

END OF THE MONTH CLEARANCE

one day only

Red Letter Day

LAST DAY

FROM OUR STOCK

no merchandise purchased for this sale

Appliances, TV, Lower Level

- 1 RCA clock radio was 34.95 now **22.99**
- 2 8-transistor radios, were 29.95 now **17.99**
- 3 hand vacuums, 19.99 then 12.99 now **7.99**
- 3 table-top water heaters, 159.95, then 118.99 **69.99**
- 1 RCA transistor radio was 49.95, now **32.99**

Used Appliances, Lower Level

- 1 RCA 21" TV **49.99**
- 1 radio, 3-speed phono. **59.99**
- 1 hand vacuum **3.99**
- 1 14" portable TV **79.99**
- 1 21" Zenith console **49.99**

China, Glassware, Lower Level

- 1 set 16-pc. china, 31.80, then 19.99, 12.99, now **7.99**
- 1 gr. open-stock arburg crossroads, now **1/2 off**
- 1 gr. open-stock china, was 59.95, now **39.95**
- 1 gr. jackson white open stock, now **1/2 off**
- 2 starter sets jackson china, white were 17.95 now **11.99**
- 1 hand-cut crystal bowl, 12", was 15.95, now **9.99**
- 1 pepper mill set, starburst, was 9.95, now **4.99**
- 6 oasis egg cups, were 1.20, now **.49**
- 6 oasis 6 oz. juice glasses, were 1.01, now **.49**

Lamps, Pictures, Lower Level

- 2 double desk lamps, were 13.95, then 8.99, now **5.99**
- 1 lamp, was 19.99, then 11.99, now **6.99**
- 1 shade, was 13.95, then 8.99, now **3.99**
- 1 shade, was 10.95, then 6.99, now **3.99**
- 1 lamp base, was 5.99, now **3.99**

Curtains, Draperies, Lower Level

- 3 fiberglass draperies 29.98, then 21.98, 16.99 now **9.99**
- 3 fiberglass draperies 19.98, then 15.98, 13.39 now **8.99**
- 11 fiberglass draperies, were 9.98, then 5.89, now **3.99**
- 3 lined draperies, 13.98, then 8.59, 5.69, now **2.99**
- 1 2 1/2" lined draperies, 39.98, 26.99, 17.99, now **11.99**
- 3 pr. cot lined drapes, were 15.98, then 9.99 now **6.99**
- 3 pr. cot lined drapes, were 38.98, now **23.99**
- 2 foam TV pillows, were 6.98, now **4.99**
- 2 quilted coverlets, were 13.99, then 9.29, now **4.99**
- 150 yds drapery fabric, was 98 yd, 59 yd, now, yd. **.39**
- 1 group drapery remnants, now **1/2 off**
- 20 fiberglass panels, were 3.98, then 2.99, now **1.99**
- 7 pr. cot curtains, were 3.49, now **2.29**
- 1 pr. dacron pricillas, 29.98, then 14.98, now **9.99**
- 4 pr. dacron tiers, were 3.98, then 2.59, 1.49, now **.79**
- 7 pr. dacron tiers, were 3.49, then 2.59, 1.29, now **.79**

Toyland, Lower Level

- 1 popeye stuffed toy, was 5.95, now **2.99**
- 2 dolls, were 12.95 & 13.00, now **9.99**
- 1 baby-doll, was 17.99, now **9.99**
- 1 kathy doll, was 6.95, now **3.49**
- 4 dolls, were 7.99 & 9.99, now **4.99**
- 1 marlybel doll, was 12.98, now **6.99**
- 2 'n'me Alex. dolls, were 10.95, then 5.99, now **4.99**
- 1 lionel train, was 25.00, then 15.99, now **7.99**
- 1 pom-pom gun, damaged, was 12.98, now **6.99**
- 1 stuffed toy, was 4.97, now **2.99**
- 1 doll stroller, was 5.99, now **2.99**
- 26 games, were 3.98 & 5.98, then 1.49, now **.79**
- 9 drive-in theaters, were 5.98, then 2.99, now **1.49**
- 12 toddler karts, 19.93 then 14.95, 9.99, now **4.99**
- 11 mortars, were 4.98, then 2.99, now **1.49**
- 1 mortar set, was 7.49, then 5.99, 2.99, now **1.49**
- 1 3-pr drum set, was 5.85, then 2.49, now **1.49**
- 2 elec juke boxes, 49.99, then 29.99, now **15.99**

Sporting Goods, Lower Level

- 3 bike lamps, were 4.97, now **2.49**
- 1 spinning reel, was 9.99, now **4.99**
- 7 footballs were 3.95 now **1.99**
- 1 leather ball, was 9.95, now **4.99**
- 12 sleds (snow) were 4.98 now **2.99**
- 7 pingpong sets, were 5.95, now **3.49**
- 7 pingpong sets, were 8.95, now **3.49**

Housewares, Lower Level

- 2 oster foot massage, were 9.99, now **3.99**
- 1 dormeyer iron, was 13.95, now **6.99**
- 1 GE skillet, was 15.95, now **7.99**
- 1 dormeyer skillet, 24.95, now **12.99**
- 1 westinghouse pan, was 14.95, now **6.99**
- 1 westinghouse kettle, was 16.95, now **8.99**
- 1 dormeyer coffee pot, was 17.95, now **8.99**
- 1 sun lamp, was 39.95, now **19.99**
- 1 dormeyer mixer, was 20.95, now **10.99**
- 1 air purifier, was 39.95, now **19.99**
- 1 soap dish holder, was 12.00, now **5.99**
- 1 paper holder, was 15.00, now **8.49**
- 2 towel bars, were 4.95, now **2.49**
- 4 weaver pans, were 10.95, now **5.99**
- 1 coffeepot, was 7.95, now **3.99**
- 1 teakettle, was 6.50, now **2.49**
- 1 filter roaster, was 37.95, now **19.99**
- 1 presto pressure cooker, was 20.45, now **9.99**
- 4 tube cast pans, were 2.80, now **1.49**
- 3 pie pans, were 1.25, now **.59**
- 1 desco casserole, was 8.95, now **3.99**
- 1 hamper, was 13.98, now **5.99**
- 5 waste baskets, were 1.98, now **.99**
- 4 waste baskets, were 3.98, now **1.99**
- 4 steak knife sets, were 5.95, now **2.99**
- 5 steak knife sets, were 12.95, now **6.99**
- 12 carving sets, were 14.95, then 7.99, now **3.99**
- 25 garage brooms, were 2.99, now **1.49**
- 1 eckle sets, was 3.98, now **1.99**
- 5 stove mats, were 4.29, now **1.99**

Boys' Wear, 1st Floor

- 6 pr cords, were 5.98 & 6.95, then 3.99, now **1.99**
- 2 jackets, were 19.98 & 17.98, then 11.99, now **6.99**
- 1 jacket, was 19.98, then 11.99, 4.99, now **2.99**
- 3 suits, were 24.95, then 15.99, now **9.99**
- 4 suits, were 17.98, then 10.99, now **6.99**
- 46 shirts, were 2.98, then 1.97, now **.99**
- 7 shirts, were 3.98, then 1.99, now **.99**
- 11 pullover sweaters, were 10.98, then 7.32, now **3.99**
- 7 pullover sweaters, were 7.98, then 5.32, now **2.99**
- 15 pullover sweaters, were 6.98, then 4.85, now **2.99**
- 9 vests, were 4.98, now **2.99**
- 4 sport shirts, were 2.98, now **1.99**
- 31 sport shirts, were 3.98, now **2.99**
- 4 flannel pajamas, were 3.98, now **1.99**
- 14 sweat shirts, were 1.79, now **.99**
- 55 knit shirts, were 2.98, now **1.99**
- 19 knit shirts, were 3.98, now **1.99**

Notions, Street Floor

- 5 almdrella girdles were 6.95 then 3.49 now **1.79**
- 2 girdles were 7.95 then 3.99 now **1.99**
- 1 sewing basket was 8.00 then 3.49 now **1.79**
- 4 light touch flashlights 2.99 then 1.49 now **.79**
- 6 gold bird pill boxes, 2.99 then 2.49 now **1.00**
- 91 knitting worsted were .79 now **.39**
- 61 Nyes Germantown were .90 now **.39**
- 16 Norwich were .90 now **.39**
- 4 Astrakhan were 1.35 now **.79**

starred items
limited one to a customer

bon marche russells



sorry, no mail or phone orders on eom mdse.

every eom sale item guaranteed at least 1/3 off the price it was in our stock prior to this sale

Men's Clothing, 1st Floor

- 9 briefs, were 1.0, now **.49**
- 3 ties, were 5.00 & 6.50, now **2.99**
- 1 insul. underwear, was 12.95, now **7.99**
- 2 ashtray sets, were 6.95, then 3.99, now **1.99**
- 1 mug, was 14.95, then 7.99, now **3.99**
- 1 jewel box, was 10.95, then 5.99, now **2.99**
- 1 lighter, was 9.95, then 4.99, now **2.99**
- 3 sets cuff links, were 5.00 & 5.95, then 2.99, now **1.99**
- 16 cuff link sets, were 1.00, .49, now **.29**
- 6 ties, were 6.50 & 7.50, then 3.99, now **1.99**
- 6 ties, were 5.00, then 2.99, now **1.99**
- 9 insul. sock covers, were 2.98, then 1.99, now **.99**
- 10 pr. mittens, were 2.98, then 1.99, now **.99**
- 1 shirt, was 7.95, now **3.99**
- 1 shirt, was 11.95, then 7.99, now **3.99**
- 6 sweater vests, 1/2sleeve, 12.95, then 7.99, 4.99, now **2.99**
- 18 pr. tie-on shirts, were 2.98, then 1.96, now **.99**
- 7 shirts, were 10.95, then 5.99, now **3.99**
- 10 shirts 7.95 then 4.99 now **2.99**
- 6 shirts, were 6.95 & 7.95, then 3.99, now **1.99**
- 1 shirt, was 25.00, then 15.99, now **9.99**
- 1 shirt, was 10.95, then 6.95, now **3.99**
- 4 shirts, were 7.95 & 8.95, then 4.99, now **2.99**
- 1 sweater, was 19.95, then 17.95, 6.99, now **3.99**
- 2 tennis shorts, were 3.95, then 2.99, now **1.99**
- 2 loden coats, were 29.95, then 19.99, now **9.99**
- 5 ponchos, were 9.95, now **4.99**
- 1 jacket, was 25.95, then 19.99, now **9.99**
- 5 key rings, were 1.75, then .99, now **.49**
- 2 colored dress shirts, were 5.00, then 2.99, now **1.99**
- 2 white shirts, were 5.95, then 3.99, now **1.99**
- 1 pajamas, were 5.95, now **3.99**
- 1 pr. pajamas, were 8.95, now **4.99**
- 18 pr. flannel pajamas, were 4.00, now **1.99**
- 9 pr. twill cotton pants, were 6.95, now **3.99**
- 6 sport coats, were 21.95 & 25.00, then 15.99, now **9.99**
- 1 sport coat, was 35.00, then 19.99, now **9.99**
- 13 blazer jackets, were 34.50, now **19.99**
- 1 man's suit, size 42, was 79.50, then 49.99, now **29.99**
- 3 knit jackets, were 25.00, now **15.99**
- 5 bulky knit sweaters, were 17.95, then 10.77, now **5.99**
- 5 bulky sweaters, were 15.95, then 9.57, now **5.99**
- 5 bulky sweaters, were 16.95, then 11.37, now **5.99**
- 4 bulky sweaters, were 13.95, then 9.99, now **5.99**
- 37 knit or corduroy shirts, were 5.95, now **3.99**
- 10 s/sleeve wool shirts, were 11.95, now **5.99**
- 4 shirts, were 7.95, now **4.99**
- 11 sport shirts, were 5.95, now **3.99**

Shoes, 1st Floor

- 15 pr. cord oxfords, wom., were 3.99, now **1.99**
- 20 pr. velvet flats, were 8.95, now **5.99**
- 16 pr. mid-heel pumps, 14.95 & 15.95, now **8.99**
- 20 pr. squash heels, were 12.95, now **7.99**
- 26 pr. mid-heel pumps, 12.95 & 13.95, now **7.99**
- 9 pr. white flats, were 10.95, then 7.90, now **4.99**
- 13 pr. sample shoes, 10.95, then 7.90, now **4.99**
- 9 pr. casuals, 10.95, then 6.99, 3.99, now **1.99**
- 11 pr. oxfords, were 7.95, then 4.99, now **2.99**
- 9 pr. black oxfords, were 9.95, then 5.99, now **3.99**
- 10 pr. squash heels, 7.95, then 5.99, 1.99, now **3.99**
- 8 pr. squash heels, were 9.95, then 5.99, now **3.99**
- 9 pr. wom. slippers, were 6.99, then 3.99, now **1.99**
- 3 pr. wom. slippers, were 4.99, then 2.99, now **1.99**
- 51 pr. flats, were 6.95, now **3.99**
- 9 pr. eyelet ties, were 8.95, now **5.99**
- 36 pr. boys' oxfords, were 7.95, then 4.99, now **2.99**
- 5 pr. boys' oxfords, were 8.95, then 5.99, now **3.99**
- 2 pr. boys' boots, were 15.95, then 8.99, now **5.99**
- 21 pr. children's shoes, 7.95, then 4.99, 1.99, now **.99**

Accessories, Main Floor

- 13 blouses, were 3.50 & 3.98, now **1.99**
- 6 blouses, were 3.98, then 1.99, now **.99**
- 4 shrugs, 1 jacket, were 8.98, then 4.99, now **2.99**
- 21 vera hats, were 1.25, then .69, now **.39**
- 3 jackets, were 14.95, then 9.99, now **5.99**
- 2 jackets, were 9.98, then 4.99, now **2.99**
- 14 jersey head wearers, were 1.25, now **.99**
- 4 belts, were 4.50 & 6.95, now **2.99**
- 10 handbags, were 8.98, now **4.99**
- 3 leather handbags, 16.95 & 18.95, then 10.99, now **5.99**
- 1 fab. handbag, was 5.98, now **3.99**
- 1 man's jewel box, was 15.98, then 8.99, now **4.99**
- 6 men's jewel box, were 5.00, now **2.99**
- 9 pr. leath. gloves, were 9.00, now **5.99**
- 10 pr. fab. gloves, were 4.00, now **2.49**
- 9 pr. fab. gloves, were 3.50 & 4.00, now **1.99**
- 2 pr. leath. gloves, were 8.50, now **5.99**
- 5 pr. fab. gloves, were 5.00, now **2.99**

Handkerchiefs, 1st Floor

- 2 silver earrings, were 7.50, now **4.99**
- 1 pr earrings, were 8.95, now **5.99**
- 2 necklaces, were 14.95 and 15.00 now **7.99**
- 1 necklace, was 20.00 now **12.99**
- 7 copper earrings were 3.00 now **1.99**
- 41 earrings were .29 now **.09**
- 22 pr. earrings, were 69 now **.39**
- 30 pr. earrings & 3 necklaces were .99 now **.49**
- 15 pr. earrings were 1.09 now **.59**
- 21 pendants and pins were .99 now **.49**
- 3 necklaces and pins were 3.99 now **1.99**

Infants', Children's, 2nd Floor

- 21 jackets were 7.98 and 8.98 now **4.99**
- 3 robes were 2.99 and 3.99 now **1.99**
- 3 robes were 5.99 now **2.99**
- 6 pajamas were 1.99 now **.99**
- 7 1-piece snow suits were 12.98 now **8.99**
- 26 2-piece snow suits were 11.98 and 15.98 now **8.99**
- 1 coat, velvet, was 12.98 now **8.99**
- 4 dresses were 7.98 now **4.99**
- 4 dresses were 3.98 now **1.99**
- 3 dresses were 4.98 now **2.99**
- 10 raincoats were 1.99 now **.99**
- 2 cowboy pants were 1.99 now **.99**
- 2 pant sets were 3.99 and 4.99 now **1.99**
- 57 anklets were .49 now **.09**

Girls' Wear, 2nd Floor

- 20 cotton knit gowns were 4.00 now **2.59**
- 15 cotton knit pajamas were 4.00 now **2.59**
- 10 washable wool skirts, 6.98 then 4.59 now **2.59**
- 8 reversible skirts, 12.95 then 8.59 now **4.99**
- 12 gym blouses were 2.35 then 1.49 now **.99**
- *20 washable wool slacks were 5.98 now **.69**

Sportswear, Second Floor

- 1 pr pants, were 8.98, then 5.99, now **3.99**
- 1 pr pants, were 14.98, then 9.99, now **5.99**
- 14 skirts, knee ticklers, were 7.99, now **4.99**
- 46 skirts, were 10.99, now **6.99**
- 3 skirts, were 16.98, then 10.99, now **6.99**
- 2 skirts, were 11.98, then 7.99, now **4.99**
- 10 skirts, were 6.99, now **3.99**
- 2 pants, 1 lame pants, 11.98, then 7.99, now **4.99**
- 2 hostess skirts, were 19.95, then 12.99, now **7.99**
- 1 hostess costume, was 45.95, then 29.99, now **19.99**
- 2 lame blouses, were 8.98, then 5.99, now **3.99**
- 8 Jamaica's, were 5.99 & 6.95, now **3.99**
- 2 fuzzy tops, were 11.98 & 12.98, now **7.99**
- 4 fuzzy tops, were 14.95 & 14.98, now **9.99**
- 3 jackets, were 45.95, then 28.99, 18.99, now **11.99**
- 4 car coats, were 35.00, then 23.99, now **15.99**
- 6 jackets, 29.95, then 18.99, 11.99, now **7.99**
- 1 jacket, was 14.98, then 9.98, 4.99, now **2.99**
- 1 jacket, was 16.95, then 10.99, then 6.99, now **4.99**
- 2 skirts, were 9.95, then 5.99, 3.99, now **1.99**
- 1 car coat, was 35.00, then 22.99, 14.99, now **9.99**
- 1 car coat, was 29.95, then 18.99, 11.99, now **7.99**
- 1 skirt, was 12.95, then 7.99, 4.99, now **2.99**
- 2 skirts, were 15.98, then 9.99, 5.99, now **3.99**
- 1 skirt, was 13.98, then 8.99, now **5.99**
- 1 knee tickler, was 16.95, then 10.99, 6.99, now **3.99**
- 1 beach jacket, was 15.95, then 9.99, now **5.99**
- 3 blouses, were 14.95, now **8.99**
- 3 blouses, were 8.98 & 9.98, now **5.99**
- 20 blouses, were 5.98 & 6.98, now **3.99**
- 9 blouses, were 7.95 & 7.98, now **4.99**
- 1 vest, was 10.98, now **6.99**
- 5 blouses, 14.95, then 9.99, 5.99, now **3.99**
- 3 blouses, 16.95, then 9.99, 5.99, 3.99, now **1.99**
- 7 blouses, were 8.95, then 5.99, now **3.99**
- 3 blouses, were 7.98, then 4.99, 2.99, now **1.99**
- 111 sweaters were 5.99 & 6.99 now **3.99**
- 1 sweater, was 15.98, then 9.99, now **3.99**
- 1 sweater, was 7.98, then 4.99, now **2.99**
- 1 sweater, 11.95, then 7.99, 4.99, now **2.99**
- 3 sweaters, 14.95, then 9.99, 5.99, now **3.99**
- 5 swim caps, were 4.00, then 1.99, now **.99**
- 8 sweaters, were 8.99, now **5.99**
- 1 sweater, was 14.99, now **9.99**
- 1 sweater, was 10.99, now **6.99**
- 1 pr pants, was 5.99, now **3.99**
- 53 pr pants, were 7.88 & 7.99, now **3.99**
- 8 pr pants, were 4.98, now **2.99**

Blouse Department

- 15 blouses, were 8.98 & 9.98, then 5.99, now **3.99**
- 2 blouses, were 7.98 & 8.98, then 4.99, now **2.99**
- 20 blouses, were 4.99, then 2.99, now **1.99**
- 2 blouses, were 5.98, then 3.99, now **1.99**
- 16 wool jersey blouses, 6.98 & 7.98, now **4.99**
- 5 velvet blouses, were 12.95, now **7.99**
- 2 silk blouses, were 8.98, now **5.99**
- 16 silk blouses, were 11.95, now **7.99**

Ready To Wear, 2nd Floor

- 1 coat, was 69.95, then 45.99, now **29.99**
- 2 coats, were 110.95, then 73.99, 49.99, now **32.99**
- 1 coat, was 169.95, then 112.99, 73.99, now **49.99**
- 1 coat, was 39.95, then 26.99, 17.99, now **11.99**
- 1 coat, was 65.95, then 43.99, 30.99, now **20.99**
- 5 coats, were 75.95, then 49.99, now **32.99**
- 1 dress, 159.95, then 102.99, 68.99, now **45.99**
- 1 dress was 39.95, then 26.99, 17.99, 11.99, now **5.99**
- 3 dresses were 129.95, then 85.99, 57.99, now **39.99**
- 5 dresses were 25.95, then 16.99, now **10.99**
- 6 dresses were 55.95, then 36.99, 24.99, now