

'People Helping People'



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"In your hands lies the challenge . . . You are the story of United Appeal — the symbol of that highest ideal, people helping people."

These are the words of Owen McCurry, general chairman of the 1962-63 Lane County United Appeal, spoken during one of many meetings of volunteer workers he has addressed in recent weeks.

At another time, he described the job of reaching this year's \$385,000 goal as "a task worthy of all the zeal and ardor we can put into it."

There are 2,000 men and women throughout Lane County who now are putting their shoulders to that task as the campaign passes the mid-way point, with more than half of the goal realized.

Those people — many who have worked as volunteers annually for the past ten or a dozen years — each are performing individual roles in the behind-the-scenes drama now going on. They have a single purpose: To prove the validity of this year's campaign theme — "One Gift Works Many Wonders."

Some of the campaign workers, ranging from housewives to business executives, are shown here as they plot the progress and map the efforts of the coming few weeks. Only through the results of those efforts will the 35 United-Appeal-supported agencies in Oregon be capable of continuing their humanitarian work.

The happy, heel-clicking Jiminy Cricket symbolizes the campaign's enthusiastic spirit. Robert Carlson of Eugene, above, prepares to ink in his campaign division's progress at one of the regular weekly report meetings.

Hub of the county's campaign is at temporary headquarters, 1247 Willamette St., Eugene, right. Far right, campaign workers cluster around coffee cups at headquarters, compiling total collections and comparing notes.

At lower right, Westmoreland district residential drive workers plan their part in the campaign. Mrs. Stan Maness, left, is Co-chairman. Leaders hope the residential campaign can be completed by Nov. 15.



(Register-guard photos by Phil Walcott)

