

Public Ownership of Utilities Shows Increase

D. G. Tyree, Manager of the investment Department of The California Oregon Power Company, has just returned from Portland, where he attended a meeting of the Customer Ownership Committee of the Northwest Electric Light Association.

"Real public ownership of the utilities is revealed by figures brought out at this meeting", says Mr. Tyree. "The distribution of the stock of The California Oregon Power Company among 4,000 stockholders residing in the territory served by the Company is an indication of what is being done by the power companies to give the customers a share in their earnings. In 1922 this

Company had only 1,200 shareholders and at the end of 1926 about 3,000, showing a truly remarkable increase in that short a time. During the year 1927 approximately 1,000 more new shareholders have purchased stock in the company, making a present total of over 4,000. The average holding is about 7 shares per stockholder.

"The other member companies of the Northwest Electric Light Association have also greatly increased totals of their customer shareholders since 1922, in some cases as much as 900%.

"Many people do not realize the size of the amount which is paid out in dividends every three months to the shareholders of the local electric utility. This money is practically all spent in the local territory and does a great deal towards keeping these communities busy and prosperous."

A classified add might add dollars to your bank account.

COAST AIR TRANSPORTATION SHOWS GAIN

The cause of air transportation gave indication at this year's Coast automobile show of the important place it will take in the shows of the future.

The budding air industry "stole the spotlight" at numerous special events notably at the dealer luncheon of Graham-Paige Corporation in the Hotel St. Francis.

Emory Bronte, now in charge of the Aviation Division of the Associated Oil Co., was a leading speaker. In narrating the story of his flight as the first civilian navigator to reach the Hawaiian Islands, he stressed the importance of lasting qualities in present day motors. Bronte starts soon on a comprehensive survey of Pacific coast air-ports.

The prudent advertiser uses the columns of the Gold Hill News to reach the buyers of northern Jackson County.

Robinson and Meyer

WELDING—CAR REPAIRING—GENERAL MACHINE WORK

Located in Medford on So. Bartlett Street Robinson & Meyer have one of the most complete Car repairing, oxy-acetylene and electric welding and machine shops, also well equipped paint shop.

In a review of the business interests of the community there is no concern more worthy of extended mention than this one as they are a progressive firm and under very able management.

Another feature of this business is their paint shop. They are equipped to furnish the very latest in Automobile painting either Laquer or Duco and they have taken many used cars and made them look almost like new.

Here the public has at its disposal

the services of men who possess the knowledge and who obtained their mechanical business education in the school of practical experience. From the inception of the enterprise, quality has been the aim and this standard has been maintained from the beginning.

The plant of the company is extensive and is equipped with the latest scientific machinery for the production of high grade work. The name stands for quality, reliability and progress in this industry and as the advances of the times have marked improvements in the trade, they have kept thoroughly abreast of the times.

It is a local concern under competent direction of men interested

in local development and its substantial and well merited progress is a matter of actual fact well known to the public. The welding, the car repairing and car painting done by this company is recognized by the trade as being done with the best materials and very best workmanship. They have furnished their services to patrons all over the county and that they have given satisfaction is demonstrated in the fact that once a customer of this concern always a customer.

In making this review of this part of the state we are glad to call to the attention of the people the advantages accruing to the public by the location of this industry in Medford and the high quality of their work and the commanding position they occupy in their line of work.

Snider Dairy and Produce Company

GOLD METAL BUTTER, ICE CREAM, MILK, CREAM

The Snider Dairy and Produce Co., of Medford 28-32 No. Bartlett Street does an exclusive wholesale and retail business in Pasteurizing Milk, Cream, and manufacture their famous brand of Gold Metal Butter and Ice Cream which has been of such uniform quality that it has become known as the Aristocrats of the Dinner table. They are of the highest quality and the housewife will take no substitute from her dealer. This is a prominent sanitary institution which has aided in the building of the community and renders a valued and essential service. The high quality of products in the past years have enlarged their business and are admirably equipped to serve the wholesale and retail trade which they supply all over this section. A well known con-

cern under a management that is thoroughly conversant with every feature of the creamery business.

The plant of this company is a model sanitary institution and equipped with the very best of modern machinery and under the direction of latter day creamery men. We wish to give them the prominent place in which their modern creamery merits as being among the foremost concerns in the county engaged in this particular field of endeavor. They are big contributors to the progress and prosperity of the community.

Popular with both the producer and the consumer is evidenced by the large number of farmers selling to them and the fame of their brand of products has attained. At the office of this company the producer

encounters the most courteous treatment and receives more for his cream than would be paid if he had to depend on a smaller creamery for a market.

The business is under the direction of a latter day business man who appreciates the value of good service as a trade winner and he and his associates are always willing and anxious to accommodate their patrons. He has always taken an active interest in the development of the country and is known as among our foremost citizens.

We wish to compliment the management upon its progressive and successful policies and to refer their establishment and its products to our readers.

Browne Hardware Company

EVERYTHING IN HARDWARE

With a most modern and up-to-date store located in Medford in the Liberty Building the Browne Hardware Co., carries at all times a complete line of standard and nationally advertised lines of Hardware, Stoves, Tools, Sporting Goods, Hunting and Fishing Supplies, Paints, Varnishes and Builders hardware line. They render such satisfactory service to the retail trade that it is recognized as one of the leading hardware firms of this section of the state and is under the direction of men widely known in hardware circles.

It is a well known fact that there is no institution in the community that has met with greater favor with the public than this well

known establishment. By reason of the fact that the management has had wide experience in every feature of this business and because their comprehensive knowledge of every branch of the trade, this establishment has continued to witness an increase in the number of patrons.

This is farmers' headquarters and is a center for the people when driving to town. The very best attention is given to the people from the surrounding counties. If you do not know the manager of this place drop in and get acquainted, for they dispense genial hospitality here to all the neighbors. They have a reputation far and wide as reliable men in the hardware business and in

making this review of the development and progress of the community it is quite proper that we compliment them upon their efficient establishment. You can depend upon them at all times for expert services, adequate information courtesy and a stock of the highest quality merchandise obtainable. The management is of the well known and prominent business men of the community and among the foremost boosters for all propositions promoting public betterment.

Their desire to please makes this hardware store most worthy of mention and we wish to compliment them in this edition for their success in their special field of endeavor.

Medford Concrete Construction Company

EVERLASTING CONCRETE PRODUCTS

The Medford Concrete Construction Co., on North Riverside, is truly a home concern that manufactures high grade concrete products including sanitary sewer pipe, drain tile, bricks, blocks, culvert pipe, ventilated chimney blocks and stucco.

They are the only concern this side of Portland that have the equipment to turn out stucco. They are fully equipped to turn out their "Crater" brand which is based on water proof material and can be furnished to match any color or grade desired.

They make a specialty of hollow concrete tile for building purposes which render permanent use and fire proof class and are offered at prices a little more than if built of temporary materials. In buying concrete products you are assured of a permanency that does not exist

in inferior materials as there is nothing to rot, nothing to rust, and nothing to decay.

There is probably no other community of this size in the country that is better equipped in this respect, for this well known and popular concern has provided modern and scientific tile and concrete pipe equipment.

As the world's greatest authorities have approved the recent inventions in all kinds of equipment the have been immediately adopted by this company, and this, coupled with the maintenance here of one of the most modern and up-to-date plants in this section, is responsible for the very satisfactory service rendered patrons over the country and for the fact that every patron of the concern is also a loyal supporter and a consistent booster for it.

Nor has the management and associates in the company been satisfied with merely providing for the immediate needs of the people of the section. With a broad vision of the future they have made improvements with the view to a greater expansion of their service and have been most loyal supporters in the movement for a "Greater Home Community."

In conclusion, however, we wish to state that the manager and assistants have taken a commendable interest in all propositions that further public improvements and that they have been willing and anxious to aid in the growth and expansion of the community at all times. Therefore, it has merited the popularity and liberal support that it received and we predict for it the continuance of its steady and prosperous growth.

Pierce Allen Motor Co. Inc.

MEDFORD OREGON

Gold Hill Garage

GOLD HILL OREGON

CHEVROLET SALES AND SERVICE—BIGGER AND BETTER—STILL LEADING FOR ECONOMICAL TRANSPORTATION

The distribution of the Chevrolet in this section of the state is under the management of men well known in this section for their interest in the welfare and progress of the community. They are official representatives for the Chevrolet, and we are glad to announce that this popular car in the new model has been improved to include the following good features:—New and improved enclosed motor, a longer wheel base, A. C. Oil Filter, A. C. Air cleaner completely enclosed dry clutch, new, deeper and more graceful radiator new non-locking four-wheel brakes steel disc wheels, automatic stop light, and the enclosed models are equipped with Fisher bodies.

The new Chevrolet is easy to drive and start and steer, offering light pedal action, thereby making it easy

to shift gears, as it is easy to start and stop, and offering quality at a low price.

The Chevrolet closed models are made exclusively by the Fisher body Corporation, which is part of the General Motors Corporation. No matter what your use for a motor car is you will find Chevrolet will just fill the bill. Modes designed for family use, for the business man, for hauling—each may be seen at their show room in Medford at 112 So. Riverside and in Gold Hill at the Gold Hill Garage.

The Chevrolet truck is the lowest price quality truck in the world capable of fast, heavy duty. Long grades and deep mud are mastered by it without racing the motor, be-

cause the three speed transmission provides correct gear ratio to meet any condition of load or road. A special feature is the individual service these firms will render. Every patron of the firms is assured the most comprehensive and painstaking service, and purchasers are assured an efficient service station carrying a complete stock of parts and supplies.

Their sales plan of a small down payment and the balance in convenient payments is very attractive and an ideal way to purchase a car.

We take pleasure in directing your attention to these firms and the excellent car they feature. The management is in the hands of men who take an interest in the progress and expansion of this part of Oregon.

C. E. Gates Auto Company

LINCOLN—FORD—FORDSON

The Gates Auto Company of Medford located on No. Riverside is the distributors for the Lincoln, Ford and Fordson and also carry a complete line of accessories. They are one of the most metropolitan motor companies in Medford. Few cities of a like size in the nation can boast of such modern and up-to-date Ford service. Not only because of the equipment but because they render a most efficient service, this well known automobile company has become known as the home of the Ford and Fordson in this section.

When the firm started in business they started on the principal of careful management and courteous treatment of all patrons and its business has grown to large proportions.

That the new Ford is universally recognized as the greatest motor value of the age, is the opinion of

the experts as well as the buyers. For service and reasonableness of price the New Ford reigns supreme with the following standard equipment: Starter, Five Steel-Spoke Wheels, Windshield Wiper, Speedometer Gasoline Gauge, Ammeter, Dash Light, Mirror, Rear and Stop Light, Oil Gauge and Ignition Lock.

The experience gained in building 15,000,000 cars enabled Ford to put out a car with this equipment and at a price within the reach of all. With this car we believe Ford made a record that will never be equalled in the fact that over one have million cars were sold before one was delivered.

The truck embodies the same basic improvement as in the new passenger car chassis.

When it comes to Ford parts this firm is headquarters in this section. There are few establishments in the

larger cities that carry a more complete stock of parts than Gates Auto Company. This is a very important feature, as it saves the public much time when delay would be costly.

The Fordson tractors stand without a peer, for never have these values been duplicated. They have the latest improvements, and it takes something besides engineering to furnish a tractor like the Fordson for it cuts farm costs in half. Whenever power farming is being done, Fordson is showing superior service.

The managers are courteous and accommodating and will be pleased to show you the advantages of having this wonderful car. We are pleased to compliment the firm on the efficiency of their service, and the wonderful value of the car they have chosen to offer the public of this section.

J. C. Penney Company Inc.

A NATION WIDE INSTITUTION

The J. C. Penney Store of Medford is located on No. Central and is one of the most complete family department stores in this section and carries at all times a complete stock of Ladies Ready-to-wear, Men's and Boys clothing, furnishings and shoes. Their buying power assures quality goods at prices which quantify buying affords, which is a real saving to the public. A most popular store, which offers the best quality of reasonable prices, under direction of competent twentieth century business people, and merits the patronage of the surrounding territory, having a vast supply of dry goods, notions and clothing for men and women. Being associated with many stores, they are able to buy direct from the factories, for they maintain 150 thoroughly competent

buyers in the New York office.

It is a well known fact that there is no one institution in the community that has met with greater favor with the public than this well known establishment.

This is the day and age when the public demands not only magnanimous service, but best in quality at a reasonable price. Thoroughly conversant with both the manufacturing wholesale and retail conditions of the country and with a wide experience in their particular line of endeavor, the management of this popular institution has been able to render a service to the people in their line that is distinctly satisfactory. Real value at the most reasonable price possible has been the guiding influence of their poli-

cies and it has brought them trade from all the surrounding territory.

This is one of the valued mercantile establishments of the county, which maintains many departments and carries a line of dry goods, notions and a fine line of shoes. This is one of the department stores of nation wide renown.

There is no more public spirited citizen in the community than the manager of this well known establishment, and in making this review of the progress of this section of the state, we wish to compliment him and direct your attention to this establishment as one of the reliable business institutions of the community that has added to the development and progress of this part of the state.

Davis Transfer And Storage

LOCAL AND LONG DISTANCE HAULING, STORAGE

This popular Medford firm with offices at 29 So. Grape and phone 644 has been in business for several years and have rendered such satisfactory service that they have built up a large business. Nothing is too heavy for this well known firm to move. They do packing and absolutely insure household goods from the time the goods are taken from the mover's home until they are delivered at the proper destination.

In this day of the twentieth century efficiency nothing has developed as rapidly as the method of transportation of household goods, furniture and merchandise. The time was when each of these articles had

to be moved by steam roads or by two-horse wagons. In this latter day motor trucks have been developed with sufficient capacity to carry large quantities of goods. The goods are carried from one point to another quickly and with perfect safety, and thus the person who has anything to move is not subject to the delay and loss of time that he formerly was. The development of transfer business has been exceedingly beneficial to the public.

No concern in the city has given the transfer business more especial attention than the Davis Transfer & Storage Co.

The trucks which they have are

large ones and the employes who operate them are especially skilled in this line of work. All that is necessary is to inform them of the location of the goods. They do the rest quickly and carefully, and deliver the goods in tip-top condition.

The management is in the hands of well known men of the community who boost the things which are for the benefit of the community. They have demonstrated their ability during their period of business and we desire to recommend them to our readers and insist that when in need of transfer they call on this well known concern.