

# PENNEY'S

ALWAYS FIRST QUALITY!

buy now! save plenty  
during Penney's

# 53<sup>rd</sup>

anniversary

## WORK CLOTHES SPECIALS!



Men's Chambray  
WORK SHIRTS

88<sup>c</sup>

What a buy! Long sleeve chambray shirts for only 88c . . . sizes 14-17.



MEN'S COTTON  
WORK SOCKS

3 pr. 1<sup>00</sup>

Rugged, long wearing work socks in short and long lengths, sizes 10-13.

Regular  
All-Year  
Weight  
Work  
Sets!



SAVE ON . . . 8½ OZ. TWILL PANTS!  
6 OZ. TWILL SHIRTS! KHAKI OR GRAY!

What you want in a work set, at an Anniversary price that's really worth celebrating! Hefty Sanforized, vat-dyed cotton twills, cut over Penney's regular patterns for a comfortable, action-free fit! Loaded with quality . . . zipper, drill pants pockets, dress collar, etc.

\$ 3<sup>44</sup>

per set

†Won't shrink more than 1%!

SPECIAL!  
Matching Twill  
WORK JACKETS

2<sup>75</sup>

Well-tailored work jackets to go with your twill pants and shirts . . . featured in grey or tan with handy zipper front . . . snap tab, sizes 36-46.



SPECIAL!  
WORK SHOES  
Horsehide Uppers

6<sup>00</sup>

Horsehide work shoes . . . resistant to soil, acids and moisture with cork 'n rubber soles for comfort and extra long wear. sizes 6-11.

## NEW GRECIAN BLOCK DESIGN



LUXURY-PILE LOOP RUGS OFFERED  
ESPECIALLY FOR OUR ANNIVERSARY!

These are the high-and-low loop rugs that created a sensation right from the start! Now in a new pattern . . . and radiant decorator colors! Group them together for more floor luxury! Use them apart! Own them now at this rockbottom Penney price.

2 for \$ 5

Many Beautiful Decorator Colors. 24 by 44" size



SPECIAL!  
21" BRAZIER  
BAR-B-Q  
12<sup>00</sup>

21½" high with 21" diameter chrome plated adjustable grill . . . designed in black enamel finish stamped steel . . . rear wheels make it wonderfully portable for backyard cooking.

Special!  
48" HIGH  
RABBIT  
DANCING  
DOLL  
\$ 3<sup>00</sup>

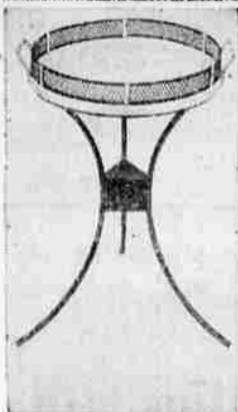
Children will love dancing with this charming "big" rabbit . . . who is dressed in a polka dot jumper outfit with polka dot ears and painted plastic face . . . just slip the elastic dance straps on the bunny's feet over your feet . . . and DANCE!

FOLDING TABLE  
28" x 48", Seats 6!

9<sup>90</sup>

A table of 1000 uses . . . indoors, outdoors, dining room or basement . . . Top resists water, weather, oven burns! Steel legs, chrome finish.

DOWNSTAIRS STORE



MODERN BLACK  
SERVA-TABLE

3<sup>98</sup>

Black touched with brass, serva-table with removable top that is stain and heat resistant . . . tray is movable for easy serving and cleaning, 14" tray, 33" height.

★ for that new-look in home-beauty!!

## ROLEY POLEY Customette Slipcovers

FEATURED IN A CLASSIC FLORAL PATTERN

### Tangiers

2-piece ready-to-put-on slip covers

NEW CUSTOMETTE Slip Covers will fit hundreds of styles, including daynests, studios, & hide-a-beds.

Fits all these chair styles:



(1) Large Square Cushion



(2) Large "T" Cushion

For new-look home beauty! choose NEW CUSTOMETTE SLIPCOVERS FOR YOUR CHAIR AND SOFA . . . Their special patented feature makes it easy to adjust to give almost any chair . . . any sofa . . . individualized fit.

Tangiers is of Sailcloth in smart new color combinations: rice with wine, chartreuse and turquoise . . . brown with rose, chartreuse with turquoise . . . charcoal grey, rose, chartreuse and turquoise . . . with tone-on-tone binding, reversible cushions, full ruffles . . . expensive looking detail . . . Come in and see this amazing new slipcover yourself.

• DAVENO 13.75 • STUDIO COUCH 12.75

Square cushion chair set . . .

10<sup>75</sup>

Sq. 3 cushion sofa set . . .

21<sup>75</sup>

ULTRA-SMART | CUSTOM-LOOK | CUSTOM-FIT



PATENTS PENDING

PATENTED

EXCLUSIVE TWO-PIECE CONSTRUCTION



• for the finest in decorating aids  
shop the downstairs store.

# PENNEY'S BIGGEST BARGAIN EVENT OF THE YEAR!