

Macy's Celebrates

BLACK HISTORY MONTH

MACY'S, THE GORDON PARKS FOUNDATION AND THE AMERICAN BLACK FILM FESTIVAL CELEBRATE THE 100TH BIRTHDAY OF AMERICAN ICON, GORDON PARKS.



Hired in 1948 by LIFE magazine as their first African-American staff photographer, Gordon Parks was a modern day Renaissance man who also found success as a film director, author and composer.

Join us at select Macy's locations as we pay tribute to Gordon Parks with exciting and inspiring events that showcase his influence on photography, film and literature.

Plus, from February 1st through February 28th, visit macys.com/celebrate to enter for a chance to win a trip for two to The American Black Film Festival in Miami, courtesy of American Airlines, a

\$1000 Macy's shopping spree and Gordon Parks: Collected Works, a five-volume set of his photography.*

The Gordon Parks Foundation permanently preserves the work of Gordon Parks, makes it available to the public and supports artistic and educational activities. The Foundation is a division of the Meserve-Kunhardt Foundation. For more information visit gordonparksfoundation.org

Diversity. It's not what you think. At Macy's it's part of everything we do. Shown left: Park Buddy, Macy's Advertising Photo of Gordon Parks courtesy of Adger Cowans.



Gordon Parks 100 YEARS
THE GORDON PARKS FOUNDATION

5th Year's 12th Annual
ABFF
AMERICAN BLACK FILM FESTIVAL JUNE 19-22, 2013

AA American Airlines
250 Cities. 40 Countries.

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Events subject to change or cancellation. *No purchase necessary. Open to legal residents of the United States, the District of Columbia and Puerto Rico who are at least 18 years and older. Employees of Macy's, American Airlines and their immediate family members are not eligible. Sweepstakes void in Alaska, Hawaii, Guam and where prohibited by law. For complete sweepstakes details and official rules visit macys.com/celebrate. ARV \$4585.00