

Rubenstein's

The furniture show place of Oregon....

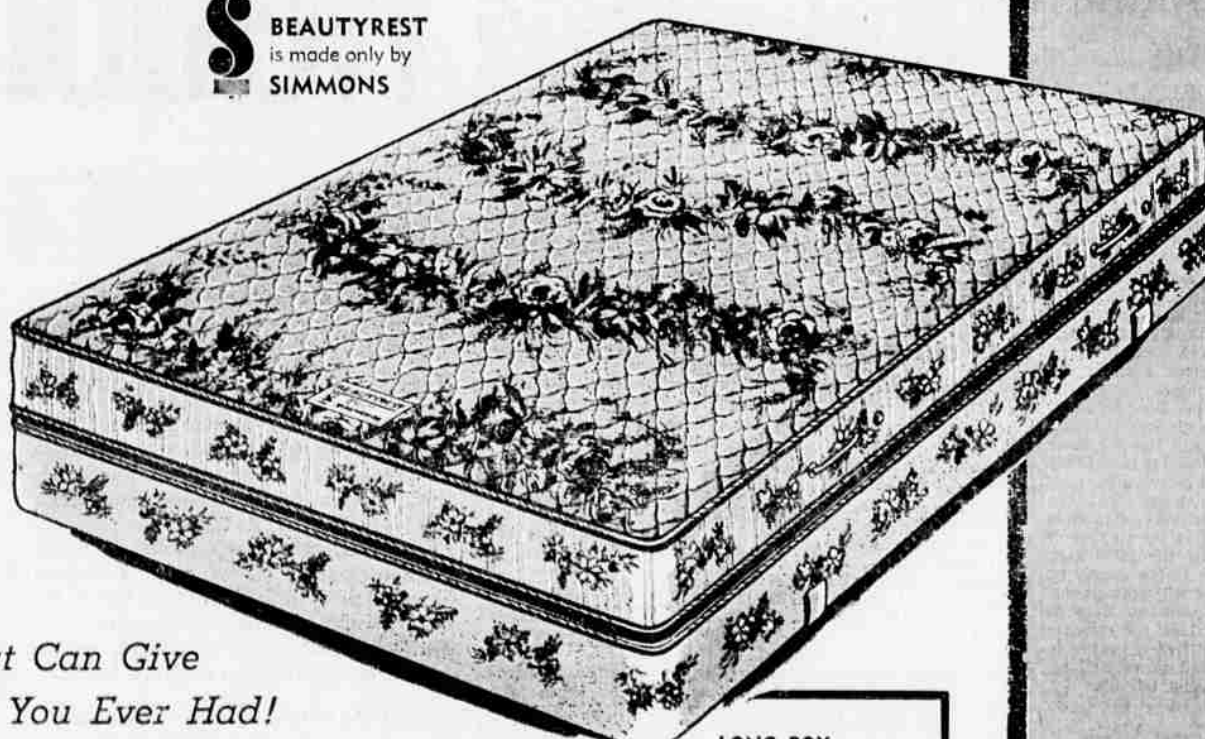
Announcing . . .

The Opening of Oregon's Most Beautiful Sleep Shop . . .

COME, See the latest trend-setting ideas in sleeping comfort and style at Rubenstein's new Sleep Shop! Whatever your sleep requirements or decorating problems we have the answer . . . you'll find mattresses in KING SIZE, QUEEN SIZE, FULL SIZE, TWIN SIZE, EXTRA LONG, of every type, firmness and price range. Please call on one of our qualified bedding experts, who will gladly recommend the proper mattress for YOUR individual needs. Come in tomorrow, we'll be looking for you.

Featuring . . .
Beautyrest,
the World's
Finest
Mattress

BEAUTYREST
is made only by
SIMMONS



*Only the New 1962 Beautyrest Can Give
You the Best Night's Sleep You Ever Had!*

. . . You'll have body fitting comfort from head to toe!

Here's the "inside" story . . . When Simmons makes improvements in Beautyrest . . . that's news! Now this famous mattress is better than ever . . . with a choice of gorgeous quilted cover or a handsome tufted ticking. A special non-sag border now makes Beautyrest firmer to sit on . . . trimmer looking when your bed is made up. AND INSIDE . . . this new Beautyrest has over 800 individually pocketed springs . . . each works separately to "give" under hips and shoulders, yet firmly push up to support your back. Now Beautyrest cradles your tired torso, only more so, in sound, more restful sleep. Come in tomorrow and see the new 1962 BEAUTYREST at Rubenstein's new Sleep Shop.

FULL or TWIN SIZE

79⁵⁰

Mattress or Foundation
Pay Nothing Down . . .
Only \$7 Monthly

LONG BOY . . .

(80" long) Full or twin size mattress and foundation . . . set **179⁵⁰**

QUEEN SIZE . . .
(60"x80") Mattress and matching foundation . . . set **199⁵⁰**

KING SIZE . . .
(72"x84") Mattress with two box springs . . . set **299⁵⁰**

King Size—Extra Long
(72"x84") Mattress with two box springs . . . set **319⁵⁰**

- ★ Eighth and Olive, Eugene ★ DI 3-1621
- ★ Free Delivery ★ Guaranteed Satisfaction
- ★ Free Parking ★ Convenient Credit Terms

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