since first opening their doors to the public the management has at all times been most reasonable in his charges. Let us take this opportunity to help our people realize the value of this service. It takes considerable capital to operate a business of this nature, yet he has left nothing undone in his effort to provide a complete service in custom killing.

In presenting this editorial to our people, when in need of good service we can recommend nothing better than the Farmers Packing Company.

**MEDFORD POULTRY & EGG CO.**



Located at 4th and Fir streets. A most commendable institution under a wise and prominent management, paying the market price to farmers at all times.

Commendable publicity and valuable advertising is given our section by this progressive firm, far and wide, dealing as they do on a large scale in this line and their up-to-date operations are of the most extensive nature and add to the commercial efficiency of this section.

Through the years they have been doing business they have always been most fair and honest in their negotiations and afforded the public a valuable market for poultry. It is important that the producers have a market that is up to the standard and this section is fortunate in having such extensive dealers.

It is important that we have conscientious firms like this one. Their

policy along this line will be interesting for many business men, as through this policy they have built up their large and growing business.

There are many small dealers, but it takes men to handle a large volume of business, to be able to get the right selling markets and be able to pay best cash prices. These facts attract trade to this section and make it a better place in which to live and transact business.

If we do not have an establishment of this kind much of the products would have to be shipped to the other cities and the seller would not receive a price that compares favorably with the prices paid by this company.

There can be no questioning the fact that this company is one of the most important commercial firms of this section. They are a large contributor to the progress and prosperity of the community.

We are pleased to compliment this well known concern on the commendable policies and the valuable service they are rendering the public.

**EKERSON PAINT AND ROOF STORE**



In Medford at 38 S. Bartlett phone 243. H. L. Ekerson is an authorized applicator of Pabco Roofing and features Pabco roofs for all types of buildings both old and new—All kinds of roof repairs—free estimates and inspection—Under the direction of H. L. Ekerson, who offers easy monthly payments.

The Ekerson Paint and Roof Store conducts one of the leading roofing services in this section of the state and their excellent roofings have met with the commendation of everyone.

Pabco roofing is a protection to any home from fires which often start on roofs and never end until your home is in ruins. Many farmers today have suffered the loss

of their barns and homes which could have been saved through a fireproof roof. Their excellent roofing can be laid over the old shingles which will keep your house or barn warm in winter and cool in summer. In this way the added beauty serves many purposes and at a very low cost.

It is fireproof, rainproof and guaranteed permanent and most economical and will make your home brighter and give you added protection from fires besides the fact that when you reroof with their roofing you have forever ended your cares and worries of leaky roofs. The heavy rains are sealed outside forever with never a chance for them to again leak through and ruin your ceilings and walls.

In this review we take great pleasure in recommending H. L. Ekerson and his service in Pabco roofing to our many subscribers and readers.

**SACRED HEART HOSPITAL**

In Medford on Siskiyou Heights, phone 714, is a modern institution, fully equipped for the care of the sick and injured — specialize in medical, surgical and maternity cases—is staffed with nurses and has all modern hospital facilities.

The Sacred Heart Hospital has the best in location, is staffed with competent nurses and doctors and has a high rating in professional circles and among hospital authorities, being rated as one of the best in Jackson County.

They have splendid facilities for maternity cases and both mother and baby are given the best of attention. They are always prepared to take care of urgent cases but it is always best for those who are going to be confined to make complete arrangements in advance, thus insuring a private room and many conveniences. The special de-

partment for emergency is always ready for an unforeseen service.

The Sacred Heart Hospital maintains an establishment that constitutes one of the most important factors in our community. Sister Superior is a woman of much experience and has handled many delicate cases in a most satisfactory manner. This establishment is in keeping with everything required as up to State Board of Health.

In Jackson county many people speak highly of this convalescent home. It is unusual, as most places of this type are in larger cities. Medford has added another metropolitan convenience with this indispensable necessity.

It is with pleasure that we detail in this review the advantages of the Sacred Heart Hospital and we wish to recommend it to the people of Medford and vicinity.

**CRATER FUEL AND SUPPLY COMPANY**

In Medford at 27 North Holly, Phone 94. (Nights, Sundays and Holidays Phone 1352-J.) Fuel oil for every oil burner need. Diesel oil, day or night service, anywhere in Jackson county.

Any business to be permanently successful must be founded upon principle, honesty, fair dealings and full value for the price asked. From this there can be no deviation regardless of economic or any other conditions.

In such a period as the one thru which we have just passed, many merchants and manufacturers have been confronted with many problems. In seeking the solution there has often been strong provocation to resort to expediences that in normal times never would be considered.

One cause of this temptation is the appearance on the market of

sub-standard products put out to create so-called price competition. Every successful business in America started from a small beginning and was built on an ideal. That ideal was to keep the good will of the public, regardless of conditions.

The Crater Fuel and Supply Company started with an ideal, through good times and bad times that ideal has never been violated. To it all subsequent success must be accredited.

This company not only provides employment to a great number of our people but at the same time brings thousands of dollars into Jackson county annually.

To maintain it means the continued prosperity of this section, therefore in looking forward to a greater community each and every one of us should at all times boost for this company.