

Father Meets Son After 40 Years

Coincidence Leads to Reunion

Even outside the Horatio Alger books, perseverance and patience are large factors, especially if you're looking for a 40-year-lost father.

Charles O. Bietel, a former Eugene restaurateur, found this out recently—the perseverance and patience of his son Holly and daughter-in-law has reunited them, according to reports in a Sacramento, Calif., newspaper.

Holly was born more than 40 years ago, but Holly's mother died when the baby was a week old. That was in New Orleans, La. The baby's maternal grandparents adopted the child. The grandfather died some years later and the grandmother married a man named Jones. Holly became Holly Jones through another adoption.

In the early 1930s, the Joneses moved to Santa Ana, Calif., where Holly went to public schools and then graduated from the University of California. He also married.

All those years, Holly Jones wondered what had become of his real father, Charles O. Bietel.

Holly's wife started the ball rolling several years ago. Working for a mail-advertising firm, she was sending out an offer to owners of pickup trucks.

One day she found herself addressing a

letter to a Bietel. Only the name was spelled incorrectly.

She told Holly, who looked in the Modoc County telephone book. The name was not spelled right there, either, so the search was sidetracked.

But Holly and his wife remembered that the man ran a general store, and this year Holly, going through the town of Lookout, Calif., stopped at the store.

The clerk said that Bietel wasn't around at the moment, but guessed that Holly Jones "must be a relative of some kind . . . you sure look like him."

When Bietel came to the store, he recognized Holly right away even though he hadn't seen him since he was an infant. "I knew you right away," he explained. "I've been looking at myself in the mirror for a long time and you're me, all right."

So the reunion was made. Bietel, who gained not only a son but also a daughter-in-law and two grandsons, was a co-owner of the old Rex Cafe in Eugene and from 1944 to 1945 was governor of the Eugene Moose Lodge. He belonged to several Masonic orders. He moved to California in the early 50s.

ARRIVING AT WARDS IN EUGENE 11 A.M. TOMORROW

LONGEST CAB RIDE IN HISTORY HERE!

VERIFIES TEST-TRACK EVIDENCE: "MONTHS MORE RIDE WITH RIVERSIDE TIRES"



Tomorrow you can see one of the two cabs criss-crossing America to prove publicly the superior mileage built into Wards famous Riverside ST-107 Tires. Cabs are equipped with regular Riverside Tires taken directly from retail stocks. Marathon cab ride will equal 3 years' driving for the average motorist. Tires will be driven until they're smooth

— and total mileage is expected to reach surprisingly high levels. Previous test-track findings last Fall proved Riverside gave months more ride than 4 other nationally advertised, first-line 4-ply Nylons. Now these facts get open-road demonstration. See the cab, talk to the driver at Wards!

Ways to Win the Voters

Committees Fire Campaign Boilers

By RAY FARKAS

WASHINGTON — The Democratic and Republican national committees have fired up the election campaign boilers with quite an assortment of ways to win the voters over.

Both committees are out with campaign manuals which tell how to cultivate all types — young, old, laborer, professional, farmer — and, once you have them on your side, how to get them to the polls in November.

The booklets go right to the basics. First you contact the potential voters, extend warm greetings, talk their language, and try to make them sympathetic to your party's aims. The business of the so-called issues is left to the campaigners themselves.

Novelty gadgets and badges, where to be seen, how to soothe ruffled feelings, where it is smartest to advertise, and automobile bumper stickers which

the Democratic manual notes, are most effective on the front bumper.

Also mentioned is the business of analyzing how you won or, less happily, why you lost.

The GOP precinct manual contains a little piece of hopeful advice from Abraham Lincoln: "I do not deny the possibility that the people may err in an election; but if they do, the true remedy is in the next election."

That is the essence of what the national committees are trying to get over to every precinct worker in the nation. As Lincoln put it on another occasion:

"The whole state must be so well organized that every Whig can be brought to the polls. So divide the county into small districts and appoint in each a committee. Make a perfect list of the voters and ascertain for certainty for whom they will vote. Keep a constant watch on the doubtful voters and have them talked to by those in whom they have confidence. On election day see that every Whig is brought to the polls."

That, a century later, is the objective of the committees.

Projects Readied In Lincoln County

PORTLAND (P)—Two stream projects to aid salmon are expected to start soon in Lincoln County, the Oregon Fish Commission has announced.

Both projects involve ladder-ing natural bedrock water falls, one on Mill Creek in the Siletz River System, the other on Little Elk Creek, a tributary to the Yaquina River.



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A 112-page Highway Atlas filled with information for the traveler going anywhere in the U. S., Canada or Mexico. Large individual state maps, mileage charts, toll roads, motor laws—also National and State park facilities. Add to or open a savings account of \$50 and get your Highway Atlas free.



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33rd Annual Boysen Paint 1¢ SALE

NO LIMIT TO QUANTITY!

BUY ONE QUART...\$1.98 GET THE SECOND QUART FOR ONLY 1¢

FREE Paint to...1250 Lucky People
You May Already Have Won!

THE NAMES of the lucky winners are posted at your Boysen dealer. If your name is listed as a winner you will receive... 2 quarts of BOYSEN RUBBERGLO... Absolutely Free!

(These are not 1c sale items)

ODORLESS DREEM SEMI-GLOSS ENAMEL Quart \$1.99 Gallon \$6.29	PLASOLUX GLOSS ENAMEL Quart \$2.67 Gallon \$8.99
BOYSEN KOROLIN HOUSE PAINT Linseed Oil base with water cleanup, or 100% PURE HOUSE PAINT Gallon \$7.87 5-Gallon tin \$6.56 per gal.	PORCH AND DECK ENAMEL or LATEX FLOOR PAINT Quart \$1.99 Gallon \$6.44
BOYSEN SHAKE AND RUSTIC PAINT Gallon \$5.18 5-Gallon tin \$5.03 per gal.	QUALITY ROLLER SET Special \$2.29
SUBURBAN HOUSE PAINT White only Reg. \$5.93 Gallon \$4.89	PLASOLUX BRUSH Special \$1.69
	4-INCH WALL BRUSH Special \$3.79
	Special—REDWOOD STAIN Reg. \$2.95 Gallon Now \$2.54

Hurry! Hurry! This Offer Ends August 25th!

McDaniel LUMBER CO.
240 RIVER ROAD — DI 5-3385 — EUGENE, OREGON

OPERATION Better Your Living HOME IMPROVEMENT

Riverside 4-SQUARE GUARANTEE

1. Against road hazards for the specified time. Adjustments prorated on months used.
2. Against defects in materials, workmanship for life of tread. Adjustments prorated on tread wear.
3. Nationwide service at all branches.
4. Satisfaction guaranteed nationwide. Adjustments based on sale price when returned.

Riverside NYLON ST-107 PROVEN BEST BY TEST!

Proven "Best by Test" for safety and overall performance

Outperforms new-car tires, yet costs you less

Strong Nylon cord for blowout protection

7% deeper tread

GUARANTEED 27 MONTHS

15.88*
6.70-15 tubeless blackwall
no trade 20.95

Size	Tube-type blackwall	Size	Tubeless blackwall
		6.00-13	16.88*
		6.50-13	17.88*
6.70-15	15.88*	6.70-15 or 7.50-14	18.88*
7.10-15	19.88*	7.10-15 or 7.50-14	21.88*
7.60-15	22.88*	7.60-15 or 8.50-14	24.88*
8.00-15	24.88*	8.00-15 or 9.00-14	26.88*

Whitewall \$3 more. *All prices plus excise tax and your air tire.

NO MONEY DOWN! FREE MOUNTING!
no trade prices 19.95 to 36.45

ALL THE AUTO STORE YOU'LL EVER WANT

MONTGOMERY WARD

Test-Tracks, labs already prove Wards Riverside Tires Tops

Nearly 50 years of careful testing, superb design and top-notch quality go into Riverside Tires.

Made in one of the world's largest tire factories, Riverside "Checked" Tires are built to a standard of quality—not to meet a price!

At a giant test track in Lancaster, California, Riverside ST-107's were driven for 1000 miles at 95 MPH—to assure Riverside buyers of maximum safety at expressway speeds. At another test track in Texas, Riverside—and other major brands—were driven almost continuously over a 375-mile loop—1100 miles a day.

It is here that tire engineers learned conclusively that Riverside would give months more ride than 4 other major brand tires. More ride, more safety, better all-around performance. Because of the continuous, top-quality test program maintained by Riverside, many major fleet operators rely on Riverside Tires in rugged commercial use with expensive pay-loads. These cost-conscious big-volume purchasers depend on Riverside "specifications" and Quality Control. Any motorist can get the same fine Riverside at more than 1200 Wards stores nationwide.

BULLETIN
See the cab, talk to the driver, tomorrow at Wards.
Parking Lot 11th & Oak Sts. at 11 a.m. Tuesday, August 14th
Bring the kids! Free souvenirs. Get a handy 88-page FREE Riverside Road Atlas!

FREE TIRE ROTATION
Bring this coupon to any Wards Auto Service Center in the next 30 days and get FREE ROTATION and inspection of your present tires—regardless of brand or age. Nothing to buy, no obligation.
Good Any Monday Thru Friday During Next 30 Days.

U.S. AUTO CLUB CERTIFIES CROSS-COUNTRY RIDE!
Famous United States Auto Club—supervisor of the annual Mobilgas Economy Run and other major automotive test events—is judge of "the longest cab ride in history."
USAC picked the tires used for the rugged open-road ride at random directly from various Wards store retail stocks.
A USAC observer has been riding with each cab, since they pulled out of Detroit, May 26 on the cross-country marathon ride.
Max White, USAC observer with Cab #1, is co-chairman of the Technical Committee, Indianapolis 500 Mile Race. A. J. Shepherd, USAC Observer in Cab #2 during the entire trip, is a former Indianapolis "500" driver—who qualified for the race at 143 MPH!
Drivers will sign affidavits at the end of the run certifying compliance with USAC rules.

Nationwide Road Hazard Guarantee Covers Every Riverside Tire Sold

Any one of over 1200 Wards retail and catalog stores across 50 states honor the Riverside Tire Guarantee without question.

Whether the warranty is for 15, 21, 27 or 33 months (depending on the quality of tire purchased), the motorist gets Road Hazard Protection Wards helped to pioneer years ago. Adjustments are prorated on months used.

Defects in materials or workmanship are covered for the life of the tread. Adjustments are prorated on tread wear.

And Wards famous "Satisfaction Guaranteed" promise covers other contingencies—with a fair adjustment based on sale price when returned.

Wards 4-Square Riverside Guarantee is one of the chief reasons so many millions of motorists depend completely on these tires—year after year. No matter where you move, no matter where you are, Riverside Quality, Service and promise of satisfaction are identical.

You always get free mounting and tire rotation when you buy Riverside. The car will be serviced while you shop. Pay no money down when you say "Charge It" at Wards.