

meet Tempest '63...today!



*how's this for exploding the myth that cars
have to be expensive to look it! Tempest '63*

Maybe you can tell the difference between Pontiac's Tempest (especially that Le Mans) and the high-priced jobs. Besides the four that acts like a V-8, Tempest now offers a 260-hp V-8 that acts like nothing you ever drove. And besides its beautiful balance, Tempest sports a Wide-Track this year. And self-adjusting brakes and a tach* and clean, fresh styling. About all it doesn't have is a big fat price tag. But who cares? See your authorized Pontiac dealer. Pontiac Tempest*

*Optional at extra cost.