

Here's fun and excitement for the entire family. Not a contest. No puzzles to solve. No statements to write. No complicated rules. Just find the coins and choose the valuable merchandise items you want! Look for these coins in your everyday change . . . in your coin bank . . . in that box used for saving souvenirs and odds and ends.

Over 20,000,000 of the coins pictured here were minted and circulated. You may have one or more of these coins in your possession at this very moment! You may get one in your change when you are shopping tomorrow or the next day. They can turn up almost anywhere!

How to Participate in the Coin Treasure Hunt

If you have a coin that looks like one of those pictured here, note the date and the mint mark (if any). (The design, features and legend must be plain and the date and mint mark clearly defined.) Follow the simple instructions that appear on the opposite page and you will receive your items promptly.

Check your coins every day. You might find an award-winning coin when you least expect it. Have fun . . . and good hunting!



To participate, send in only the coin denominations, dates, and mint marks pictured here. For information about the average cash value paid by dealers for all United States coins, send for your copy of the hard cover, 126-page, fully illustrated 1962 HANDBOOK OF UNITED STATES COINS. Send check or money order for \$1.25 (includes postage) to: P.O. Box 344, Hoboken, N. J.



BARBER DIME



LINCOLN HEAD CENT



\$2.50 GOLD



GOLD DOLLAR



QUARTER

SEND IN ANY ONE OF THESE COINS AND CHOOSE ONE OF THESE ITEMS



Belforte, companion watch to the world famous Benrus. "Sir William" 7 jewel round watch with matching expansion band. "Miss Jeanette" 7 jewel dress watch with matching expansion bracelet. Yellow top. Stainless steel back. Unbreakable mainspring. Jewelled lever movement. Anti-magnetic. Retail: \$27.95.



Brownie Starflex Outfit. The popular Brownie Starflex Camera with large bright reflex finder — features double-exposure prevention; compact, lightweight design. Outfit also includes Kodak Supermite Flashholder, batteries, flash bulbs, film, neck strap, and instruction book. Retail: \$18.95

TREASURE HUNT WITH NEW AND DIFFERENT COINS AND MORE VALUABLE ITEMS.

DESENEX!

compounded with
undecylenic acid,
a standard
Athlete's Foot
Treatment
used by the
U.S. ARMY!



MEDICAL SCIENTISTS REPORT:

"amazing results" "dramatic improvement"

Probably nowhere is the control of athlete's foot more important than in the Army, Navy and Air Force, with millions of men in service. Thanks to a remarkable preparation, it no longer is the problem it once was.

The treatment (undecylenic acid) is so simple and dependable, it is now a standard Athlete's Foot Treatment used by the U.S. Armed Forces!

This Desenex treatment is also most often prescribed and recommended by physicians, for it works where others often fail. It promises new freedom from athlete's foot itching, pain and danger of spreading, as evidenced by clinical studies involving over 6200 men and women.

What Desenex does

Desenex seeks out, attacks and kills not only common athlete's foot fungi, but also checks bacteria that often cause more stubborn cases. Maddening itch is relieved, healing rapidly promoted. Simply use Desenex Ointment at night; Powder during day. It's guaranteed to work on money back! Desenex—at all drug counters.

"Clinical results were described professionally as 'dramatic,' 'immediate,' even 'amazing.' Key facts from these studies by leading hospitals, medical schools and clinics are available to your physician or your foot specialist.

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Buy the Brands you trust
at the store you know



BRAND NAMES FOUNDATION, INC., 437 FIFTH AVENUE, NEW YORK 16, N.Y.

Don't blame your dentist if false teeth loosen up

Don't blame your dentist if false teeth loosen up—gums feel sore—can't eat solid food—afraid to laugh for fear plates will fall out. It's not your dentist's fault—Nature shrinks your gums. Then plates get loose—feel uncomfortable—plates go "clinky-clack"—embarrassing. What to do?

If you can't afford another set of teeth, get Snug® brand Denture Cushions—a new soft plastic that refines loose false teeth in a jiffy. You do it yourself with a pair of scissors in the

privacy of your own home. Snug holds false teeth tight—grips gums like "living tissue". Always stays soft—never hardens and ruins plate—peels right out when replacement is needed. Harmless—easy to clean.

Snug eases sore gums when plates get loose and don't fit. So don't blame your dentist when gums shrink and dentures wobble. Get Snug brand Denture Cushions today. 2 liners for upper or lower plates. \$1.50. At all druggists. Money back if not satisfied.

ITCH-CRAZY SKIN? "STOP SCRATCHING!"

Now, medicated lotion stops that maddening itch in seconds—while its antiseptic medication helps heal infection

ZEMACOL's wonder formula of 5 proven skin medicines, with the effect of a local anesthetic, re-

lieves itching, stops scratching, soothes irritation, redness, speeds healing. And Zemacol leaves an invisible, antiseptic film that fights germs and helps prevent spread of infection, too! Money back guarantee. Get Zemacol® Medicated Skin Lotion from your druggist today.

HEADACHE?

GET FASTER PAIN RELIEF

WITH NEBS!

NO ASPIRIN! NO ACID
NO STOMACH UPSET!

