

This is Herman Cain — ‘My Journey to the White House’

**Kam Williams Special
To The Skanner News**

“I didn’t grow up wanting to be President of the United States. I grew up poor, which is even worse than being poor. My American Dream entailed working hard and... I became a corporate CEO, a regional chairman of the Federal Reserve, a president of the Restaurant

Association, an author, and a talk show host before retiring at 65.

And then I became a presidential aspirant... I’m a leader... When all the votes are counted on Tuesday, November 6, 2012, we will be free at last! Free at last! Thank God Almighty! This nation will be free at last—again!”

— Excerpted from the Introduction (pgs. 1-2)

One criticism leveled at Herman Cain by a lot of TV pundits is that he isn’t really a serious presidential candidate because he’s devoted so much time during the campaign to promoting his autobiography. Well, anybody who’s actually bothered to read the book would see that it really devotes as much attention to his political platform as it does to his

private life.

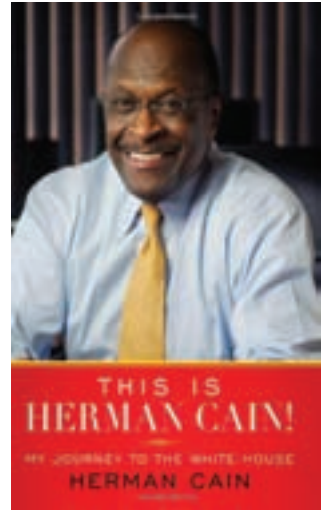
One thing’s for certain, whether he’s reflecting on his childhood or addressing the issues, the charismatic businessman has a knack for driving home his point in readily-digestible layman’s terms. In fact, he’s able to break down any topic of conversation into a slogan with 3 simple tenets.

By now everybody knows

about his 9-9-9 economic plan. But this opus reveals that he identifies himself as A-B-C, meaning American, first; Black, second; and a Conservative, third.

Then there’s his 3 steps on to success: R-O-I, which refer to Removing barriers, Obtaining results and Inspiring yourself. And

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**THE
SKANNER
News**

26TH ANNUAL

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