

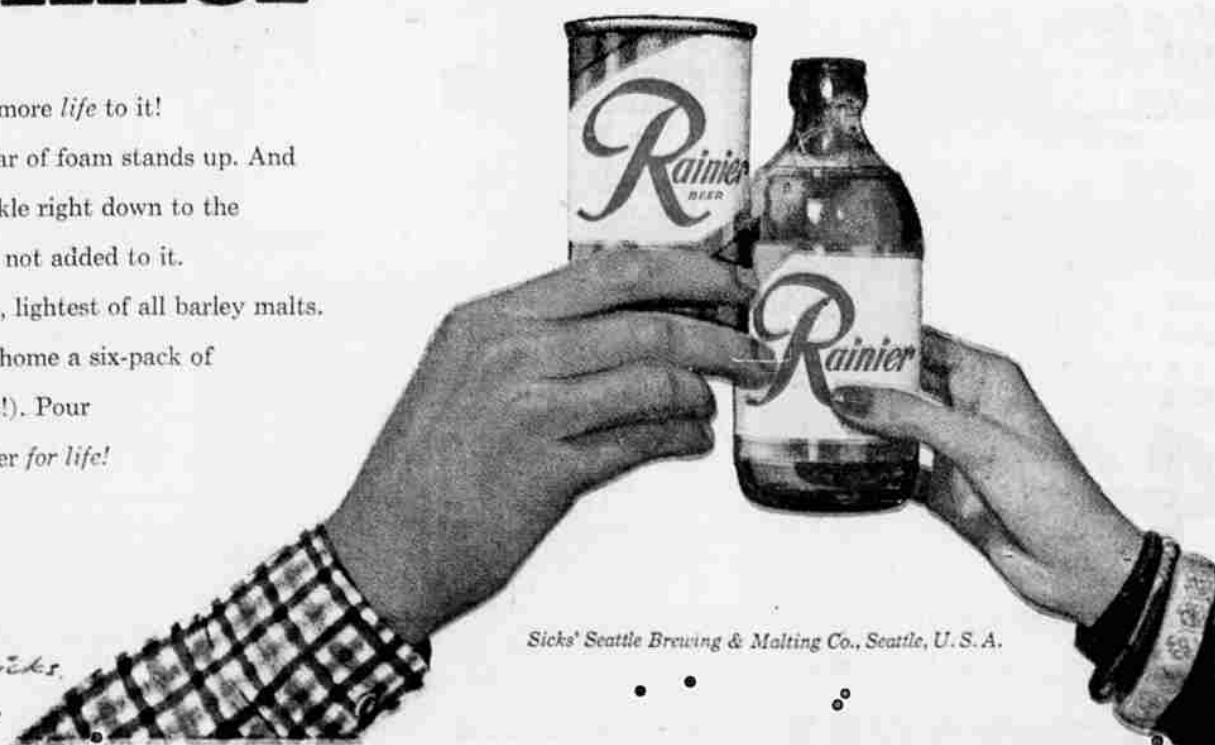


There's more Life to Rainier

Your first swallow tells you: here's beer with more life to it!

There's more life when you pour. Watch how that snowy collar of foam stands up. And there's more life as you drink. Rainier keeps its sparkle right down to the bottom of the glass—because life is brewed *into* the beer, not added to it.

The Rainier people use costly malts such as Hannchen, lightest of all barley malts. They brew and age Rainier for the livelier taste you like. Take home a six-pack of colorful Jubilee cans (bright and lively themselves!). Pour yourself a cold one. Taste that tingle. You'll make it Rainier *for life!*



Ren Wicks

Sicks' Seattle Brewing & Malting Co., Seattle, U. S. A.