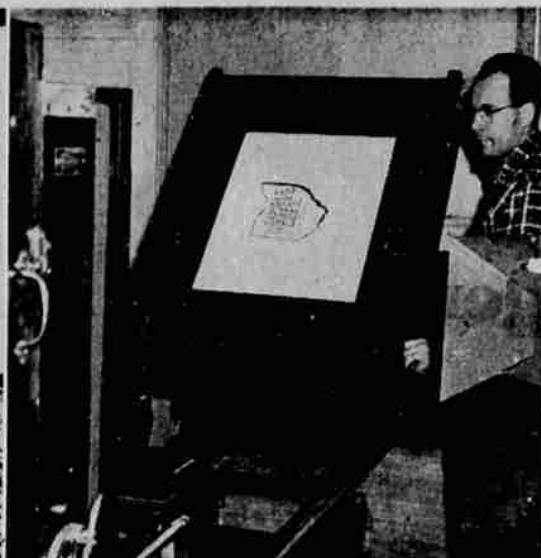




DECALCOMANIA—You see them everywhere. They're called decals by folks who can't pronounce the larger word. Surprising thing is, a lot of the nation's decals are made in Eugene. These shots show some of the process. Upper left, Wallace Potter is surrounded by several styles and sizes of decals. They can be made any size but the larger ones must be made in several pieces. Upper right, photographer Maurice Gleeson adjusts his



copy board. The line-drawing on the board will be copied for reduction. Lower left, Quintin Barton letters a decal. Barton does much of the original art work. And, lower right, Else Elgaard, left, and Marcella Davis do some silk screen printing. The sheets will be dried and then more color will be added. When the final clear coat is dried, the process is finished. This is another of Eugene's smaller industries.

Modern Americans Still Able to Hoof It

The modern American, the world's greatest rider, sometimes proves he still can walk—for fun.

Recently a Navy officer stepped off 13 miles from one end of Manhattan to the other, the final lap in a 502-mile jaunt over every street on the island.

Other Americans have performed more prodigious feats with their feet. But it doesn't happen very often, says the National Geographic Society. For foot experts point out that no American generation has walked less than the present one and has paid less heed to Thomas Jefferson's dictum that "Of all exercises walking is the best" or to Walt Whitman's famous lines: "Afoot and light-hearted, I take to the open road, / Healthy, free, the world before me."

9 TO 10 MILES A DAY

According to one study, the American man, 21 through 65, averages nine miles a day, the woman 10 miles. The high school student hoofs 16 miles, the policeman paces 18, and a waiter 13.

Probably the outstanding walkers are the English. Hundreds of years ago their walking excursions over the placid countryside

developed into pedestrian contests. English heel-and-toe speedsters set the world pace with a formidable array of long-standing records.

Eventually Americans took up the sport. In his 70s Edward P. Weston sped from Los Angeles to New York, 3,483 miles in 77 days. In 1912 Mrs. David Beach strode from New York to Chicago, 1,007 miles, in 42 days, 12 hours. In 1946 George Howe, a spry 92, made 504 miles in 60 days. James H. Hocking, one of the sport's unforgettable figures, marked up 270,000 miles in a long career and philosophized:

"A superb health builder . . . I always averaged about 40 inches to the stride . . . really moving along. The whole trick is stepping off the big toe of one foot, forward with the other, landing on the heel, knees locked, arms swinging."

A number of Americans have journeyed afoot coast-to-coast in informal odysseys. John F. (Iron Legs) Stahl—"a frustrated mailman"—trudged 10,000 miles over Central America, Mexico and the United States as a hobby. He did 13 miles a day usually, once 32.

ROLLS WHEELBARROW

In 1950-51 a woman pushed her son, 9, and a cat in a wheelbarrow from Jacksonville, Fla., to Los Angeles in 13 months. One man, 52, pulled a 350-pound wagon through 44 states while wearing out 19 pairs of shoes.

In 1953 a California woman tipped the scale at 265 pounds. Eying his wife, her husband said: "Let's take a walk." They hit the trail from Fresno to the California-Mexico border. She lost 110 pounds.

Possibly the best publicized hike was Supreme Court Justice William O. Douglas' 180-mile, 8-day tramp along the Chesapeake and Ohio Canal from Cumberland, Md., to Washington with eight companions last year.

The greatest hike of all time? That's impossible to pin down. But—late in 1937 Julio Berriberria, 19, a Venezuelan Boy Scout, left home and plodded over northern South America, Central America, Mexico and 47 states of the United States. At the end of four years he had covered 20,000 miles and had walked through 50 pairs of boots. Some people think that's the record.

Downpour Ruins Churchill Plans

SIRACUSA, Sicily (U)—April 13 brought bad luck Wednesday to eager amateur artist Sir Winston Churchill, who came here searching a sunny painter's paradise.

During the former British Prime Minister's first night in Villa Politi, overlooking 2,400-year-old Siracusa's historic harbor, a terrific thunder and rainstorm burst down from snow-capped Mt. Etna.

Intermittent rain continued Wednesday and skies were gunmetal gray. The forecast: No improvement within 24 hours.

A spokesman said that besides "a lot of painting," Churchill planned to spend some time editing "The History of the English Speaking People," which he began writing before World War II.

CAMPING Equipment For Rent
Plenty of FREE Parking
We Give S & H Green Stamps
ERNE DANNER
SPORTING GOODS
15th & Willamette Ph. 4-3374

Carburetor Service
Cars, Trucks, Tractors
CLARK
BATTERY & ELECTRIC CO.
1641 W. 6th Ave. Ph. 4-3319

One neighbor tells another about Mutual of Enumclaw Insurance

Yes, more and more people are hearing about Mutual of Enumclaw's reputation for fair dealing and prompt claims settlement. For Fire, Automobile and Comprehensive insurance see your Mutual of Enumclaw agent.

No Membership or Joining Fees

★ Here is what DUNNE'S Insurance Report says about Mutual of Enumclaw:

"Based on the analysis of its condition and affairs and approval of its management, The Mutual of Enumclaw is worthy of public confidence and we so recommend it."

MUTUAL OF ENUMCLAW
INSURANCE

The Mutual of Enumclaw has a few openings for experienced men. Write or call the home office.

"Show Stopper" of the Auto Show

Shown here is a De Soto Fireflite Sportsman with the stylish new color sweep.



You'll stop the show wherever you go...

1955
DE SOTO

Smartest of the smart cars

• This year an entirely new creation in cars is causing a terrific stir of excitement wherever it's seen—the stylish and beautiful 1955 De Soto!

Here, imaginatively fashioned in metal, fabric and glass, is a fresh, newborn thought in automobiles—a bold, Forward step in looks . . . power . . . and under-hood performance.

You see it outside in slim, taut lines . . . magnificently long, yet barely five feet high. You see it inside, too, in luxurious fabrics . . . glorious colors in fascinating moods . . . a modern, stylish "Dual-Cockpit" instrument panel.

And one turn behind the wheel reveals the thrill of bossing a De Soto with surging V-8 power and such wonderful power assists as Powerflite Automatic Transmission, Power Steering and Power Brakes. Today, see—then drive—the new De Soto with the Forward Look.

WALTER HOEY MOTORS, INC.
1030 Olive St., Eugene, Ore.

EUGENE-SPRINGFIELD NEW CAR and TRUCK DEALERS' AUTO SHOW
April 14, 15 and 16
Lane County Fair Grounds

THE SPOTLIGHT'S ON AUTOS IN OREGON!



Enjoy the thrill of a new car!

It's as easy as this —



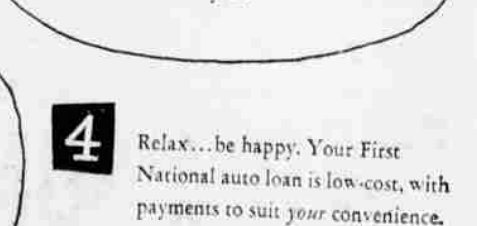
1 See your auto dealer, or look over all models, to find the right new or late-model used car for you and your family.



2 Ask your dealer to arrange financing through your nearby First National Branch. He will be glad to handle all details for you.



3 Drive your new car away, and enjoy knowing you have thousands of miles of carefree driving ahead.



4 Relax...be happy. Your First National auto loan is low-cost, with payments to suit your convenience.

Yes, it's that simple. And here's a real convenience: First National is open for loans or any other bank services from 10 to 5, Monday through Saturday.

First NATIONAL BANK OF PORTLAND
LET'S BUILD OREGON TOGETHER
EUGENE MAIN, WEST EUGENE and SPRINGFIELD BRANCHES