

# The Tamron Hall Show Debuts

By Nsenga K. Burton, Ph.D., NNPA Newswire Entertainment and Culture Editor

America's news sweetheart Tamron Hall is back with a self-titled daytime talk show The Tamron Hall Show. Following Hall's controversial yet celebrated 2017 exit from the Today Show after being curbed in favor of white supremacist-y Megyn Kelly, Hall returns to television as a talk show host on her terms.

In addition to Hall's professional life, a lot has also changed in her personal life since the abrupt Today and MSNBC exit. The award-winning journalist is now married and a mother of a son, which she discussed at the "Journey to My Wildest Dreams" Toyota sponsored luncheon at the 2019 NABJ national convention held in Miami.

Hall discussed how motherhood has changed her life, the confidence required to be in the news business and the challenges faced



The Tamron Hall Show debuted 9/9/19. Check local listings for channel and time information.

by Blacks in general and Black women specifically on the often-complicated journey to success.

Hall reiterated the importance of having a seat at the table and being ready when the opportunity presents itself. "There was a window, a sliver of opportunity and I took it," says Hall. "I knew I had to shoot my shot," says the Texas native. Indeed, Hall shot her shot, landing on her feet with a daytime talk show in a market that is crowded but ripe for a voice like Hall's.

Hall's return to daytime pits her against an-

other one of America's sweethearts, Grammy award-winning singer Kelly Clarkson who is also launching a self-titled talk show on the same day on NBC no less.

Clarkson is the season one winner of American Idol and has served as a judge on the wildly popular NBC reality show The Voice.

Hall will also be wading into territory currently occupied by Wendy Williams, Rachel Ray, and the ladies of The View and The Talk among others. Hall created this talk show to bring people together

and to give them an opportunity to share their "authentic journey."

One of the ways Hall is shaping her show is by insisting the makeup of the crew reflect her audience. Despite having veteran executive producer Bill Geddie at the helm, Hall insisted that more women be hired because she wants to empower people like her — a self-described country girl from Luling, Texas who has made it to the upper echelons of television and news.

Although creating and

See TAMRON on page 7

# Apple Takes on Netflix With a \$5-a-Month Streaming Service

## Walt Disney will launch a \$7-a-month competitor the same month

By Michael Liedtke AP Technology Writer

CUPERTINO, Calif. — Apple is finally taking on Netflix with its own streaming television service and, uncharacteristically for the company, offering it at a bargain price — \$5 a month beginning on Nov. 1.

Walt Disney Co. is launching its own assault on Netflix the same month, for just \$7.

It may be sheer coincidence that the cost of paying for both Apple and Disney subscriptions will still be a dollar less than Netflix's main plan, priced at \$13 a month. But the intent to disrupt Netflix's huge lead in the streaming business couldn't be clearer.

Apple delivered the news Tuesday while also unveiling three new iPhones that won't look much different than last year's models other than

boasting an additional camera for taking pictures from extra-wide angles.

The aggressive pricing is unusual for Apple, which typically charges a premium for products and services to burnish its brand. Most analysts expected Apple to charge \$8 to \$10 per month for the service, which will be called Apple TV Plus.

But Apple is entering a market that Netflix practically created in 2007 — around the same time as the first iPhone came out. And Netflix has amassed more than 150 million subscribers, meaning that Apple needed to make a splash.

"You have to expect they're going to do something, considering how hyper competitive the streaming video space is," said Tim Hanlon, CEO of Vertere Group.

Apple CEO Tim Cook

See APPLE on page 7

**PASSINART**  
A THEATRE COMPANY  
Passing on Art, History and Culture from one generation to the next

**2019 - 2020 SEASON**

**BLACK NATIVITY by Langston Hughes**  
Directed by Jerry Foster  
NOVEMBER 29 - DECEMBER 15, 2019  
Friday & Saturday 7:30 p.m., Sunday 3:00 p.m.  
Community Night: Thursday, November 28, 2019, 7:30 p.m.  
Bethel AME Church  
5828 NE 8th Ave, Portland

**SEVEN GUITARS by August Wilson**  
Directed by William Earl Ray  
MARCH 13 - APRIL 12, 2020  
Friday & Saturday 7:30 p.m., Sunday 3:00 p.m.  
Community Night: Thursday, March 12, 2020, 7:30 p.m.  
Interstate Firehouse Cultural Center (IFCC)  
5340 N Interstate Ave, Portland

**SWEET TASTE OF THE ARTS 2020**  
MAY 16, 2020  
Columbia River Yacht Club  
37 NE Tomahawk Island Dr, Portland

**TICKETS ON SALE NOW AT PASSINART.ORG**

Advance Gender Equity in the Arts | Ronni Lacroute | THE COLLINS FOUNDATION | MILLER FOUNDATION | Regional Arts & Culture Council

503.235.8079 info@passinart.org  
Passinart.org | PassinartTheatreCompany | Passinart

MOVING MUSIC FORWARD

SEPTEMBER 22 | 7:30 PM

**A NIGHT OF SYMPHONIC HIP HOP FEATURING WYCLEF JEAN**

Join the former Fugees band member as he creates an entirely new music experience, weaving hits such as "Killing Me Softly with His Song" and "Gone till November" with a full orchestra for a perfect blend of classical and hip hop.

Norman Huynh, conductor  
Tickets start at \$30