

Come to our
Marche' tea!
Tuesday, 2 p.m.

you'll be
enchanted
with the
pretty, pretty hats
in our exciting

Marche' Easter hat festival

And what a festive annual event it is! This year more magnificent than ever with a multitude of exciting new silhouettes stressing pretty lines and soft flattery... and just wait until you see our array of magnificent colors! Come in tomorrow and preview this year's pretty Easter. You'll be enchanted!

Marche' creations are ours alone in this area.

Millinery, 2nd floor

don't
miss
it!

15.95

18.95

10.95

Join THE BON Easter Club

Shop for all your family for Easter! No money down, 6 months to pay. Takes only 2 minutes... just ask any sales person!

THE BON MARCHÉ

Eugene

Beloved flatterer The Elegant Silk Sheath

It's magic! The sheath suit turns into a bare necked frock! Versatile as can be — but, with or without the jacket, always elegant, beautifully poised. Of pure navy silk linen, dashed with tiny flowers. The only trim... sleek velvet bands.

49.95

See it in our Crystal Room
Collection, 2nd Floor
of Fashion



Career Girl Box Lunch Fashion Show!

This will be fun! Plan now to attend! Thursday, March 17 from 12 to 1 p.m. Reservations Limited to 200! Buy your tickets in advance. Box lunch 1.00. Better Dress Dept. 2nd Floor.

Spring begins with a WARNER'S* for every time, place and girl

Come in tomorrow and see what goes on — under every slim fashion from Princess dresses to party pants! Warner-Wonderful girdles that sleek you in by sheer design — help you take the new line lightly whether you're a Junior or a little more-so.

Here, just three styles — let our figure experts find the most fitting and flattering Warner's* for you.

(far left)

KEEP IT LIGHT—in leisure moments, leisure fashions like the new Italian pants. Warner's Angel pantie in the sheerest, supplest power net that stretches to fit whether you're tall or small. #J144 or matching girdle, J143 in white only, small, medium, large. \$8.50

The bra: Warner's padded Merry Widow, all-soft elastic to accent you so naturally. In white, A, B, cups. #1084 or with straps, #1061, \$5.95

(left)

WARNER'S EXCLUSIVE STA-UP-TOP* the girdle everyone loves for the way it girdles you in, shapes a youthful profile. #933 with a 3-inch Sta-Up-Top*, smoothing fabric front, Leno sides — an easy down-stretch back. In pink, white, sizes 26 to 36, 38 and 40. Black in 26 to 32. \$15

Shown with Warner's famous petal-cup bra in fast-tubbing nylon. #2299 in pink, white or black. A, B, and C cups. \$3.95. D cups \$5.95

(above)

YOU'LL PURR LIKE A KITTEN—feel just as nimble in Warner's newest Le-Gant*. All free-and-easy elastic — with nylon power net sides, shapely panels rising to smooth your midriff, trim the hipline for Spring's stem-skirts. #813 in white, sizes 26 to 32. \$12.50 And for an everlasting lift: Warner's cotton bra with cups, completely French-stitched — half-lined. #2076 in white, A, B, C cups \$2.25



Foundations, 1st Floor