

THE GOLD HILL NEWS

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Published by Mac's Printing Co.

WALLACE G. IVERSON, Editor and Business Manager

An Independent Newspaper Published in the Interests of Gold Hill, Oregon, and Vicinity

PUBLISHED EVERY THURSDAY

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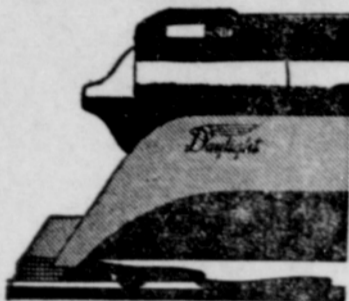
Subscription \$1.50 a year in advance Advertising rates on application

INKLINGS--

Bits of this and that gleaned from everywhere.

There is little value to spasmodic advertising. The chief value of advertising lies in its cumulative sales effect. Advertising has no power to perform miracles. It merely works along certain well known, well defined laws of nature. It is well known that few facts are impressed on the human mind the first time they are presented. It is only by repetition that they become fixed

A NEW TRAVEL THRILL!



Southern Pacific's million-dollar

Daylight

DAILY BETWEEN SAN FRANCISCO AND LOS ANGELES

Speeding from San Francisco to Los Angeles over the scenic Coast Line, the new streamlined Daylight offers the fastest service in history between the two cities. The "most modern and beautiful train in America" leaves San Francisco at 8:15 every morning and arrives Los Angeles 6:15 p.m. (same schedule northbound). All seats are reserved for this thrilling daylight ride, yet the Daylight is not an extra fare train! Our lowest one way and roundtrip tickets are honored. For details, reservations, information on connections on the Daylight, see your local railroad agent or write J. A. Ormandy, 622 Pacific Bldg., Portland.

Southern Pacific

in the memory. A one time advertisement leaves a faint mark that is soon forgotten. Unless an advertiser is prepared to repeat his advertising sufficiently often to take advantage of this well known natural law he had best save his money. An advertising appropriation spread over fifty-two issues is of more value than the same appropriation spent in one or two issues.

We never blame the church because we know one of its members is a grasping skinflint, who grinds down every one he can and takes every one who deals with him to a skinning. It is not the church's fault he has sought its sanctuary as a cloak for his crookedness. The church can't help itself. Rather we feel the church is being imposed on. This type of person, in addition to his effort to skin his fellow man, is also trying to take the church to a skinning.



ORVILLE H. SCHEETZ, O.P.D.
Optometrist
606 East H St. Grants Pass, Ore.
GRANTS PASS ORE.

Getting satisfaction from your battery depends on its condition. Doctoring your battery back to a healthy, efficient condition is our specialty. Expert and dependable recharging.

WIMER'S Battery Shop
624 S. 6th St. Grants Pass, Ore.

REMEMBER THIS CROSS

IT MEANS FAST RELIEF

15c FOR 12
2 FULL DOZEN FOR 25c

BAYER ASPIRIN

DEMAND AND GET GENUINE



A wholesome thing happened recently in Kansas City, Missouri. Immediately following election a group of the better citizens of the town brought before the court evidence of fraud in voting. The hearing developed that wholesale fraud had been practiced by ward and party leaders. The trial that followed resulted in over a dozen political leaders and ward heelers being sent to the penitentiary. A vital safeguard in a democracy is that the ballot shall be kept free from fraud. The judges and the courts of this mid-western city are to be commended in the highest terms for their courage in doing a difficult task well.

One of the most valuable assets any community can have is the spirit of cooperation among its business men and citizens. Without this spirit the town is forever pulling up hill. It is unable to take advantage of the resources and possibilities that it has for development and advancement. Every pull in the right direction is offset by a pull in the opposite direction. Such a town seldom unites its energies behind a program and as a consequence fails to make the progress it might otherwise easily make. The ideal condition in the average small town maintains, when, if some one proposes a good plan that has recognized merit the rest of the community gets behind it and works for it and puts over. There is no jealousy because it is some one else's plan. The only question is has it merit. If it has not it is rejected. If it has, everyone works whole heartedly to put it over. Many towns that have succeeded and done big things have followed this simple formula and no other.

We do not entertain much faith that a system of fines will cure the careless driving habit that some car owners have. A better plan would be to suspend the driver's license. Such a law should require that a third suspension would result in a permanent revocation of the license. A car owner found driving a car during the period in which his license is suspended should be punished by having his license permanently revoked. Unless and until some such effective preventative measures are taken we will continue to see the mounting toll of dead and injured and maimed along the highways of America.

The wise man will keep his money in his own business where he can watch it and know where it goes if

he loses it. More money is lost in other people's schemes than is lost by the owners of businesses in their own misfortunes. Most every business man can count up hundreds of dollars that he has invested in the schemes of others and lost that would have materially promoted his own business. Benjamin Franklin's advice to a man to keep his money in his own business and watch it is still good.

If we were a painter or a sculptor we would be tempted to put on canvas or in bronze the individual who represents thousands of American citizens. He is the man who is found in every one of the towns of the nation, the man who works all week and receives his check and Saturday night comes to town and buys with it an armload of groceries and provisions to take home to the family. He has little money for the pool hall or the slot machine. His budget does not include any such allowance. He is the salt of the earth. It is from such men that communities and institutions are built. There is something sound and sturdy and elemental about his homely and prosaic practice that deserves to be immortalized.

We note in one of our dailies that its editor has a paragraph to the effect that a woman who raises a big family should receive a pension. We do not agree that the mere raising of a big family should entitle anyone to a pension. It depends upon the kind of a family that has been raised. Some homes should receive not only a pension but a bounty for the type of citizens they are able to produce. On the other hand there are homes in which the production of off-spring should be restricted and limited and even prohibited altogether.

The man to whom the plaudits of the multitude are a prize and a goal is building his future upon the most treacherous sand. There is nothing more fickle or unstable or inconstant than the admiration and applause of the public. The public only applauds the man who gives it a thrill. When the applause for that particular thrill is appeased the applause dies and the fickle crowd turns to look for another entertainer. The only way to retain the admiration and respect and applause of the public is for one to turn his back upon it and show it that it has nothing to give that is interesting. The man who can do that has the public at his feet always. There are few men who are strong enough to do it.

Some one has suggested as a good recipe for happiness the plan to try wanting only what one can get. One won't be a world conqueror with such a goal, but with it one can get a lot out of life.

Among hobbyists and collectors, Fred Astair's signature is valued at 25 cents, Helen Hays 10 cents, and Greta Garbo's at half a dollar.

It's your Price

WILKEN FAMILY

BLENDED WHISKY

90 proof. 75% grain neutral spirits. The Wilken Family, Inc., Aladdin, Pa. Executive Office, N. Y. C.

WHEN IN GRANTS PASS USE THIS DIRECTORY

SHOE REPAIRING

Goodyear SHOE Service
107 So. 6th St. Grants Pass
Dyeing—all colors, to match your gown
Finest equipped shop in Southern Oregon. See catchalls.

CLEANERS

Valley Cleaners
611 1/2 East H. St. Grants Pass
Opposite P. O. Phone 260
Suits cleaned and pressed \$1.00
Hats cleaned and blocked \$1.00
Plain dresses cleaned, pressed \$1

OFFICE SUPPLIES

Stationery — Office Supplies
Typewriters
Gift Merchandise
Books — Drugs
C. H. Demaray
N 6th St. Grants Pass



ALL SWISS & AMERICAN MAKES REPAIRED

OPTOMETRIST

You can know your EYES
Lenses only when required
Dr. Herbert W. Hermann
OPTOMETRIST
Grants Pass
519 H St. Phone 258J

CAFES

Cave Shop Restaurant
MEALS — FOUNTAIN
209 N. 6th Grants Pass

O. S. BLANCHARD

LAWYER
Grants Pass, Oregon
General practice in all courts.
Reference: Grants Pass & Josephine Bank. Phone 270

Chiropractic Physicians

Electric treatments and diet.
Steam medicated baths.
Women's and children's ailments a specialty
Drs. Walton & Miller
701 H. St. Grants Pass

LET'S GET ACQUAINTED

We want to get acquainted with the "clothes conscious" men, young and old, in this vicinity. We also, want them to get acquainted with our complete up to date stock of FINE, NATIONALLY KNOWN, UP-TO-THE-MINUTE MEN'S WEAR.

We feature the following makes, and want you to get acquainted with them.

FLORSHEIM & WEYENBERG shoes, TIMELY & GRIFFON clothes, ARROW, WILSON BROS. HOLEPROOF HABERDASHERY, COLUMBIAN-KNIT & WIL-WITE sweaters, MALLORY & KNOX hats, etc.

In spite of steadily increasing wholesale prices, here is our GET ACQUAINTED offer:

BUY A SUIT

At the regular price, and GET A HAT FREE

- With every \$32.50 suit your choice of any \$5.00 Mallory Hat — FREE
- With every \$27.50 suit — Your choice of any \$4.00 Mallory Hat — FREE
- With every \$24.50 suit — your choice of any \$3.50 Mallory Hat — FREE
- With every \$19.60 suit — your choice of any \$1.95 Merrimac Hat — FREE
- With every \$5.00 trousers or slacks — choice of any \$1.00 Belt — FREE
- With every \$4.00 trousers or slacks — choice of any 75c belt — FREE

Buy a Pair of Shoes

And get a pair of Wilson Bros. or Holeproof Sox free

- With every pair of \$8.75 Florsheim Shoes — Any \$1.00 Sox FREE
- With every pair of \$6.00 Magic Shoes — Any 75c Sox — FREE
- With every pair of \$5.00 Weyenberg Shoes — Any 50c Sox — FREE

This offer is made without any restrictions. Your unrestricted choice of free goods from our entire stock. Buy your summer clothing needs while this offer is on.

LET'S GET ACQUAINTED—We want to know you — We want you to know our fine stock of merchandise, the equal of any in Oregon.

(This Offer For A Limited Time Only)

Griffon Clothes
Florsheim Shoes
Arrow Shirts
Columbia Knit Sweaters

Heath's
"IF MEN WEAR IT—WE HAVE IT"

Timely Clothe
Mallory Hats
Wilson Bros.
Hats
Holeproof Sox

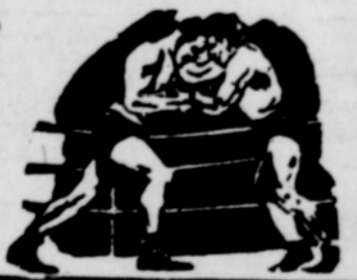
Grants Pass, Oregon

WRESTLING

Mon., Apr. 18

Excitement — Thrills
MEDFORD ARMORY
8:30 p. m.

Seats on sale at Valentines Cafe and Brown's



HOW TO "KEEP EDUCATED"

Read Daily the World-wide Constructive News in The Christian Science Monitor

An International Daily Newspaper
It gives all the constructive world news but does not exploit crime and scandal. Men like the column, "The World's Day"—news at a glance for the busy reader. It has interesting feature pages for all the family. A Weekly Magazine Section, written by distinguished authorities on economic, social and political problems, gives a survey of world affairs.

The Christian Science Publishing Society
One, Norway Street, Boston, Massachusetts

Please enter my subscription to THE CHRISTIAN SCIENCE MONITOR for a period of

1 year \$9.00 6 months \$4.50 3 months \$2.25 1 month 75c

Wednesday issue, including Magazine Section: 1 year \$2.60; 6 issues 15c

Name _____
Address _____

SAMPLE COPY ON REQUEST

HOTEL *Harvey M. Toy*

MANX

\$2.00 TO \$3.00 SAN FRANCISCO

"MEET ME AT THE MANX"
On Famous Powell Street



Teach Your Dollar to Have More 'Cents'

To make your dollar go farthest, select a reliable business establishment. The business and professional men listed in this directory are leaders in their respective lines. They guarantee their merchandise which gives you assurance that you will be satisfied. When shopping, use this directory.

J. W. Copeland Yards

4th and G Streets Grants Pass, Ore.
CEMENT — LUMBER — DOORS
Building Materials of All Kinds
Get Your F.H.A. Loans Thru Us—You Pay Like Rent