

# The Gold Hill News

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## Gold Hill Hotel Transferred to Medford Party

The Gold Hill Hotel which for the past several years has been under the management of Mrs. Susie Coy was sold last week to R. V. Williams of Medford by Mrs. Young of Medford the former owner.

The property has belonged to the Young estate for many years, Mr. Young having conducted a saloon in the corner room now occupied by the Turner Confectionery for many years.

Repairs are already being made upon the building to make it more presentable. Large windows are being placed in the lobby and painters will be busy in a few days brightening up both the interior and exterior of the building. Other repairs will be made later no doubt. Definite plans of the management have not been announced but a new management will no doubt soon be in charge.

A good hotel is greatly needed in this city and it is just possible that Mr. Williams will place his new property in a position to take care of some of the trade that is now forced to the neighboring cities by lack of local facilities.

Mr. Williams is a Medford business man and capitalist and this city undoubtedly looks promising to him or he would not invest his money here.

## COMMERCIAL CLUB TO MEET MONDAY NIGHT

The regular meeting night of the Gold Hill Chamber of Commerce is Monday evening and it is hoped that a very good attendance may be had. The work of the club is somewhat hampered by the small membership but it is very likely that a membership drive will be promoted this fall when the weather gets warmer. While the club is small and is not accorder the support it should have from some of the business men and citizens it has shown some results and no doubt with the coming months much more progress will be made.

## APPLIGATES LEASE SERVICE STATION FROM TOM VERNON

A deal was closed this week transferring the management of the Vernon Service Station to C. E. Applegate.

The Applegates will lease both the station and the dining room.

Mrs. Applegate has been conducting the dining room for Mr. Vernon for the past season and only recently closed the place when the Applegates sold their home place in this city.

However, so well pleased were they with the city and its possible future that they decided to remain here and then followed the deal for the station.

Mr. Vernon expects to remain in the city at least for the present.

The Vernon Service Station has a wide reputation along the coast and has always enjoyed a good business. Mrs. Applegate developed a good trade at the chicken dinner house which will no doubt grow as the season advances.

## COUNTY IS REPRESENTED BY STUDENTS IN COLLEGE

Jackson county had 101 students among the 3818 total term students last year at the Oregon State Agriculture college, according to a report issued by Registrar B. Lemon. Total enrollment for the year including summer session and other specially classified students reached a high mark of 5311 as compared with 5087 the year previous.

This county also has 7 regular students in the 1928 summer session which has enrolled 707 regular students and a total of 1385 including the junior summer session. For the year 1927-28 students were enrolled from five foreign countries—Canada, China, India, Korea and Russia; three territories—Alaska, Hawaii and the Philippines; the District of Columbia, 25 states besides every county in Oregon.

## ANOTHER ENDORSEMENT FOR THE COUNTRY NEWSPAPER

It was on the roof garden at the Willard Hotel in Washington D. C. The discussion was as to the value of the country as against the metropolitan newspaper. At one side of the table sat one of the ablest advertising men in America, at the other, Congressman Tinkham, of Massachusetts. The advertising man was talking about the difference between readers and circulation. This may seem a curious matter for debate for it is a general assumption that of course if a paper circulates that it is read but that is just what does not happen, the advertising man claimed.

"Congressman," he said, "you have read the morning newspapers?"

"Yes said Tinkham, "I have read a Washington and three New York papers. I do it every day."

"All right," said the questioner, "now tell me the three leading stories which attracted your attention?"

There was a pause and finally Tinkham agreed that apart from the financial page he did not know as he could name more than two.

"That proves it," said the advertising man. "You are a circulation addict but not a reader. And your attitude is the attitude of the average city man towards his city newspapers. You skim you don't read. Now the country newspapers are read through and through, advertisements and news, and that is what makes it the real advertising medium of the country."

"I guess," said Tinkham, after a pause, "you are right but I had not thought of it that way."

## Packing House Preparing to Start Work

The local warehouse and packing plant of the Root & Pankey Co. is undergoing a general renovation in preparation for the season's run of fruit. The packing at this plant will be under the supervision of the Betz Packing Co. who handle a majority of the fruit shipped from the county, they having one house in Ashland two in Medford and will also have charge of the Von Hoevenberg and Del Rio crops near this city and the Stewart Weeks crop near Prospect.

Last year Root & Pankey handled at the local ware house nearly a hundred cars of choice Rogue river valley fruit and this year Mr. Pankey is in the field for the company and they will no doubt pass the century mark this season.

Several men are employed at the warehouse, cleaning it up and getting the washer, sorters and packing tables in readiness for the crew as soon as the crop starts coming in. All old boxes are being repaired by Marshall Grey and new box shooks is arriving in car lots and being placed ready for the nailers to work on.

Actual packing will no doubt start about the first of August or the last of July and this work will insure work for a good number of local people. The men in charge here is in favor of using local help as far as possible but to date has received few applications for packing positions.

## EASTERN OREGON MEN

### FIND ROGUE FISHING A WONDERFUL SPORT

Claude Butler, Duffy Knorr and Bersch Livingston of Redmond, Ore. had a lot of sport fishing in Rogue River during a stay of a few days last week. Claude Butler was the prize angler he being the one that bagged the finny beauties which thrilled the party. They took their catch to the Omar Auto park where they were staying and had it cooked and served. The company had a kodak along and took some snaps to serve as mementos of the trip but until it was too late they overlooked the opportunity to take a picture Mr. Butler with his burden of fish.

## Odd Fellows and Rebekahs Install Officers

Tuesday night the Odd Fellows' hall was the scene of a jollification the event being the joint installation of the Rebekahs and Odd Fellows together with a social time.

There were some hundred or more present including many out of town visitors.

The officers installed were as follows:

Odd Fellows: Robt. Adams Noble Grand; Earnest Lyman, Vice Grand; Warren Coppock, Secretary; J. J. Ritter Treasurer; Right Supporter Noble Grand, Harry Foree; Left Supporter, Floyd Lamee; Right Supporter Vice Grand, Paul Thompson; Left Supporter, Frank Carter; Warden W. W. Hittle; Conductor, Wm. Ferguson; Chaplin, Fred Kelsoe.

Samuel Bateman of Medford acted as installing officer and Newton Chaney and L. O. Howard delivered very inspiring talks as did also Paul Thompson whose masterly burst of eloquence held the assembled hosts spell bound.

Rebekahs—Noble Grand Evelyn Thompson, Vice Grand, Lola Reed; Secretary, Bertha Coy; Treasurer Lucy Mee; Right Supporter Noble Grand, Ada Cook; Left Supporter, Pearl Ferguson; Right Supporter V. Grand, Alice Cook; Left Supporter, Elinor Foree; Warden, Viola Moore; Conductor, Henrietta Carter; Chaplin, Della Whitsitt.

Ica Walker, Deputy District President acted as installing officer.

Following the installations a social time was enjoyed consisting of music by the Broadway Juveniles orchestra and refreshments.

## LIGHTS FOR HENS PAYS

### SAYS COLLEGE BULLETIN

It requires less than 2-5 of an egg per hen per month to pay for electricity to light a commercial poultry flock where current is available according to a bulletin just issued by the Oregon Experiment station on "Electric Lights for Increasing Egg Production." This bulletin, written jointly by George W. Kable, project director of the Oregon Committee on Electricity in Agriculture; F. E. Fox, associate professor of poultry husbandry, and A. G. Lunn, head of the department, is the result of comprehensive investigations extending over two years.

Based upon results obtained, a flock of 400 average pullets would yield an excess profit (in 11 months) of \$81.07 over the cost of lighting. This amount would pay 8 per cent interest on a \$1000 investment in electric lines or a lighting plant.

Preparation of the bulletin, considered the most complete and authentic of its kind, has been in co-operation with the Oregon Committee on electricity in agriculture composed of farmers, business men, and representatives of the state college, grange, farmer's union public utilities and equipment companies. Tests were on commercial flocks. Conclusions reached are that annual returns from lighting are enough to justify considerable expenditure. The use of artificial illumination is a means of changing seasonal production so that fall and winter eggs are increased even the total annual production remains approximately the same.

Most profit is found in lighting the highest fowls, accompanied by intelligent selection, segregation, handling and feeding. Lighting will not make poor hens good. Use of lights in the morning alone was found satisfactory.

## Knocks Long Home Run

In the baseball game Sunday, between Medford and Weed, John Long of this city knocked one of the longest home runs ever hit on the Weed field. Some of the local fans made the trip from this city to the California town to watch the fracas, several of the participants being members of last year's Gold Hill team.

Farmers of Iowa are to back G. O. P. candidate according to latest advice from that state.

## Possible Reduction Blocks Highway Development

Oregon motorists and taxpayers will be interested in the fact that the so-called 83 and 85 measures, which would have affected the state highway program, will not appear on the November ballot, as the necessary signatures to initiative petitions were not filed at Salem.

The public mind has become confused through extensive preliminary discussion in the state press of these bills, and it should be pointed out, as a matter of interest of the highest importance, that the only measures relating to motor vehicle licenses and a tax on gasoline which will have a place on the ballot are those initiated by Joe Dunne, of Portland.

Mr. Dunne's license bill provides for a general reduction in license fees of approximately 50 per cent. If this bill should be approved by the people in November, the state highway fund will lose about \$3,000,000. The other initiative measure would increase the gasoline tax from three to five cents per gallon. If both bills should pass, the state's income from the gas would be increased about \$1,200,000. Should the people approve the decreased license fees set up in the Dunne bill and reject the increased gas tax of his other bill, the net loss to the highway fund would amount to a sum equivalent to that now available for new construction and betterments. Under this threatening situation, the highway commission has been forced to call a halt in its contemplated program for next year and to hold in abeyance any expenditure other than maintenance and the mandatory payments of principal and interest on road bonds.

The above figures are based on careful and conservative estimates of state revenues relating to the highway fund, which was set up by the people and the legislature to accomplish a definite program of state road construction. This program is far from completion at this time.

## TRAIN SERVICE CUT

### PORTLAND TO S. F.

Speeding up of train service between Portland and San Francisco together with other changes in running time of Southern Pacific trains in Oregon and California, effective July 22, were announced today by J. A. Ormandy, assistant passenger traffic manager for the company.

Running time of the Shasta is to be shortened 25 minutes north bound and 30 minutes southbound. Commencing July 22 the Shasta will leave San Francisco at 7 p. m. arriving at Portland 9:10 p. m. the following day. Southbound this train will leave Portland 8 a. m. arriving San Francisco 10:30 the following morning.

The Oregonian is to be faster by one hour between Portland and San Francisco and will leave Portland at 10:30 p. m., arriving San Francisco 7:30 a. m. the second day. There will be no change in the Oregonian's northbound schedule.

## Visits in Portland

Mrs. Blanch Merriman is at Portland this week where she is the guest of relatives.

Mr. Merriman expects to leave for Portland about the 25th to join his wife on the return journey.

## Visiting Relatives

Mrs. Alva Cook and two children were guests of relatives in the city a few days last week. The Cooks were formerly residents of this city.

## Visits On Coast

Mr. and Mrs. Chas. Beck and children Helen and Floyd and Mrs. Howard Drake returned the first of the week from a trip on the coast at which time they visited at Bandon, Crescent City and other points of interest on the coast. They were well pleased with the trip but glad to return to the Rogue River valley and shed their overcoats.

## ELECTRICITY AS COOKING AGENCY POPULAR HERE

devices and by 1900 electric ranges were manufactured so that results were satisfactory.

Since then rapid strides have been made in the development and improvements of this latest method of cooking. Cooking authorities and dieticians were the first to see the revolutionary advantage of the electric range. The leading cooking and domestic science, schools, hotels, and apartment houses also are using this clean economical method of preparing food.

"In 'Coccoland,' statistics show that one out of every five domestic customers of the local power company is an electric range user. This fact speaks well for the progressiveness of local housewives in adopting the latest modern cooking methods.

Electricity as a cooking agent is passing the toaster percolator stage. More than a half million electric ranges are now in use in the United States and it is predicted that cooking by electricity will become as generally popular as ironing by that method is now.

In 1899 the principle of electric cookery was first introduced to the public at the Crystal Palace electrical exhibition in London, in the form of small cooking appliances, but not on as large a scale as an electric range. After 1900 some activity took place in the development of electric cookery in the United States. A few manufacturers started to experiment with frail cooking

## Fewer Patients Sent to State Insane Asylum

The U. S. Department of Commerce makes the following announcement for the State of Oregon concerning results of the 1927 census of feeble-minded and epileptics in state institutions.

The State Institution for Feeble-minded had a total of 76 first admissions during the year 1927, as compared with 131 in 1926, and 162 in 1922.

These first admissions represent patients received during the year, who had not previously been under treatment in any institution for feeble minded and epileptics. Such newly admitted patients afford the best available measure of the number of new cases which are brought under institutional care during the year.

The decrease in the number of first admissions in Oregon between 1922 and 1927 represents a still larger decrease, relative to the population of this state, as shown by the fact that the first admissions in 1927 numbered 8.5 per 100,000 of population, as compared with 14.9 per 100,000 for 1926, and 19.8 for 1922.

The extent to which provision has been made for the state institutional care of feeble-minded and epileptics is perhaps best indicated by the number of patients in the institutions on a given date. The number of patients present in the State Institution for Feeble-minded on with 579 on January 1, 1922; and the ratio of such patients per 100,000 of general population increased from 71.3 on January 1, 1922 to 90.8 on January 1, 1928.

Of the first admissions in Oregon during the year 1927, 40 were males, and 36 were females; and of the patients on January 1, 1928, 424 were males, and 390 were females.

## Marlow Still Hitting Ball

According to sport dope taken from the Denver Post sporting pages Duke Marlowe hard hitting outfielder is going strong in the Denver Post Tournament. He is now playing for the Cheyenne, Wyoming team and is to become a member of the Denver Western League as soon as the tournament is over. In one game Marlow got four extra base hits.

Over 54,000,000 was spent the past year for chewing gum by the American public. The annual gain is about \$2,000,000.

## Paving Starts on Highway Near Bridge

Work started this week on the surfacing of the Pacific highway at the approaches to the Rogue River bridge.

This portion of road, the last link in the chain of hard surfaced highway crossing Oregon from north to south will soon be completed. The bridge has been completed about a year and the fills made on either end of the bridge and graveled and later oiled so that at no time has this stretch of road been difficult to pass over but within about two or three weeks the pavement will be complete.

One side of the highway is being paved at a time thus allowing the traffic to move back and forth with very little interruption.

A crew of about twenty men are busy on the project and work is being rushed with all the speed possible in keeping with efficient workmanship.

This new length of pavement will be of the asphalt type as the pavement on either end of the adjoining highway. The base of the mixture will be a crushed rock, a goodly quantity of which has been stored on the railroad right of way near the winkleman home and it is near this huge pile of gravel the mixing machines are working.

The entire road crew are being taken care of at the local restaurants and hotels and their business makes an attractive item in the business of these establishments.

## GOVERNMENT AID DENIED STATE IRRIGATION PROJECTS

At the present time there is no possibility of federal aid for distressed irrigation projects in Oregon. This was the unanimous assertion of members of the Oregon congressional delegation who were called into conference by the state reclamation commission.

Federal aid, it was said, would require new legislation and a complete change in the existing reclamation policy of the government. It was agreed that federal aid to existing projects rather than the appropriation of money for new projects would be good business, but that it was beyond the realm of possibility at present.

Senator McNary expressed the opinion that the state reclamation commission is now working along the right lines in reorganizing the distressed projects under authority granted by the state legislature. This also was the opinion of Dr. Elwood Mead, federal irrigation commissioner, who met with the state commission a few days ago.

While Dr. Mead offered no encouragement that federal aid would be extended he said it would be good business and that he would not oppose it. It was largely a result of his attitude that the conference was called.

## MANY ELK SEEN ON ROOSEVELT HIGHWAY

Rev. E. V. Ostrander, pastor of Gold Beach church, witnessed a scene early Monday morning which many would travel miles to see.

It was because he was an early riser and because he likes clams, and because he happened to jog down the Roosevelt highway in his Buick just at the time when a big herd of elk was crossing the highway this side of Myers creek.

Just as the pastor rounded a turn on the crest of an incline, he was surprised to find the highway in front of him fairly alive with elk. The big animals did not appear to be in any hurry to get out of the way, so he stopped his machine and permitted the elk to take their own time in getting out of his way.

There were around 25 of them, some big and some little. They crossed the highway to the west and worked their way out toward Cape Sebastian.—Curry Reporter.

Fifteen governments have united to insure peace by signing the Kellogg peace pact. Most of large powers are included.