

Business Beat

Eugenean Applies for TV Channel

An application has been filed in Washington, D. C., for a construction permit to build a commercial television station in Eugene using Channel 20, an ultra high frequency channel. Making application is Lee Roy McCourry, 1372 Patterson St., Eugene, who said he would devote a large percentage of his programming to educational shows, part of which would be furnished by the Oregon Educational Network, if granted the permit.

McCourry, a history graduate of the University of Oregon who is now in commercial designing business, said the station would be named New Horizon Studios and that he would be the educational director for the station. He would also be the sole proprietor.

The transmitter, studio and tower would be located on east 30th Avenue along the new Bloomberg Road. The station would operate with 3.9 kilowatts.

There are two UHF channels assigned to Eugene — 20 and 28. Channel 26 is open for commercial filings, but Channel 20 is only available for an application from an educational agency, foundation, or from some individual who proposed to operate the station in the interests of education.

Eugene school Supt. Millard Pond said the channel has been reserved for educational purposes by the school district and that he hopes to have a District 4 station on the air within the next two or three years.

McCourry said he is waiting for clarification from the FCC on the responsibilities of a private individual in operating the reserved channel.

A HELICOPTER which can be used for rental or instructional purposes will be stationed at the Springfield airport, according to owner Herb Henderson.

Henderson, president of Livingston Air Dusting, Inc., of Eugene and Corvallis, said the two-seat 'copter is ideal for patrol or survey work. He said the helicopter will be the only one leased in this area.

A CRESWELL MAN has been graduated from the Western School of Heavy Equipment Operation at Weiser, Idaho. Gary April of Rt. 2 was one of 17 men in the class.

The school is owned by members of the Oregon and Idaho chapters of Associated General Contractors of America. Students are trained by operating the machines, with the guidance of instructors, on actual construction jobs.

JERRY UHRHAMMER, a reporter for six years on the Register-Guard's new staff, this week became Sports News Editor for the newspaper.

In the newly-created position, Uhrhammer, 29, will direct daily operations of the sports department.

Dick Strite, who will continue as sports editor, will devote most of his time to his daily Highlimer sports column and special projects.

Uhrhammer, a native of Minnesota, worked in radio and television news in Minneapolis and Chicago before coming to the Register-Guard in 1956. During portions of 1958 and 1959, he was a reporter for the St. Paul (Minn.) Pioneer Press.

During his tenure at the Register-Guard, Uhrhammer has covered the police, courts, education and county government beats. He was winner of the Oregon State Bar Press Award in 1961 and a medical editorial award from the Oregon State Medical Society in 1962.

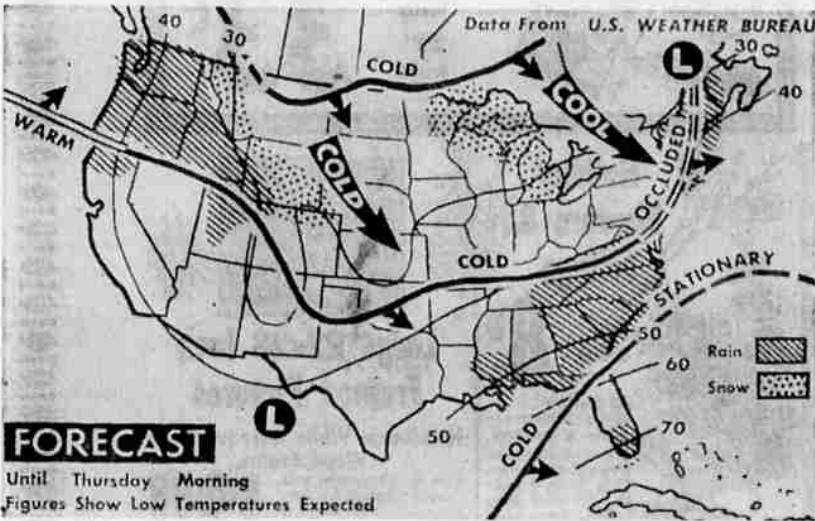
He and his wife, Jackie, have two children and live at 3125 Onyx St.

RAYMOND M. BOUVIER of 1224 Mill St., Eugene, has been elected to membership in the American Institute of Certified Public Accountants.

Bouvier, a CPA, is associated with the Eugene accounting firm Collins, Herzinger, Ray & Porter, 170 E. 11th Ave.



Uhrhammer



Shows are expected in the Pacific Northwest and most of the south and north Atlantic Coast states tonight and Thursday. Snow flurries in the upper Lakes, western portions of the northern and central Plains and the northern Rockies tonight will provide a holiday setting for residents of those areas.

Cooler temperatures are predicted for the north Pacific coast region and in most of the Plains eastward into the Ohio Valley and Lakes region. Warmer temperatures are predicted tonight in the southern Plains and the south Atlantic states.

Blood Bank

Lane Memorial Blood Bank will be closed Thursday due to the holiday.

Rare types needed on call: AB Positive, AB Negative.

Lane Memorial Blood Bank, 790 E. 11th Ave., Eugene, Phone DI 5-0336, Open 1:30-4 p.m. Monday, Tuesday and Thursday, Friday by appointment. Closed Saturday.

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Cloudy and Cooler

EUGENE-SPRINGFIELD
Forecast: Partly cloudy through Thursday, with slightly cooler temperatures. Expected high today, 53 degrees, predicted low Thursday morning, 40, expected high Thursday, 52 degrees. Western Oregon; periods of rain tonight and Thursday. Statistics (readings at the U.S. Weather Bureau, Mahlon Sweet Airport, Eugene): Highest temperature Tuesday, 59; lowest Wednesday morning, 42; rain in 24 hours ending 10 a.m. Wednesday, 40 of an inch; total for November, 3.38 inches; average for November, 5.62 inches; readings at 10 a.m. Wednesday; humidity, 96 per cent; wind, calm. Prevailing wind Tuesday, S 11.6.

Pendleton	64	44	52
Portland	57	45	1.22
Roseburg	64	38	0.7
Salem	59	47	4.4
The Dalles	62	48	3.0

NATIONAL

Atlanta	51	47	22
Boise	59	40	—
Boston	58	35	—
Chicago	46	44	T
Denver	65	40	T
Detroit	43	40	T
Fairbanks	10	0	0.1
Fort Worth	48	42	4.6
Helena	58	36	2.0
Honolulu	84	72	—
Kansas City	57	40	—
Los Angeles	72	52	—
Memphis	58	49	0.1
Miami	81	76	—
Minneapolis	56	39	—
New Orleans	69	58	9.2
Oklahoma City	57	35	—
Omaha	59	38	—
Pittsburgh	41	38	—
Phoenix	67	39	—
San Diego	71	47	—

Stage of rivers at 7 a.m. Wednesday. Willamette at Ferry Street Bridge, 13.7 feet; McKenzie at Armitage Bridge, 6.4 feet. Sunrise and sunset: Thursday, 7:17 a.m. and 4:41 p.m.; Friday, 7:18 a.m. and 4:40 p.m.

TEMPERATURES
(24 hours ending 10 a.m. Wed.)
Noon: Tues. 59, Midnight Tues. 50
2 p.m. " 57, 2 a.m. Wed. 48
4 p.m. " 57, 4 a.m. " 44
6 p.m. " 56, 6 a.m. " 44
8 p.m. " 55, 8 a.m. " 44
10 p.m. " 51, 10 a.m. " 44
Readings at U.S. Weather Bureau, Mahlon Sweet Airport, Eugene.

OREGON
Data to 4 a.m. Wednesday

Astoria	56	43	2.9
Baker	55	37	0.8
Bend	59	32	—
Brookings	55	30	—
Burns	55	30	1.50
Clatsop Falls	55	42	T
Lakeview	59	43	—
Medford	60	47	T
North Bend	59	45	3.2

(ADVERTISEMENT)

Can you detect hidden motives in spoken words?

"In a world full of propaganda and high-pressure advertising we must develop critical listening," says Stuart Chase. And he tells how to look for the motives behind the words people use. Discover how his tested listening technique can give you an invaluable skill — which you can apply to business and home affairs. Read *Are You Listening?* . . . in December Reader's Digest — now on sale.

help her study with proper lighting

Good study lighting protects your child's eyes . . . makes study easier, less tiring. And good lighting is so inexpensive. You can set up a study desk with a table lamp at least 25 inches high and with at least a 100-watt bulb . . . or two pin-to-wall lamps with 100-watt bulbs. Start now — give your child good study lighting, to protect young eyes and make study easier.

Electric Association
of Lane County, Inc.

P.O. Box 321
Eugene
Oregon

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- LANE ELECTRIC CO-OP
- EUGENE WATER & ELECTRIC BOARD

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Wrights Must Close-Out in 30 Days!

APPLIANCES		HOUSEWARES ★ GIFTS	
G.E. WASHER 259.95 without trade With Trade	177⁹⁵	Reg. 1.98 Minature Hibachi	1¹⁹
MATCHING DRYER 189.95 without trade With Trade	137⁹⁵	Reg. 1.98 Wooden Monkeys	1¹⁹
G.E. DRYER 2 heat only	119⁹⁵	Reg. 3.15 Gloss Punch Ladle	2¹⁵
G.E. DRYER 110 volt 1 only	79⁹⁵	Reg. 3.45 Chrome Service Trays	2¹⁹
Reduced \$1.00 per day till sold		Reg. 6.98—3 pc. Flying Ducks Ceramic Plaques	4⁹⁸
G.E. DOUBLE DOOR REFRIGERATOR-FREEZER 369.95 without trade, With Trade	239⁹⁵	Reg 49c Air Fern	30^c
G.E. REFRIGERATOR 229.95 without trade With Trade	149⁹⁵	7-PC Cocktail Sets	
G.E. REFRIGERATOR-FREEZER 319.95 without trade With Trade	199⁹⁵	Reg. 5.95	3⁹⁵
30" G.E. RANGE 279.95 without trade With Trade	199⁹⁵	Reg. 6.95	4⁹⁵
		Reg. 8.50	6⁵⁰
G.E. MOBILMAID DISHWASHER Was 229.95 Now only	169⁹⁵	Set of 8 Glasses In Caddy	
G.E. MOBILMAID DISHWASHER Was 159.95 Now only	119⁹⁵	Reg. 5.95	3⁹⁵
		Reg. 6.50	4⁵⁰
Reg. 499.95 23 Cu. Ft. AMANA FREEZER Only	339⁹⁵	Reg. 4.50	2⁵⁰
18 Cu. Ft. AMANA FREEZER With Trade	289⁹⁵	Reg. 5.50	3⁵⁰
VINYL FLOOR COVERING by Sandura. 12 ft. Only	99^c	Reg. 1.00 Coaster Sets	69^c
52 Gal. Glass-Lined WATER HEATERS by FOWLER (79.95 installed — normal reinstallation)	59⁹⁵	Reg. 1.98 Coaster Sets	1¹⁹
USED REFRIGERATORS Good Selection	20⁰⁰ to 49⁵⁰	Reg. 4.98 SERV-A-DISH TRAYS Set of 4 with Paper Plates	3⁴⁹
BEDROOM SETS		Serv-A-Dish REFILLS	Reg. 1.98 48 Pkg. 1⁵⁹
3 Piece 9 Drawer Dresser, Chest, Cabinet Bed with Foot — Topaz Elm	Reg. 359.50 CLOSEOUT	Reg. 98c 20 Pkg. 79^c	
2 Piece 9 Drawer Dresser, Cabinet Bed with Foot— Copperstone Ash	Reg. 269.50 CLOSEOUT	CLOSEOUT ALL STOOLS - METAL AND MAPLE	
2 Piece 9 Drawer Dresser, Cabinet Bed with Foot— Burnt Almond Ash	Reg. 279.50 CLOSEOUT	1/3 off	
Above Sets Solid Tops and Faces. Faces resistant to perfume, fingernail polish, etc.			
ODD BEDS - TWIN and FULL SIZE		GOOD SELECTION ODD CHEST, Walnut, Maple and Blonds	
2 Piece 9 Drawer Dresser Cabinet Bed — Danish Walnut	Reg. 198.50 NOW 169⁵⁰	SAVE 1/3 OFF	
2 Piece 6 Drawer Dresser Cabinet Bed Casual Mahogany	Reg. 189.50 NOW 159⁵⁰	2 Piece 6 Drawer Dresser, Cabinet Bed	Reg. 169.50 NOW 142⁵⁰
2 Piece 6 Drawer Dresser, Cabinet Bed Danish Walnut	Reg. 169.50 NOW 149⁵⁰	Matching Walnut Chest	Reg. 59.50 NOW 44⁵⁰
3 Piece 9 Drawer Dresser, Chest Cabinet Bed, Flamewood	Reg. 359.50 NOW 269⁵⁰	2 Piece 9 Drawer Dresser, Cabinet Bed	Reg. 199.50 NOW 159⁵⁰
2 Piece 9 Drawer Dresser, Cabinet Bed Danish Walnut	Reg. 249.50 NOW 189⁵⁰	Matching Walnut Chest	Reg. 59.50 NOW 44⁵⁰
2 Piece 9 Drawer Dresser, Panel Bed Eastern Birch	Reg. 249.50 NOW 196⁵⁰	2 Piece 6 Drawer Dresser, Cabinet Bed Danish Walnut	Reg. 179.50 NOW 144⁵⁰
2 Piece 9 Drawer Dresser, Cabinet Bed Danish Walnut	Reg. 209.50 NOW 179⁵⁰	2 Piece 9 Drawer Dresser, Panel Bed Mahogany	Reg. 229.50 NOW 189⁵⁰
HARDWARE AND SPORTS DEPARTMENT		2 Piece 6 Drawer Dresser, Cabinet Bed	Reg. 147.50 NOW 119⁵⁰
BASEBALL GLOVES	1/2 price	16-oz. CHROMOTONE SPRAY PAINT, 1.98 \$1.00	
AIR MATTRESS 1 lot 65x27	99^c	LAWN EDGERS — REG. 14.95. NOW ONLY \$4.95	
HUNTING BOWS	25-30% OFF	HUNTING KNIVES 30% Off	
FISHING POLES	1/2 price	ALL TOOLS 20% Off	
CHROME BOAT FITTINGS	1/2 price	ALL INSIDE PAINT 25% Off	
GARDEN RAKES 1 lot	1/2 price	Wrights ★ 516 MAIN SPRINGFIELD	