

## 'Ethics' Topic Of Business Conference

Ethics in business, an area that is becoming of increasing concern, will be an important topic of discussion at the Fifth Annual Business Conference in Portland Wednesday.

President Arthur S. Flemming of the University of Oregon will be the speaker for the 9:30 a.m. session on business ethics. His title will be "Changing Ethics of the Western World."

Following Flemming's address, a panel, under the chairmanship of former Oregon Gov. Robert D. Holmes, will take up the broad aspects of business ethics. Members of the panel include: Albury Castell, professor of philosophy at the University of Oregon; Rabbi Emanuel Rose of Congregation Beth Israel, Portland; Judge Gus Solomon, chief judge of the United States District Court, Portland; and Walter W. R. May, publisher of the Oregon Voter.

Among the many basic problems to be considered in the discussion will be the function and relevance of ethical considerations in business decision making, the impact of the behavioral sciences on ethics in decision making, and the relation of individual ethics to the problem of public policy, where individual, business and public decision intersect.

Businessmen from Oregon, particularly from Portland, are invited to attend the one-day conference, which is sponsored by the University of Oregon School of Business Administration.

Featured speakers for the meeting will include Roy L. Reinson, senior vice president and chief economist, Bankers Trust Co., New York, who will speak at the noon luncheon, and Draper Daniels, national export coordinator for the U.S. Department of Commerce, Washington, D. C.

Sessions will be held in the Benson Hotel, starting at 9:15 a.m.

## Executives To Give Talks

Presidents of two Portland firms have been scheduled to speak in Eugene at public lectures sponsored by Alpha Kappa Phi, a business fraternity at the University of Oregon, and the Graduate Business Assn.

Douglas Strain, president of Electro Scientific Industries, Portland, will speak Tuesday at 2 p.m. in Room 238, Commonwealth Hall, on the University of Oregon campus.

On Jan. 29, the speaker—scheduled at the same time and place—will be Ira Keller, president of Western Kraft Co.

Both talks are part of a series on business policies related to a university class in business policies taught by R. J. Ziegler, visiting professor of management.

## Watkins' Condition Reported Good

Three-year-old Raymond Kelly Watkins, of Creswell, was reported in good condition in Sacred Heart Hospital Monday.

Watkins, son of Mr. and Mrs. Ray D. Watkins, of Rt. 1 Box 538, Creswell, received internal injuries Wednesday when he was struck by a car near Walker airport between Cottage Grove and Creswell.

He was admitted to the hospital shortly after the accident in poor condition.

## State Welfare Official to Be Charities Banquet Speaker

Andrew F. Juras, administrator of the State Public Welfare Commission, will be guest speaker at this year's annual meeting of Catholic Charities of Lane County.

Juras has served as administrator of the commission since January of last year.

The banquet, which is open to the public, will be Jan. 29 at the Eugene Hotel. Reservations are available through the Catholic Charities office, DI 5-3642.

At the dinner, Dr. Bert Hoeflich of Eugene will be installed as chairman of the advisory board. James Pearson is the new vice chairman, and Mrs. Arthur

## Stocks Influence Vegetable Outlook

Oregon vegetable growers and processors should take a careful look at stocks on hand when making 1963 planting decisions, points out Roland Groder, Oregon State University extension fruit and vegetable marketing specialist, in a recent OSU Farm and Market Outlook circular.

Yields of most major vegetable crops for processing were larger in 1962 than in 1961. This could lead to lower pricing or heavier carryover in 1963, the specialist notes. Indications point to slightly or moderately larger supplies of canned snap beans, sweet corn and green peas during the 1962-63 marketing season. Tomatoes and tomato products are in substantially larger supply than a year ago. Generally, frozen vegetables are in smaller supply than a year ago and potatoes for winter marketing are in smaller supply, but adequate to fill market needs.

In Oregon, 1962 snap bean production hit 111,000 tons, sweet corn for processing totaled 127,000 tons, green peas for processing amounted to 64,000 tons and beets for canning totaled 27,000 tons. Average yield and marketing guides will not be available until early next spring, but

Groder urges both grower and processor to take a careful look at the national market situation before firm contracts are made.

Export demand for canned, frozen and fresh vegetables is expected to continue strong during 1963, Groder notes. However, some decrease in export markets, particularly to Canada, may be experienced in the coming year because of the unfavorable dollar exchange and a 5 per cent surcharge on some vegetables for that market.

Oregon's potato market was helped some by early frosts in Idaho, but the nations supply is adequate to fill the existing demand at current prices, according to Groder. The Jan. 1 stocks-on-hand report will influence prices during the first part of 1963. Current report on processors' inventories and use would also help to explain and anticipate potato market behavior.

## Lumber Firm Officer Gets Added Duties

Richard W. McDuffie, office manager for both the Springfield and Cottage Grove plants of the Wood Products Division of the Weyerhaeuser Co., will assume additional duties Feb. 1.

On this date, he will also become office manager of the Pulp and Paperboard Division of the Weyerhaeuser Company's Springfield branch. McDuffie will fill the vacancy created by the transfer of R. N. Weed, who becomes office manager of the Grays Harbor and Twin Harbor branches in Washington.

McDuffie joined Weyerhaeuser in 1934, working at the Longview branch. In 1945 he was named chief accountant, a position he held until 1947 when he moved to Springfield as office manager. He studied business administration at Stanford University and San Jose State College, and forestry at the University of Washington. Active in a number of community organizations, he was honored with Springfield's Outstanding Citizenship Award in 1959.

## House Damaged By \$4,000 Fire

A fire at the Don Watson residence, 2243 Golden Garden St., Eugene, caused an estimated \$3,000 to \$4,000 damage Friday evening.

Watson reported the house was vacant at the time of the blaze with all the damage confined to the house interior. Cause of the fire was not known although it was believed to have started in the kitchen.

The doors and windows were all reported closed and apparently the fire burned itself out because of the lack of oxygen inside. The fire was not discovered until Watson returned home and was out by that time. The loss was covered by insurance.

## 51 Guerrillas Killed

SIAGON, South Viet Nam (AP)—The South Viet Nam government claimed Monday that its forces killed 51 Viet Cong guerrillas and captured 2 in operations over the weekend. Government losses were put at 9 killed, 12 missing and 19 wounded.

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City of Eugene, Oregon  
**THREE (3) BUILDING SITES**  
Bid Opening — Wednesday, January 23, 1963  
10:00 O'Clock A.M.

**PARCEL I**—3050 Ferry Street, located 135' north of 31st Avenue on West side of Ferry Street.  
50 foot frontage on Ferry Street 156' in depth and 7800 square feet. Zoned RA-Outer Residential near Amazon Park, current street and sewer assessments included. Easement on north five feet of property.

**PARCEL II**—250 East 38th Avenue.  
Lot 9, Block 2, Lorena Turpin Addition. 66' frontage on 38th Avenue 143' in depth and 9436 square feet. Zoned RA-Outer Residential. Large building site in new area of new homes. View lot detail. Large building site in new area of new homes. View lot, current street and sewer assessments included.

**PARCEL III**—Southeast corner 26th and Jefferson.  
Lot 10 and 11, Block 8, Except the south 30 feet, Westview Addition. 194' frontage on 26th Avenue and 79' frontage on Jefferson St. 9216 Square feet. Zoned RA-Outer Residential, corner lot suitable for duplex, trees and view. Current sewer and street assessments included.

**BIDDERS MAY BID** on any number of lots. Award will be based on bid price of individual parcels. Certified check or cashier's check as earnest money in the amount of 10% of bid must accompany bid. Balance due immediately upon acceptance of offer.

**TERMS OF THE BID** are either cash or land sales contract. The land sales contract shall include a minimum of one-third of the bid price as a down payment and the interest rate of six percent (6%) on the unpaid balance. Balance of principal payable in 60 equal monthly payments plus interest. Prepayment may be made without penalty.

**FOR FURTHER INFORMATION** contact Office of City Manager, City Hall, 11th & Willamette, Eugene, DI 4-2331

For RECIPES... IDEAS... VALUES:  
Read the Register-Guard's Thursday food section...

## Chinju Man Delays Visit

Eugene's first visitor from its sister city of Chinju, Korea, will not arrive as soon as he previously planned.

Sherry Ha, 32, who announced his plans to visit Eugene via a letter to the Register-Guard, has advised a Eugene family he doesn't expect to leave Korea until Feb. 2. And he now plans to come via ship rather than plane.

Previously he planned to leave by airline on Jan. 20.

Ha wrote his new plans to Mr. and Mrs. Charles Stuller, of 154 Greenleaf Ave., who invited him to visit them. Mrs. Stuller said she asked Ha if he would take some photos of the Ureini Dongsan Orphanage at Chinju and of the two children the Stullers sponsor there. Ha indicated that he would.

## UO Junior Wins Writing Award

David L. Sands, a junior in the school of journalism at the University of Oregon, won fourth place in the December news writing competition of the William Randolph Hearst Foundation.

Sands, now assistant news editor of the Oregon Daily Emerald, the university's student newspaper, won the \$300 prize for his story on the Oct. 12 storm, which was published in the Emerald.

In Eugene, he lives at 1237 Ferry St. His home is in Mission City, British Columbia, Canada.

## Dakota Cattle Drive Ends at Auction

HIGHMORE, S. D. (AP)—Rancher Bethel Frei's herd of 550 black Angus cattle, driven overland to market through bitter cold and icy winds, brought \$123,000 at an auction in this central South Dakota town Saturday.

Frei, members of his family and 10 drovers drove the herd 56 miles last week from Frei's 3,000-acre ranch southeast of Pierre.

## Litchman Has Been Re-elected Secretary

Mrs. Litchman is serving as chairman of the dinner meeting.

New members of the Catholic Charities advisory board, who will serve for three-year terms, are Dwayne Adeock, Mrs. John Bonzer, Pat Ernstrom, Patrick Fynn Sr., J. P. Heidenreich, Jon Joseph and Stanley Ziolkosky, all of Eugene, and Leonard Wojcik and Richard Vanderzanden, both of Springfield.

Catholic Charities officials in Eugene said the Most Rev. Edward D. Howard, Archbishop of the Archdiocese of Portland in Oregon, is expected to attend the dinner.

**BREAD** Irish's Shamrock 87¢  
3 Loaves

**EGGS** 98¢  
Large 2 doz. AA

**BANANAS** 6 lbs. 89¢

**PEACHES** LADY ELBERTA 2 1/2 size 3 for 89¢

**MAYONNAISE** Housewife approved—BEST FOODS Full Quart 59¢

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