



## CONFIDENT

any time of the month

She trusts Tampax to keep herself poised, assured, perfectly at ease.

If you tend to become a little self-conscious on certain days, you'd be surprised what Tampax can do to help you.

Odor, chafing, irritation all vanish. Because Tampax® absorbs internally, it's out of sight, out of mind. No telltale outlines, no belts, pins or pads. You can move in comfort, dance in comfort, even go swimming any time of the month.

Remember how flustered you were on your first date? Confidence came with growing up. And grown-up girls use every aid they can to keep that confidence... make-up, deodorants... yes, and Tampax, too. It's by far the nicest sanitary protection of all.

So why not join the millions of girls just your age who use Tampax? Try it—this very month!

\*Dress by Sportswirl

**TAMPAX** Incorporated  
Palmer, Mass.



No longer just a rich man's toy, boats such as this one can be rented at a surprisingly moderate price.

# Today Everyone Can Go Boating!

*The cost is down, the pleasure is up, and here's how your family can join in the waterway fun*

By GUY W. HUGHES Executive Director, Outboard Boating Club of America

NOT LONG AGO a Chicago family was seeking an unusual vacation idea. Boating appealed to them, but they didn't own a boat and didn't feel ready to buy one.

Then they learned they could rent one. For \$200, they spent seven idyllic days on an outboard-powered houseboat, cruising part of Lake Michigan and several small rivers, hiking, swimming, and skin-diving along the way.

A few years ago such an opportunity wouldn't have existed. But now, with the booming interest in boating, you can rent fishing boats, outboard cruisers, runabouts, and houseboats in every section of the country.

Even families of moderate means can now join in the waterway fun which 40 million Americans enjoy regularly. You and your family can fish in quiet lakes, cruise along fascinating rivers, swim, water-ski, skin-dive, or merely float lazily along in your boat, warm sun on your face, water lapping serenely against the hull.

You can discover the magic I first experienced in Missouri's Ozark country at age 6. There, with my father, I



fished, camped, and learned the wonders of the outdoors from a boat.

We didn't have today's modern equipment. But the freshness of the air, the relaxation, and the spirit of adventure were unforgettable, as they still are for anyone who seeks pleasure on the water.

WHY DO I SAY anyone nowadays can go boating?

First, as any boater knows, because of the equipment revolution. Motorboats now are as easy to drive as cars. Only a shirrtail relative to the balky, noisy, greasy engines of former years, modern outboards are lightweight, clean, safe, dependable, and quiet. Push a button, shift gears, and you're under way, guiding your sleek outboard with a steering wheel.

Wooden boat hulls now have a new design; metal or fiber-glass models entail little maintenance. You needn't even rent a mooring site: for as little as \$100 you can buy a trailer, back it up to a launching ramp, and ease your boat into the water with the trailer's power or hand winch.

(Continued on page 27)

with Alfred Balk



ICE-CREAM-SMOOTH  
**FRUIT FREEZE**

EASY AS WHIPPING  
FROZEN STRAWBERRIES

with **PET**®  
*the milk with twice  
the country cream  
in every drop...*

You don't even chill the PET Evaporated Milk—it whips up to a creamy pink cloud with just frozen berries and powdered sugar. And you don't even stir, once it's in your freezing tray. You could only make it with a milk as thick and rich as PET—the milk with twice the country cream in every drop! Thin milk just won't do. Try it soon—you'll make it often.

..... STRAWBERRY FRUIT FREEZE .....

- Put 10-oz. pkg. Frozen Strawberries (do not thaw), ½ cup PET Evaporated Milk (1 small can) and ½ cup Powdered Sugar into small bowl of electric mixer (or 1½-quart bowl).
- Break up fruit with a fork. Let stand a few minutes, just until fruit begins to thaw. Beat with electric mixer at medium speed just until blended.
- Then beat at high speed 2 to 3 minutes, or until thick and creamy. Freeze in ice tray, about 2 to 3 hours. Makes about 1 quart.

FOR VARIETY: Use 10-oz. pkg. Frozen Raspberries or 12-oz. pkg. Frozen Peaches in place of strawberries.

..... "PET"®—Reg. U. S. Pat. Off. Copr., 1961, Pet Milk Co. ....

Able to seat five comfortably, this sleek outboard runabout drives as easily as a car, and its motor is a far cry from models of the past.