

'Axe' Wins National Honor

Top Prize Given SE Newspaper

By RALPH OLIVE
Of the Register-Guard

Staff members of the Axe, South Eugene High School student newspaper, gained national recognition last week for many hours of hard work this year.

The Axe won the Medalist award of the Columbia Scholastic Press Assn. of Columbia University, New York. The Medalist is the highest award that goes to any newspaper in the association, and is based on all-around excellence. This year Madras High School, with an enrollment of 450, and South Eugene, which has 1,600 students, were the only Medalist winners in Oregon.

Judges consider writing, editing, make-up, editorials, creative literary work and advertising.

Newspapers published from April through December of 1961 were judged in the contest. Thora Williams, now a journalism major at the University of Oregon, was editor of the Axe last year, and Carol Leuschel is editor this year.

Miss Leuschel, with her associate editor, Valerie Clark, takes over-all responsibility for the Axe's news and editorial policies. The two of them edit all news copy, and make up the paper. John Crowder, sports editor, is responsible for his own pages.

The Axe is published every two weeks, and the Sunday night of publication week is a busy time for the Axe editors, all second-year journalism students. This is the time when they meet at the home of Alyce Sheetz, journalism adviser, to review copy and take care of last-minute details.

Mrs. Sheetz teaches two classes of Journalism. The first-year students take on editing reporting, writing and editing tasks. The top editorial positions are filled by the second-year students.

News is covered thoroughly through the best system. Reporters check with department heads and individual



Prize Winner

The Axe, South Eugene High School student newspaper, has joined the distinguished ranks of the Medalist award winners, the top prize of the Columbia Scholastic Press Assn. Staff members, shown with their adviser, Alyce Sheetz, are, from left, Gary Leeper, business manager; Valerie Clark, associate editor, Carol Leuschel, editor, and John Crowder, sports editor.

teachers throughout the school. Feature stories are newspaper, and Mrs. Sheetz an important part of the said some particularly good feature stories have been turned in this year to feature editor Judy Moore.

As editor, Miss Leuschel sometimes finds it difficult to get just the right story for the best page make-up.

"We find we have a lot of little finds," she said. "Sometimes we need longer lead stories."

Generally, though, there is no shortage of news, but there are other problems.

"We always hit a snag of some kind," Miss Leuschel said. "Every issue, the make-up gives us the most difficulty."

This happened in the

March 9 issue, when the editors had the problem of working in 19 pictures of candidates for student body offices.

Gary Leeper, business manager, is responsible for selling advertisements. Both Leeper and his ad salesmen have accounts, whom they contact regularly. Leeper has found that the firms that start advertising early in the year usually stay with the Axe, but it is hard to find new business.

"It doesn't expand too much," he said. "Our biggest advertisements are from the clothing stores."

The Axe is financed primarily through advertising revenue. The budget is filled out with help from student body funds. No tax money goes into the newspaper, Mrs. Sheetz said.

Sports editor John Crowder has a special problem, because of the every-two-week publication schedule. All sports are covered thoroughly, so Crowder has a lot of news to pack into each issue. Important games often break after the Axe goes to press. Crowder can't get the story on that game in the next issue, but he normally writes a

story explaining the team's standing, and what future prospects will be, depending on the outcome of the game.

The Axe has a circulation of 1,800, including 100 copies that are mailed throughout the country. Most of these are on an exchange basis with other newspapers. Sandy Gowins, circulation manager, is in charge of both local and mail distribution.

The Columbia Scholastic Press Assn., founded in 1925, is an organization of school publications sponsored by Columbia University, with a governing board that includes deans and directors from the university's schools and divisions.

How does it feel to advise a newspaper that wins a national award? Here is the reaction from Mrs. Sheetz:

"I'm really thrilled with our award. It's the first time in my seven years of advising high school papers that my paper has won. We've had many first class ratings, but so few Medalists are awarded. It's sort of a joke among journalism advisers that the judges toss the papers, and the ones that stick to the ceiling win the Medalist. We had the glue this time."

St. Francis Body Builder To Speak At Assembly

By GERALD WOLF

George Eiferman, former "Mr. America," will present a demonstration on body building at a National School Assembly, Friday at 2 p.m. Since winning the National A. A. U. "Mr. America" title, Eiferman has been presenting physical education variety programs, interspersed with music and humor.



Four students presented a debate panel at the Parent's Club meeting Thursday evening. The topics discussed were compiled from monthly homeroom discussions. They were: 1. Resolved that teenagers should own their own automobiles; 2. Resolved that teenagers should be permitted use of the family automobile.

The positive side of the panel was presented by Marcia Tomich and Randy Taylor, the negative by Sheila Rodgers and Gary DuTelle. Timothy O'Neill, student body president, served as chairman.

Sister Marian James represented the Sisters of the Holy Names, who teach science in Oregon and Washington schools, at the National Science Teachers convention in San Francisco last week.

About 3,000 teachers were present at this convention, which was held for the first time west of the Rocky Mountains.

Franciscans and Senior Seven sang for a banquet of the Archdiocesan Council of Catholic Women on Sunday and Monday.

Preparations for "Songarama '62", to be held May 7 and 8, are under way. Mr. and Mrs. Dale Cooley, directors, announced that groups, soloists and special arrangements are starting to be organized.

Princess' Secretary To Mary Banker

MONTE CARLO, Monaco (AP)—The American private secretary of Princess Grace and the nephew of British novelist Somerset Maugham will be married Friday in this Riviera principality.

Miss Phyllis Blum, 29, a New Yorker, has been secretary to the former Grace Kelly for four years. Her fiance is Julian Earl, 34, a London banker.

Teen Topics

Under Twenty

Overuse of Pet Expressions Kills Conversation Quickly

By MELVA WEBER

Do you ever find yourself thinking, as you listen to a friend talk, "If she says 'really' once more, I'm going to scream!"?

Most people, but particularly the talkative types, develop habits of using a pet word or expression, over and over. Even if it's the most exciting item you've heard for a month, you will wince if your friend fin-

ishes off every sentence with "D'you know what I mean?" You might cure the habit, but kill the friendship, if you broke in every time to say, "Yes, I know what you mean."

Hammering away at a favorite word or expression is disastrous to effective conversation. Listeners get distracted waiting for the next eruption of your "pet" word. The trouble is, speakers are almost never aware that they have this annoying habit. Those who are lucky enough to have a blunt, tactless brother or sister will probably learn about their speech mannerisms, through taunts and mimicry. But if you don't have a helpful jeering section of this kind, you might have a discussion with your friends—close friends would be best—on "what words are we saying to pieces, this term?"

Starting every remark with "Look" is the mark of the Super-Urge speaker. Without knowing it, he's using the word to grab you by the lapel. Other Urgent types grab lapels at the end of every line, by saying, "Right?" "Am I right?" or, "You know?"

The Talking Bully is the one who wants to hold the stage while he thinks up what he's really going to say. He'll start out with, "What I want to say is this: 'He fills in with words like 'actually' and 'frankly' to help him gain time, for the poor fellow usually is a slow thinker."

The Timid Interrupter opens with, "May I ask just one question?" If you wanted to be unpleasant about it, you might answer, "Yes, you may. And you have." Better, however, be lenient with the repetition habits of your friends. You probably have a few such habits yourself. Right. Really. You know what I mean?

Distributed by Columbia Features, Inc.

Funds Approved For Indian School

By ASSOCIATED PRESS

The House of Representatives Tuesday approved more than a million dollars for the Chemawa Indian School in Oregon and \$41,544 for the Fort Clatsop National Memorial, Rep. Walter Norblad, R-Ore., reported.

He said the bill provides \$1,018,000 for operation of the Chemawa school near Salem, plus \$92,500 for repair and maintenance and \$50,000 for major alterations.

The Fort Clatsop money is for operation, maintenance and rehabilitation of physical facilities.

Willamette

Tamy Busk Named Girl Of Month

By KATHY MAHER

Chosen as February Girl of the month was Tamy Busk, junior. Tamy was chosen on school spirit, which she has displayed well during her three years at Willamette. She has been active in school affairs and is currently manager of the student store and chairman of decorations for the 1962 Prom.

The senior class of '62 will be paving the pavement this Saturday March 24 to collect paper for a drive to raise money for the senior gift. This is one of the many money-making drives coming up and sponsored by the class.

Senior announcements are currently being printed and the cards have been finished for delivery soon. Orders for caps and gowns have been sent in and are expected to be received soon also.

This class of '62 slipped by the class of '62 in a basketball game held Friday, March 9. The score was a close 34-32 for the contest. Principal Earl Vossen officiated and both teams had cheering sections. The game was used as a project to make money for both classes.

Net Loss Revealed

WASHINGTON (AP)—The Air Transport Assn. said Wednesday final figures show the trunk airlines had a net loss of \$34,053,000 last year. The 1961 loss, the first for the trunk airlines since 1947, compared with a net profit of \$1,188,000 in 1960.



EARL ASHWORTH SAYS: PLEASE CALL DI 5-2355 FOR APPOINTMENT

THERE IS A DIFFERENCE IMPERIAL for '62 DRIVE IT AND SEE BARKER MOTORS Olive at 11th Avenue

South Eugene

Pep Club Members Sell \$300 Worth of Programs

By ELLEN SMITH

South Eugene Pep Club members sold over \$300 worth of programs and guides at the annual basketball tournament last week. This was a \$50 increase over last year's sales. Forty-four girls each had more than \$30 in sales and may attend the SEHS basketball banquet tonight free of charge.

Pep Club chairmen for this project were Carol Van Nuys, Jean Pine, Marilyn Strausborger, La Fern Rust and Judy Jacobsen.

Dorothy Ghent, South senior, was presented the Daughters of the American Revolution Award for Good Citizenship, for South High.

An estimated 10 South Eugene students are planning to attend the DECA State Conference in Medford, March 23-25.

At the conference Dawn Chambers and Judy Saks will enter the salesmanship and public speaking contest. David Stronach is submitting a manual on cameras for judging and Jim

Landrum is submitting a manual on skis.

Three South Eugene students received college scholarships recently. Venita Ferguson won a \$25 Soroptimist award and will compete for the \$2,500 scholarship. Ken Ward and Dave Rodman obtained United States Bank scholarships of approximately \$1,200 each in the "work-college" program.

Kris Brooke, senior, was recently chosen Girls' League February Girl of the Month. She was chairman of the senior fashion show for the charity drive, was sophomore princess for the 1959 SEHS Homecoming, and is a member of Varsity Rally Squad.

Jester Hairston will be in Eugene Saturday for the fifth Negro spiritual festival. All city junior and senior high school choirs will participate in the program to be held at North Eugene High. Tickets for the performance may be obtained from any of the music departments in the city.

HANDLING MEN:

The Key to Supervision
General Extension Division

offers its
ADMINISTRATIVE PRACTICES FOR SUPERVISORY PERSONNEL
Course starting March 26 in Harris Hall
Basement, County Courthouse

A survey of the elements of business organization and the role of the supervisor and foreman. Basic economics and how this universal law pertains to the business at hand, production planning, follow-up, quality control, communications, and the supervisor's responsibilities to his crew, to his superiors and to the public. Basic principles of developing leadership and directing a work force. This is the same course Oregon Technical Institute provides to Oregon firms for training their supervisors.

Participants can register for the ten Monday night classes at the first meeting March 26 at 7 p.m. Class fee will be \$38.00 including text and necessary materials.

SPACE ENGINEERING

the automated rail way

From boxes to boxcars — handling your shipment is an engineered science on Union Pacific. Shipments from and to the Pacific Northwest start with well trained and experienced "space engineers." These Union Pacific experts combine the latest methods in materials handling with specially designed rail equipment, to deliver the goods . . . farm or factory fresh.

Microwave traffic controls, giant locomotives, automatic and direct-dial communications, all combine to provide dependable transportation . . . smoothly and swiftly, hour after hour. This is the modern way to run a railroad — the automated rail way.

SHIP AND TRAVEL

U.P.

Domeliner travel is restful, and relaxing. No driving strain or worry. Ask about Family Fares — costs are really much less than you'd imagine.

UNION PACIFIC RAILROAD

163 E. 12th Ave.

J. E. ATHERTON
General Traffic Agent

Eugene, Oregon

CHEE!

remerson Ralph Wilto Emerson of Cal Young Junior High when he learned that dozens of pairs of corduroy peptops and dozens of long-tailed shirts are in stock NOW at the new boy-approved

JEANIE GIBBS SHOP AND BILLY'S 'n' DWAYNE'S SOX & POUNTAIN

The Broadway
36 East Broadway

PICK-A-DOT Record Sale!

Dot's right! Check the back of each Album in both stores for REAL RECORD SAVINGS!

- ALBUMS MARKED WITH RED DOT \$2.00 OFF Reg. Price
- ALBUMS MARKED WITH GREEN DOT \$1.50 OFF Reg. Price

All other LP Albums (\$3.98 or more) in our Entire Stock and Not Tagged \$1.00 off reg. price

Stop in—SAVE NOW AT BOTH LOCATIONS

Thompson's • Record Mart

96 E Broadway 82 W. Broadway