

Business Beat

DFPA Starts Home Plan

By BOB NEWCOMB
Of the Register-Guard

A pilot program designed to offer "compact" houses for sale complete with financing arrangements has been started in Washington and Oregon by the Douglas Fir Plywood Assn. (DFPA).

Under the program, five homebuilders—including B&F Homes, Inc. of Eugene—have been selected to construct a number of model homes using an unusually large amount of plywood. And the finished units then are offered for sale under special financing arranged through the Pacific First Federal Savings & Loan Assn.

According to an announcement by the DFPA, the goal of the program is to find a way to "unlock the low-cost home market."

"Housing authorities," it says, "say that if builders could offer houses that sell for only \$1,000 under the general market in their areas, nation-wide starts could be increased by 200,000 units a year."

Frank H. Coen, president of B&F Homes, said his firm will start construction in about a week of four model compact homes in Springfield, on Olympic Street between 10th and 11th streets.

Pacific First Federal has set aside \$2 million for the pilot program, according to the DFPA announcement. Loans to buyers will be made at 90 per cent of appraised value with the DFPA guaranteeing the top 20 per cent of the loans. Terms will be 6 1/4 per cent interest over 20 years, providing for low down payments, low monthly payments, conventional interest rates and no discount for the builders.

ASSOCIATION REORGANIZED—The Eugene Quality Travelers, an association of representatives of firms calling on the grocery trade, has been reorganized, with officers elected.

Al Katter of the Carling Brewing Co. is president; Cal Rainey of the Carnation Co. is vice president; R. P. Hofmann, of Hallender-Seelye, treasurer, and Tom Elliott of Kimberly-Clark Corp., secretary.

All interested persons are invited to attend the regular no-host breakfast meetings, according to Elliott, scheduled for the first Monday of each month. The next meeting will be at 7 a.m. at Hamburger Heaven, Eugene.

PROMOTION MANAGER WINS—Paul Becker, merchandising and promotion manager for Oregon Triangle KVAL-TV (Channel 13) Television stations, has been named a winner in the fifth annual NBC-TV promotion managers awards contest.

Becker was one of only 20 promotion managers so honored throughout the country and the only one named from a West Coast Station.

Top entries from NBC affiliate stations were judged by five leading advertising agencies based in New York. Becker, who resides in Eugene, has been with Triangle Television since 1961.

RUTH-LATHROP ELECTRIC IN BUSINESS—A new electrical firm, Ruth-Lathrop Electric, Inc., has opened at 296 E. Fifth Ave., Eugene, specializing in industrial, commercial and residential wiring.

Principals are Don L. Ruth and Loran M. Lathrop. Lathrop serves as president, Ruth as secretary-treasurer. Both formerly were journeymen electricians with Hamilton Electric in Eugene—13 years for Ruth, more than six for Lathrop. Before that Lathrop was employed for five years with Harbor Plywood Co. at Riddle, Ore.

Ruth and his wife, Gay, and their two sons, live at 2655 Central Blvd. Lathrop and his wife, Simona, and their two sons, live at 360 W. 27th Ave., Eugene.

BUILDING NEARS COMPLETION—A new \$125,000 office and apartment building at 1750 Willamette St., Eugene, is nearing completion by Eugene Contractor Aage Toftemark for the owner, V. A. Baker of V. A. Baker Realty.

The three-story structure was designed by Western Engineering Consultants. The 100-by-33-foot building will house the Baker real estate office, a certified public accountant's office, and two bachelor apartments on the ground floor.

The two upstairs floors will make up a single residence.

MANAGER NAMED—Marvin E. Morgan, quality control and inventory supervisor at Georgia-Pacific Corp.'s Springfield sawmill, has been appointed manager of a new division of a Jones Veneer and Plywood Co. at Alameda, Calif. Jones Veneer is a G-P subsidiary.

Succeeding Morgan will be Donald S. Bond, former night mill foreman at the Springfield sawmill, according to J. O. Dixon, sawmill manager. The new Alameda division of Jones Veneer has acquired a location at dockside at which mahogany lumber it imports from the Philippines will be dried, graded and shipped.

FINISHES TRAINING COURSE—Louis H. LaCheck Jr., an agent for State Farm Mutual Automobile Insurance Co., Eugene, recently completed a four-week training course in policy contracts and claim serving at the firm's home offices in Bloomington, Ill.

VIK NAMED DELEGATE—Trygve S. Vik, Eugene contractor, has been elected a delegate to the 1963 convention of Lutheran Brotherhood, a fraternal life insurance society.

He is one of 250 selected as delegates to the convention to be held May 18 in Chicago. Delegates will elect five directors to 12-year terms and will transact other business.

OREGON DIVISION MANAGER NAMED—Herman Gerhardt, who has been manager of the engineering and new product development division of the Edward Hines Lumber Co. at Hood River, has been named manager of the firm's Oregon Division, according to Howell H. Howard, executive vice president.

VOS TO ATTEND CONVENTION—Clarence H. Vos, Eugene plumbing and heating contractor, has been selected to represent the State of Oregon Plumbers Assn. Thursday and Friday at the Western Mechanical Conference in Las Vegas.

The conference will be attended by contractors from all states west of the Mississippi.

GENERAL AGENT WITH WESTERN LIFE—Robert G. Nelson of 2749 Jefferson St., Eugene, has been appointed general agent in the Eugene area for Western Life Insurance Co.

of St. Paul, Minn. Nelson formerly was with the Prudential Insurance Co.

CAL ROOF OPEN HOUSE—Cal Roof Wholesale, Inc. of Eugene held a public open house Saturday at its new location, 720 Wilson St. in the Eugene Industrial Park.

Jacob Twersky, vice president and manager, said the firm moved Feb. 11 from its former location at 1865 W. Sixth Ave. The new 30,000 square-foot structure was built by Vik Construction Co. for owner Kenneth Gilbert. Total cost of the project including land and building will be between \$180,000 and \$170,000, Twersky said.

Cal Roof's pre-hung door plant, formerly situated in Springfield, now is in the new building, along with offices and storage areas. Cal Roof also has offices and outlets in Portland and Salem.

Boeing Reports Earnings Drop

SEATTLE (AP)—Boeing's net profit showed an \$8.5 million decline last year to \$27,154,000, equivalent to \$3.40 a share, the company reported at a directors' meeting this week.

This compared with earnings of \$35,661,000, equivalent to \$4.47 a share, in 1961.

President William M. Allen said a drop in deliveries of commercial jet airliners and high research and development costs in the 727 tri-jet transport and 107 helicopter programs accounted for the lower profit.

Allen said unfilled orders at the end of the year total \$1.62 billion.

Register-Guard Want Ads
Bring Fast Results

New Courthouse

MEMMINVILLE (AP)—A new \$789,000 Yamhill County courthouse got under way Tuesday. It will replace a courthouse built in 1888. The new one is to be completed by the end of 1964.

MOSAIC TILE

Exciting new hobby
See big selection at
McDaniel Lumber Co.
240 River Rd. DI 3-3325

ALL NEW! . . .

Pay 'n Takit Market
1410
MOHAWK BLVD.
SPRINGFIELD NEXT
TO THE SHOE RACK

THIS IS A BOAT



Color it a happy blue. That's because when plumbing problems flood your house you won't be blue, but we'll be happy when you call . . . DI 4-6225

R. H. Chapman Co.

242 W. 6th EUGENE

Register-Guard Want Ads Get Quick Results

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GENERAL AGENT WITH WESTERN LIFE—Robert G. Nelson of 2749 Jefferson St., Eugene, has been appointed general agent in the Eugene area for Western Life Insurance Co.

Now! Relieve acid attacks caused by STOMACH TENSION

Tablet discovery checks attacks in seconds... then works like a warm glass of milk to keep acid stomach soothed for hours

N.Y., N.Y. (Special). Medical science knows that today, millions suffer from Stomach Tension... a distress caused by today's hectic pace of living; juice and coffee breakfasts... eat-and-run lunches... diet foods. Your own doctor can tell you, Stomach Tension pours wave after wave of burning acid onto delicate stomach tissues. But ordinary antacids merely relieve the first wave of acid... then leave the stomach, leave you open to further attack. An antacid was needed that could give prolonged soothing relief... the same amazing relief that doctors knew a warm glass of milk gave. The answer came when physicians discovered a Glycine compound—a medication that soothed a burning acid stomach even better than a warm glass of milk. A medical publication reported that this compound gave faster relief than ordinary antacids, and actually worked to soothe the stomach for hours and guard against repeated acid attacks. This most effective compound is named Amitone. If you suffer Stomach Tension today, and ordinary antacids fail to bring the relief you want, you need Amitone. Amitone tablets are available at all drug counters without prescription.

For RECIPES... IDEAS... VALUES:

Read the Register-Guard's Thursday food section...



Here's What You Get:

- ROOMY Double Dresser with 6 Drawers
- Fully Guaranteed Mirror
- Versatile Bookcase bed with shelf
- Innerspring mattress with 100s of coils
- Matching Box Springs

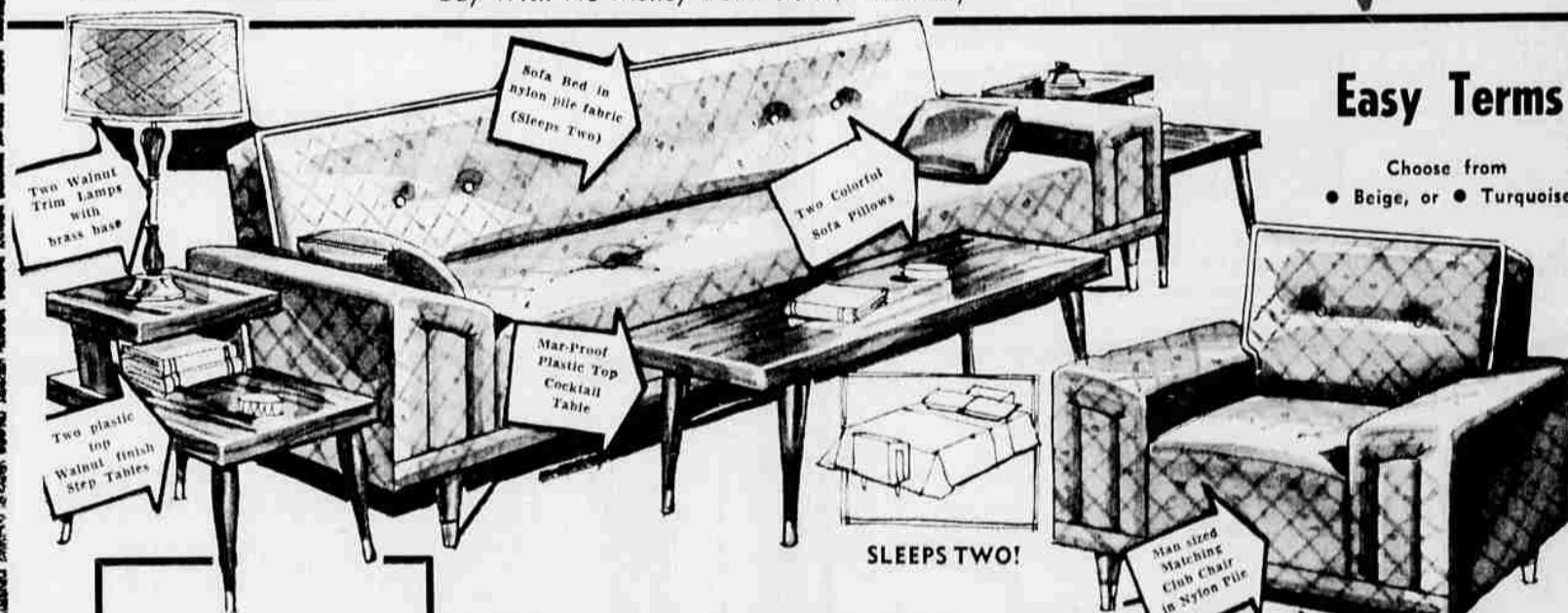
Get a Complete Bedroom at one Low Price!

You can outfit a complete bedroom at a small price you never before dreamed possible. Come in tomorrow and SEE the big beige walnut finish double dresser with hi-pressure plastic top and framed mirror. SEE the bookcase bed with sliding panels. See the comfortable innerspring mattress and boxspring... and best of all SEE the low Self-Service price... you'll be glad you did!

Buy With No Money Down . . . \$9 Monthly

Shop, Compare...
You'll See Why
More and More
People Are Saving
with Self-Service
Discount Prices!

ALL 5 PIECES
\$134.88



Here's What You Get:

- Sofa Bed in Nylon Pile
- Matching Man-sized chair in Nylon Pile
- 2 Lovely table lamps
- 3 Smart Walnut finish occasional tables
- 2 Colorful sofa pillows

Nylon Pile Studio Bed, Matching Chair, 3 Tables, 2 Lamps, 2 Sofa Pillows...

Unbelievable but true. Here's everything you need for your living room at a price less than you would expect to pay for a sofa bed alone! Just picture this smart grouping in your own home, apartment or cottage. Shop all over town, you'll agree this group is tops in style, quality and price! Come in tomorrow, expect to find furniture at spectacular low, low prices... you will.

Pay Nothing Down . . . Only \$9 Monthly

ALL 9 PIECES
\$129.88



Comfortable Swing Rocker in Rugged, Easy to Care for Nylon Pile

Here's a high back rocker with upholstered arms that is just the ticket for relaxing after a day's work. Nylon pile covers... walnut base. Just another example of the low prices to be found at Self-Service!

You'd Expect to Pay \$9.95

Self-Service Discount Price **39.88**

73 W. 8th Eugene PHONE DI 3-0514

Self-Service DISCOUNT FURNITURE