New Cars—Trucks 850

THE NEAREST YET TO A
PERFECT CAR
Starts at $3,867
Delivered in Eugene
MERCEDES-BENZ
MAY & MEAD INC.
SALES & SERVICE
857 Pearl DI 4-5221

Used Cars 860

ALL ADVERTISING published in the automotive classifications is governed by "Standards of Ethics" originally established by the National Automobile Dealers Association and American Better Business Bureaus. The intent subscribed to by the Register-Guard is to keep advertising clear and accurate with no intention to confuse or mislead. Any deviation from these "Standards of Ethics" should be called to the attention of the Register-Guard Classified Advertising Department.

1956 CHEVROLET BEL AIR hardtop. Nearly new tires. A-1 shape. $550. Deadwood 964-3146 after 5 p.m. weekdays, anytime Saturday, Sunday.

'55 CHEVROLET fordor station wagon, '62 engine, overdrive, very clean. DI 3-5372 after 4:30 p.m.

1952 PONTIAC fordor sedan. Good condition. Like new upholstery. Fully equipped. Economical. $275. DI 3-6784.

1947 OLDSMOBILE coupe, $65. Good condition, radio, heater. Good second car. DI 3-3530.

1953 HENRY J. Excellent mechanical condition. New tires. $175. 615 Kourt Drive.

Used Cars 860

55 FORD
2 DOOR RANCH WAGON
V-8, Automatic, Nice!
$595
SCHULZ
MOTOR CO.
Corner 6th & Pearl DI 4-1429

$10 DOWN
On Approved Credit
'52 FORD $165
'53 PLYMOUTH $145
'54 MERCURY Wagon $265
'53 OLDSMOBILE $175
Empire Auto Sales
6th & Olive DI 4-6031

WALKER'S
1956 PLYMOUTH 2-door. Red and white $295
1953 FORD Sedan ..... $ 95
3799 Franklin PA 6-7014

1959 RAMBLER 4-door station wagon. 6 cylinder, overdrive, new tires, lots of extras. Terms to qualified buyers, $1450. Call DI 3-3334 or Eves. Call DI 4-6907 or DI 3-2165.

1921 Model "T" Ford. Call DI 3-2423 after 5 p.m.

56 CHEV 4-Door Hardtop $695
FRONTIER AUTO SALES
1875 W. 11th DI 3-6833

1950 DESOTO fordor sedan. Good work car. $100. DI 3-1109.

New Cars-Trucks 850

To Serve The People Of Lane County Even Better...
S-L MOTORS IS
EXPANDING
With New Service Facilities, Display Area, And General Office. The Contractor Needs Room.
ALL 63 LARKS ON
! SALE !

63 LARK — $1,998
Regal 2-Door "6" With Standard Transmission. STICKER PRICE $2,271.68

63 LARK — $2,225
Regal 4-Door "6" With Overdrive. All Vinyl Interior. STICKER PRICE $2,523.59

63 LARK — $2,499
Custom 4-Door "6" With Automatic Transmission, Individual Reclining Seats, Radio. STICKER PRICE $2,866.33

63 LARK — $2,525
Custom 4-Door V-8 With Overdrive, Radio, Hill Holder, Electric Washers. STICKER PRICE $2,898.36

63 DAYTONA — $2,518
Hardtop, "6" With Automatic Transmission, Radio, Vinyl Interior. STICKER PRICE $2,856.34

63 CRUISER — $2,870
4-Door, 289 V-8 Engine, Automatic, Radio, Reclining Seats, Headrests. STICKER PRICE $3,387.35

63 WAGONAIRE — $2,998
289 V-8 Engine, Automatic Transmission, Power Steering, Disc Brakes, Twin Traction, Luggage Rack. STICKER PRICE $3,478.56

63 HAWK — $3,523
GRAN TURISMO, With AVANTI Jet Thrust Engine With Supercharger, Power Steering, Disc Brakes, Twin Traction. STICKER PRICE $4,298.74.

All Above Cars Equipped With Heater, Defroster, Padded Dash, 2-Speed Electric Wipers, Foam Cushions, Alternator, And Undercoating.

JUST SOME EXAMPLES OF HOW YOU SAVE AT...
S-L MOTORS
9th & Main Springfield RI 7-3374

Would You Like to Be A
THRIFTY SANTA?
Well You Can!
You Can Be Both Thrifty and Wise When...
YOU BUY THE
'63 RAMBLER
4-DOOR SEDAN
DELIVERED IN EUGENE AT
$1,995
with
$43.58 Per Month for 36 Months
With Normal ½ Down
at
GRANT MOTORS
Your RAMBLER Dealer
7th & Grant DI 2-1201

Used Cars 860

YEAR END CLEARANCE
With Price Bustin' BARGAINS!
Easy Payments AND No Down Payment
(On Approved Credit)

1955 PLYMOUTH Coupe, Stick! $149
1953 BUICK Hardtop $57
1952 BUICK Sedan $47
1953 DODGE 4-Door $88
1954 FORD Sedan $177
1951 STUDEBAKER 4-Door, Overdrive $76
1951 PONTIAC 4-Door, Excellent $93
1952 FORD Club Coupe $94
1955 MERCURY Hardtop $321
1958 FORD Convertible $625
1954 BUICK Hardtop $169
1955 PONTIAC 2-Door $229
1954 CHRYSLER Sedan, Good! $177

No Cash Down
On Approved Credit
OVER 90 CARS TO CHOOSE FROM

1st NATIONAL
Auto Sales
728 East Broadway
DI 3-7775

BOB COCHRAN'S
FAMILY CARS
'61 FORD Starliner 390, stick over $2,195
'59 PONTIAC Tudor Hardtop, stick $1,895
'59 CHEV. Bel Air 4-door, 6 cylinder, stick, exceptionally clean $1,295
'59 CHEV. 2-door, 6 cylinder, stick $1,195
'58 CHEV. 2-door, "6", stick $ 995
'56 CADILLAC Sedan DeVille, full power, nice $1,295
'56 OLDS "98" Hardtop, full power, sharp! ..... $ 795
'56 CHEV. V-8 4-door, very nice ..... $ 895
'56 DESOTO Adventurer 2-door Hardtop, full power, must see! ..... $ 895
'56 MERCURY Fordor Hardtop with new motor ..... $ 495
'54 CHEV 2-door Hardtop, young man's car ..... $ 395
'54 FORD Tudor, V-8, stick, work car ..... $ 195
'54 GMC ½-ton Pickup, 4-speed ..... $ 495
'53 PONTIAC 4-door Chieftain Deluxe ..... $ 295
'52 DODGE Panel ..... $ 395
'52 STUDEBAKER Work Car ..... $ 75
'31 CHEV. Carryall, runs real good! ..... $ 395
'51 MERCURY Fordor, stick ..... $ 195
'48 CHEV. Clean work car $ 125

BANK FINANCING
Cochran's
AUTO SALES
3529 Franklin Blvd. PA 6-7921
(GLENWOOD STRIP)

'59 FORD Wagon $1,395
'59 MORRIS WAGON $695
'57 PLYMOUTH Fodor $395
'54 MERCURY Fodor $895
OREGON AUTO SALES
1831 So. A, Springfield RI 6-5911

MUST SELL—Leaving country. 1953 Ford wagon. Excellent condition. $295. DI 5-5552, ask for Ward.

1961 OLDS F85 Sport Coupe, Cutlass Model. Automatic transmission. Showroom condition. $2,195. DI 4-2301.

55 Plymouth 4-Door, "6", Stick $245
55 Chev 4-Door "6" Stick $595
MIKE'S TRUCKS 4404 Franklin
1959 MORRIS Oxford wagon. All metal. Excellent condition. Sell or trade. PA 6-7542—DI 2-4692.

Used Cars 860

You Had Better
HURRY
They're Going FAST!
During Our Big
DUTCH AUCTION SALE
TODAY TAKE
$240
From the Listed Price

We Are Reducing Our Advertised Inventory. OVER $900 PER DAY. And You Get The Savings. Each of The Quality Cars Listed Will
BE REDUCED
$30 PER DAY
The Sale Started December 6th And Ends December 15th, But You'd Better Hurry—They're Going Fast!

1961 FORD Starliner Coupe, Radio, Heater, Automatic and Power Steering $2,100
1961 FORD 2-Door Fairlane, V-8 and Standard Transmission $1,600
1957 CHEVROLET Bel Air Station Wagon, V-8, Automatic ..... $ 900
1960 CHEVROLET Biscayne 4-Door, '6', Stick $1,400
1961 CHEVROLET Impala Sport Coupe, V-8, Automatic, Radio, Heater, Power Steering, Neat and Clean $2,300
1960 LINCOLN Premier Coupe, Everything $3,000
1958 FORD Country Sedan Station Wagon, V-8 and Automatic Transmission $1,100
1959 FORD Galaxie 4-Door, V-8, Automatic, Radio, Heater $1,500
1959 FORD Country Sedan Station Wagon, V-8, Automatic, Radio, Heater, Power Steering, Better Than Average $1,500
1957 MERCURY Hardtop Coupe, Full Power ..... $ 900
1959 THUNDERBIRD with Full Power $2,500
1961 COMET 4-Door Sedan, Standard $1,800
1958 RAMBLER Super 4-Door, Radio, Heater, Overdrive $1,100
1960 MERCURY Hardtop Coupe, Neat and Clean $1,900
1958 FORD Custom 4-Door, V-8, Automatic ..... $ 800
1959 FORD Galaxie 2-Door, V-8, Radio, Heater and Automatic Transmission $1,500
1960 FORD ½ Ton Pickup, '6', 3-Speed $1,400
1959 FORD Ranchero, '6', Standard $1,400
1956 PONTIAC Hardtop Coupe, V-8, Automatic ..... $ 600
1960 FALCON 4-Door Station Wagon, Radio, Heater, Standard Transmission $1,400
1955 FORD Fairlane 4-Door, V-8, Radio, Heater, Automatic ..... $ 500
1959 HILLMAN Huskey Wagon ..... $ 700
1960 FIAT 4-Door Sedan, 4-Speed ..... $ 800
1961 RENAULT Dauphine 4-Door ..... $ 800
1948 WILLYS 4-Wheel Drive Pickup, New Paint ..... $ 600
1955 BUICK Super 4-Door, Everything ..... $ 600
1962 FORD Galaxie '500' 4-Door Sedan, Radio, Heater, Automatic, Power Steering and Brakes, Like New Condition $2,700
1958 CHEVROLET Biscayne 4-Door, V-8, Automatic Transmission $1,100

Bank Financing
COMPLETE FINANCING
Can Be Arranged!
CLAIR MOCK'S
AUTHORIZED
Auto Sales
1710 West 7th at Chambers DI 2-2453

LUXURY
WITH FINE QUALITY CARS!
GIVE YOUR FAMILY A CHRISTMAS PRESENT OF LUXURY AT A PRICE YOU CAN AFFORD, FOR A BBB—BARKER BETTER BUY!

62 CHRYSLER 4-Door New Yorker with Full Power Assists, all the Convenience Appointments. In Like New Condition Throughout! $3,495
61 CADILLAC Coupe DeVille with Full Power Equipment. Striking Rose Finish and In Excellent Condition! $3,995
61 OLDS '98' 4-Door with Full Power Assists and Yours at A Fraction of its Original Price! Very Nice Inside and Out! $2,695
59 IMPERIAL CROWN, The Crown Jewel of Luxury and Engineering Combined. Full Power Assists. Immaculate Condition! $1,995
58 CHRYSLER Windsor Station Wagon with Luxury Appointments and Features the Whole Family Will Enjoy Year Round! $1,495

THIS IS JUST A SAMPLING OF THE MANY, MANY FINE CARS WE HAVE TO OFFER YOU AT SAVINGS!
JOE KOLAN—JIM KATS—JACK PEVEY
BARKER
MOTORS
1064 Olive OPEN EVES DI 2-1025
IMPERIAL—CHRYSLER—PLYMOUTH—VALIANT

"LEW PRESENTS"
LIKE NEW 59s

59 FORD GALAXIE
500 Fordor Sedan, The Tutone Red And White Finish Blends Beautifully With The Immaculate Interior, White Wall Tires, Power Steering, Power Brakes. Driven Only 32,000 Miles! $1,495

59 FORD
6 Cylinder Tudor Sedan, A Little More Economical To Operate Than The Galaxie With Only 28,000 Miles On This Blue And White Beauty! $1,295

LEW Says Your Inspection Of These Solid 59s Will Prove To You That There Is None Nicer!
LEW
WILLIAMS CHEVROLET
20-20 FRANKLIN BLVD.
DI 2-1121 SALES and SERVICE
OPEN EVES 'TIL NINE OPEN SUNDAY 'TIL FIVE

Used Cars 860

SCHERER BUICK CITY
PRE-CHRISTMAS
DISCOUNT SALE
GOES ON!!!
SALE PRICE

57 BUICK — $795
Roadmaster, 4-Door Hardtop, Full Power, Radio, Automatic. WAS $1,295
DISCOUNT $500

58 BUICK — $995
2-Door Hardtop, Radio, Automatic, New Tires, Sharp! WAS $1,395
DISCOUNT $400

60 BUICK — $2,295
Electra 4-Door Sedan, Full Power, Air Conditioning. WAS $2,595
DISCOUNT $300

62 FORD — $1,995
Fairlane 500 "6" With Standard Transmission, 12,000 Actual Miles. WAS $2,395
DISCOUNT $400

60 OLDS — $2,195
Super 88 4-Door Sedan, Full Power, Radio, Automatic. WAS $2,395
DISCOUNT $200

61 CHEV — $2,395
Parkwood Wagon, Radio, Heater, Air Conditioning. Sharp! WAS $2,595
DISCOUNT $200

60 CORVAIR — $1,395
4-Door Sedan, Radio, Heater, Automatic, Excellent! WAS $1,595
DISCOUNT $200

55 DODGE — $595
4-Door Sedan, Radio, Heater, Automatic, Low Miles. WAS $795
DISCOUNT $200

60 VAUXHALL — $895
4-Door Sedan, Radio, Heater, Standard Transmission. WAS $1,095
DISCOUNT $200

57 BUICK — $895
Roadmaster, Full Power, Radio, Automatic. Sharp! WAS $1,295
DISCOUNT $400

54 BUICK — $395
2-Door Hardtop, Radio, Heater, Automatic. WAS $595
DISCOUNT $200

56 BUICK — $595
4-Door Hardtop, Radio, Automatic, New Whitewalls. WAS $795
DISCOUNT $200

61 COMET — $1,795
4-Door Sedan, Automatic, 2-Tone, 1 Owner. WAS $1,995
DISCOUNT $200

60 RAMBLER — $1,495
4-Door Deluxe Sedan, Radio, Automatic, Power Brakes. WAS $1,895
DISCOUNT $400

59 BUICK — $1,395
Convertible, Radio, Heater, Automatic, Power. Sharp! WAS $1,995
DISCOUNT $600

61 RAMBLER — $1,595
4-Door Classic Sedan, "6", Radio, Heater, Standard Transmission. WAS $1,995
DISCOUNT $400

If You Want To
SAVE MONEY
Just Ask For
AL OR WALT
SCHERER BUICK CITY
960 OLIVE DI 3-0323

Used Cars 860

Our Christmas Bonus
TO YOU
SAVE $200 TO $400

62 STUDEBAKER
GRAN TURISMO HAWK, Full Power, Twin-traction, White Finish With Black Vinyl Interior, Radio, Heater!
WAS $2,995 NOW $2,695

60 FORD Falcon
Tudor Sedan, Deluxe Trim, Standard Transmission, You Will Find Economy In The Operation Of This Sharp Little Car!
WAS $1,495 NOW $1,195

62 OLDSMOBILE '88'
4-Door Hardtop, Full Power, Medium Blue Finish Set Off By White Wall Tires, This Is One Of The Finest Hardtops You'll Find!
WAS $3,595 NOW $3,295

58 VOLKSWAGEN
Karmann-Ghia Coupe, 4-Speed Transmission, Real Slick, Tutone Black And Yellow Finish, White Wall Tires, For Those Who Want Sports Car Pleasure Plus Compact Economy!
WAS $1,495 NOW $1,295

59 PONTIAC Bonneville
4-Door Hardtop, Automatic Transmission, Radio, Heater, Tutone Blue Finish, Lots Of Driving Pleasure In This One!
WAS $2,295 NOW $1,995

DUNHAM'S PAYS YOU THE BONUS!

62 OLDSMOBILE Super '88'
9 Passenger Station Wagon, Full Power Including Factory Installed Air Conditioning. A Local One Owner Car With Low, Low Mileage, Loads Of Room For The Whole Family And Then Some!
WAS $4,695 NOW $4,295

60 FORD
Country Sedan, Cruise-O-Matic Transmission, Radio, Heater, Bronze Finish With Matching Vinyl Interior, Lots Of Room For The Growing Family!
WAS $1,895 NOW $1,595

56 PONTIAC
Starchief 4-Door Hardtop, Power Steering, Power Brakes, Automatic Transmission, Tutone Blue And White Finish!
WAS $995 NOW $ 695

60 OLDSMOBILE '88'
Station Wagon, Power Steering, Power Brakes, Beautiful Bronze Finish With Matching Vinyl Interior!
WAS $2,695 NOW $2,395

61 PONTIAC
Ventura 4-Door Hardtop, Cordovan Brown Finish With Matching Vinyl Interior, Tinted Glass, Automatic Transmission, Power Steering, Power Brakes!
WAS $2,695 NOW $2,495

59 OLDSMOBILE
Super '88' Station Wagon, Power Steering, Power Brakes, Automatic Transmission, Power Rear Window!
WAS $2,495 NOW $2,195

A GIFT FOR THE WHOLE FAMILY'S ENJOYMENT!

59 CHEVROLET
4-Door Impala Sedan, Automatic Transmission, Tutone Brown And White Finish With Matching Interior!
WAS $1,695 NOW $1,495

57 FORD
Country Sedan, Automatic Transmission, Power Steering, Power Brakes, All White With Vinyl Interior!
WAS $ 995 NOW $795

56 OLDSMOBILE
88 4-Door Hardtop, Tutone Green Finish, Automatic Transmission, Radio, Heater!
WAS $ 895 NOW $ 595

56 RAMBLER
Custom Station Wagon, Automatic Transmission, Tutone Blue Finish, Economy Plus Room!
WAS $ 995 NOW $ 695

57 OLDSMOBILE
'98' Holiday Sedan, Full Power Equipment, Polar White Finish!
WAS $1,295 NOW $ 895

"TRANSPORTATION SPECIALS"

	WAS	NOW
56 FORD ½-Ton Pickup!	$895	$695
52 FORD ¾ Pickup, 4-Speed!	$495	$395
55 OLDSMOBILE '98' Sedan	$695	$495
53 OLDSMOBILE '88' Sedan	$295	$195
52 OLDSMOBILE '88' Sedan	$295	$195
53 BUICK Hardtop Coupe	$295	$145
53 BUICK Hardtop Coupe, Power	$495	$295
55 CHEVROLET Sedan	$695	$295
51 CHEVROLET Hardtop Coupe	$295	$195
55 PLYMOUTH Sedan '6'	$495	$295
54 FORD V-8 Station Wagon	$395	$295
55 FORD V-8 Sedan	$595	$395
53 CHEVROLET Tudor '6'	$295	$145

OPEN EVENINGS UNTIL 9
See Our "Whale-Of-A-Deal" Salesmen:
ED HARVEY JIM RICHMOND
DON BARROW DON FEREBEE
DUNHAM
MOTORS
Buy Now At Your
Quality CADILLAC, OLDSMOBILE Dealer!
13th & WILLAMETTE DI 5-3324