



"I cannot tell a lie"

Rubenstein's FURNITURE SHOWPLACE OF OREGON

CELEBRATES GEORGE WASHINGTON'S BIRTHDAY WITH

a True Confession!

MONDAY ONLY!
9:30 a.m. to 5:30 p.m.

We cannot tell a lie—either! We DO MAKE MISTAKES! We've got new (FAMOUS MAKE) sofas, sectionals, mattresses, carpeting, dinettes, appliances, tables, chairs, recliners that our Buyer bought—and you DIDN'T So-o-o, now, We're practically giving them away! This is the truth. These aren't special purchases. These are our OWN mistakes—and you profit from them! Prices are ridiculously low . . . some quantities limited. SHOP EARLY—9:30 a.m.! All items subject to prior sale! ALL SALES ARE FINAL!

From our Third Floor Designers Gallery

Tell You What We're Gonna Do . . . We'll knock off \$10 for every month this 94 inch contemporary sofa with sculptured solid walnut base and foam cushions has been hanging around our floor. Don't try to figure it out . . . we hate to even think about it . . . only \$330 and this Reg. \$495 sofa in rich brown color will be yours.

According to our esteemed buyer (one more like this and there will be a new buyer) this all foam, pillow back, modern lounge chair should have walked off the floor at \$119.50. We couldn't move it with a derrick. Do you think \$59.75 might get it going? In coppertone color.

The color's Brown But It's a Lemon to Us This modern two piece sectional in brown striped cover with foam cushions should be \$239.50 . . . but we're the only ones that think so. It's just right for somebody at \$119.75.

Ever see anyone eat a chair? Come watch our buyer. He ordered this contemporary modern lounge chair with exposed walnut frame and foam cushions . . . it will be quite an occasion when it's sold. \$49.75 is the low price now. Was \$99.50.

This is an original sofa in elegant traditional design. Originally we shouldn't have bought it — but let's not go into that. It was \$598.50. Now \$399. 8 ft. long, dacron pillow back and chic pleat flounce.

For the Dining Room

Odd Dining Table WON'T you get this out of our hair? It's a 42 inch round walnut dining table with indestructible formica top, one 12" leaf. Was \$89.95. Now \$49.88.

We thought you'd eat these up at \$69.95 — you sure fooled us! These mahogany dropleaf dining tables seat eight and surely will go fast at \$39.88.

ODD dining table. This is a solid elm with formica top and seats 8. Beautiful light wheat finish. Reg. 129.50. Now \$69.88.

THIS SADDENS US We hate to part with this beautiful Italian provincial 7 piece cherry dining set including 8 foot table 4 side chairs and 2 arm chairs. It was \$259.50. Now \$188.

Carpets and Rugs

THE FLOOR THE MERRIER

HERE'S broadloom for wall-to-wall carpeting or room size rugs that is going begging for bare floors.

NO Wool Power **HOW can you resist this savings?** 100% all wool beige tweed remnant. Huge 12 ft. x 18 ft. 9 in. size. Was \$250. Now \$138.

LET US FLOOR YOU 9x12 foot cotton shag rugs. Choice of grey, red, rose, hunter green and brown. Extra heavy quality. Reg. \$24.95. Now \$16.88.

TWIST our arm (easy now) and you can have a large size rug remnant with a choice of colors for just \$3.95. Values to \$20.00.

Cotton carpet at tremendous savings. Slightly damaged 12x15 ft. size brown tweed remnant. Reg. \$120. Now \$48.

Oh, Our Aching Racks! **ATTENTION:** Early American Lovers. Here's your chance to have a big 9x12 foot reversible wool blend oval braided rug for only \$33.33. Brown and tan colors. Luxurious 100% nylon broadloom carpet. Choice of colors. Limited quantities. Now \$6.99 square yard.

Better Bedroom

ONLY JUGGLERS NEED APPLY

THIS 3-piece mahogany bedroom set consisting of serpentine front double dresser, full size panel bed with plate glass mirror was supposed to sell like hotcakes. It didn't. So buy this Reg. \$239.95 set for \$189.

THIS Drexel twin bedroom set in French provincial design antique white finish with 5 drawer chest, double twin headboard and 2 swing-part frames has been here so long it wants to sign a lease with us. Now only \$159. Was \$309.

Are You The Master? THEN You Should Have A Master Bedroom! AND You Can Then Use All of These 4 Masterfully Matched Pieces

Modern cherrywood 9 drawer triple dresser with framed mirror and full size panel bed. Reg. \$289.50. Now \$188.

For the Living Room

HELP! It's a holdup! This contemporary 80 inch sofa, exposed walnut frame foam cushions coral cover is a steal at \$99.75. We tried and missed at \$199.50.

LUCKY PURCHASE! Yes, lucky that our blushing buyer only bought two of these contemporary modern sleep sofas. Walnut and cane arms, foam seat, beige textured fabric. Reg. \$169.50. Now \$99.00.

DEAD at \$399.95, but man, alive! At \$298 this all foam rubber kingsize 3 piece Kroehler sectional in decorator fabrics should start living.

TIGHT FIT?

YOUR apartment crowded? You should see our warehouse . . . loaded to the hilt with these Kenmore chaise lounge recliners. Too high at \$129.95. Still too high at \$99. Take them away at \$50 each.

YOU BET YOUR WIFE will like this nationally famous Kroehler foam rubber and nylon 2 piece davenport and chair suite. Was \$299.95. Now \$208.

OUR BUYER bought a carload of these 2 piece modern sectionals in the new Danish feeling with foam cushions and contemporary fabrics. Where can you go wrong at this price? Was \$199.95. Now \$148.

Strapped For Cash? Don't Worry! Our Credit Manager's Been Hypnotized!

WE'VE got him in a state where he'll let you take so long to pay that your purchase may be worn out by the time you're through paying for it!

BEATS us why this Reg. \$329.95 Imperial Kroehler foam rubber davenport and chair hasn't sold. Maybe it's the coral color. How about \$188.

WE'VE gone hog wild! You never saw such a buy! Modern sofa with 100% foam cushions. Reg. \$189.95. Now \$100.

Personal

TIRED OF YOUR WIFE?

BRING the little woman on down for a liberal trade-in allowance. You'll also see what the other fellows are stuck with! The same offer goes for your used furniture.

Major Appliances

JUST GOOD CLEAN FUN

Never a value like this one (TWO for the price of ONE) Frigidaire automatic washer and almost matching clothes dryer. Lucky you. Both for \$299.88.

WIPE OFF THE DUST . . . DISCOVERED in the warehouse during inventory!

Who needs a Frigidaire custom imperial dryer that requires no venting. It was \$329.95. Buy this last year's model for only \$250.

Right in the pink. And that's how you'll be with this beautiful Frigidaire pink electric range. Last year's model but brand new. Reg. \$199.95. Now \$166.

4 only! Westinghouse high recovery 52 gallon water heater. Never runs out of hot water. Ten year guarantee. 4 only at \$79.88.

1 only! 21 in. Sylvania television with halo-light for easy vision. Deluxe console model. Reg. \$289.95. \$199.88 buys it.

2 only! 21 in. Zenith deluxe mahogany console television sets. Reg. \$389.95. Take them away. Your choice \$299.

5 only! Sylvania 7 transistor portable radios. A real steal at \$25.

LOTS COOLER INSIDE!

WORSE than plenty . . . too many! Save on refrigerators and freezers.

Frigidaire 13 cu. ft. chest freezer. 1 only Slightly dusty. Reg. \$349.95. \$268.

Westinghouse automatic defrost 12 cu. ft. refrigerator. Deluxe model. Reg. \$349.95. \$298.

2 only! Westinghouse 11 cu. ft. refrigerators. Slightly tired of standing on our floor. Reg. \$239.95. Now \$208.

Frigidaire 9 cu. ft. deluxe refrigerator. A good value at \$229.95. A real bargain at only \$179.88.

No Down Payment Easy, Easy Terms

Bedding Buys

SCRAMBLED EGGS

. . . WE laid them and they're all bad. But at these prices how can you pass them up?

Englander 100% foam sleep set. Top quality. Full size only. Very limited quantity. \$129.95 value. Now both pieces for \$88.

Sure, They're nice . . . BUT WHAT IF YOU HAD 4 OF 'EM?

THESE are the facts, ma'am: Reg. \$49.95 full size bookcase headboards. Take them away at \$20 each.

POEM

WE HAVE 4 night stands on our floor. They used to sell at \$19.50 . . . at \$5 . . . they're four times as nifty!

We can't tell a lie! Every Simmons Beautyrest Mattress and Box Spring reduced! Discontinued covers and floor samples only!

Famous Sealy Hotel quality mattress and matching box spring, extra heavy cover — top quality, full or twin size. Was \$119—now \$66!

All-foam mattress and box spring set! Choose full or twin size. Your choice, \$55 per set.

Deluxe quality Sealy "Tuffless" inner spring mattress! 10 year guarantee! Regular \$59.95, full or twin size your choice, \$39.88.

Regular \$139.50 Simmons super deluxe sleep set, 624-coils, damask cover, 10 year guarantee. Choose twin or full size sets, \$88!

Living Room Tables

IS OUR RACE RED?

WE'VE got so many table odds and ends that we just don't have room on our floor to put on any of the new groups now coming in. We've no choice but to practically give these away. Come and get 'em! Famous Willett Trans-East living room tables in solid cherry. Your choice, 25% off.

We're looking forward to using the space when you take home this modern 40 inch round maple dining table and 4 matching mates chairs at only \$69. Reg. \$129.50.

Dinette Sets

HERE TODAY . . . GONE TOMORROW

HOW we wish it were true! No luck though — we've got too many of these top quality dinette sets from Virtue, Douglas, and other famous manufacturers. At these prices you can't pass them up.

3-piece formica top bronzone dinette set. Reg. \$50. Now \$24.75.

Imagine \$66 for a 5-piece deluxe formica top dinette set and 4 matching chairs with large extension table. New bronze finish. Reg. \$89.50.

Super-deluxe bronzone 7-piece Virtue dinette set. Six matching foam rubber chairs, woodgrain formica table, extends with two leaves to 72 in. See elsewhere at \$189.95. Now \$118.

Reclining Chairs

A-h-hh!

FAMOUS Stratolounger Stratorester reclining chair . . . deluxe model with 3-speed vibrator motor built in. Because we're the Northwest's largest furniture store (and because our buyer can't say, 'no') you pay only \$69.88. Reg. \$89.95.

WE'VE gone wild! Here's a bargain the likes of which you've never seen. Full size reclining chair with built-in vibrator motor in nylon cover. Tomorrow only. Reg. \$79.95 for \$44.

We have 3 only! Naugahyde Stratoloungers left over from last year's models. Choose black or beige but choose quick. Reg. \$159.95. Now \$108.

Here's one we didn't know we had. If we find any more like this we'll never take another inventory. 4 green stratoloungers. Take 'em away quick at \$66. Reg. \$109.95.

Calling 6 footers. We have 5 kingsize stratorester recliners made just for you. They didn't sell at \$119.95. How about \$88.

Living Room Chairs

Our chair buyer told us that highback foam rubber modern chairs were going like hotcakes this year. Only he forgot to tell our customers. You will know about it now when you see this regular \$99.95 contemporary lounge chair for only \$58.

You can't beat this value. It's already beat up. Kingsize deluxe foam rubber swivel rocker in turquoise color. Top quality construction. \$119.95 Reg. Take it away now for \$65.

That ole pain ain't got us yet. But man have we got those rocking chairs! Assorted odds and ends. 1/3 to 1/2 off.

Nite 'n Dav Pieces

KNOCK! KNOCK!

WHO'S there? Thunder. Thunder who? Thunder the bed . . . only there isn't room under this modern hide-away bed with inner-spring mattress. 1 only. Now \$139.

If your long suit is ALGEBRA maybe you can help us out on this modern davenport. There are at least 2 unknowns . . . who's going to buy them and how soon? We'll supply the price: \$88. Will YOU supply the solution?

We're Letting Our Hair Down

YOU'VE declined to recline on these deluxe hide-away beds for so long that we've come to suspect that something's the matter. They're really lovely with their nylon covers and foam rubber cushions. So we assume it's the \$259.95 price tag. We'll try \$177 including the inner-spring mattress. Come quick.

OUR buyer cornered the market on armless davenos and because he still has them they're yours for \$59.

COME, sweet customer . . . see this long-boy hide-away bed . . . sleeps two comfortably, T-cushion, modern design, complete with inner-spring mattress, and nylon cover. Reg. \$299.50. Now \$218.

Too Late to Classify

WANTED:

Homes For Orphans These odds and ends have been here for so long they really feel lost. Won't someone feel sorry for them and give them a home?

2 only! French provincial bachelor chests. Eastern quality. Cherry finish. Reg. \$69.95. \$39.88.

2 only! Modern chest of drawers. Four roomy drawers to store those extra items. Bland finish. Reg. \$49.95. Now \$25.00.

5 mahogany poster beds. Twin size only. Reg. \$29.95. Now \$15.

Our buyer tells that 3 piece free form daveno groups with matching chair and big ottomans are best sellers, but no one told our customers. Choose a group now at only \$149.

1 only! Cherry dropleaf dining table. Extends to seat 8. \$149.50 reg. Now \$89.

Contemporary and traditional table lamps from our third floor collection. Your choice. Selected lamps now 1/3 off.

18 only! Assorted plastic headboards. Wide choice of colors. Twin size. Reg. \$6.95! Now \$2.99.

2 only! Eastern quality 3-pc. bedroom sets. Big double dresser, tilting mirror, full-size bookcase bed with footboard. Reg. \$169.95. Now \$99.

77 only! 8-12 ft. linoleum rugs. Choice of two patterns. Take them away yourself at only \$3.66 each.

STOP! IS before we go berserk! We're selling this deluxe French provincial bedroom set in antique white and gold finish with double dresser frame mirror and full size panel bed for only \$169.50. Why pay 269.50 elsewhere.

Drooleaf mahogany coffee table with genuine leather top, as is. \$69.95. \$39.88.

Other table odds and ends at ridiculously low prices. Shop early. They'll go fast.

Save on these! For the Leisure Class! Just 20 MOTO-MOWERS!
These are all NEW, 1959 models, all equipped with Briggs & Stratton motors. All America's finest brand! We're sick because our 1960 models are here! Honestly — are you above saving \$40?
21-in. Catalina Deluxe Reg. \$109.95 . . . now you can take it for \$69.88.
18-in. Riviera Self-Propelled. Reg. \$129.95 now . . . \$89.88
21-in. Riviera Self-Propelled, Regular \$139.95, now \$99.88.