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Cheryl Grace, Senior VP of U.S. Strategic Community Alliances and Consumer Engagement at Nielsen

Grace to Speak at MLK Breakfast

Nielsen vice president focuses on the power of the Black dollar

By Christen McCurdy
Of The Skanner News

Cheryl Grace urges Black consumers to ask themselves five questions before considering a purchase:

- Does the company or business that I'm about to do business with, do they hire people who look like me?
- Do they support causes that are important to me?
- Do they represent people who look like me in a positive way?
- Did I have to go outside of my neighborhood to get this product or service?
- If the answer to any of these ques-

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THANKSGIVING TAKEOVER YOUTH EVENT



PHOTO BY SUSAN FRIED

Seattle Seahawks running back C.J. Proise serves potatoes at the BeProise Thanksgiving Takeover Youth Event Nov. 15 at the Southwest Boys & Girls Club in Seattle. The event he hosted – with help from Premera Blue Cross, Zappos and The Seattle Seahawks – served Thanksgiving dinner to 300 youth from four greater Seattle area Boys & Girls Clubs: Federal Way, Renton/Skyway, Rainier Vista, and Southwest. The kids also received souvenirs from the event, a chance to win valuable prizes in a raffle and an opportunity to meet the Seahawk running back.

Black Pioneers' New Exhibit Tell Stories of the Civil Rights Era

'Racing to Change' will be on display at the Oregon Historical Society

By Melanie Sevckenko
Of The Skanner News

At the start of a new year, the Oregon Black Pioneers will invite Oregonians to join them in what they do best – looking to their shared past.

The historians' newest and largest exhibit to date, "Racing to Change: Oregon's Civil Rights Years," will open on Jan. 15 at the

Oregon Historical Society and will offer visitors an opportunity to experience the struggles and achievements of the 1960s and 70s in their home state.

For the past two years, the all-volunteer non-profit organization based in Salem has been collecting stories and overturning artifacts to compile an image of conflict, courage and change at a volatile time in history.

The exhibition picks up chronologically where its last one, "Community on the Move" – which examined Black Portland life in the 1940s and 50s – left off.

Triggering a movement

"We had just come out of the '50s, where there were certain (protective) laws that had been enacted, but the discriminatory practices were still roughly the same as they had been be-

fore," Black Pioneers secretary Gwen Carr, told *The Skanner*. "And so people were still struggling with trying to get an education and a job and a home."

It was those racist attitudes and policies of exclusion faced by Oregon's Black population that spurred the civil rights movement, which was largely reflective of what

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PPS Says it Will Reopen Tubman Middle school scheduled to reopen in 2018

By Christen McCurdy
Of The Skanner News

Portland Public Schools superintendent Guadalupe Guerrero announced last week that Portland Public Schools would reopen Harriet Tubman in 2018 as a fully functioning middle school.

The school district is also exploring a Right to Return preference policy that would enable families who have been displaced from inner Northeast Portland to send their children to

school in the district. Self Enhancement Inc. is conducting an anonymous survey – available at https://ppsk12.co1.qualtrics.com/jfe/form/SV_do3A1bZfwDsbppr – asking parents if they're interested in sending their children to school in the area. SEI is also distributing paper copies of the surveys.

The Right to Return school preference policy is part of a larger push giving displaced Black families preference in housing in historically

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PHOTO BY CHRISTEN MCCURDY

Joe McFerrin (center), president of POIC speaks at press conference last week to discuss the reopening of Harriet Tubman middle school. Also pictured are Portland Public Schools superintendent Guadalupe Guerrero (left), Albina Head Start director Ron Herndon, the Rev. Leroy Haynes of Albina Ministerial Alliance and Tony Hopson, founder of Self Enhancement Inc.



KOREAN CENTRAL NEWS AGENCY/ KOREAN NEWS SERVICE/VEALAP

In this undated photo provided Nov. 21 by the North Korean government, North Korean leader Kim Jong Un visits the the Sungri Motor Complex in Pyeongannam-do, North Korea. The Trump administration announced new sanctions on North Korea on Nov. 21. Independent journalists were not given access to cover the event depicted in this image, which was distributed by the North Korean government.

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