

*It does not matter how long you live,  
but how well you do it.*

- DR. MARTIN LUTHER KING, JR.

THIS YEAR, MACY'S WAS PROUD TO BE AN INAUGURAL SPONSOR OF  
THE MARTIN LUTHER KING, JR. NATIONAL MEMORIAL.

WE'RE HONORED TO HAVE HELPED BUILD A MEMORIAL THAT COMMEMORATES  
MARTIN LUTHER KING'S VISION OF THE AMERICAN DREAM - FREEDOM, DEMOCRACY  
AND OPPORTUNITY FOR ALL. ON DR. KING'S BIRTHDAY, WE ASK EVERYONE TO HONOR  
HIM BY SERVING THEIR NEIGHBORS AND MAKING A POSITIVE IMPACT IN THEIR COMMUNITIES.

