

THE GOLD HILL NEWS

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WALLACE G. IVERSON, Editor and Business Manager

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Gold Hill, Oregon, and Vicinity

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the mails as second-class matter.

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INKLINGS---

Bits of this and that gleaned
from everywhere.

We have heard the criticism offered of the present relief program that federal aid demoralizes an individual. As we see it the fellow who is demoralized because the government steps in and gives him assistance after he has exhausted all the means at his disposal to make a living, has always been demoralized.

"Yours Coolly"



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BIGGEST BOON to pleasant travel is air-conditioning. All cars regularly assigned our trains have this weather-controlling equipment. This means, that no matter what type of accommodations you choose—coach, tourist or first class—you'll ride in cool, clean comfort when you go by train. Car temperatures are automatically regulated at just the right degree. Dust and dirt are eliminated. Noise is deadened.

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Next time you go to California, travel the cool way. Rail fares are 2c a mile and less. Dining car meals are low in cost. "Off-the-tray" service in coaches and tourist sleeping cars features coffee, milk, sandwiches and a variety of similar items for 5c and 10c. There's no need to travel less comfortably when rail travel is so economical.

Southern Pacific

See local S.P. agent or write J. A. ORMANDY, Gen. Pass. Agent, 622 Pacific Building, Portland, Oregon

New York state in an effort to curb reckless driving during the first fifteen days of March, revoked or suspended 761 drivers licenses.

The best kind of trade stimulation for a merchant is, first; to keep a good store, clean fresh stock attractively arranged, fairly priced, and second; to let people known through advertising what he has. It is important that readers will be filled with a desire to see the merchandise advertised.

A beautiful bouquet of roses disseminates perfume into the room until the perfume fills the room. As far as can be observed the fact that a hundred people enjoy the perfume of a rose does not perceptibly diminish its fragrance. The perfume is just as sweet to the hundredth person as it was to the first one. The same thing is true of a smile and a pleasant greeting. It takes no more effort to be pleasant to a hundred folks during the day than it does to be pleasant to one, and, having been

RIVOLI

Theatre — Grants Pass

Thurs., Fri., Sat., July 22-23-24
Charlie Ruggles — Eleanor Whitney in
'TURN OFF THE MOON'

Prevue Sat. Nite 11 p. m.; July 24
Edward Everett Horton in
'OH DOCTOR'

Sun., Mon., Tues., July 25-26-27
Spencer Tracy and Freddie Bartholomew in
'Captains Courageous'

Wednesday Only, July 28
LEW AYRES IN
'Last Train From Madrid'

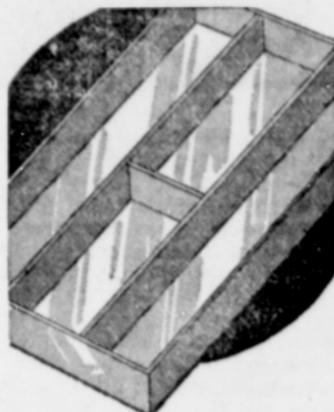


Scenes of the days of cowboys and Indians of the frontier west will be re-enacted at the triennial Oregon Trail Pageant celebration at Eugene, July 22, 23 and 24 when citizens of Lane county present the fourth pageant depicting the history of the old Oregon west. In this photo an Indian points the way to the great Oregon country to scouts Joe Johnson and C. F. Farmer. Johnson and Farmer will be playing real life roles in the pageant since both were famous Indian fighters and covered wagon train scouts of pioneer days. The characters are wearing the authentic costume of the days of 1843.

pleasant one's supply of good will and smiles remains the same. Like the perfume of the rose smiles are not lost though given freely.

In the thirty years from 1900 to 1930 more lives were sacrificed in celebrating America's independence than were lost in achieving it in the war of the Revolution. From Lexington to Yorktown the total number of Americans killed in the war was 4,944 while 6,004 were wounded. From 1900 to 1930 4,290 were killed and 96,000 were injured by fire-works and firecrackers.

One of the problems that must be solved by agricultural sections of the country is the problem of producing income sufficient to stand up against the enormous financial drain brought about by through the general purchase of automobiles, tractors, trucks, radios and mechanical ice boxes and those things which remove the money from the community. In many sections the cash outgo for these things and for oil and gasoline is greater than the natural result has been that these communities have been, and are their cash backlog to the extent that hard times which might have been weathered by the same community thirty and forty and fifty years ago now create in a brief time an acute condition. The cash reserve is soon exhausted. Forty and fifty years ago much of the money remained in the community and it was no uncommon thing for banks to have large deposits from individual depositors both farmer and wage earners and small business men. Such a thing is the exception today. The question naturally suggests itself: What is to be the solution or the outcome. Two courses of action suggest themselves: The agricultural communities must increase their income or curtail their



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1936 FORD SEDAN — 1400 miles, good rubber, a real family R and G car.

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WRESTLING

Mon., July 26

Excitement — Thrills
HIGH SCHOOL STADIUM

8:30 p. m.

Seats on sale at Valentines
Cafe and Brown's



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Lenses only when required
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CAFES

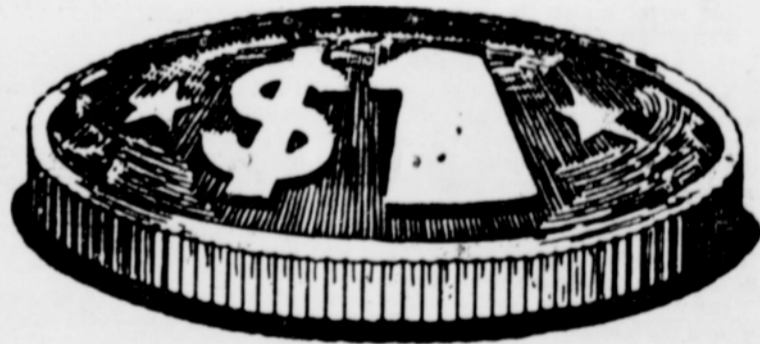
Cave Shop Restaurant
MEALS — FOUNTAIN
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