

## Money

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### The Wild Card

What's different in the 2012 election cycle is the influence of SuperPACs. Independent political action committees, they are allowed to raise and spend as much as they like, on whatever they choose. So far, according to the center for Responsive Politics, SuperPACs have raised more than \$157 million, with the vast majority (\$131 million) going to the presidential race.

The Supreme Court affirmed the rights of corporations and unions to spend unlimited amounts in its Citizens United decision of January 2010. Those millions can't all come from the Koch brothers and the Teamsters. But PACs do not have to disclose the source of their donations, making it harder to identify the contributors. According to The Center for Responsive Politics, Conservative SuperPACs have raised \$124 million: Liberal PACs just \$27 million.

### Where Does All the Money Go?

So what's happening to all that cash? Campaign expenses and administration use up about two thirds of the cash raised. Travel, polling, food, rent and consultant fees are among the biggest ticket items. The bulk of the rest is spent on advertising, principally in swing states, where political strategists believe that getting their message out to voters could sway the results. So, which states are in play this November? Polling suggests that Colorado, Florida, Iowa, Nevada, North Carolina, New Hampshire, Ohio, Pennsylvania and Virginia may be up for grabs.

### Bundling for Victory

Bundlers are a campaign's best friends. These top supporters solicit funds from their well heeled friends, and deliver it to the candidate in one large bundle. In 2008, both Obama and his opponent John McCain agreed to disclose the names of their supporters who bundled more than \$50,000. The Obama campaign has continued to disclose its bundlers. The Romney campaign has resisted calls to release the names of its bundlers.

### Obama's Top Supporters

So who is Obama's top Oregon bundler? That's Terry Bean, CEO of the Portland-based development firm, Bean Investments.



Terry Bean

Bean has raised more than \$209,000 for the president's campaign.

A graduate of Lake Oswego High School, in one of Portland's wealthiest – and whitest – suburbs, Bean won a golf scholarship to the University of Oregon, where he majored in politics. The Ducks fan, and longtime gay rights advocate, also helped the Human Rights Campaign purchase its Washington DC building. Attending the wedding of Massachusetts Sen. Barney Frank and his partner Jim Ready, Bean danced with Nancy Pelosi. He has the YouTube video to prove it, but without a personal invitation you can't see it. The video is listed as private.

### How do You Spell Clout? "BUNDLER"

Obama's more well known bundlers include: Wendell Pierce, Harvey Weinstein, Deepak Chopra, Anna Wintour and Eva Longoria. Most bundlers, however are not household names, but rather corporate leaders such as: Comcast VP David Cohen; Jay Snyder, owner of HBJ Investments LLC; and Wayne Jordan of the Oakland-based company Jordan Real Estate. Former New Jersey Gov. Jon Corzine raked in \$897,000 for Obama's reelection campaign, until the company he led, MF Global, collapsed in a \$40 billion freefall.

Nationally, as well as in California, Obama's biggest bundler is movie mogul, Jeffrey Katzenberg. Flexing the financial muscle of Hollywood, Katzenberg has bundled more than 2.3 million for the president's 2012 re-election campaign... so far. Worth more than \$800 million personally, according to Forbes Magazine, Katzenberg sits on numerous boards and philanthropic organizations. His causes include: the AIDS Project in Los Angeles, Parkinson's disease research and Boston University. Katzenberg's career includes 10 years as a producer at Paramount Pictures and 10 years with Walt Disney Studios. He co-founded Dreamworks and continues to head Dreamworks Animation. Among the many hits he has steered to success are: Sister Act, The Lion King, Kung Fu Panda, Shrek and Star Trek the Motion Picture

The Microsoft Connection



Wendell Pierce

core of that community's success, is quality and high-expectation-filled education," she wrote. "He shared how, what they're doing in education in Sacramento, is on track to wipe out the achievement gap and set the whole community on a path for economic and quality-of-life growth."

A Brown University graduate, LeVine worked at the travel firm Expedia before going to Microsoft to lead its communica-

After speaking to an audience of around 1,000 Tuesday evening, the president's schedule takes him to Seattle, for more fundraisers, this time at the homes of two supporters.

If you had to take a wild guess on the identity of those hosts, you might want to look at his top Washington bundlers. Heading that list is Suzi LeVine, a former Microsoft Corp. employee who has raised \$574,000 for Obama. LeVine reveals in her blog, that she recently quit her job to concentrate on being a mom and work on the Obama campaign. Last November, after hosting Sacramento Mayor –and former NBA star—Kevin Johnson at her home, LeVine said Johnson's brand of leadership was exactly what Seattle needs.

"What I was especially excited about is that he shares the belief that, at the

tions, education team. She has said that her passion is technology education, and she co-founded the advisory board for the University of Washington's I-Labs program that studies early education. LeVine is active in the Jewish community and has used her connections to stump for Obama in Florida. What's more, she's not the only big-time bundler at the Microsoft Corp. John Frank, Microsoft's Deputy General Counsel, also raised \$83,000 for Obama.

Attorney Michael Parham who works for RealNetworks, a digital media firm is another key Seattle-based bundler. So are Lou and Carol Frillman, who identify themselves on their blog as "We stand for Hope and Change."

"...we are getting up tomorrow and going to work in each and every way possible," reads an open letter to a Tea Party supporter. "We are going to work, and work, and work, until, on election eve of November 2012, we stand exhausted knowing we could not have done one more thing. That each thing we could have done, we did."

To see more campaign finance data visit [opensecrets.org](http://opensecrets.org) and the Federal Elections Commission website.

Top Five States: All Campaign Contributions

California	\$58 million
Texas	\$38 million
New York	\$36 million
Illinois	\$35 million

## Dedicated



PHOTO BY SUSAN FRIED

A crowd of about 400 people gathered, Sunday July 22, to celebrate the rededication of The Charles Jordan Community Center at 9009 N. Foss Ave. Three mayors of Portland, past and present attended, and the ceremonies honoring Jordan included a Native American dedication.

## Child

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News, 415 N. Killingsworth St.; Geneva's Shear Perfection, 5601 NE Martin Luther King Jr. Blvd.; US Bank on North Martin Luther King Jr. Boulevard; Terry Family Funeral Home, 337 North Williams Ave.; and Elevated Coffee, 5261 NE Martin Luther King Jr. Blvd.

In addition, supporters have set up a page for D'Anthony on the cancer-support website MyLifeline.org. There is also a Facebook page for updates on the child's condition.

Lewis, D'Anthony's father Anthony Dancer, and the child's two brothers and sister are all helping with round-the-clock care.

On Friday morning, Ward baptized the whole family.

Despite rumors that the boy's hospital turned the family away after minimal treat-

ment, Lewis says the opposite is true: D'Anthony's doctors at Legacy Randall Children's Cancer and Blood Disorders Program provided excellent care.

Ward also praised the facility's referral to a hospice.

"Some people think hospice is where they just send you out to die, but in fact they

All day on July 29, from 11 to close, people who eat at Applebee's can then give their ticket to the server along with their bill, and the restaurant donates a portion of that to the family

"I couldn't have asked for better care," she says. "Sometimes there's nothing they can do."

offer a lot of services by people who are caring and specialize in end of life," Ward said.

The Centers for Disease Control and Prevention reports that cancer is the fourth most common cause of death for people ages 1-19; unintentional injury, homicide, and suicide are the top three.

Lewis says D'Anthony just got his immunization about six months ago, and suggests that perhaps young children should get a more substantive check up when they go in for shots.

"You never know what's going on, you just have to know your child," she says.

"I just knew he wasn't walking right. But if we had some way of finding out when we brought him in for shots, maybe we would have found out sooner."

For more information on the fundraisers call Rev. Ward at 971-340-7162, or Dwight Terry at 503-249-1788.