

You Can Count on Us...Quality Costs No More at Sears



YOUNG AMERICA

MAJORS IN FASHION



From Italy
to Sears for You
Fine Wool
Knits

exciting new fashions made exclusively for us in Italy... full-fashioned flat knits of pure fine wools and, imagine... they're hand washable, too

8⁸⁸



Boys' Zip-out Pile Lined Topcoats

Cotton poplin coats. Acrylic pile liner, rayon backed. Liner has sleeves. Sizes 10-20.

Sears Price
15⁹⁸



Boys' Reversible Foam Laminated Jackets

11⁹⁸

Cotton knit reverses to cotton poplin. Polyurethane foam insulated. Choice of colors. Sizes 8 to 20.



Men's Quilted-lined Poplin Jackets

Cotton poplin with acetate backed rayon and acetate lining. Knit trim. Sizes 36-46.

9⁹⁹



SALE Girls' \$5.99 Oxfords

Reg. 5.99

NOW 4⁹⁷

Black nylon velvet with black leather saddle. Accented with white. Bouncy, long-wearing Searsoam soles. Sizes 8 1/2-4. Women's Sizes 5-9 **5.99**



Boys' x-15 Shoes
with Guaranteed Soles, Heels

Sizes 8 1/2-3
9 1/2-7

6⁹⁹

New jet molded polyvinyl soles and heels are guaranteed to outwear the uppers or return for a new pair of shoes free of charge. Men's sizes 7 1/2-11 **7.99**



SALE Men's 11.98 Oxfords

Reg. 11.98
NOW 9⁹⁷

Save \$2.10. Rugged, moc-front. Pacesetters with storm welt to seal out moisture. Black or brown, sizes 6 1/2-13. B-C-D-E-E-E Widths



Gray, brandy, black or jewel green. In sizes 10-16.

8⁸⁸

Two-tone gray, turquoise-tan or brown and tan. Sizes 8-16.

8⁸⁸

NO MONEY DOWN
on Sears
Revolving
Charge Account

Growing Girls' Hooded Vinyl Jackets

Sears low price

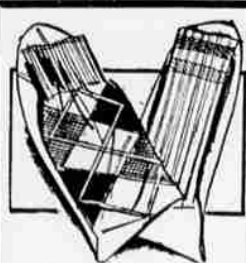
16⁹⁸

Washable, double breasted style with Sherlon acrylic pile lining. Beige with blue, white with red, green with sand. Sizes 7 to 14.

Young Juniors Skirts

6⁹⁹

Doeskin flannel Stevens fabric. Stitched down pleat. Your choice of grey or black. Sizes 8-13.



Plain and Pattern Dress Socks
Sears price **69^c**

Assortment includes argyle, rib, crew and fancy style. Stretch or sizes (10-13) types.



Men's Crew Neck Bulky Sweaters

6⁹⁹

Wool Orlon acrylic knits have action-free rayon sleeves. Choose from six colors. Small, Medium, Large sizes.

Fall Fashion Kick-off in Plaid, Solid, Print,
Classic and Ivy Style **Sport Shirts**

Sears low price
Your Choice

3⁹⁹

No Money Down on Sears
Revolving Charge Account

Long Sleeve Styles in a vast assortment of fabrics and colors. Here are exact sleeve lengths for the hard to fit man. Small, medium, large and extra large sizes.



Shop at Sears and Save
Satisfaction Guaranteed or Your Money Back

SEARS

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9:00 A.M. to 8:00 P.M. MONDAY and FRIDAY