

THE GOLD HILL NEWS

Established 1897

Published by Mac's Printing Co.

R. E. BLANKENBURG, Editor and Business Manager
LOIS BLANKENBURG, Associate EditorAn Independent Newspaper Published in the Interests of
Gold Hill, Oregon, and Vicinity

PUBLISHED EVERY THURSDAY

Entered at the Postoffice at Gold Hill, Oregon, for transmission through
the mails as second-class matter.

Subscription \$2.00 a year in advance. Advertising rates on application.

Columbia River Flood Control Report Given

Congressman James W. Mott has been advised by the War Department that the report of the division engineer on the flood control survey of the lower Columbia river recently completed under authority of Congressman Mott's amendment to H. R. 9433 (Public No. 339, 73rd Congress), recommends the construction of flood control works in twenty-nine districts or flood control areas on the lower Columbia in Oregon.

The report recommends that one-half of the first cost of the construction of these works be borne by the federal government and one-half by the districts benefited or by the state and districts combined. It also recommends that the cost of maintenance after construction be borne by the districts benefited.

The Oregon districts on the Columbia recommended for flood protection include practically all of the drainage and diking districts of the Columbia and its tributaries west of the Cascade mountains. The area includes 61,526 acres and involves a total cost of \$4,440,880. The average cost per acre for the flood protection recommended in

the engineer's report is about \$50. The report of the Division Engineer has been referred to the Board of Army Engineers at Washington for approval, modification or rejection. Hearings on the report will be held before the Board in the near future.

The report of the Engineer on the flood control survey of the Willamette river, which was made under authority of H. R. 9433 has not yet been filed with the Board of Army Engineers.

PCA Directors Hold Meeting at Klamath

Plans for giving local farmers still more efficient and economical loan service were developed by the directors of the Medford Production Credit association at a conference held at Klamath Falls recently with E. E. Henry, president of the Production Credit corporation of Spokane.

Directors of the Medford PCA are: V. D. Brophy, Medford; Jesse D. Clinton, Myrtle Point; Ben Hilton, Grants Pass; Loren L. Miller, Dillard, and Clarence Zumwalt, Sixes. L. J. Duell is secretary-treasurer.

Although the Medford Production Credit association started from "scratch" little more than a year ago, it has become a well established credit institution offering crop, live stock, and general purpose loans at a present rate of 5 percent to farmers of good credit standing.

Part of the association's original capital was supplied by the Production Credit corporation, a unit of the Farm Credit Administration, through the corporation's investment in Class A non-voting stock. However the association is intended to stand in a self-supporting way on its own feet, with the fundamental responsibility for successful operations falling upon the local directors who are elected by member-borrowers. Just as soon as the association builds up its own capital assets through holdings of Class B voting stock by members, and through earnings from sound lending operations, the corporation's stock will be retired, ultimately giving borrowers full ownership.

Ways and means for the association to attain increased efficiency, develop a satisfactory volume of sound loans, reduce operating costs, and assume more local responsibility were carefully discussed at the conference which the directors held with Mr. Henry.

"All efforts should be pointed," Mr. Henry declared, "toward making the utmost of this opportunity for farmers to develop their own dependable source of low-cost, especially adapted credit. The corporation is ready to help in every way, but local directors and local member-borrowers must be the mainspring of this cooperative credit movement."

John J. Hooper, editor of The
Hayward (Calif.) Daily Review,
says:

"Newspaper advertising costs more than circulars and is worth more. Quarterly reports printed today show that two national chain store outfits sustained a small loss during the quarter just ended, while two San Francisco large department stores showed five percent gain over last spring and 20 percent over two years ago. The chain stores use little if any newspaper advertising, while the San Francisco stores are liberal advertisers.

"Surrounding store ads with live news, particularly with live and intimate local news that cause people to read the papers by the hour, costs the publisher a lot of money and is worth a lot to merchants who advertise in papers. Today the Hayward Daily Review is paying a repair bill on a straight matter linotype machine of \$120. Printers who sell circulars do not pay bills for repairing news machines for they have none. The news makes the papers, carrying the ads, welcome in the homes. They come as paid-for guests, while circulars only intrude and find ready access to the family waste basket.

"Consumers and readers owe a debt to newspapers they seldom realize or appreciate. It costs a great deal to gather the news. People want the news. They pay a cent or two for a paper to get the news, but in so doing they contribute a very small fraction of the cost of the paper they so appreciate and that serves them so well. They should go further. They should deal with advertising merchants who make possible the newspapers they read.

"The general public owes a debt to papers it has never paid and never can fully pay."

Large Acreage Ruined Yearly by Forest Fires

A strip of land six miles wide and long enough to cover 50 miles from Portland to Salem, represents the average size of the area devastated each year by forest fires in Oregon, according to Associate Forester F. H. Brundage of the U. S. Forest Service, who recently delivered the first of a series of forest fire radio talks from Portland over KEX.

"The Tillamook fire, which in 1933 destroyed 12 billion feet of timber and burned over 325,000 acres, is the largest single fire of record," stated the forester. "However, the annual average loss of 200,000 acres is devastating timber land at an alarming rate."

Brundage showed what this ap-

ODD---BUT TRUE INVENTIONS



THE OUTER END OF THE BARREL IS CURVED SO AS TO DEFLECT THE PROJECTILE AT AN ANGLE TO THE LONGITUDINAL LINE OF THE FIREARM.



AN IDEAL GUN FOR HUNTING PROSPERITY
THAT'S SUPPOSED TO BE AROUND THE CORNER

-ART
HELFAUT

YOUR HOME IS YOUR CASTLE
Admit only clean, constructive news by reading
THE CHRISTIAN SCIENCE MONITOR

A Daily Newspaper for the Home

It gives all the constructive world news but does not exploit crime and scandal. Has interesting feature pages for all the family on Women's Activities, Homemaking, Gardens, Education and Gov't. Also pages for the Children and Young Folks. Vigorous editorials and an interpretation of news in the "March of the Nations" Column are of special interest to men.

The Christian Science Publishing Society

One, Norway Street, Boston, Massachusetts

Please enter my subscription to The Christian Science Monitor for a

period of

One year \$9.00 Three months \$3.25

Six months \$4.50 One month \$1.00

Name.....

Street.....

City.....State.....

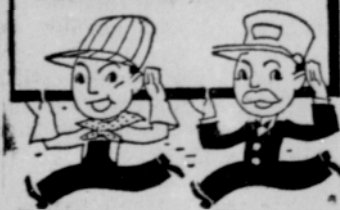
Sample Copy on Request

Try this ticket

2¢

A MILE--AND LESS

Next time you go to California, try the train. Let the engineer drive you safely, swiftly, over the smoothest high-way reinvented. It's the economical and comfortable way to go. Railroad fares are touching bottom at 2¢ a mile and less. Pullman charges are a third less than formerly.



Southern Pacific

See your agent, or write J. A. Ormandy,
705 Pacific Bldg., Portland, Oregon

MEDFORD SCHOOL OF BEAUTY CULTURE

PHONE 84

419 1/2 East Main - Medford

PERMANENT WAVES\$1.00

Finger Wave 25c; Comb Wave 25c

Shampoo25c

Haircut25c

Manicure25c

Eye Brow Arch25c

Scalp Treatment50c

Hot Oil50c; Facials50c

Enroll Now--Pay as you learn.

Work done by students under supervision.



Hotel CANTERBURY

A new--a different kind of hotel home awaits you in San Francisco. Imagine! A downtown hotel with its own glorious garden filled with flowers and flooded with sunshine. Every room an outside room with bath from 275 to \$4. Moderate rates, too, in the famous Canterbury Dining Room.

Geo. I. Thompson, Mng. Dir.

750 SUTTER STREET

SAN FRANCISCO

WHEN IN GRANTS PASS USE THIS DIRECTORY

SHOE REPAIRING

Goodyear SHOE Service

107 So. 6th St. Grants Pass

Dyeing--all colors, to match your gown

Finest equipped shop in Southern Oregon. See Getchells.

JEWELRY

Fine Watch & Jewelry Repairing
Ready for you when promised.
Prices Most Reasonable.

Buhn's Jewelry Store

Grants Pass, Oregon

"We Buy Old Gold"

ATTORNEYS

MILLER & MILLARD

LAWYERS

Doyle Bldg., Grants Pass

O. S. BLANCHARD

LAWYER

Grants Pass, Oregon

General practice in all courts.

Reference: Grants Pass & Josephine Bank. Phone 270

OFFICE SUPPLIES

Stationery -- Office Supplies
Typewriters
Gift Merchandise
Books -- Drugs

C. H. Demaray

N 6th St. Grants Pass

DRUGS

OWL PHARMACY

DRUGS, SUNDRIES,

PRESCRIPTIONS

Cor. 6th and H Sts., Grants Pass

OPTOMETRIST

You can know your EYES

Lenses only when required

Dr. Herbert W. Hermann

OPTOMETRIST

Grants Pass

519 H St. Phone 258J

CAFES

Palace Cafe and Lunch

Open 24 Hours -- Real Coffee

Meals and Short Orders

Booths and Counter

Grants Pass

CLEANERS

Valley Cleaners

611 1/2 East H. St., Grants Pass

Opposite P. O. Phone 266

Suits cleaned and pressed \$1.00

Hats cleaned and blocked \$1.00

Plain dresses cleaned, pressed \$1

HARDWARE

Rogue River Hdwe. Co.

Sherwin Williams Paints

McCormick-Deering Farm Imps.

Housewares -- General Hardware

Pipe Valves and Fittings

204 S. Sixth St.--Phone 38

Grants Pass, Oregon



Teach Your Dollar to Have More 'Cents'

To make your dollar go farthest, select a reliable business establishment. The business and professional men listed in this directory are leaders in their respective lines. They guarantee their merchandise which gives you assurance that you will be satisfied. When shopping, use this directory.

AUTO REPAIRING

McQueen's Repair Shop

Buick and Pontiac Authorized

service. -- General Repairing.

Radiator flushing.

Six years in same location.

Across from P. O. -- Grants Pass

IT WILL PAY YOU

TO SHOP IN

GRANTS PASS

J. W. Copeland Yards

CEMENT -- LUMBER -- DOORS

Building Materials of All Kinds

4th and G Streets

Grants Pass, Ore.