

Celebrity Interview

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KW: Professor/Author/Documentary director Hisani Dubose says: I love all your movies but found *Cast Away* especially fascinating as a great example of product integration with FedEx. I would like to know if FedEx was part of the original script.

BZ: It was, but not because of any product placement. As a matter of fact, FedEx didn't give us any money at all because, if you remember the movie, the plane crashes. But they understood the reality of what it was we were doing, and said they were okay with it as long as the accident wasn't caused by the incompetence of any FedEx employees. So, they were cooperative with us, which was great because it brought a realism to the movie to use an actual corporation rather than a fictional one.

KW: Is there any question no one ever asks you, that you wish someone would?

BZ: No, I'm good.

KW: The bookworm Troy Johnson question: What was the last book you read?

BZ: A little book by Christopher Hitchens called "Mortality." It's a collection of all the essays he wrote during his struggle with cancer.

KW: What is your favorite dish to cook?

BZ: I like to make pizza.

KW: The Sanaa Lathan question: What excites you?

BZ: Getting a hold of a really good screenplay.

KW: Dante Lee, author of "Black Business Secrets," asks: What was the best business decision you ever made, and what was the worst?

BZ: My best business decision was to get all my money out of the stock market. My worst? I honestly don't know how to answer that one. I don't think I've made a bad one yet, other than something small. I've been pretty fortunate in that regard.

KW: When you look in the mirror, what do you see?

BZ: My father.

KW: If you could have one wish instantly granted, what would that be for?

BZ: A thousand more wishes.

KW: The Judyth Piazza question: What key quality do you believe all successful people share?

BZ: A need to express themselves creatively.

KW: The Tavis Smiley question: How do you want to be remembered?

BZ: As a good father.

KW: Thanks again for the time, Bob, and best of luck with the film.

BZ: Thanks Kam, I appreciate it.



Denzel Washington stars in the movie *Flight*

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