

A Look Back at 2015

Poll cont'd from pg 3

RINGING IN THE NEW YEAR

Most Americans plan to celebrate New Year's Eve either at home (48 percent) or at the home of a friend or family member (20 percent). Nine percent plan to be at a bar, restaurant or organized event, while just under a quarter (22 percent) don't plan to celebrate at all.

A majority of Americans (56 percent) will watch the New Year's Eve events in

licity campaign, was forgettable to 52 percent, and Taylor Swift's world tour to 55 percent.

METHODOLOGY

The AP-Times Square Alliance Poll of 1,020 adults was conducted online Dec. 11-13, using a sample drawn from GfK's probability-based KnowledgePanel, which is designed to be representative of the U.S. population. The margin of

“Bruce Jenner becoming Caitlyn Jenner, with a highly orchestrated publicity campaign, was forgettable to 52 percent

Times Square, and 95 percent of those will see it on TV.

Those findings were similar to those of the past two years.

THE YEAR IN POP CULTURE

No single pop culture event of 2015 stands out, with fewer than four in 10 Americans rating any as memorable.

The eagerly awaited “Star Wars: The Force Awakens” was memorable only to 37 percent of those polled, and forgettable to 34 percent.

Bill Cosby's legal woes were memorable to 36 percent; forgettable to 33 percent.

Bruce Jenner becoming Caitlyn Jenner, with a highly orchestrated pub-

sampling error for all respondents is plus or minus 3 percentage points.

The poll is a cooperative effort between AP and the organizers of the Times Square New Year's Eve Celebration, the Times Square Alliance and Countdown Entertainment. The Alliance is a nonprofit group that seeks to promote Times Square, and Countdown Entertainment represents the owners of One Times Square and the New Year's Eve Ball Drop.

Respondents were first selected randomly using phone or mail survey methods, and later interviewed online. People selected for KnowledgePanel who didn't otherwise have access to the Internet were provided access at no cost to them.



PHOTO COURTESY OF PORTLAND PUBLIC SCHOOLS

Roosevelt Improvements

The Roosevelt High School revitalization's ceremonial groundbreaking on May 2 featured Portland Public Schools Superintendent Carole Smith and many of the school's boosters. Funded by a bond measure, the renovation will bring new facilities and seismic upgrades. Saturday's event included a free barbeque and tours of the campus.



PHOTO BY SUSAN FRIED

New Teacher Contract

Paulette Thompson, a teacher at Middle College in Seattle, receives her ballot from Leslie Bedke before Seattle teachers and staff voted to approve their contract Sept. 20. The vote ended a six-day teachers' strike.



PHOTO BY SUSAN FRIED

Seattle Pride

Deputy Seattle Police Chief Carmen Best takes a selfie with a parade watcher during the 41st annual Seattle Pride Parade on June 28 in downtown Seattle. Thousands of people lined the streets to celebrate “A Lifetime of Pride” and the recent Supreme Court decision legalizing same-sex marriage nationwide.



PHOTO BY DANI SWOPE

A Story Like Mine

The Children's Book Bank, a Portland-based nonprofit serving low-income children, held an event Monday morning to highlight the A Story Like Mine project on National Multicultural Diversity Day in October. Timber Joey from the Portland Timbers delivered several green book bags, filled with culturally diverse books relevant to the children at KairosPDX in North Portland.

New Year's Eve

RIDE FREE

after 8 p.m.

Plus, late-night MAX service until about 3 a.m.

trimet.org/nye

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