

★ TELEVISION SCHEDULES ★

KVAL-TV NBC Channel 13 Cable 3	KEZI-TV ABC Channel 9 Cable 5	KOIN-TV CBS Channel 5 Cable 6	KPTV ABC Chan. 12 Cable 12, 4	KGW-TV NBC Channel 8 Cable 10
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FRIDAY, SEPTEMBER 21, 1962				
5:00 Northwest News 5:15 Huntley-Brinkley 5:30 Perry Mason	6:00 Perry Mason 6:15 Perry Mason 6:30 International Showtime 6:45 Showtime	7:00 International Showtime 7:15 The Detectives 7:30 The Detectives 7:45 The Detectives	7:00 International Showtime 7:15 The Detectives 7:30 The Detectives 7:45 The Detectives	7:00 International Showtime 7:15 The Detectives 7:30 The Detectives 7:45 The Detectives
8:00 The Detectives 8:15 The Detectives 8:30 Don't Call Me Charlie 9:00 Jack Paar Show 9:15 Jack Paar Show 9:30 Jack Paar Show 9:45 Jack Paar Show	7:00 International Showtime 7:15 The Detectives 7:30 The Detectives 7:45 The Detectives	7:00 International Showtime 7:15 The Detectives 7:30 The Detectives 7:45 The Detectives	7:00 International Showtime 7:15 The Detectives 7:30 The Detectives 7:45 The Detectives	7:00 International Showtime 7:15 The Detectives 7:30 The Detectives 7:45 The Detectives
10:00 Report "Sea of Grass" 10:15 Movie 10:30 Movie 10:45 Movie	10:00 Report "Sea of Grass" 10:15 Movie 10:30 Movie 10:45 Movie	10:00 Report "Sea of Grass" 10:15 Movie 10:30 Movie 10:45 Movie	10:00 Report "Sea of Grass" 10:15 Movie 10:30 Movie 10:45 Movie	10:00 Report "Sea of Grass" 10:15 Movie 10:30 Movie 10:45 Movie
SATURDAY, SEPTEMBER 22, 1962				
6:00 6:15 6:30 6:45	7:00 7:15 7:30 7:45	8:00 8:15 8:30 8:45	9:00 9:15 9:30 9:45	10:00 10:15 10:30 10:45

Television Previews

Jack Paar Back Tonight With New Weekly Show

Jack Paar returns to television tonight with a new, live, hour-long weekly show to be presented on Channels 13 and 8 at 9 o'clock.

The new Paar show will feature one guest star. This week Robert Goulet will be on hand for an on-stage visit and some at-home and backstage film clips.

Among the usual features will be films taken by Paar of his recent trip to the Southwest Pacific where he met the native scout and Australian coast watcher who helped in the rescue of President Kennedy's PT 109 crew. In tonight's film he has the crew and their rescuing scout and coast watcher together for a first full-scale reunion.

Other Friday previews:

7:30 p.m., **Route 66** (5)—The series returns for a new season with a show filmed near Astoria. Guest stars are Signe Hasso and David Janssen in "One Tiger to a Hill." Trouble develops for Tod Stiles after he and his friend Buz Murdock hire on as deckhands aboard a halibut-fishing trawler and Stiles becomes interested in the owner's daughter.

8:30 p.m., **Don't Call Me Charlie** (13-8)—Premiere of a half-hour series about a shy young bachelor veterinarian, stationed with the U.S. Army in Paris. Judson McKay played by Josh Peine is the leading character but Charlie played by John Hubbard is also in it. Tonight's show has McKay being drafted into the Army, commissioned a lieutenant and whisked to Paris where a clerical mixup

assigns him to the wrong command.

8:30 p.m., **Fair Exchange** (6)—Debut of an hour film series which concerns an American family that agrees to send its teenage daughter to live with an English family for a year. The English family agrees to send its daughter over to America for a year.

9 p.m., **Target: The Corrupters** (9-12)—Concluding episode of "The Organizer" which involves a congressional investigation of a corrupt labor leader.

9:30 p.m., **Eyewitness** (6)—An up-to-the-minute report of the America's cup races between the U.S.'s Weatherly and Australia's Gretel. In addition to films of the races, there will be coverage of the watchers in Newport and a history of the race over the years.

her lawyer husband on a cruise, becomes a pawn in murder. Melodrama is saved by Welles' touches in direction, turning it into a good thriller. (1948—good).

10:15 p.m., (13)—"Sea of Grass." Spencer Tracy, Katherine Hepburn, Robert Walker. The cast fights hard but this western about a man who sees New Mexico turning into a dust bowl and fights to save the grass is disappointing. (1946—fair).

10:30 p.m., (9)—"Son of Kong." Robert Armstrong, Helen Mack. Adventurer returns to the island where the mighty King Kong used to dwell, finds another huge gorilla there. Fantastic adventure is a sequel to its predecessor. (1933—good).

10:30 p.m., (12)—"Tonight We Raid Calais." Annabella, John Sutton, Lee J. Cobb. Another wartime espionage film. Tale of British agent in France to find a factory the Royal Air Force wants to bomb. (1943—fair).

11 p.m., (6)—"Drango." Jeff Chandler, Joanne Dru, Julie London. Top budgeted but otherwise routine western with plenty of two-fisted action to keep viewers awake. Good performances by the cast. (1957—fair).

Movies

6:30 p.m., (2)—"Lady From Shanghai." Rita Hayworth, Orson Welles. Irish sailor accompanies a beautiful woman and

KOAC-TV Channel 7, Cable 7

FRIDAY	
7:00	Magic Corner
7:15	Friendly Giant
7:30	What's New
8:00	First Priority
8:30	Green Carpet
8:45	Capitol Close-up
9:00	TBA
9:30	Boston Symphony
11:30	Sign Off

SATURDAY	
2:45	Meditations
2:55	Headlines
3:00	Down to Earth
3:30	Legacy
4:00	Paul Bunyan Cartoons
4:30	I Married Joan
5:00	Our Miss Brooks
5:30	Sportsfest
6:00	Champion Bowling
7:00	2 For the Show
7:30	Guestward Ho!
9:00	Danger Man
9:30	Play of the Week
11:30	News, Weather, Meditations
11:45	Sign Off

KOAC Radio 350 Kilocycles

FRIDAY	
5:00	The Reader
5:30	Dinner Music
6:00	News and Weather
6:15	British Weeklies
6:30	Patricia Marx Interviews
7:00	Evening Farm Report
8:30	Dinner Music
8:45	Revelation and Revolution
9:00	Music That Endures
9:45	News and Weather
10:00	Sign Off

SATURDAY	
10:00	News and Weather
10:15	News Background
10:30	Football Fables
11:00	The Concert Hall
12:00	News
12:15	Noon Farm Hour
1:00	Romantic Islands of France
2:00	Music of the Masters
3:30	Stories 'N' Stuff
4:00	Dinner Music
4:30	News and Weather
6:15	The Oregon Scene
7:15	Light Opera
9:45	News and Weather
10:00	Sign Off

Dial-Lights

KUGN (NBC-590)
KEED (1050)
KRRG (CBS-1280)
KATR (1320)
KORE (MBS-1430)
KPIR (1500)
KWSB (1540)
KASH (ABC-1600)
KPMY-FM (Stereo)

FRIDAY NEWS

KUGN—5, 7:30
KEED—3 minutes to every hour.
KRRG—3, 5:15, 8, 8:30, 9, 9:30
KASH—On the hour and half-hour.
KWSB—Every hour on the half-hour.
KPIR—4:55
KATR—30 minutes after the hour.

SPORTS

KWSB—8:55
KRRG—9:25; 7:45 p.m. No. Eugene-Willamette Football.
KRRG—45 minutes on every hour.
KORE—7:55 p.m. So. Eugene-Cottage Salem Football.
KASH—7:55 p.m., Thurston-Cottage Grove Football.
KATR—15 minutes past the hour.

HIGHLIGHTS

KUGN—7, World Tomorrow
KRRG—8:15, Lifetime; 7:10, Sports-Rama
KORE—9 a.m., Tally Ho
KASH—3, Paul Harvey; 6, Edward Morgan
KUGN—5:30, Skip-a-long

CLASSICAL

KRRG—7, A World of Music. Waltzes and Songs by Waldteufel and Lehar. (Ormandy, Philadelphia Orch.)
KPMY—10, Symphony. Rimsky-Korsakov; Scherazade. (Lelindor, Philharmonic Orch.)

First Show of Rodeo Series

Script for 'Wide Country' Seen and Heard Before

By RICK DUBROW
Of the United Press International

HOLLYWOOD—Today, friends, we offer a free lesson on how to adapt the same script idea to any number of television series.

This course, for which no credit is given—or deserved—was inspired by the debut Thursday night of a new, weekly NBC-TV show, "Wide Country," which stars Earl Holliman as a rodeo champ.

Briefly, the first episode concerned a dying calf-roper's effort to set up his family financially in his few remaining months—without letting anyone know he is a goner. And it was done slickly, humanly and tastefully, and benefited from a strong performance by the doomed but courageous cowboy (guest star Steve Forrest).

Why, the did it seem as though this entire hour had been seen or heard in varying forms many times before—as though the characters were all familiar—as though one were watching a recurrent dream?

One reason, of course, is that the plot of the dying man trying to provide for his loved ones is ancient. But the main reason, I think, is that the treatment fitted perfectly into the endless stream of television series in which the heroes' main function is to "understand." They are professional understanders rather than activists—

Dr. Kildare, the two wandering busybodies of "Route 66," ad infinitum.

And that brings us to our lesson. Since the tone and flavor of our story accounts for much of the seeming sameness—and the professional humanism—all we need to do is shift the emphasis of the characters, and we can sell our tale to almost any show within reason. For example:

• In Thursday night's episode, a doctor warned the calf-roper he had a brain tumor. The doctor's part was small, but if we expanded it, we could easily have a "Kildare" program or a "Ben Casey."

• Now, if the dying man were to seek out a lawyer to draw up a will, we could emphasize the barrister and have ourselves a "Sam Benedict" or maybe even "The Defenders." See how easy it is? You, too, can be a hack.

Well, you ask, why the rodeo setting for a show in the first place? The reason for "Wide Country" and another upcoming rodeo series, ABC-TV's "Stoney Burke," is the enormous popularity of the sport, as proven in spectator attendance—and television ratings.

In the series, Holliman has a younger brother, Andrew Prine, who played Eugene Gant in the Broadway adaptation of Thomas Wolfe's "Look Homeward, Angel." They travel the modern

rodeo circuit—and the entire country—in a station wagon, much as the "Route 66" heroes do in a sports car.

Prine also aspires to be a rodeo champ. But Thursday night Holliman tried to understand Forrest. The doctor learns the dying man is trying rodeo stunts he never did before to earn more money, and phones the cowboy's wife. Holliman also finds out and apparently throws a Brahma bull contest on purpose to enable the cowboy to collect. The cowboy thinks no one knows his secret—and no one tells him.

Holliman and Prine didn't have much to do, and did it well. Their network opposition: "Mister Ed," "Ozzie and Harriet," "Donna Reed" and the first-half-hour of "Perry Mason," which switches to Thursday.

The Channel Swim: Rhonda Fleming guests on CBS-TV's "Stumps the Stars" Oct. 8. . . . Rita Moreno visits the same show Oct. 1. She also turns up on NBC-TV's Andy Williams program Oct. 4 and the daytime version of CBS-TV's "Password" the week of Oct. 1.

Duke Ellington's orchestra appears on ABC-TV's Edie Adams show Oct. 23. . . . Dorothy Provine joins Bob Hope again on his annual Christmas trip to entertain troops abroad; NBC-TV will air a program about the jaunt Jan. 16. . . . Miss Provine guests on same network's Perry Como Show on Nov. 14.

Baseball stars Mickey Mantle and Whitey Ford, comedian Bill Dana and trumpeter Al Hirt join Eddie Fisher on Ed Sullivan's seasonal premier on CBS-TV Sept. 30. . . . Viveca Lindfors stars in the premier episode of the same network's new series, "The Nurse," next Thursday.

Longer Hitchcock Show Opens With Gambling Tale

By CYNTHIA LOWRY
Of the Associated Press

The new, longer "Alfred Hitchcock Hour" on CBS bowed in Thursday night. It was a glossy, leisurely affair about a professional gambler. The climax was a long, long poker game pitting brother against brother.

I suspect we are going to miss the old Hitchcock snapper endings. It came as no surprise when the least likely fellow—our hero—staggered home mortally wounded after the game.

While a number of new shows have been making their preliminary bows to the audience some old acquaintances have been returning after a summer's holiday.

"Naked City," ABC's police-action show, came back with a vital script and a splendid performance by guest-star Burgess Meredith which ought to be remembered months hence when at Emmy time. Meredith played, with delightful invention, an alcoholic Greenwich Village poet in an imaginative script which was in the quality class of "The Defenders."

This is a good, sensitive series which deserves more attention than it receives.

One wishes the return of "Car 54, Where Are You?" earlier in the week were as fortuitous. It was, in fact, a pretty tired comedy show which relied far too heavily on topical references and Fred Gwynne's expressive face (denoting nausea) to hold out much promise for another happy season.

It will take several weeks of carefully scheduled viewing to see all of the programs dropping into fall position—at a rate

of five or six an evening during the next 10 days.

Recommended viewing:

Tonight—"Don't Call Me Charlie," premiere, NBC, comedy about an Army veterinarian and his colonel stationed in Paris; "Fair Exchange," premiere, CBS, situation comedy about an American and an English couple who exchange teenage daughters for a year; "The Jack Paar Show," premiere, NBC, new time and format for the king of controversy.

Saturday—"Magic Midway," premiere, NBC, children's show; "Reading Room," premiere, CBS, book show for teen-agers.

Sunday—"McKeever and the Colonel," premiere, NBC, comedy about cadets in a military school; "Ensign O'Toole," premiere, NBC, comedy of naval life starring Dean Jones; "The Jetsons," premiere, ABC, cartoon series about a space-age family; returning with new shows, "Ted Mack's Amateur Hour," "College Bowl," "Walt Disney's Wonderful World of Color," "Bonanza," opening performance of Lincoln Center for the Performing Arts, special, CBS, and "The Interrogator," NBC, John Mills in a drama about the 1957 Cyprus uprisings.

Jeweled Bikini
ACAPULCO, Mexico (AP)—A beauty contest for bikini-clads is being planned here for November. One prize is a jeweled bikini.

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KATU-TV Channel 2, Cable 2

FRIDAY	
5:00	Rusty Nails' Cartoonial
5:30	Mickey Mouse Club
6:00	I Married Joan
6:30	K-2 News Special
6:55	Brumfield's Barometer
7:00	Groucho Marx
7:30	2 For the Show
9:00	One Step Beyond
9:30	Bold Journey
10:00	K-2 News Special
10:25	Brumfield's Barometer
10:30	Steve Allen Show
11:30	K-2 News Extra
11:35	Steve Allen Show
12:00	News, Weather, Meditations
12:30	Sign Off

SATURDAY	
9:30 a.m.	(12)—"Little Orvie." Johnny Sheffield, Ernest Truax. Eight-year-old boy runs away when his parents deny him a dog as a pet. (1940—fair).
1 p.m.	(9)—"Mother Carey's Chickens." Anne Shirley, Ruby Keeler. Captain's widow struggles along to raise her two daughters on a meager pension. (1938—fair). "Vigil in the Night." Carole Lombard, Brian Aherne, Anne Shirley. A young nurse in an English hospital makes a fatal mistake for which her sister takes the blame. Grim but well done drama. (1940—good).
1:45 p.m.	(13)—"A Southern Yankee." Red Skelton, Arlene Dahl, Brian Donlevy. Red's fighting the Civil War in this one. He crawls between the lines carrying a two-sided flag for protection. (1948—good).
2 p.m.	(8)—"Reunion in France." Joan Crawford, John Wayne. Miss Crawford saves France. Wayne is an American flyer who needs her help and the whole thing adds up to nothing. (1942—fair).
5 p.m.	(2)—"The Lion Hunters." John Sheffield, Morris Ankrum, Ann Todd. Against the background of the jungle, a boy battles unscrupulous lion hunters. (1951—no rating available).

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NEW DELHI (AP)—India's Health Minister Sushila Nayar told a regional meeting of the World Organization that South-east Asia will be more than 93 per cent malaria-proof by the end of the year.

Liquor Sales Up

OLYMPIA (AP)—Gross liquor sales in Washington totaled \$8,585,611 last month, an increase of 10 per cent over the figure for August of 1961.

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