

You Can Count on Us...Quality Costs No More at Sears

SEARS
ROEBUCK AND CO

Department Managers' SALE

Every department manager has cut prices on specially selected items all through Sears store. Come **SAVE NOW!**

Once A Year Sale In Honor of Sears Department Managers



Dick Wilson
11 Years with Sears
Department Manager
Of Boy's Department



Boys' Wash 'n' Wear Sport Shirts
Reg. 1.59 & 1.79

1³³

No-iron combed cotton in woven plaids or iridescent solids. Collar stays. Sizes 4 to 18.



Dick Wilson SALES CHAIRMAN
Offers A PLUS That's

FREE!

As Chairman of this Special 3 Day Sale, I want to offer Sears Customers the best buys ever! My fellow Dept. Managers have guaranteed that the items selected are the best buys possible. In addition to this outstanding selection of sale merchandise, we offer this PLUS that's FREE!

Free \$5⁰⁰
Mdse. Coupon Book

With accumulated purchases of \$75 to \$175 in any or all departments throughout the store.

Free \$10⁰⁰
Mdse. Coupon Book

With accumulated purchases of \$175 to \$275 in any or all departments throughout the store.

Free \$15⁰⁰
Mdse. Coupon Book

With accumulated purchases of \$275 or more in any or all departments throughout the store.



Ardath Day
9 Years with Sears
Department Manager
of Women's Apparel



Sleeveless Blouses

Reg. 1.66 to 3.99

99^c each

Here is a chance of a lifetime to stock up on Summer Blouses and SAVE! Many styles. All sizes.



Lowell Hall
13 Years with Sears
Department Manager
Men's Work Clothing



Men's Cord Slacks
with Raised Weave
Reg. 4.99

2⁹⁹

All cotton. Plain front styling. New colors. 8-ounce weight. Sizes 28 to 40. Save \$2.00 NOW!



Dick Wilson
11 Years with Sears
Department Manager
Domestic & Bedding Dept.



Guest Chamber Sheets

72x108 size...only **1.67**
Twin Fitted only **1.67**
81x108 size...only **1.87**
Full Fitted...only **1.87**
Pillowcases **2 For 87^c**



Elsie Meyer
7 Years with Sears
Department Manager
Yardage Dept.



Fresh Colors in Cotton Percales
Sears price

28^c yd.

Smooth, long wearing 100% cotton in wide range of solids and prints. 35-in. wide.



Dorothy Wildt
9 Years with Sears
Department Manager
Lingerie Dept.



Colorful Women's Mu-Muus

Reg. 3.99

2⁹⁹

Gay colorful Mu-Muus in polished cotton. Sizes Small-Medium and Large.



Jack Patterson
8 Years with Sears
Department Manager
Men's Suit Dept.



Men's Bondyne* Slacks
Sears low price

4⁹⁹

Rayon, acetate and Dynel modacrylic blend fights off wrinkles... chose from favorite continental styles. 29-36.



Robert McDonald
14 Years with Sears
Department Manager
Shoe Department



Men's

Leather Sandals

These air-cool sandals fit like regular shoes... will keep your feet comfortable on hot days. Flexible rubber soles. 7-12.

Reg. 4.99
2⁸⁸



Leroy Robinson
4 Years with Sears
Department Manager
Sporting Goods Dept.



Sporterized Enfield
.303-cal. Rifles

Reg. 29.95

18⁸⁸

British Enfields with all metal parts rebuilt, all wood resanded and refinished. 10-shot clip magazine included. With complete instructions.



Marge Guse
13 Years with Sears
Department Manager
Girls' Department



Girls' Sleeveless Blouses and Shorts

Reg. 1.99

99^c

Save over 50% now on girls' summerwear. Select from a large assortment of blouses and shorts. Sizes 7-14.



Harvey McKee
15 Years with Sears
Department Manager
Men's Furnishings



Men's Dress Socks
Sears low price

57^c pr.

Choose elastic top sock length styles or crew styles. Choose from Orions - Nylons - Wools - Cottons.



Ray Friberg
9 Years with Sears
Department Manager
Paint Department



Exterior Shake Paint
Sears low price

2⁹⁹ gal.

A real buy for those that are painting on a budget. Use on any rough hewn surface. Choice of several colors.



Clair Cooley
13 Years with Sears
Department Manager
Electrical Department



Romex Wiring

14/2 with no ground **2^c** ft.
14/2 with Ground **2¹/₂^c** ft.
12/2 with no ground **2¹/₂^c** ft.
12/2 with Ground **3^c** ft.

*In coil lots.



Marge Guse
13 Years with Sears
Department Manager
Infants' Department



Children's Cotton Pajamas

Reg. 1.39

88^c

Reg. 1.69. Now 1.22. Assortment of styles... full length or capri-length pants; tops with or without sleeves. Crinkle-crepes and smooth easy care cottons. 3-6x.

Shop at Sears and Save
Satisfaction Guaranteed or Your Money Back

SEARS

10th & Charnelton
Phone DI 5-1561

9:00 A.M. TO 5:30 P.M. DAILY
9:00 A.M. TO 9:00 P.M. FRIDAYS
STANDARD TIME