



25th
Silver

JOIN US IN
CELEBRATING
THIS GALA
EVENT

22 FREE PRIZES

- ★ 1962 Falcon
- ★ 1 Complete engine tune-up
- ★ 10 Lubrication jobs
- ★ 5 Five dollar gift certificates for parts
- ★ Five Polish jobs!

PLUS

New Cars—Used Cars
& Trucks at

**BIGGEST
SAVINGS
EVER**

OUR ANNIVERSARY CELEBRATION

Celebrating 25 years as Lane County's "LEADING FORD DEALER"

(Where "Looking Beyond the Sale" Has Become a Byword)

GALAXIE "500" with
EXTRA SPECIAL
TRADE-IN ALLOWANCE



Enjoy the Enduring Elegance
of the Fabulous '62 GALAXIE

The class for families who want big car comfort, performance and prestige. Requires servicing only twice a year, or every 6,000 miles.

PRICE INCLUDES FULL FACTORY
STANDARD EQUIPMENT

\$ 2295⁰⁰

FULL PRICE

New 1962 Ford ½ ton
PICKUPS

Low prices and high trade-ins make Kendall's
"savings Celebration" the top truck event of
the year.

\$1875⁰⁰ full
price

1956 Ford ½ Ton
PICKUP

Long Wheel Base
8-cyl. Motor

\$825⁰⁰

"Live it up with the Liveliest one"

the new
1962 GALAXIE **"XL 500"**

Now on display at the liveliest place in town!!

FABULOUS USED CAR BUYS...

1960 BUICK "Le Sabre" Fordor \$1795	1959 OLDSMOBILE "88" Tudor \$1495	1960 STUDEBAKER "Lark" Tudor \$1095 ★
★ 1960 RAMBLER "American" Fordor \$1095	1959 EDSEL "Hardtop" Coupe \$1195	1959 CHEVROLET V8 "Belair" Fordor \$1295
1956 OLDSMOBILE "88" Fordor Hardtop \$695	1959 PONTIAC "Catalina" Tudor \$1195	1961 CHEVROLET "Impala" Coupe \$2495 ★

PLUS "50 FORDS" TO SELECT FROM!
"100 Car Selection"

SERVICE SPECIALS

"Paint Job!"

Any color. Includes sanding, primer,
surfacing, masking and removal of
necessary chrome. Enamel paint.

Reg. Price \$5.00
ANNIVERSARY SPECIAL

\$57⁵⁰

"Brake Work"

Includes 1949 and later cars, station
wagons and ½ ton pickups.

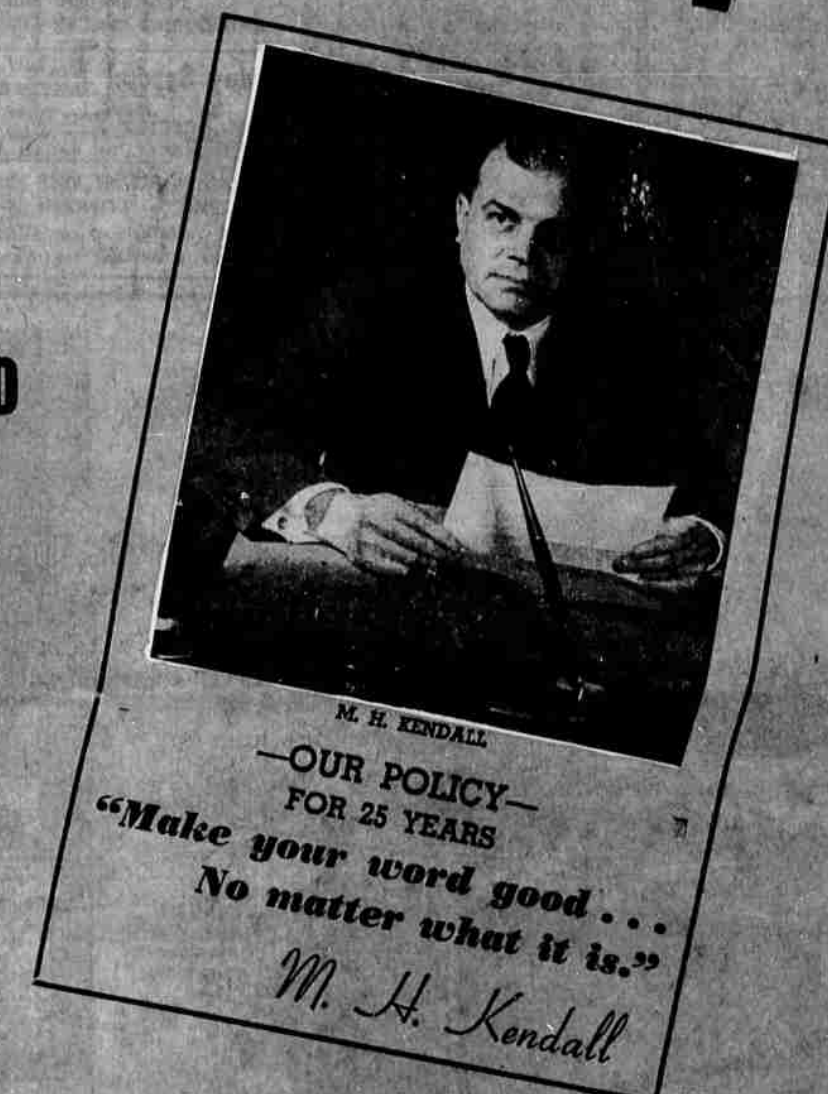
Adjustment..... **99¢**
Replace brake shoes..... **19.95**

Over-haul wheel cylinders..... **12.00**
PRICES INCLUDE ALL PARTS
AND LABOR

"Shock Absorber Work"

1949 and later Ford Cars—station wagons and
½ ton pickups.

\$750
EACH
INSTALLED



WIN A **FREE**
1962 FALCON

Drawing held on
May 12th, 4:30 P.M.

Simply fill out the entry blank
with your name and address.
You do not have to be present
to win, there's no obligation.
Employees of Kendall Motor Co.
are not eligible. You must be
18 years of age or over.

(You can be sure... We look beyond the sale)

KENDALL MOTOR CO.

"FORD SQUARE"

(where Olive Crosses 13th)
Eugene, Oregon

New Cars Phone DI 5-8491
Used Cars Phone DI 4-0022