

One Topic Only

This Paper No Ordinary News Sheet

By BILLY BOWLES
Of the Associated Press

NASHVILLE, Tenn. (AP)—Measured by the customary journalistic yardsticks, Southern School News is nothing to get excited about.

Its circulation is a modest 4,200, less than many a country weekly. It is written in dispassionate prose uncluttered by modifiers — unexciting by any standards. It is now in its ninth year telling the same story: the desegregation of schools in the Southland.

The school desegregation story is no ordinary one and nobody tells it as thoroughly as Southern School News.

The monthly newspaper is the brainchild of a group of southern newspaper editors of widely divergent politics who met at a convention just prior to the 1954 U.S. Supreme Court ruling that school segregation is unconstitutional. Realizing the needs for an impartial news source, the editors formed the board of directors of Southern Education Reporting Service and applied for a Ford Foundation grant.

Both Sides on Board

On Sept. 3, 1954, the first issue of Southern School News was mailed to 10,000 lawmakers, educators, judges, governors and librarians.

It has not missed an issue since, despite widespread skepticism among critics at the outset. Its circulation dwindled sharply when a \$2 subscription fee was established. But its subscribers wield a widespread influence—from congressmen to sociologists to private citizens—in 50 states and 44 foreign countries.

On the board of the reporting service are segregationists and integrationists.

Thomas R. Waring, editor of the Charleston, S.C. News and Courier, has staunchly opposed integration but has just as avidly supported Southern School News and its middle-of-the-road principles.

Also on the board are Negro college presidents Stephen J. Wright of Fisk and Luther H. Foster of Tuskegee Institute, both outspoken integrationists. Others on the 13-man board fall somewhere between the two extremes.

Praise for the service comes from educators, journalists and politicians alike. A subscriber once scribbled an unwitting tribute on a renewal slip: "Please state which end you are working for. You are not definite (SIC)."

Renewal slips once came in the same mail from Georgia Sen. Herman Talmadge, a segregationist, and novelist Lillian Smith, author of Strange Fruit and a decided integrationist.

A University of Texas journalism professor conducted a poll to test Southern School News' claim of impartiality and nominated it for a Pulitzer Prize.

Newspapers rely on the service for reliable statistics and the latest court decision on school desegregation. The U. S. Commission on Civil Rights cites Southern School News in its annual report to the President.

'Story Just Beginning'

The man who runs Southern Education Reporting Service is Reed Sarratt, a pipe puffing 45-year old Phi Beta Kappa from North Carolina. He came here from the Winston-Salem Journal and Twin City Sentinel, where he was assistant to the publisher. He also once wrote editorials for the Baltimore Sun.

Assisting him are Tom Flake, a veteran Nashville newsmen, and Jim Leeson, formerly of the Associated Press.

The reportorial staff of Southern School News consists of veteran newsmen from each of the 17 Southern and border states and the District of Columbia—6,229 school districts—which make up the newspaper's beat. Their political views, like the directors', cover a wide range.

One is a Negro, Luis Overbea of Sarratt's old Winston-Salem paper. A charter member of the reportorial staff, William D. Workman Jr., surrendered his post last fall to run for the U. S. Senate as South Carolina's Republican candidate.

The editors who conceived the reporting service thought the reportorial job would require perhaps a year—two at the most. But the Ford Foundation recently assured the organization of two more years of life by budgeting \$430,000 to finance the operation through June, 1965.

"This story is just beginning," says Sarratt. "The easy job of getting compliance—in the border states and the more moderate Southern states—has been accomplished, true. But the hard part of this job has just started."

Deadline Friday

Lane County corn, barley and wheat growers interested in participating in the 1963 feed grain and wheat stabilization programs must sign up by Friday. These programs are similar to those of 1962 for the respective crop retirement payments.

OPEN FRIDAY
'TIL 9 P.M.



JOIN THE FUN! EVERYBODY WINS—NOBODY LOSES DURING BARGAIN CARNIVAL

LOOK WHAT
\$1
BUYS



Reg. 39c Each
Training Pants
3 For \$1

Wards double thick cotton training pants with extra absorbent, extra full crotch; Rib knit binding. Sizes 1-4.



Reg. 3 for 1.19
Girls' Brieis
3 For \$1

Elastic leg brieis for girls in 70% combed cotton, 30% rayon flat knit. Washable. Stock up! Sizes 2 to 14.



Women's Briefs
Reg. 69c Snug
2 For \$1

Stock up! Wards run-proof acetate brieis fit comfortably smoothly. Elastic leg style. White. 34-42 hips.



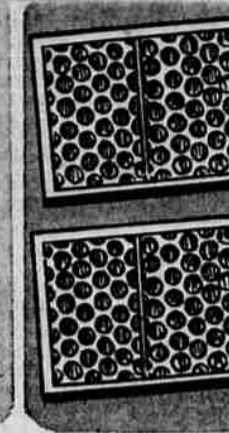
Men's Reg. 79c
Supima® Argyles
2 pair for \$1

Save a big 1/3 on Wards colorful argyles. Woven of Supima, World's finest cotton. Nylon reinforced. Sizes 10-13.



Reg. 2 Yds. 1.18
Denim
2 Yds. \$1

What a value! Fancy denims. Crease resistant, need little or no ironing. 36-44" widths.



Fiber Glass
Furnace Filters
Reg. 89c **2 for \$1**

Keeps air clean and healthful. Prevents "furnace-dust fall-out" from damaging furniture and draperies. 16x20x1, 16x25x1, 20x20x1.



98c Off Wards
Ceiling Light
\$1.00

Reg. \$1.99 12" square bent glass shade. Classic simplicity with floral and line design. Brass finished holder.

MONTGOMERY WARD

DOLLAR DAZZLERS

FROM WARDS BARGAIN CARNIVAL

LOOK WHAT
\$2
BUYS



Men's Reg. 2.98
"Ivy" Shirts
\$2 S, M, L

Save a big 1/3 on Brent neat dark-tone cotton print! Button-down collars; slim, tapered body; long tails.



Regular 2.49
Crib Blankets
\$2.00

Famous Pepperell standard crib size Blanket in rayon-nylon. Soft nap, solid acetate binding. Washable.



Reg. 3 Prs. 1.39
Crews for Boys
6 prs. \$2

Save 78c. Cushion-foot socks of soft, absorbent combed cotton. Wear long. "Stay-up" cuffs. White 7 to 11.



Boys' Cotton
Sets Reg. 2.98
\$2.00

Top buy on woven cotton sets — shirts in prints, solids; pants in coordinating colors. Machine washable. 3-6x, 2-4.



Riverside Super
Spark Plugs
3 For \$2.00

Extra-hot spark for easier starting... even in cold weather. Full-fire electrodes give extra miles of service.



Save 1/3 On
Blankets
\$2 REG. 2.39

Use as a sheet in winter, light blanket in summer! Washable cotton; solid colors. 80x100".



Spin-Head
Wash Brush
Only \$2

Spins off dirt! Fits all garden hoses, makes washing cars, windows faster, easier. 1-piece, 36-in. handle.

LOOK WHAT
\$5
BUYS



Regular 5.99
Boys' Oxfords
\$5 Sizes 3-8D

Save on handsome reverse seam oxfords. With top grain leather uppers, composition soles, rubber heels.



Boys' Reg. \$1.98
Short Sleeve
Knits
3 For \$5

Cotton, acilan-knits, machine washable — controlled shrinkage. Sizes 6-18.



3 Styles, 11
Vivid Colors
3 For \$5.00

Colorful pillows with rich rayon antique satin covers, button-tufted for extra elegance! Plump Kapok fill.



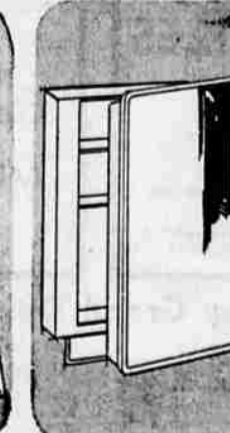
Save! Sparkling
40-pc. Glass Set
\$5.00

8 ea. 12-oz. tumblers, 9-oz. hi-balls, 8-oz. old fashioned, 5-oz. juices; 4 ea. dessert shot glasses.



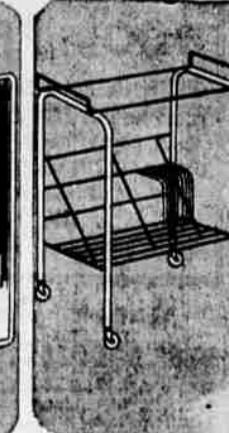
Regular 5.95
Air Mattress
\$5.00

Reinforcing, 5-tube "I-beam" construction! Rayon cover over rubberized mattress. 72x25-in. inflated.



Wards Swing-
Door Cabinet
\$5.00

Reg. 6.25 surface-mount. Has three shelves in door, two in cabinet. 14x20-inch mirror with stainless steel rim.



Portable Cart
For TV or Hi-Fi
\$5 Reg. 6.95

Sturdy tubular steel frame finished in walnut or black enamel. Rack holds 75 records, arms extend to 27 in.

WARDS GUARANTEES SATISFACTION OR YOUR MONEY BACK