

Flowers, Jewels and Rich Fabrics

By CHERIE NICHOLAS



AS THE winter and midseason social activities reach their height and as high-life society carries on gay festivity in fashionable southern resorts, one is impressed with the surpassing elegance of the more formal modes. Smart gatherings, be they grand opera audiences, dinners at the smartest places in town or sojourners in the Southlands, all bespeak the trend to a new high in splendor and opulence as expressed in terms of rich fabrics, precious furs, gorgeous jewels and the wearing of rare and lovely flowers.

To add to the fascination of the style picture there is a definite movement toward individual, distinctive hairdress such as recaptures the charm of wearing flowers, jeweled ornaments or exotic feather fancies in ornate coiffures. The aristocracy of current mode calls for materials of high degree fashioned with that master simplicity which makes rich fabrics look richer. Such is the lovely ensemble centered in the accompanying illustration. Consider it, if you will, as a fantasy "in lilac time" for such it would seem to be. A petite society girl wore this very lovely creation at a velvet fashion revue presented during a ball at a leading "way down south" hotel recently. The dress is lilac veizanza, which is sheer and cool to wear. The long voluminous cape with big scarf collar draped over the shoulders is of lilac crush-resistant velvet. Note the glittering jeweled bracelet and the corsage which declares a revival of that lovely custom of wearing flowers.

The lady to the left, in the picture, tells you via her very charming costume that to interpret fashion correctly, one must wear a glamorous necklace with bracelet to match, furthermore the coiffure must be enhanced with an ornate bandeau, which, in this instance, is of velvet and wee ostrich

tips. The unique velvet belt done in petal or leaf motif, also the coronet of feathers and velvet, are in a deep rich purple tone matching the cape that was worn with the gown. A semi-sheer nubby material woven on a velvet loom is the fabric of this pale leaf-green evening dress.

Reports from all fashion centers in regard to the new season's trends place emphasis on the importance of strictly tailored short jackets that top rather short slenderizing skirts. The majority of first arrivals in the suit realm give preference to mannish types of hip length. The model to the right is along this line of thought—neat and natty to a nicety. The slim straight skirt is of brown crystalline and the fitted jacket of white. Fabrics such as this, that are woven on a velvet loom, are becoming increasingly popular where dainty lightweight material is wanted that is suitable and practical for year-round wear. The white hat with brown veil that tops this stunning outfit is tres chic. Most of the hats coming from Paris feature decorative veils. Brown kid gloves, brown kid shoes, and a white leather bag complete this up-to-the-moment costume.

Some of the most striking and most beautiful ensembles for formal nights are white in every detail. A likable formula for full dress is the all-white gown of velvet which is as sheer as chiffon, or it may be of white crepe, satin or taffeta, to which add a snowy ermine wrap, long white gloves, two strands of pearls, diamond bracelets or a single wide one, a diamond hair clip and three pure white orchids pinned to a narrow shoulder strap.

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PLEATED CREPE

By CHERIE NICHOLAS



The flair for colorful crepe frocks for afternoon wear is resulting in such stunning models being turned out as this picture depicts. This very attractive luncheon or afternoon tea frock is of crepe in a wistful violet shade. The girdle is of silvered kid and violet suede. The felt hat is in matching violet shade. Pleating, tucking, and stitching, also braiding, will be lavished on fashionable apparel this season.

Many Pleats

It takes a slim figure to wear them, but there is great charm to skirts entirely pleated. Dinner and more formal evening gowns with this skirt feature give the wearer a lovely, buoyant air.

Glad Hands

Nothing is gayer than gold and silver tissue evening gloves seen these days. They are long and very, very elegant.

REAL FLOWERS IN HAIR, IS NEW FAD

Headresses, as the newest of the formal accessories, embrace a wide variety. Such a wealth of real flowers, worn not only in the hair in arresting ways, such as the half cap of six gardenias which covered one side, of a young girl's coiffure, but also on the shoulders and corsage of women of all ages—has not been seen around these parts in years. Orchids and gardenias are the favorites, but one sees also real daisies, cornflowers, carnations used in effective fashions.

The little Juliet cap is perhaps the most popular jeweled headress these nights; these are in rhinestones or pearls, and very rarely in coral sometimes with turquoise. Schiaparelli's chenille snood is another variation of this fashion, but most young girls seem to prefer the sparkle of jewels among their curls.

Hobble Skirt Is Returning According to Paris Report

Patou again outdoes himself in his new silhouette treatments and expert dressmaking. The hobble skirt is returning. Bands of fabric hang free from shoulder to hem. Others have tight front skirts, with wide circular back gores, laid in flat pleats, the width held in place. Some evening models are slit back and front.

Silk taffeta is used to interpret gowns with back fullness, in gathers sweeping backward from the waist. One is in black silk taffeta, with scarlet velvet ribbon encircled around the waistline. Others are in flowered silk taffeta.

Many black tailored cocktail frocks in ankle length are shown in silk satin or silk crepe.

Orchids to You

Here's a captivating fashion that's credited to the debutantes. Orchids in the hair! When London's Mayfair began to wear these white feathers rather high in front on a ribbon band, Miss America improved on the idea by wearing three orchids on a velvet or satin head band to match the flowers. And the real flowers are far more lovely than the original feathers were.

what Irwin S. Cobb thinks about:

The "Peasant" Candidate.

HOUSTON, TEX.—To certain candidates: Dear cans., please discourage your campaign strategists, whoever those poor antiquarians may be, who believe you can prove the Spartan simplicity of your rugged souls by inviting distinguished visitors to drop in for pot-luck with you and the family in the kitchen.

Because, dear cans., that's old stuff. It dates back to the McIntyre and Heath era of political vaudeville. The great common people may be common—anyhow the orators keep on telling them they are—but they aren't exactly stupid. Merely because a man has to live in the deep woods doesn't mean he has to think like a woodpecker. I contend it's generally the other way around. With the exception of "Mr. Dooley," practically all the outstanding satiric observers of our national follies sprang from the soil and not from the sidewalk. If there are any true yokels left, their principal center is New York city. And if ever there was a day when Americans in mass believed a man could best qualify for the Presidency by behaving like a peasant, that day has passed.



Irwin S. Cobb

Odorless Cabbage.

SOME experimental genius at Cornell university has bred a non-odorless cabbage—a thing absolutely guaranteed to remain unsmellable while being cooked. I presume he crossed it with the tuberose.

Now, I never protested when they produced a spring onion with no after-math to it, no lingering reminiscence. "Fair enough," I said, "after all, why not let bygones be bygones?"

And I shall welcome with glad outcries the evolution of the anti-squirt grapefruit, and the self-opening coconut, and, greatest boon of all, the hic-coughless radish.

But to take away from the succulent fried cabbage its only means of self-defense seems a cruel thing. Besides, how in future would a stranger be able after dark to identify an old-fashioned, two-dollar-a-day, American plan hotel? Once he got inside and saw the Gideon Bibles and met the resident cockroaches, he'd know, of course, where he was, but how about approaching in the night-time with no perfume to guide him?

The Courage of Texans.

THERE'S something about Texans—something different.

The men who tramped the Oregon trail were homesteaders. They took their wives with them, and plows and seed-corn, the forty-niners who went to California had shovels on their shoulders and—if you can believe the Sannah song—banjos on their knees. But if it came to a pinch they threw away the banjos first. Because they were looking for gold. But in the beginning those who came to Texas carried rifles and kept their eyes peeled. They were looking for trouble. And laws, how abundantly they found it.

For nobody dreamed then of the incredibly rich and fertile empire this would be. The only prospect was for a fight against the wilderness.

The heritage lives on; Texans still take a chance. A native waylaid me today. First he offered to bet a cool million Mr. Hoover would be nominated. Then he tried to borrow twenty. Both of us came out even. He saved his million. I kept my twenty.

The Happy Warrior's Grammar.

IN THE Sabbath calm following the explosion of Al Smithisms over the palpitant ether, you could almost hear the purists murmuring: "Be sure thy syntax will find thee out"; but the purist vote isn't big enough to count. For culture, a collegiate accent may have it all over the Brooklyn brogue, but there are more people crossing Brooklyn bridge every day than go through Yale or Harvard in 50 years.

Governor Smith may not pronounce radio the correct way—as some critics already have pointed out—but he certainly knows what to do with it when he faces a microphone. All grammar aside—and why not all grammar aside, if leaving it aside keeps simple speech?—when he gets through talking there are no missing word contests, no guessing games afterward. Take it or leave it, you get what he's driving at, the very foist time.

The War in the Papers.

MODERN wars are won by the side with the best advance agent—at least so far as the press notices go. In the inspired reports sent out from Rome, one reads that the white invaders have again routed the dismayed Ethiopians after destroying tremendous numbers of the black warriors, while casualties on the Italian side amounted to two infantrymen suffering from fallen arches and one bystander painfully kicked by an ambulance mule. Or statistics to that gratifying effect. And next day a postscript trickles out from Africa that the victory was so complete the winners only fell back about 20 miles.

IRVIN S. COBB

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The Mind Meter

By LOWELL HENDERSON

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The Completion Test.

In this test eight incomplete statements are made. Each one can be completed by adding one of the four words given. Underline the correct one.

1. Harold L. Ickes is the present —secretary of treasury, secretary of war, secretary of the interior, secretary of labor.
2. The capital of Nevada is—Helen, Carson City, Reno, Denver.
3. Demosthenes was a famous—Roman lawyer, Greek orator, Greek physician, Notre Dame football player.
4. The color, chartreuse, is—brilliant red, sky blue, pale green, lavender.
5. The Rio Grande flows into the—Pacific ocean, Caribbean sea, Gulf of Mexico, Bay of Biscayne.
6. The modern birth stone for January is—bloodstone, hyacinth, pearl, agate.
7. The Grand canyon is located in—Wyoming, Colorado, Arizona, Nevada.
8. The state having most square miles of water surface is—North Carolina, Florida, Texas, Minnesota.

Answers

1. Secretary of the interior.
2. Carson City.
3. Greek orator.
4. Pale green.
5. Gulf of Mexico.
6. Hyacinth.
7. Arizona.
8. Minnesota.

Old Shoes Worth \$50

A leading department store was asked by an old client—a woman—to credit a pair of shoes, unused and in the same box they were originally delivered to her. The shoes were found to be a pair of high ones bought twenty years ago for \$25. The store gladly credited the pair of unused shoes, as they had a museum value. As such they are worth \$50 today.—Wall Street Journal.

Rarely Happen

All who expect lives of joy without winning it believe in miracles.

Exercise and Study Do Not Affect Child's Sleep

The question of whether or not extremely active play or concentrated study by a child shortly before retiring affects the child's sleep need not trouble mothers and teachers any longer for it is answered with authority by Dr. Glenville Giddings in "Your Child's Sleep," an article in Hygeia.

The sleep patterns of a group of twelve children were recorded by an electric device on nights when they had participated in these activities and on normal nights. Comparison of the sleep patterns of the two periods showed conclusively, the author says, that intensive study of their school lessons or intensive physical exercise in the late afternoon or early evening by normal children has no appreciable effect on their sleep.

SORROW GIVES COLOR

The rays of happiness, like those of light, are colorless when unbroken.

A Three Days' Cough Is Your Danger Signal

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes as the germ-laden phlegm is loosened and expelled.

Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

A Grave Mistake for a Mother to Make

GIVING CHILD UNKNOWN REMEDIES WITHOUT ASKING DOCTOR FIRST

GIVING your child a medicine or remedy you don't know all about—without asking your family doctor first—is a bad risk for any mother to take.

Doctors and child authorities say health, and sometimes life itself, depends on this.

So—when you're offered a "bargain" in a remedy for your child; ask your doctor before



you buy it. Do this for your child's sake and your own peace of mind.

Ask him particularly about the frequently used "milk of magnesia"—about Phillips' Milk of Magnesia. He will tell you that for over 60 years physicians have endorsed it as SAFE for your child. The kind of remedy you want your child to have.

Remember this when you buy, and say "Phillips' Milk of Magnesia" to your druggist. Comes now, also, in tablets that taste of peppermint, that children like to take.

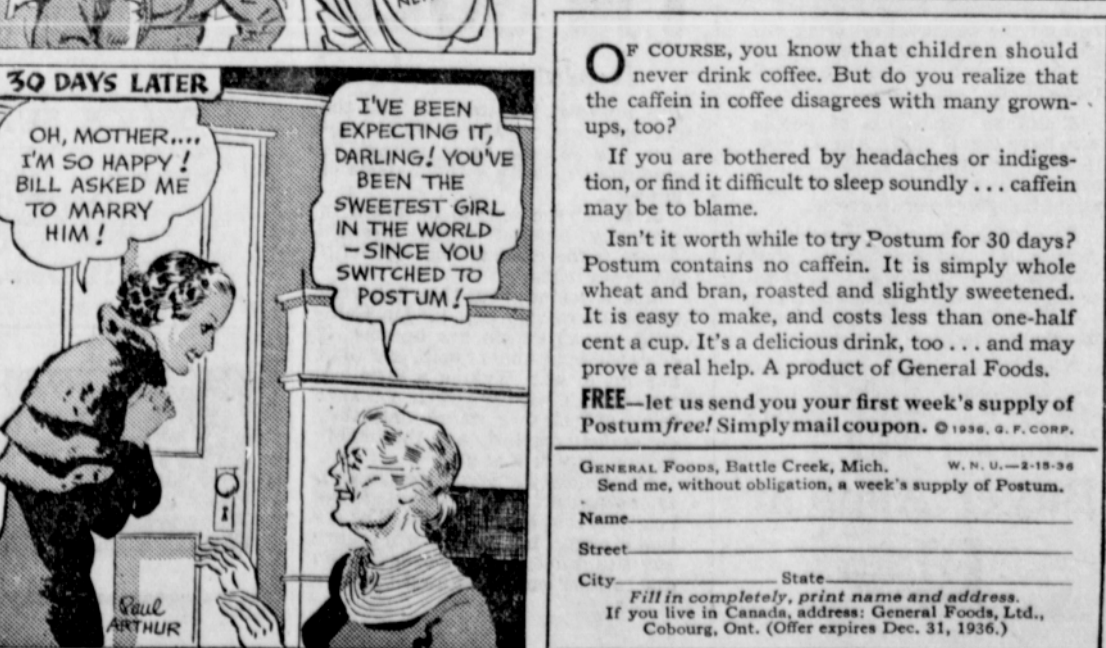
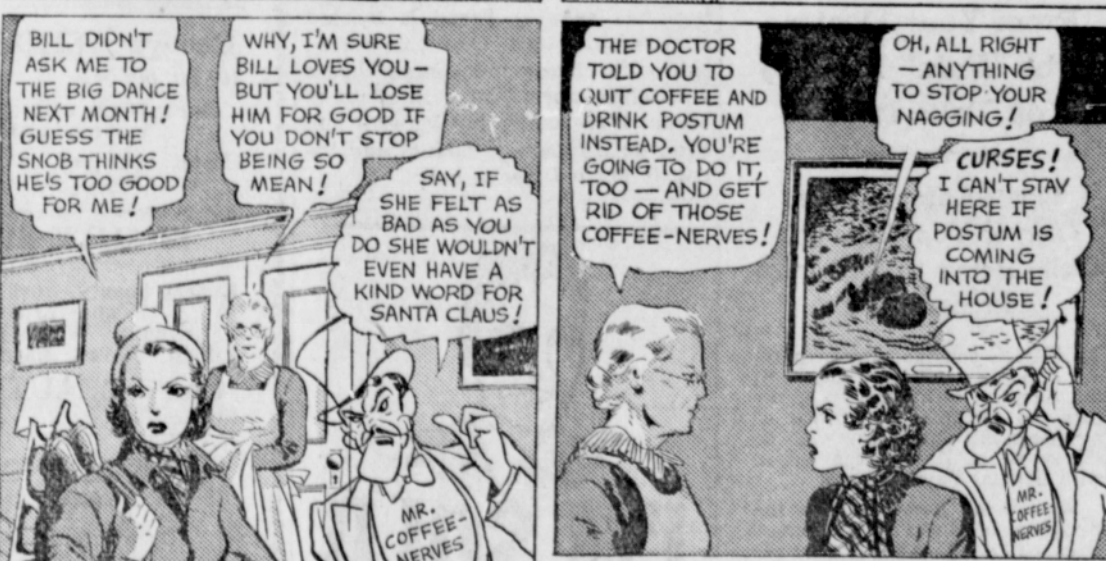
Safety for You and Yours



NOW, ALSO IN TABLET FORM

You can assist others by refusing to accept a substitute for the genuine Phillips' Milk of Magnesia. Do this in the interest of yourself and your children—and in the interest of the public in general.

Mother Takes a Hand



OF COURSE, you know that children should never drink coffee. But do you realize that the caffeine in coffee disagrees with many grown-ups, too?

If you are bothered by headaches or indigestion, or find it difficult to sleep soundly... caffeine may be to blame.

Isn't it worth while to try Postum for 30 days? Postum contains no caffeine. It is simply whole wheat and bran, roasted and slightly sweetened. It is easy to make, and costs less than one-half cent a cup. It's a delicious drink, too... and may prove a real help. A product of General Foods.

FREE—let us send you your first week's supply of Postum free! Simply mail coupon. © 1936, G. F. CORP.

GENERAL FOODS, Battle Creek, Mich.

W. N. U.—2-19-36

Send me, without obligation, a week's supply of Postum.

Name _____

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Fill in completely, print name and address.

If you live in Canada, address: General Foods, Ltd.,

Cobourg, Ont. (Offer expires Dec. 31, 1936.)