

PENNEY'S

ALWAYS FIRST QUALITY!

Shop
Friday
Till
9 p. m.

JULY

CLEARANCE

men's, women's, children's

HALF SOLES

Composition

1.39

LADIES' HEEL LIFTS
Leather or Composition 39¢

FRIDAY AND SATURDAY ONLY!

Penney's Shoe Repair

SHOP EVERY DEPARTMENT! HUGE SAVINGS!

CLEARANCE!

SUNBACK COTTONS FOR MISSES, HALF SIZES

Fresh, new shipment of colorful sunbacks in a host of sunny prints, machine washable plisse or pique! Wide cover-bra straps, flared skirts, back zipper. 12-20, 14 1/2-24 1/2.

1.50

Main Floor

CLEARANCE SUMMER DRESSES

Ginghams, Cottons, and Rayon Bembergs

Value-packed clearance of summer favorites! Misses and half sizes.

2.99

100% Dacron Prints, and Novelty Cottons

Easy-care Dacrons and clever cotton fashions, misses and half sizes.

5.00

Glamour Cottons, and Popular Dacrons

A wonderful group of money-saving buys! Misses and half sizes.

6.66



CLEARANCE!

CLOSEOUT! WOMEN'S SPORT AND DRESS SHOES.

Shop now and really save! Terrific low prices on sport oxfords and high and medium heel pumps... many soft leathers with crepe soles, sizes 4 to 8.

3.50

Downstairs Store

FOR WOMEN!

Sanitized Poplin
SPORT SLACKS
1.99

Luscious summer shades in rugged popular washable short slacks, sizes 10 to 20.
Second Floor

WOMEN'S SWIMWEAR

Cottons, chrom-spuns, latex, 32 to 38.

3.33

SUMMER SKIRTS

Full and slim styles, sizes 32 to 40.

2.88

BOAT NECK BLOUSES

Bold cotton knit stripes, s, m, l.

1.88

PRINT PLISSE ROBES

Sleeveless prints and solids, 12 to 20.

2.00

FAILLE DUSTERS

Rayon, black only, broken sizes 12 to 20.

4.00

HANDBAGS

Smooth plastics, pastels and darks.

1.50

COTTON ANKLETS

Whites and pastel all sizes.

4/1.00

60 Gauge, 15 Denier
Sheer Nylons
2 pr. \$1

A hosiery value you won't want to miss!!
Main Floor

SHORT GOWNS

All kinds of cottons, sizes 32 to 40.

2.00

SUMMER JEWELRY

Earrings, necklaces, whites and pastels.

50¢

WOMEN'S BILLFOLDS

A variety in plastic grains.

50¢

POPLIN MATERNITY SHORT SLACKS

Comfortable casuals in sizes 10 to 18.

2.00

2 pc. MATERNITY COTTON DRESSES

Gay, washable, practical cottons, 10 to 18.

4.00

MATERNITY H&F SLIPS

White cotton plisse, sizes s, m, l.

1.50

maternity jackets
Cottons, Rayons
3.00

Smart prints and plaids, sizes 8 to 18.
Second Floor

FOR GIRLS!

values for girls
SWIMWEAR
1.44

Cotton prints, striped chromspuns, 3 to 6x.
• 7 to 14 **2.44**

MIDRIFTS, HALTERS

Cotton prints, solids, s, m, l

2/1.00

SUMMER PAJAMAS

All styles and patterns, sizes 7-14.

1.77

FOR BOYS!

Faded Denim SLACKS

Sanitized in blue, wheat or birch, 6 to 18.

1.88

PLISSE PAJAMAS

Cotton prints, broken sizes.

1.77

PLISSE ROBES

Cotton prints, sizes 4 to 18.

1.77

SHIRT, SLACK SET

Sport outfit in sizes 2 to 8.

1.99

RUGGED 8 oz. JEANS

Sanitized, blue, brown, sizes 4 to 12.

1.00

SWIM SUITS

Cotton prints... also a 1.00 group.

50¢

BOYS' PLAY SHORTS

Denims and twills, broken sizes.

88¢

PLISSE SHIRTS

Cotton plisse, prints 4-6, 10-16 **1.29**

BASEBALL CAPS

Satins and twills, gay colors.

66¢

BOYS' BRIEFS

2x2 cotton knit, sizes 2 to 16.

3/1.00

FOR MEN!

men's chambray
WORK SHIRTS
88¢

Sanitized blue chambray, sizes 14 1/2 - 17.

MEN'S STRAW HATS

Clearance, mostly dark shades.

2.88

MEN'S SPORT COATS

Rayon butchers, broken sizes.

4.88

SUMMER SLACKS

Rayon butcher work, 29 to 40.

3.88

men's faded
DENIM SLACKS
2.50

Faded, Sanitized, wheat, blue, green, etc.
Main Floor

FOR MEN!

Dacron and Wool
SUMMER SUITS
24.88

Comfortably cool, long wearing blends, broken sizes.
Main Floor

SPORT JACKETS

Rayon butchers, zipper front, 36-46.

2.99

GAUCHO SHIRTS

Cottons, assorted patterns, colors.

1.00

Men's DRESS SHIRTS

White, pastel broadcloth, 14 1/2 to 17.

2.00

REDUCED!

TODDLERS ROBES

Cool cotton plisse, sizes 2 to 4.

1.33

SUN DRESSES

Toddlers crisp cottons, sizes 1-3.

1.33

SUN SUITS

Toddlers cottons, nylons, sizes 1 to 4.

50¢

SHIRT, SHORT SET

Toddlers Cabana sets, sizes 2 to 4.

1.00

SHOE VALUES!

values for women
DRESS SHOES
1.00

High, medium heels, light and dark tones, sizes 5 to 9.
Downstairs Store

SUMMER SANDALS

All kinds, boys' and girls'.

1.25

WOMEN'S SANDALS

Wedge heels and flats, 4 to 9.

1.44

FABRIC OXFORDS

Women's and children's, washable.

1.99

HOUSE SLIPPERS

Women's, children's, leathers and fabrics.

2.00

MEN'S DRESS SHOES

Blacks and browns leathers.

8.88

WOMEN'S FLATS

Dressy leathers, nylons, 4 to 9.

2.00

REDUCED!

BATH TOWELS

Jacquard Terry hand washcloth 10x51

66¢

ASSORTED LINENS

tablecloths, scarves, napkins, etc.

10¢

variety, chintz
BEDSPREADS
4.00

Luscious colors, lots of styles.
Third Floor

HOME NEEDS!

all kinds
Aluminum Ware
1.00 ea.

Percolators, dish, cake and sauce pans, etc.
Downstairs Store

SKIRT PRINTS

Gay prints, white grounds, 4 yds. for a skirt.

4 yd. \$1

WOOLEN FABRICS

Beautiful plaids and solids, 54" wide.

yd. 1.00

NOVELTY COTTONS

Embossed cottons, plaids and patterns.

yd. 44¢

ASSORTED FABRICS

Rayons, cottons and sheers.

4 yd. \$1

REMNANTS!!!

Anything and everything!!!

1/2 price

CAFE CURTAINS

Cotton sateen, 30" and 36" lengths.

pr. 1.99

54" UPHOLSTERY

Luxury fabrics, solids, patterns

yd. 2.00

SLIPCOVERS!

Famous make, instant fit! sofa chair

\$10

PLASTIC SASH

Colorful kitchen sash, 27" x 45".

1.00

KITCHEN SASH

Cotton organdy, chintz trim, 36" 45", 54".

2.00

Dacron PRISCILLAS

Double width, white, 90" x 81".

7.88

ICE CHESTS

Large size, fibre-glass insulated.

7.88

LAWN CHAIRS

Lightweight, folding style, duck covers.

3.88

PICNIC BASKET

Unfitted, covered, smooth sturdy!

1.44

GALLON JUG

Insulated! Hot or cold beverages!

2.88

24 pc. PICNIC PAK

Plastic plates, cups, utensils, etc.

2/1.00

SKOTCH KOOLER

Perfect for food storage on trips!

4.88

GARMENT BAG

Jumbo size, plastic, zipper front.

1.00

BLANKET BAG

Plastic protection, zipper closure.

1.00

PROTECTORS

Pillow protectors, washable long wearing.

2/51

cotton prints
Cafe Curtains
1.44

Variety of floral patterns, percales, 30" and 36".

CLEARANCE!

CLOSEOUT! SPORT SHIRTS LONG and SHORT SLEEVES

Stock up now!! There's every kind of pattern and prints plus wonderful solid shades... yours in a host of long and short sleeve favorites.

1.50

Main Floor

SPECIAL!

POPULAR, RICH COLORED PRINT DRAW DRAPERIES

Scenics, florals, moderns, geometrics... exquisite bold patterns, cotton barkcloth drapes with 5 inch pinch pleats. Ready-to-put-up! At Penney's now!!

5.00 pair
48" wide
84" long

Downstairs Store

CLEARANCE!

NYLONS, RAYON BUTCHERS, LUXURY SUMMER FABRICS

Just look at these terrific fabrics... includes crisp, cool pure nylons, beautiful woven cottons, and smart looking rayon butchers... plus many others.

66¢

Third Floor

FOR WOMEN! FOR MEN! HOME NEEDS! HOME NEEDS!