

Rogue River Canning Co.

On S. Front st. in Medford. This is a well known canning company, where they can fruits of all kinds. This up to date establishment supplies merchants in this part of the state with their extremely high grade fruits of all kinds. These products are high class, made under the most sanitary conditions and they offer the trade the best of service. An institution that has prospered under the direction of men who are thoroughly abreast of the times.

of all kinds of fruits right here at home and of the very highest grade. Thus, this institution merits your consideration and the liberal support both of the farmers and the public. While their products are on sale in the local stores over this part of the state yet this is but a small part of the business. Here at home the products are very popular and endorsed by discriminating people. This, however, is only a small part of the business as they ship to all parts of the country where their products find a large and ready sale.

active interest in all matters that pertain to the good of the county and have aided in the betterment of local conditions, realizing that a larger city and community would be a benefit to the whole people. We wish to compliment the management upon the progressive and successful policies and to refer the establishment and its products to all of our readers.

This well known concern is very essential to the progress and growth of the community. It is a local institution operated by dependable and efficient men. It provides a necessary service in the supplying at best prices the very finest of pure fruits. The public thus is assured

People should always demand their brands as they are a local product and of superior flavor. This popular plant is one of the leading industries. They employ a number of people who are all business. They have always taken an

Their success has been marked and is the result of their high grade goods and the fact that they have always asked fair prices and give the best of service. We are pleased to compliment the Rogue River Canning Company and to give them in this review the prominent position that the progressive and reliable policies have merited.

Medford Sheet Metal Works

At 718 N. Central in Medford. This establishment is deserving of more than passing notice in this review of the onward progress of this section, as the manager is recognized as one of the most expert sheet metal men in this state. They conduct a complete sheet metal establishment and are prepared to execute all classes of work including tin work, and all the other fine and intricate features of modern sheet metal establishments such as skylight, ventilators, repairing and rebuilding, sidewalks, creating and all kinds of ornamental work.

contracts here and these stand as examples of the expert workmanship. And while only the highest class of sheet metal and other work is performed by them, the prices are most reasonable. In the various departments they have a large stock on hand at all times, and this is especially true of the repair department. This class of work is a specialty with them and is done promptly and satisfactorily.

not do better than to consult them in regard to all matters of this work and allied features. In the employ of the concern are expert men who thoroughly understand the laying of roofs to the advantage. The service on roofing work is rapid and satisfactory, the work careful and lasting. These craftsmen will go on your job and will astonish you at the results that can be produced.

During the time this firm has been in business they have executed many

Whether the job be large or small makes no difference to them in the manner in which it is accomplished. The best materials, the best workmanship and fair prices regulate their activity, and it is without fear of contradiction that we say one can

By giving first class work at moderate prices they have built their business to its present high standard. We advise all of our readers that when they want any of this work properly executed they consult Medford Sheet Metal Works.

Carold J. Parker

POTATO CHIP MANUFACTURER

At 612 S. Riverside ave. in Medford, is the home of those good potato chips. Fresh every day. This well known concern is one of the most prominent in this section of the state. Its plant is modern and up-to-date in every particular and sanitary throughout. The business is conducted along progressive lines and we are proud to say it is a credit to this part of the state. To be able to make certain of getting absolutely good food products is a boon to the city. At this plant the most healthful ingredients are used in the process of manufacture.

The analysis has proven them to be absolutely free from anything injurious; consequently they are not only health giving but are health protecting. Their business increased so that improvements have been made from time to time until today they have a model industry. Everything in the plant is kept scrupulously clean, as it is the policy of the institution not only to make first class goods that will pass inspection but to turn out products that are as near an approach to the acme of up-to-date modern machinery and perfection as methods will permit.

handed how these products are handled by this company, could understand how pure and health-giving they are, there would not be a family in the vicinity which would not be a patron of the concern. Their products are very popular in the community, being the very best that the market affords. Carold J. Parker's concern has been very closely allied with the large business interests of this section of the state for some time and has been instrumental in the upbuilding of this section of the country and the institution should receive the patronage of the entire people.

SWISS CREAMERY

MILK — CREAM — COTTAGE CHEESE — BUTTERMILK

On N. Riverside ave. in Medford. This place is one of the very prominent and sanitary institutions which has aided in the upbuilding of the community and renders a valued and essential service in furnishing their milk and cream and are admirably equipped to serve the trade which they supply over all this section.

of any similar industry in the country, while its celebrated products are sold over very many of the retail counters throughout this section of the country and thus does much to advertise the community from a successful standpoint. It is being recognized more every day that the people should eat more ice cream than they do. It is both a food and delicacy and while it answers all the uses of a dessert it has none of the ill effects. Authorities in all parts of the country are recommending it for greater use. It is easily digested and has great nutritive powers.

and sanitary throughout. The business is conducted along progressive lines and we are proud to say that it is a credit to this section of the country. A special feature is their service to mothers. Many mothers of so-called "bottle fed" babies have found that few concerns are so painstaking in their service as this one. Every effort is exerted to give the most complete and satisfactory service as possible, especially in the furnishing of their wholesome milk for babies.

It is a well known fact that no one industry in the vicinity has made more rapid progress as an important industrial factor during the past few years than this company whose model plant is one of our most valued industrial assets. Since the location of the plant it has been continually improved, due to the rapid increase of business, until today the plant from every standpoint is the equal

This well known concern is one of the most prominent in this part of the state. Its plant is modern and up-to-date in every particular, clean

The management has always had at heart the best interest of this section and has done the best at all times to serve the people to the best advantage. Under the acute business direction this firm has prospered and expanded.

EAKIN MOTOR CO.

DODGE BROS. — PLYMOUTH MOTOR CARS

At 16 S. Fir st. in Medford. This concern has many used cars you can buy right. They are also distributors for the Plymouth motor car. An automobile institution which is one of the most prominent automotive firms in point of service, and one of the most progressive in this section of the state. They are the official distributors for Dodge Brothers Motor Cars in sixes & eights and Dodge Brothers trucks; truly a "live wire" concern, whose management is on its toes to see that its friends and patrons get the most metropolitan service, and that Dodge Brothers Motors Cars handled in the efficient manner that their superiority and enviable reputation merit. The Dodge Brothers models embody improvements which per-

manently distinguish Dodge Brothers Motor Cars as among the easiest riding automobiles on the market, regardless of price. Other improvements combine to make Dodge Brothers Motor Cars comfortable under all road conditions. The Dodge Bros. sixes and eights are priced very low, they are engineered and designed to a fine point of craftsmanship. And are wonderful cars for the discriminating buyer. The Dodge Bros. six and eight have taken their place as of the essential features of later day equipment. They are popular both with business men and farmers, and have come into wide favor because they sustain their reputation for efficiency and dependability and have stood up under every test to which they have been subjected by all classes of

cars. The Dodge Brothers six and eight leaves nothing to be desired in this class of motor vehicle. They sustain the enviable Dodge Brothers standard of quality and efficiency, and are offered at a most attractive price. The Chrysler Motor Company has not been content to sit quietly back and let the past reputation of the car sell it, for each year they are trying to improve and perfect it in such a way that they will not only hold all their old customers, but will attract new ones. We are pleased to compliment the Eakin Motor Co. upon the very satisfactory service they are giving the people and the wide popularity this establishment has attained in the business life of the community.

Economy Lumber Co.

On N. Court in Medford, is headquarters for everything to build with where they feature the best grade of lumber and builders supplies. This well known concern has become an important factor in the development of this section of the country. The guiding influence of this company has always been a determination to furnish the highest grade of lumber and building material at a reasonable price, so that the extension and beautification of the community can progress rapidly. By purchasing to an advantage when the market is right and employing experienced help, they are

able to offer at reasonable prices high grade goods and encourage the extension of home and enterprise. Let them serve you with your next order of this and you will get the good, permanent, well seasoned sort that builds for permanency, rather than increase costs that occur when buildings have to be gone over when the structure settles. There is no one establishment in this community that has greater influence for the betterment of the building industry. Contractors and the public in general have come to know that whatever they desire in the lumber and builders supply line can be secured here, with a

knowledge that it will be of the best grade, consistent with price. The management extends to the people of this community a cordial invitation to call at their yards and any information will be gladly given, no matter whether you wish to buy at this time or not. We are pleased in this edition to give commendable mention to the Economy Lumber Company and to assure the public they will receive the best of service and any information that is desired will be given in a most courteous manner. It is to your advantage to transact business with them in the lumber and builders supply line.

JACKSON COUNTY BANK

On E. Main st. in Medford. Under the direction of astute financiers who have guided this well known bank to substantial progress evidenced by the large business it enjoys and its enviable reputation for safety to depositors. One of the institutions that give stability to the financial and commercial interests of the country is this modern banking house. From the day that it first opened its doors to the people it has always been under the management of conservative yet progressive men, of broad and liberal views in the matter of caring for their patrons

needs, yet men who have carefully guarded the best interests of the depositors by demanding the fullest security and adhering to the cardinal law of finance. This invariable policy has gained for this well known bank the greatest confidence of the people of all the surrounding country and among its customers you will find the majority of the community's most prominent men and firms. The savings service is a great convenience to the people as this is a perfectly safe place to keep money and then it draws interest right along. A specialty is made of small accounts and the very best attention is given. Many people from the surrounding

territory have found this a very desirable place to accumulate their day a fund for the proverbial rainy day. This is one of the absolutely essential institutions which makes possible the expansion and growth, not only of the community at large but of the individual business and enterprises. It also promotes the progress and happiness of the individual homes by providing modern saving facilities. In making this review of the onward progress of the community, we wish to compliment the Jackson County Bank, its officers and its directors and direct attention of readers to this strong financial institution.

Rogue River Meats, Inc.

MEAT PACKERS

At 1520 N. Riverside ave. in Medford. This is one of the most substantial contributors to the community, operating a very modern packing concern, meriting the support of the local public, and renders a service to the trade and operate under the direction of public spirited management thoroughly familiar with every phase of this essential business which adds to the growth and commercial activities of this section. It is a fact beyond question that adequate packing house service is essential to the progress and expansion of any community. Therefore, in detailing the prospects for a Greater Community, it is with a feeling of satisfaction that we direct your special attention to this

company. There is probably no other community this size in the country that is better equipped in this respect, for this well known and popular concern has provided modern and scientifically correct abattoir equipment. It is a local packing institution operated by dependable and efficient men. It provides a necessary service in supplying the very finest of packed foods. The public thus is assured of wholesome packing house products and of the highest grade. Thus this institution merits your consideration and the liberal support both of the farmers and the public. As the business progressed they added equipment so they might better serve their many patrons. Only competent and experienced men are

employed by this concern. And this, coupled with the maintenance here of one of the most modern and up-to-date plants in this section is responsible for the very satisfactory service rendered to their patrons over the country, and for the fact that every patron of the concern is a loyal supporter and consistent booster for it. The plant of this popular and efficiently managed concern is a modern, sanitary institution of this part of the country that has met with the universal approval of the people. This company has probably made greater strides than any other similar institution in this part of the state. The demand for their goods is daily increasing, and so far has become better known by name and fame in this section.

The Medford Business College

At 31 N. Grape st. in Medford. This college conforms to the advanced courses which conform to modern methods. This modern and efficient business college holds a prominent place in the educational world, providing the more advanced courses conforming to the business methods of today. Their increased enrollment demonstrates the popularity this college has gained by graduating pupils a majority of whom are today employed in the higher stations of life. An exceptional feature of this school and one that is invaluable to the prospective student is that the management assists the graduates in securing suitable positions. Through this valuable institution the young people of this section can avail themselves of educational advantages equal to that offered in the metropolitan city. But few communities the size of this can possess such a convenient and complete business college as this one. Here the ambitious young man or woman may equip themselves for their life work in a clerical capacity which is

in a rapid line of advancement to an executive position. In these modern days of practical business, efficiency the person who fails to prepare themselves in keeping abreast of times by a thorough and practical course of instruction soon falls by the wayside. In every line of endeavor it is the one who is especially trained and fitted for the work that proves the most valued employees. A business training will enable you to handle yourself and the many responsibilities that comes to you with skill, assurance and success. All you need is a clean character and the determination to make something of yourself. This institution is far superior to the average business college and provides up-to-date equipment, modern text books and efficient instructors. The most expeditious and practical of business tactics are here employed by the instructors in preparing the student for a place of responsibility in the realms of twentieth century business activity.

The management is composed of men of unusual ability who have established for themselves and their valued school an exceptional reputation for modern and efficient ideas for instruction. They well merit the enviable position they occupy in the estimation of the general public. It does not require a large sum of money to secure a practical business training here. Out of town students have in numerous instances procured congenial employment to help pay expenses. Easy terms can be arranged for the tuition when so desired. Good positions by the hundreds await those who qualify for office. All students have the benefit of the school's employment bureau absolutely free. Do not delay. Get in touch with the management, tell them about yourself and your particular desire and you will be advised frankly. The Medford Business College will regard your case as especially just, and will explain to you fully just how to go about it to secure a business education.

McCurdy & Daniels Ins. Agency, Inc.

In Medford National Bank Bldg. This is the largest insurance agency in Southern Oregon and employs four people. One of the most important factors in the upbuilding of a community is the firm who handles insurance. The person who handles insurance is one of the most important assets that a community can have. It is through the efforts of insurance experts that the property is kept properly insured and the community is protected against home and industrial losses. How many times have you read an account of a disastrous fire with the notation, "no insurance" which means that some man has suffered a great financial loss that could have been avoided had he consulted some reliable insurance expert such as this community can boast of.

A thorough knowledge of the state insurance laws and the rules and regulations of the insurance companies has equipped this office for the particular field of endeavor. They are able to tell you what kind of insurance you should carry, how the policies should be written, what precautions can be taken that will aid in the reduction of the premium and how you can get the maximum of insurance at the minimum of expense. When you receive a policy from this well known office of insurance experts you can rest assured that your property is amply protected in one of the largest insurance companies of the world. A careful selection of clients and a clean and straightforward manner of doing business has won this office a large clientele in this part of the state.

When this agency writes a policy for you their service does not end there. They keep a record of the policy and notify you of any changes in the insurance laws or any other matter that would be of vital interest to you and your property. They will not allow your insurance to lapse without notifying you in ample time to reinsure and will keep you informed on all matters pertaining to your policy and it is the office of service that has won for the office the confidence of the public and has been responsible for their increasing number of clients. Always progressive and looking to the best interests of the community at all times. This office has become one of the leading offices of the community and a big asset to the industrial and home life of this section of the state.