

bon marche russells



teens! famous webfoot playwear

Marvelous savings on bermudas, short-shorts, pedal pushers capris and knit shirts in choice of patterns and colorful fabrics. Sizes 8-16, S, M, L.

1/3 OFF

seventeen shop, second floor



long-life lace luxury

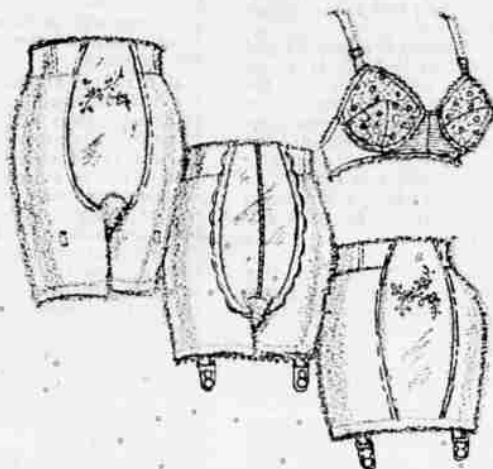
Finest 30 denier nylon pantie lavishly trimmed with lovely lace.

.99

Strength of this lacy long line pant lasts through repeated washings

1.19

lingerie, second floor



save as never before during our

FORMFIT SALE

Fall in love with that wonderful Formfit feeling, the luxury of being summer-slender, summer cool. Now unheard of savings in the Formfit "2-for" sale of fashion flattery.

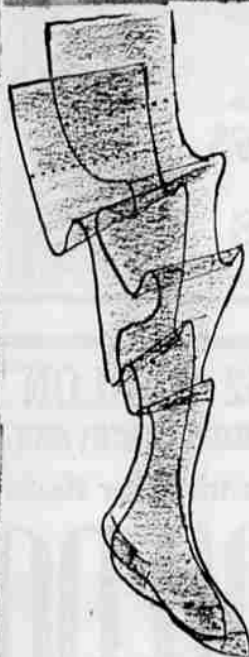
Skippees long-leg, all-over control **2 for 13.89**

Skippees regular length spandex girdle **2 for 10.69**

Regular length figure-sleeking pantie girdle **2 for 11.89**

Confidential bra, foam-pads for added beauty **2 for 4.69**

foundations, second floor



they're here! Cameo's new END-RUN hosiery

Sheer loveliness and superb fit with, at last, run-proof hose. Completely runless - snags, work out. Clip threads - still no runs.

pr. **1.65**
limited quantity!

hosiery, street floor



girls' swimwear summer special

Finest quality cottons and stretch knit suits in gayest prints, patterns and colors. Enchanting styles for 3 to 6x and 7 to 14.

Reg. 2.98 to 4.99
now

1.99 to 2.49

children's wear second floor



summer sensations! patio dresses

5.99

Delightful woven combed striped wash and wear cotton with festive flower garden schiffli embroidered pockets. In mint or pink. Lighthearted ruffles enhance the bodice of wash and wear gingham with embroidered oversized pockets. In pink or blue. Sizes 12-20, 14 1/2-24 1/2.

daytime dresses, second floor

JULY VACATION AND SUMMERTIME SPECIALS FOR THE ENTIRE FAMILY SPARKLERS

open daily 9:00 a.m. to 5:30 p.m. standard . . . friday's 9:00 a.m. to 9:00 p.m.



camper's delight! 9x9 tent **39.99**

9' x 9' square umbrella tent with full floor and large nylon door and window. Made of dry-finish waterproof drill for durability and snug all-season comfort.

coleman camping accessories

1 gal insulated jug **3.29**
Lantern **9.49**
Sml camp stove, 2 burner **8.95**
Lg camp stove, 2 burner **12.95**

sporting goods, lower level

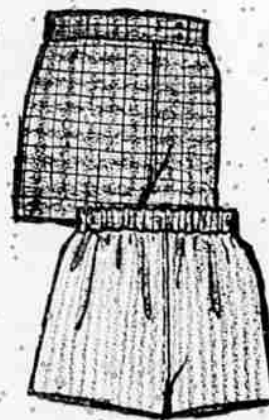


summer comfort! men's wash and wear short sleeve dress shirt

Summer-weight cotton and blends. Reg. and button down collars. Sizes 14-17.

2.99

men's furnishings, street floor

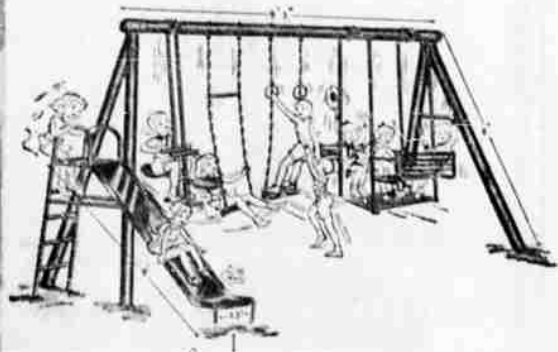


famous make men's swimwear

Lastex size and stretch models, boxer trunks and front-zip in prints and solid colors. Styled for every taste and age. Sizes 28-40.

2.99

men's wear, street floor



back yard fun! play gym **39.99**

King sized playground for your backyard. Sturdy steel construction for your children's safety. All models with slides, lawn swings, gliders.

single glider with slide **29.99**
deluxe model with slide **49.99**

toys, lower level



traveler's dream! special purchase LEEDS SOFT-SIDE LUGGAGE

Expandable space, less weight in handsome black and white tweed with scuff-proof bumpers.

men's or ladies' wardrobe **17.99**
Fitted case or 21" overniter **9.99**
24" weekender **12.99**
26" pullman case **13.99**

luggage, lower level



men's wash and wear walk shorts

New summer colors in old favorites-bermudas. In solid colors and fancy plaids. Easiest care fabrics. Sizes 28-40.

2.99

men's sportswear, street floor