

THE BON MARCHE

Eugene

Many
New
Items

FINAL DAYS STORE-WIDE Clearance!

JULY Sizzler SALE



Save 1/3 - 2/4!

Fashion Clearance

Reg. 9.95-8.95	5.00
25 dresses, were 19.95-12.95	7.00
6 dresses, were 18.95	8.00
17 dresses, were 29.95-19.95	10.00
24 dresses, were 40.95-69.95	25.00

Crystal Room, 2nd Floor



Save up to 3.95!

Blouse Clearance

39 blouses, were 2.98	2.00
23 blouses, were 5.95	4.00
15 blouses, were 7.95	5.00
2 blouses, were 10.95	7.00

Blouses, 2nd Floor

Floor Coverings, Lower Level

27x34 carpet samples, were 17.95	5.00
9x12 fibre rugs, were 24.95	12.88

Curtains and Draperies, Lower Level

Cafe Curtains, values to 4.98	2.99
Valance and tie back sets, were 2.98	1.77

Sleep Shop, Lower Level

Floor sample mattresses and box springs, were 59.75	39.88
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Linens, Domestics, Bedding, 1st Floor

Chatham blankets, 72x90, were 14.95	10.00
Belgian linen tablecloths	
52x52, reg. 1.99	1.39
52x70, reg. 2.99	1.99
60x80, reg. 3.99	2.49
60x90, reg. 4.99	3.49
60x102, reg. 6.99	4.49
Napkins, reg. .45	.30
Heritage bedspreads, were 15.95	9.99
Stamped pillow cases, were 1.29	.84
Decorative pillows, were 1.98	1.00
Candlewick spreads, were 8.95	5.00

Ladies' Ready to Wear, 2nd Floor

Ladies skirts, were 3.99	2.90
Shortie coats, were 25.00	16.00
Cotton skirts, were 5.00-7.95	3.90
Cotton skirts, were 8.95	5.90

Foundations, 2nd Floor

Maidenform bras, were 2.00	1.29
Warner's bras, were 2.50	1.00

Girls and Sub-Teens, 2nd Floor

Linen duster coats, 7-14, were 10.95	7.00
Sub-teen blouses, were 2.98	2.49
Girls and sub-teen skirts, were 6.95	4.90
Sub-teen dresses, values to 19.95	7.00
Sun suits, were 1.98	.99
Pedal pushers, were 3.49	2.66

Shoes, 1st Floor

Red Cross Cabbies, reg. 10.95	6.90
Children's Tuff-eze shoes, reg. 4.95-5.95	2.99
Men's King Bee casuals, reg. 9.95	7.90

Boys' Wear, 1st Floor

Boys jackets, were 9.95	7.99
Swim suits, were 2.95	2.35

Men's Clothing, 1st Floor

Hart-Schaffner & Marx sports coats, were 55.00	44.00
Barney Beller and Hollywood Rogue sport shirts, were 7.95	5.99
Peg top Levis, were 4.50	3.49
Days cord jackets, were 7.95	5.99
DaVinci sport shirts, were 10.00	6.99
Men's ties, were 1.50	.66

Housewares, Lower Level

Hotray serving table, was 78.50	49.88
Hotray serving table, was 68.75	39.88
Happy Day griddles, were 4.95	2.88
Westinghouse roasters, were 43.95	27.95
24-pc. Ballerina stainless steel tableware, were 6.96	3.88
Shoe brush sets, were .98	.66

For the first 10 Early Birds...

Ladies Cotton Skirts

Reg. 10.95	4.00
Washable, colorfast	
Sizes 12-18	

2nd Floor

For the first 13 Early Birds...

Dacron Comforter

Reg. 15.95	10.00
Satin covered	
Reversible	
Extra Warm and feather light	

1st Floor

For the first 6 Early Birds...

Girls' Dresses

Values to 7.95	2.00
Sizes 7-15	
Sailors and prints. Wash beautifully.	

2nd Floor

For the first 15 Early Birds...

Canister Sets

Reg. 6.98	1.99
Beautiful life-time aluminum. Modern square design.	

Lower Level

Streamlining, at a Bargain!

Clearance of Famous Brand Foundations

5 Foundation garments, sizes 34B-38B, reg. 13.50	7.00
6 Foundation garments, sizes 35B-39B, reg. 12.50	7.00
2 Foundations, sizes 37B and 38B, reg. 25.00	17.00
4 Foundations, for half sizes, reg. 22.50	17.00

Foundations, 2nd Floor

Clearance Sale of Men's Work Clothes

Dri-Skin raincoats, were 14.95	11.99
Dri-Skin pants, were 8.95	6.99
Denim jackets, were 3.49	2.49
Denim jackets, were 4.95	3.49
Black jeans, were 4.49	3.49
Tin pants, were 6.95	5.99
Jeckies, were 9.95	7.99
Slaid all-wool jackets, were 18.95	14.99

Work Clothes, 2nd Floor



Shoe Sale Continues

Save 6.05!

Penaljo Casuals

Reg. 10.95 to 12.95
Red, tan, navy, coffee
frost, wedgwood blue, avo-
cado. Slim, narrow, medi-
um. Just one of the many
shoe sale items for the
entire family.

6.90

Shoe Salon, 1st Floor

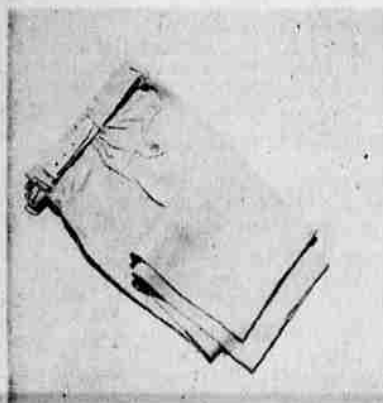


Save up to 1/2!

Maternity Wear

4 pr. slacks, were 5.95	3.85
12 smocks, were 3.95	2.50
5 smocks, were 4.50-5.00	2.50
Sizes 10-20.	

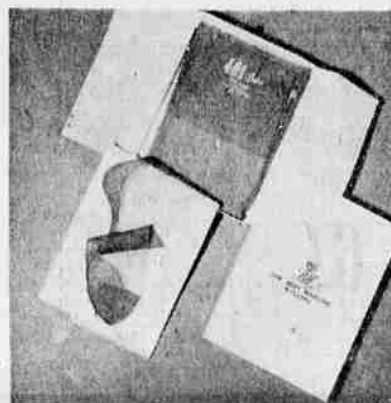
Maternity Wear, 2nd Floor



Save 2.07! Boys Washable Dress Slacks

Reg. 5.95	3.88
Washable spots-off gabardine, nylon and rayon blends, flannels. Wrinkle-resistant; handsomely tailored. Checked or navy, gray, brown, 3-6x.	

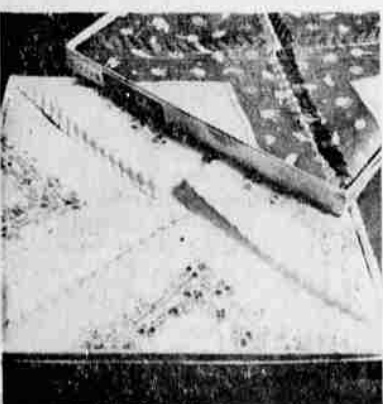
Sonny Shop, 2nd Floor



Buy 6 Months Supply! Nylon Hosiery

1.00-1.35 values	79c
Dress sheers or service weights, in our own Bon Marche or elegant "401" hosiery. Totem mist, totem rose, taupe tone, beige tone. 8 1/2-11.	

Hosiery, 1st Floor



Buy a 6 Months Supply! Paper Napkins

Reg. .59	2 for 1.00
Here are napkins with party airs! Daintily patterned in flowers and gilt, on luxurious, scalloped paper.	

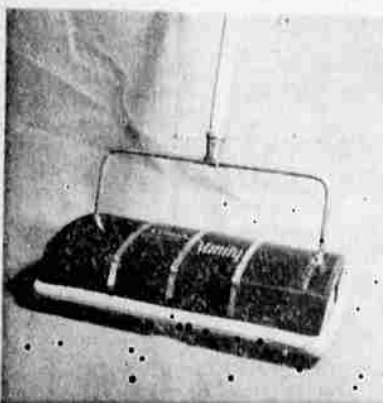
Stationery, 1st Floor



Save 7.55! 100% Wool! Kenwood Blanket

Reg. 23.50	15.95
Famous Arondae blanket, 100% wool, luxuriously warm and soft. Six luscious colors. 8" satin binding.	

Bedding, 1st Floor



Save 2.00! Limited quantity! Bissell Sweeper

Reg. 9.25	8.99
For quick clean-ups! Streamlined case, rubber bumper, metal handle.	

Housewares, Lower Level



Save 1.62! Buy for Birthdays! 1,000 Toys

Values to 2.50	88c
Everything from toy trains to TV game trucks to finger paint sets to big bass drums. 1,000 toys for all ages.	

Toys, Lower Level



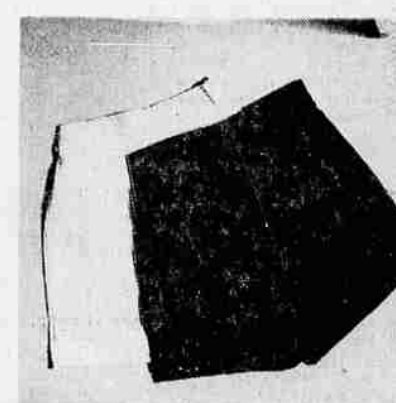
Save 1.48! Size 3 to 6x

Sun & Swim Suits

Reg. 3.98
Daintily shirred and ruffled suits in plaids and prints, with matching scuffs. Sizes 3-6x.

2.50

Infants and Children's, 2nd Floor



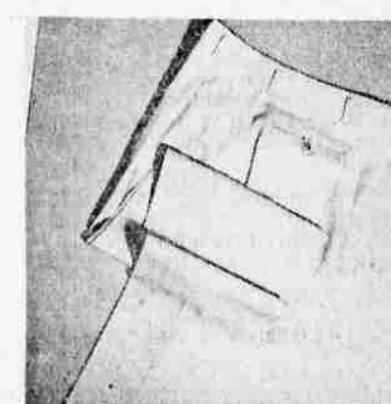
Save 1.21! Girls and Sub-Teen

Tailored Shorts

Reg. 2.98
Seersucker stripes and plain twill. Cuffed, zipper back for trim fit. Slimly tailored. Sizes 7-14, 8-14.

1.77

Girls Wear, 2nd Floor



Save 3.00! Men's Flannel Slacks

Reg. 17.95
Durable flannel slacks, handsomely tailored, smartly styled. Wool-iron. 28-42.

17.95

Men's Sportswear, 1st Floor

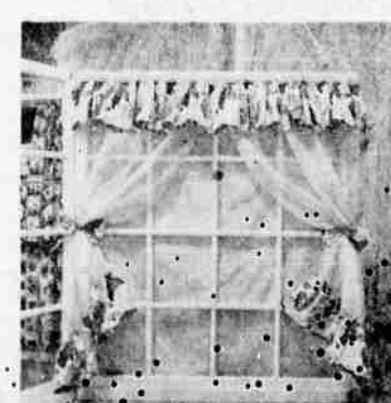


April Pattern Imported Crystal

Reg. 1.00
Fashioned by Borgfeldt: sherbets, champagne glasses, goblets, oyster cocktail, cordial and wine glasses.

59c

Crystal, Lower Level



Save 3.98! Kitchen Curtains

Reg. 3.98-5.69
Chintz, poplin or chambray. Length from 36" to 64". Many colors.

2.98

Curtains, Lower Level



Save 17.42! Ready Made Draperies

Values to 35.00
Geometrics, florals and solids to match any decorating scheme.

17.88

Draperies, Lower Level