

VALENTINE'S DAY SALE

SAVINGS & VALUES FEB. 10 THROUGH VALENTINE'S DAY, FEB 14

20%-50% OFF STOREWIDE
INCLUDING GIFTS THEY'LL LOVE

TAKE AN EXTRA 15%
OR 10% OFF[†]

when you use your
Macy's Card or savings pass!

[†]EXCLUSIONS APPLY, SEE PASS.

FREE ONLINE SHIPPING EVERY DAY

with any \$99 purchase! No promo code needed!
Visit macys.com today. Exclusions apply.

★ **macys** WOW! PASS

EXTRA SAVINGS ON ALL SALE &
CLEARANCE APPAREL!
(EXCEPT SPECIALS & SUPER BUYS)

EXTRA 15% OFF

SELECT SALE & CLEARANCE APPAREL FOR HIM, HER & KIDS
PLUS FINE & FASHION JEWELRY

EXTRA 10% OFF ALL SALE & CLEARANCE WATCHES,
SHOES, COATS, SUITS, DRESSES, INTIMATES, MEN'S SUIT
SEPARATES & SPORTCOATS AND SELECT HOME ITEMS

Excludes: specials, super buys, furniture, mattresses, floor coverings, rugs,
electronics/electronics, cosmetics/fragrances, gift cards, jewelry trunk
shows, previous purchases, special orders, selected licensed depts., special
purchases, services, macys.com. Cannot be combined with any savings pass/
coupon, extra discount or credit offer except opening a new Macy's account.
EXTRA SAVINGS % APPLIED TO REDUCED PRICES.



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VALID 2/10-2/14/2011

SEND A FREE PERSONALIZED FACEBOOK VALENTINE TO YOUR LOVED ONES NOW-FEBRUARY 14
and Macy's will donate \$1 for each Valentine sent, up to \$250,000, to the American Heart Association's
Go Red For Women® movement. To participate, visit facebook.com/macys

Macy's is proud to again serve as a national sponsor of Go Red For Women®.

For more information, visit macys.com/gored



Go Red trademark of AHA, Red Dress trademark of DHHS.

the magic of
macys
.com

VALENTINE'S DAY SALE PRICES IN EFFECT 2/10-2/14/11.

FIND MACY'S EVERYWHERE!



Shop, share and connect anytime.

OPEN A MACY'S ACCOUNT FOR EXTRA 15% SAVINGS THE FIRST 2 DAYS WITH MORE REWARDS TO COME. Macy's credit card is available subject to credit approval; new account savings valid the day your account is opened and the next day; excludes services, select licensed departments, gift cards, restaurants, gourmet food and wine. On furniture, mattresses and rugs/floor coverings, the new account savings is limited to \$100; application must qualify for immediate approval to receive extra savings; employees not eligible. For store locations & hours, log on to macys.com